

#### ABOUT THE AMERICAN INSTITUTE OF ARCHITECTS

Founded in 1857, AIA consistently works to create more valuable, healthy, secure, and sustainable buildings, neighborhoods, and communities. Through more than 200 international, state, and local chapters, AIA advocates for public policies that promote economic vitality and public wellbeing.

AIA provides members with tools and resources to assist them in their careers and business as well as engaging civic and government leaders and the public to find solutions to pressing issues facing our communities, institutions, nation, and world. Members adhere to a code of ethics and conduct to ensure the highest professional standards.

#### **ABOUT THIS REPORT**

2030 By the Numbers: The 2022 Summary of the AIA 2030 Commitment measures annual performance of the architecture and design community toward its goal of carbon neutral buildings by 2030. It includes data from calendar year 2022 and suggestions for improving performance year to year.

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This analysis highlights project-level information pulled on May 18, 2023 for projecs included in RY2022 portfolio submissions.

Cover photo by Corey Gaffer.

Recommended bibliographic listing: The American Institute of Architects (2023 September). 2030 by the numbers: The 2022 Summary of the AIA 2030 Commitment.

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### **INTRODUCTION** / The current moment

#### THE CURRENT MOMENT

We're in a catalyst moment where we are increasingly witnessing that upholding the status quo isn't enough. This is both in regard to climate change and social justice—and buildings bear witness to both. This summer, the U.S. eastern seaboard was <u>cast with a hazy smog</u> from burning Canadian wildfires that spiked air quality to dangerously unhealthy levels. Extreme heat continues to hit cities, causing record high temperatures with research showing links between heat waves and the <u>urban heat island effect</u> compounding each other. Water shortages have slowed construction in places with growing populations and high housing demand, such as Phoenix, Arizona. Climate change is bringing rising sea levels, increasing extreme weather events, and resource scarcity, all of which is directly impacting the built environment-and those who call it home. However, the impacts on the built environment are felt disproportionately across communities. The racist history of redlining has left a legacy where communities of color continue to face higher risk of climate impacts, including higher temperatures and worse air pollution than their white counterparts. Globally, buildings contribute almost 40% to carbon dioxide emissions, a 2022 statistic reported by the UN Environment Programme Global Alliance for Buildings and Construction. The need to mitigate and reduce CO<sub>2</sub> emissions within the building sector—with cascading effects across total global CO<sub>2</sub> emissions—cannot be understated.

The places where we work and live matter. From the air we breathe to the materials that surround us, the built environment—and the ways in which we interact with it—are at the heart of communities. Members of the architecture and design profession are pivotal in shaping that environment.





Photos: Getty Images

### **INTRODUCTION** / The architect's role

#### THE ARCHITECT'S ROLE

The challenges inherent in the current landscape also bring immense opportunity. To meet the climate target outlined in the Paris Agreement of holding average global temperature increases to 1.5 degrees Celsius, existing buildings must be decarbonized, and future building stock must achieve zero emissions. According to the International Energy Agency, we're expected to amass <u>almost 2 trillion ft</u><sup>2</sup> of additional global building stock by 2050, signifying the rapid need for the industry to implement net zero emissions as the sector grows.

Notable is its ongoing progress: According to Architecture 2030, since 2005, the  ${\rm CO_2}$  emissions intensity of the building sector's operations has decreased by 43.7% for commercial buildings and 39.8% for residential buildings. And this translates to direct financial savings for consumers: From 2010 to 2022, residential and commercial building energy consumers saved approximately \$530 billion compared to the energy costs initially forecast in 2010. These signs of progress are just the start as decarbonization efforts will continue to ramp up in the coming years.

Since 2005, CO<sub>2</sub> emissions intensity of the building sector's operations has decreased 43.7% for commercial buildings and 39.8% for residential buildings.

From 2010 to 2022, residential and commercial building energy consumers saved approximately compared to the energy costs initally forecast in 2010.

Photos (from left to right): Scott Web on Unsplash; Red Zeppelin on Unsplash

### **INTRODUCTION** / The architect's role



Politically, there is momentum within the Biden administration, including the ambitious plan to achieve net zero emissions in all federal buildings by 2045. The Infrastructure Investment and Jobs Act (2021) initiated several opportunities for architects related to energy efficiency grants, grid integration funding, and incentives for updating energy codes. Recently, the U.S. Department of Energy announced \$90 million in awards to cities, states, tribes, and partnering organizations to implement updated building codes as a result of the Bipartisan Infrastructure Law. This investment is projected to save Americans \$138 billion on their utility bills and reduce 900 million metric tons of CO<sub>2</sub> emissions by 2040. Additionally, the Inflation Reduction Act (2022) includes a wealth of energy efficiency tax incentives for building owners and architects to take into consideration as they're designing new and existing buildings. Socially, the architect's role has never been more important. As their roles extend past project scope to engagement, advocacy, and urban planning, architects and designers have an even greater impact on the communities they build in—and they can deliver outcomes that further social equity. To address both climate change and historic social injustices, design excellence becomes the gold standard for architects and designers. Success means building a resilient, equitable, zerocarbon, and healthy built environment for everyone.

To take full advantage of this catalyst moment, we must transform architectural practice and the way we think about sustainable design. This transformation starts at the very beginning of design ideation and continues across all design phases. By measuring this journey and each stage's metrics, we can see how far we've come and how far we need to go. To this end lies the AIA 2030 Commitment and the Design Data Exchange (DDx).

To address both climate change and historic social injustices, design excellence becomes the gold standard for architects and designers. Success means building a resilient, equitable, zero-carbon, and healthy built environment for everyone.

Photo by Casey Dunn

#### 2022 AT A GLANCE

48% overall pEUI reduction.

428 companies reported data.

companies met the 80% predicted EUI (pEUI) reduction target across their entire portfolio.

23,276 projects reported.

346
whole-building projects
are predicted to be zero
net energy.

40/0
of reported whole-building
GSF meets the 80% pEUI
reduction target.

**72%** of reported interior-only GSF meets the 25% predicted lighting power density (pLPD) reduction target.

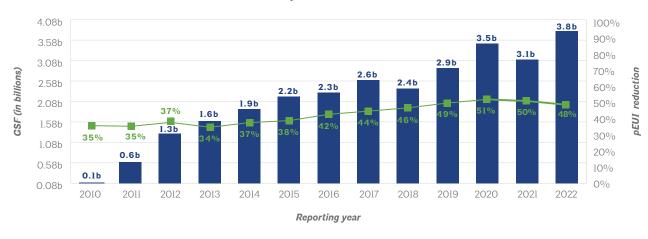
107 countries represented.

**62%** of reported whole-building GSF has been energy modeled.

41.8 million metric tons of CO<sub>2</sub> emissions were avoided relative to 2030 baseline-equivalent buildings.

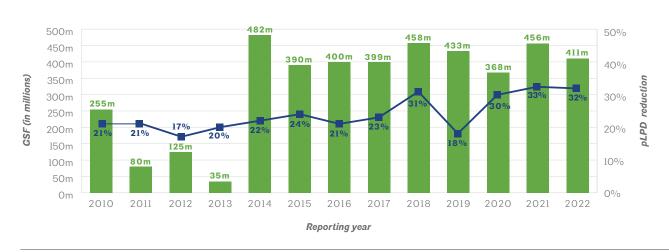
Photo by Igor Karimov on Unsplas

#### WHOLE-BUILDING GSF & PEUI % REDUCTION BY YEAR 2010-2022



# Whole-building GSF pEUI % reduction

### INTERIOR-ONLY GSF & pLPD % REDUCTION BY YEAR, 2010-2022





#### **OUR PATHS FORWARD**

Entering its 14th year, the AIA 2030 Commitment is a key climate action program that drives progress toward a net zero carbon built environment. In its preliminary years, the program was focused on reducing operational carbon—both in design and in firm practice. Since then, the AIA 2030 Commitment has expanded its scope, utilizing the Design Data Exchange (DDx) platform to track core metrics beyond operational energy and carbon. Key metrics now include tracking energy by fuel source, renewable energy, post-occupancy energy use, and embodied carbon. To fully understand the carbon impact of buildings architects are designing, the 2030 Commitment is expanding to measuring total carbon. The number of firms reporting projects with embodied carbon data continues to grow, and the program strongly encourages participating firms to include embodied carbon data from at least one project in the coming reporting years. By bringing embodied carbon data to the forefront, 2030 Commitment signatories will be able to understand their portfolio's energy savings progress for both operational and embodied carbon and tell the whole story of their progress.

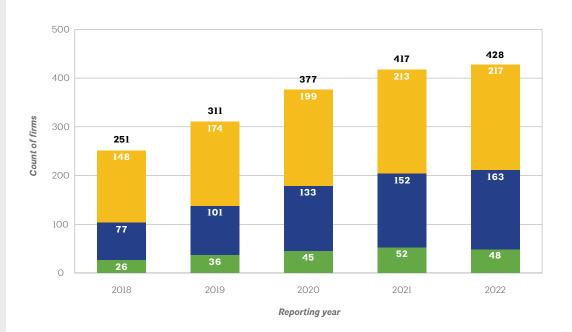
The 2030 Commitment community has continued to grow—from 170 signatories and 56 reporting firms in 2010 to now over 1,200 signatories and 428 reporting firms this past reporting year. The program's growth is a testament both to the increasing network of architects dedicated to sustainability and how a collective set of energy benchmarks and goals can propel progress.

In 2022, 428 companies reported a little over 3.8 billion gross square footage across 23,276 projects and 107 countries through the DDx. These projects accounted for an overall 48% predicted energy usage intensity (pEUI) reduction among whole-building projects and an overall 32% predicted lighting power density (pLPD) reduction among interior-only projects. This year's reported projects also include a notable increase in projects reporting embodied carbon data, growing to almost 4,000 projects. Projects including renewable energy continue to steadily increase, this year reaching just over 7% of projects, and regarding building electrification, there are almost double the amount of all-electric buildings reported compared to just two years ago. While historically, pEUI reduction has been at the forefront of the program, the breadth of 2030 Commitment data tells a deeper story. 2030 signatories are transforming their practice by utilizing the following key strategies:

- Modeling building energy use at multiple design stages to keep the team focused throughout the process on passive design strategies and other energy-efficiency measures
- Transitioning away from fossil fuels through building electrification
- Using either on-site and/or off-site renewable energy
- Reducing the embodied carbon of buildings to help mitigate the upfront emissions caused by the manufacture of building materials

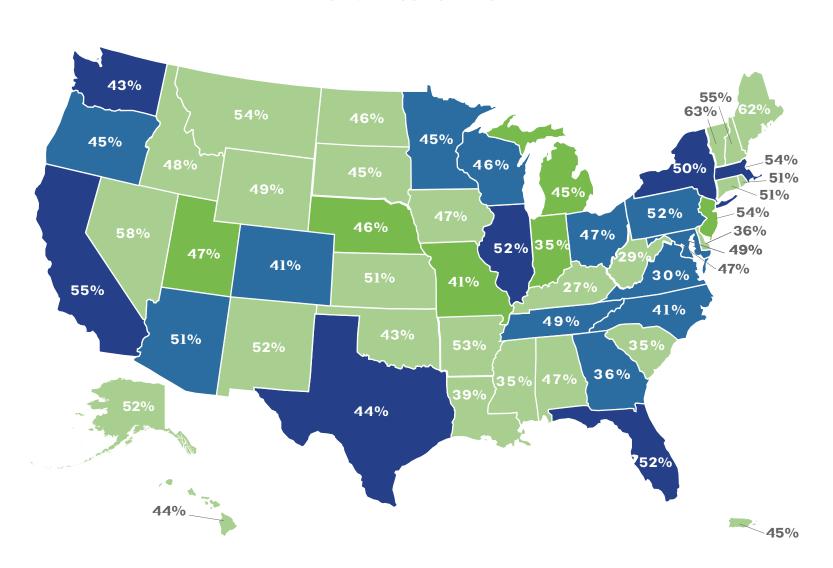
This year's 2030 By the Numbers (RY22) shows a growing community developing the tools and networks to successfully mobilize their firm's practice on the journey to net zero carbon buildings. The data further demonstrates that while net zero total carbon is the goal, the implementation process across a diverse set of firms working to reach that goal has been and remains the focal point of the 2030 Commitment. In other words, the tracking of a firm's energy and carbon data across its portfolio is the key way to drive progress.

#### **IMPACT OF REPORTING FIRMS BY SIZE, 2018-2022**





#### **PEUI % REDUCTION BY STATE**

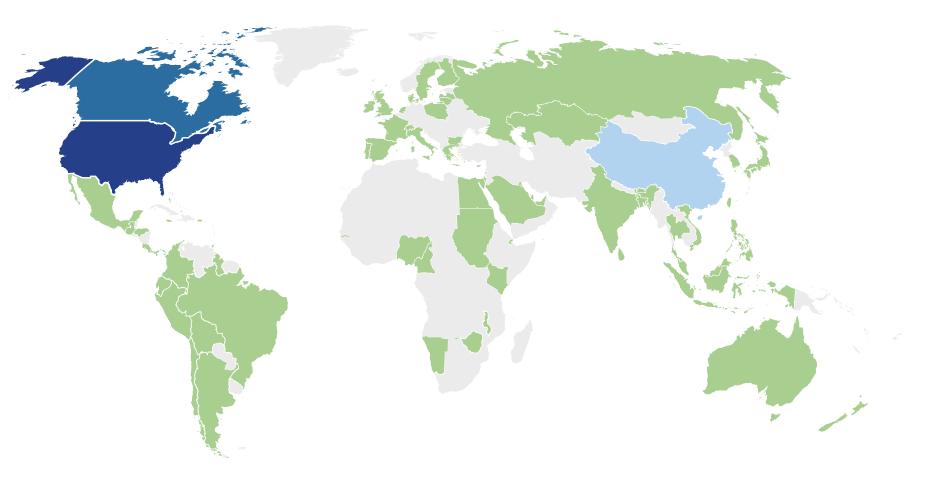


In the U.S. alone, signatory firms reported 13,073 whole-building projects totaling 2.2 billion gross square feet. The U.S. national weighted average pEUI reduction was 46%.

#### Number of whole-building projects

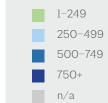


### **GLOBAL FOOTPRINT**

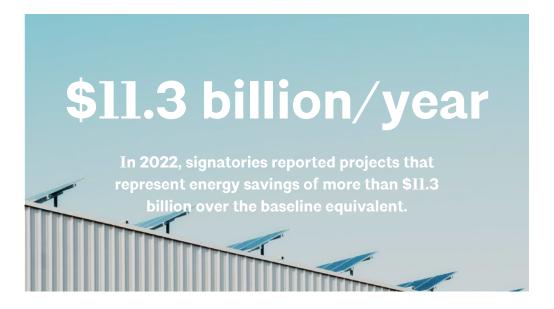


Outside of the U.S., signatory firms reported 2,925 projects totaling 1.3 billion gross square footage across 107 countries.

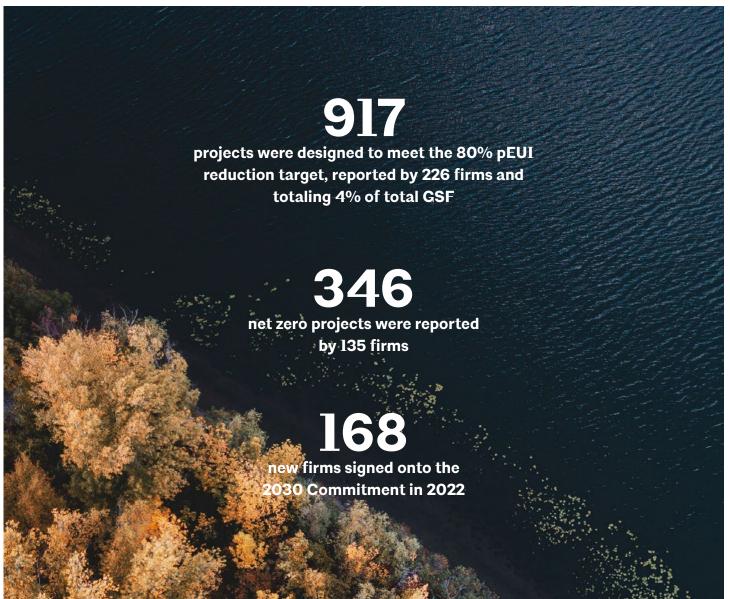
#### Number of projects





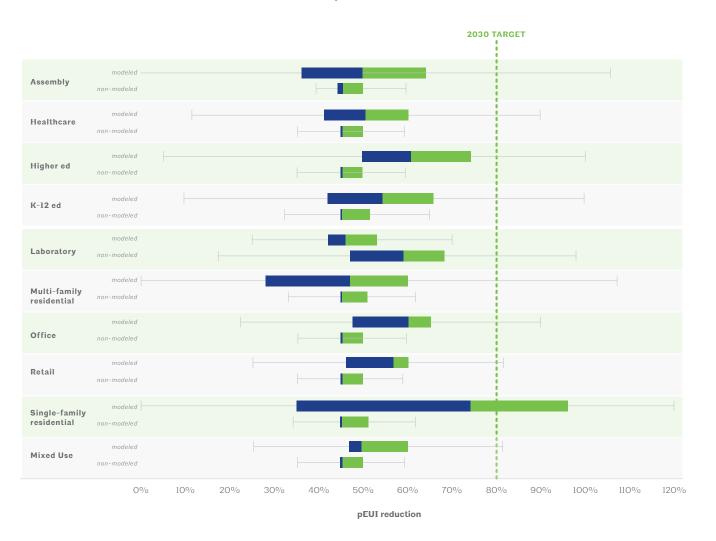






### **2030 SIGNATORIES** / Proof in the numbers

### PEUI REDUCTION BY USE TYPE, MODELED VERSUS NON-MODELED



The 2022 data shows that all the use types are able to meet the 80% pEUI reduction. Energy modeling will become even more important as the targets become more challenging in 2025 and eventually 2030.

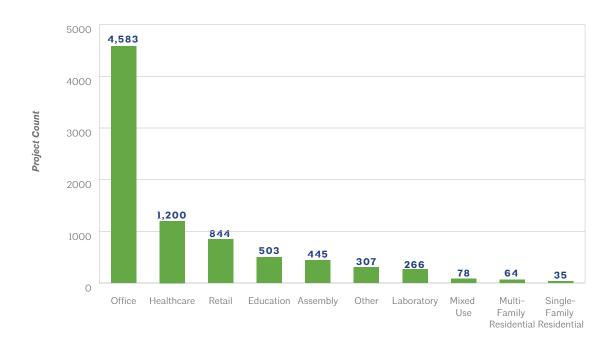
#### Key



### 2030 SIGNATORIES / Proof in the numbers

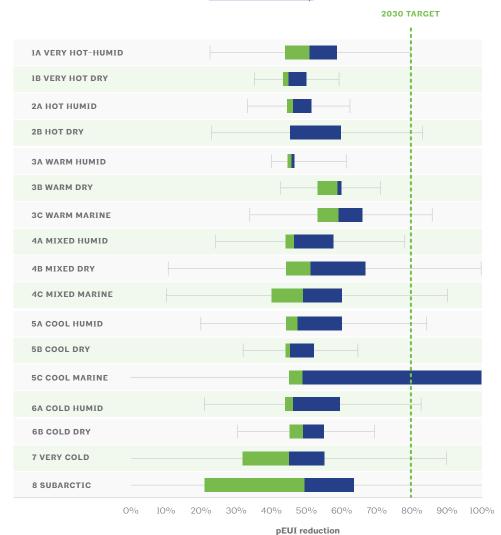
AIA 2030 BY THE NUMBERS

#### INTERIORS-ONLY PROJECTS BY USE TYPE



#### PEUI REDUCTION BY CLIMATE ZONE

IECC Climate Zone map

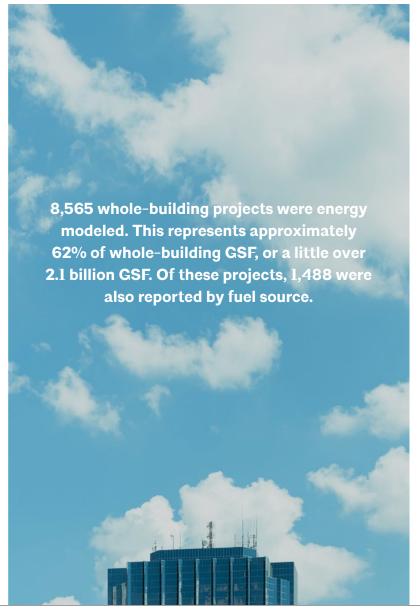


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# 2022 KEY TAKEAWAYS FOR PROJECTS REPORTING ENERGY MODELING

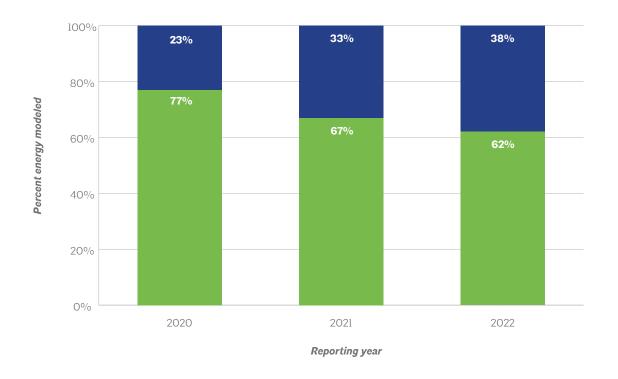
Integrating energy modeling into firm practice is critical for designing high-performance buildings. With the help of the increasing number of sophisticated tools available for architects, energy modeling is a powerful strategy to support climate-minded decisions and passive design strategies that will help your project achieve its energy goals. While energy modeling can be seen as a task to complete to prove code compliance or to achieve a building certification, its benefits are best utilized when it's done at the very beginning of the design process. Clients are often most concerned with cost, and energy modeling provides an effective method for project cost management. Modeling enables architects and design teams to compare how certain design elements can reduce the size and cost of mechanical systems and offer other tradeoffs to reduce the building's utility bill. It also allows comparison of upfront costs alongside operational cost payback periods; clients are more likely to choose potentially more expensive but more efficient systems if there is a payback incentive.



Whole-building projects reported with an energy model achieved an average pEUI reduction of 49%, while whole-building projects reported without a model achieved an average pEUI reduction of 46%.

Photos (from left to right): Scott Web on Unsplash; Joshua Sukoff on Unsplash

#### PERCENT OF WHOLE-BUILDING GSF WITH ENERGY MODELS



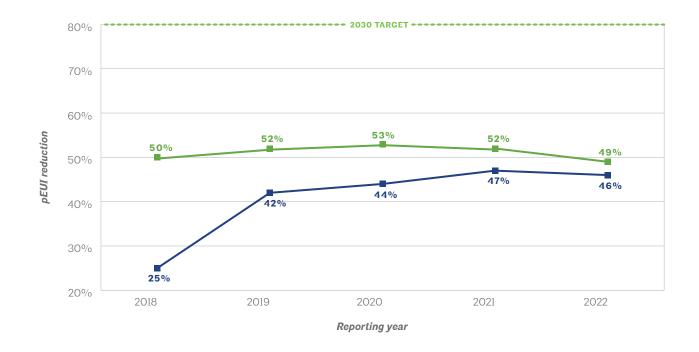
This reporting year, over 8,600 projects totaling 2.1 billion of whole-building gross square footage—or 62.1%—were energy modeled, with the majority (40% of whole-building GSF) of these projects in the construction administration design phase. In the past three years, the percentage of whole-building GSF modeled has steadily decreased, from 77% in 2020, 67% in 2021, and now down another 5% to approximately 62% in 2022. Beginning in 2021, the DDx eliminated the "to be modeled" category, which considered those projects as modeled. Thus, the decreasing percentage of modeled whole-building GSF may indicate a more accurate percentage.

#### Key

Non-modeled

Modeled

#### WHOLE-BUILDING PROJECTS MODELED VS NON-MODELED PEUI REDUCTION



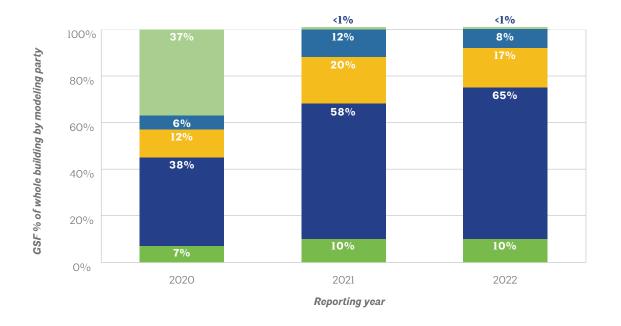
However, what remains consistent is the fact that modeled projects perform with higher percentage pEUI reductions: 46% pEUI reduction of nonmodeled projects versus 49% pEUI reduction of modeled projects. Notably, this difference between non-modeled and modeled projects has been shrinking; this year there was only a 3% difference in pEUI reduction compared to last year's 6% difference. While maintaining energy modeling is key for high-performing buildings, across the country, higher performing prescriptive energy codes are raising the bar for energy savings. This means that even for projects that aren't being energy modeled, their pEUI reductions are increasing as a result of updating energy codes—a process in which architects are key local advocates.

#### Key

Non-modeled

Modeled

#### PERCENT OF WHOLE BUILDING GSF BY MODELING PARTY



For projects reported with energy models in 2022, the majority—65%—were modeled by a design engineer, 17% by a modeling consultant, 10% by the architecture team, and 8% by other parties. While the number of projects modeled by architects is small, the role of architects as the connector between parties cannot be understated. Architects must take the lead in both initiating energy modeling at the start of the design process as well as implementing passive design strategies in response, bringing benefits both to the client and the climate.

#### Key

Architecture team

Design engineer

Modeling consultant

Other

Unknown

While 2030 Commitment data relies on the reported predicted EUI of projects, we know that predictions don't tell the whole story. To truly measure our progress and extract takeaway lessons from past projects, looking at post-occupancy energy data is key. This provides benefits to the architect, occupants, and clients alike. By revisiting the project after it is finished, architects are able to measure their success and make intentional adjustments, optimizing both comfort and cost. Unfortunately, measuring post-occupancy data can be seen as just an additional cost and is not commonly put into practice and contracts. To encourage the tracking of post-occupancy data, the DDx allows firms to track their projects' actual energy performance over time. Once a project is completed, firms can enter the energy use intensity from

an overall utilities bill or by fuel source, which is especially helpful in assessing how on-site renewables perform in practice. This reporting year, 20 projects have reported measured energy usage data in the DDx.

Energy modeling can often be seen as a barrier to engaging in the 2030 Commitment. However, while 373 of the 423 reporting firms reported at least one whole-building project that was energy modeled, only 53 of the 423 had their full whole-building project portfolios energy modeled. This suggests that the knowledge of energy modeling is there; now firms need to integrate it across their entire portfolio to reap its full benefits.

#### Resources

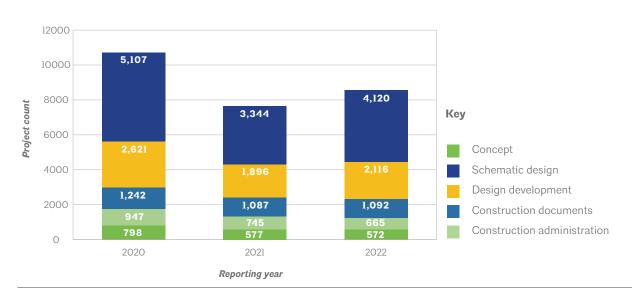
Architect's Guide to Building Performance

ROI of High-Performance Design

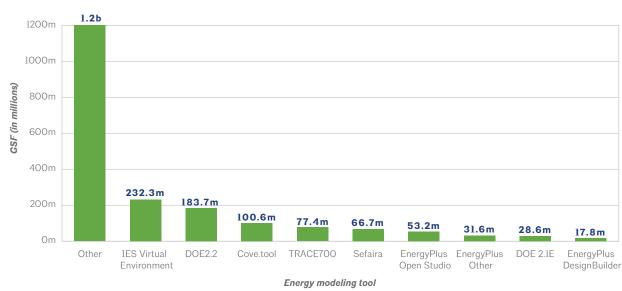
Energy Modeling and High-Performance Design (2020 AIA/ACSA

Intersections Research Conference)

#### **MODEL ENERGY USE ACROSS DESIGN PHASES**



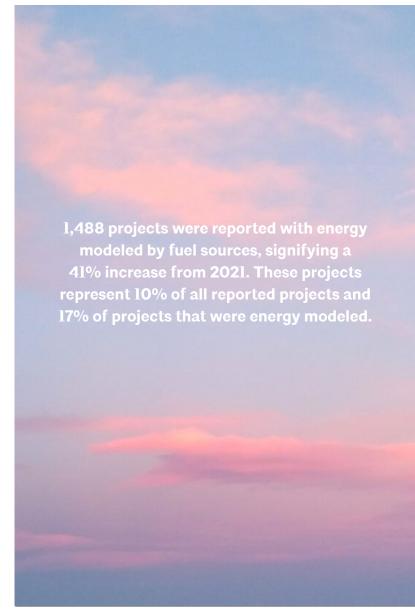
#### **ENERGY MODELING TOOL BY WHOLE-BUILDING GSF**





SECTION 3.

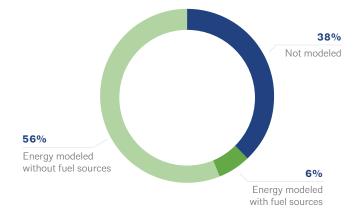
### **BUILDING ELECTRIFICATION** / 2022 key takeaways for projects reporting fuel sources





# 2022 KEY TAKEAWAYS FOR PROJECTS REPORTING FUEL SOURCES

While energy modeling helps determine the impact of energy efficiency and passive design strategies, the decarbonization of buildings is another core strategy for reaching 2030 goals. Building electrification provides a pathway to significantly reduce the building sector's current emissions. Approximately  $\underline{21.5\%}$  of the U.S grid is powered by clean electricity—from renewable energy sources like wind and solar—and this is increasing. The benefits of all-electric extend past climate health to human health as well. The current state of combustion-based appliances exposes inhabitants to harmful air pollutants, including nitrogen dioxide (NO $_2$ ), particulate matter, and formaldehyde. Short– and long–term effects of these air pollutants include increased rates of asthma, lung cancer, and heart problems.



Photos (from left to right): Guillaume Galtier on Unsplash; Red Zeppelin on Unsplash

### **BUILDING ELECTRIFICATION** / 2022 key takeaways for projects reporting fuel sources

Across the country, electrification policies that phase out gas appliances and push for clean energy transformation have been gaining momentum to reach the 1.5° C future. The Inflation Reduction Act of 2022 provided notable incentives, including rebate and tax credit programs to support households switching to electric heat pumps, conduct commercial and residential building energy retrofits, and provide electrification upgrades in low– to moderate–income communities. With the cost of maintaining the U.S. gas infrastructure trickling down to consumers, the transition to building electrification continues to be the more beneficial option for the health of both the people and the planet.

While the original focus of the 2030 Commitment was primarily energy performance, to meet 2030 goals, we must also decrease our dependency on fossil fuels. This reporting year was the third year that firms could report their projects by fuel sources in the DDx. By doing this, firms can analyze how much of their energy is coming from fossil fuels and how much from electricity—a project that may have a lower pEUI but derives its energy from fossil fuels could be responsible for more carbon emissions than a project with a higher pEUI that is using a clean electricity grid.

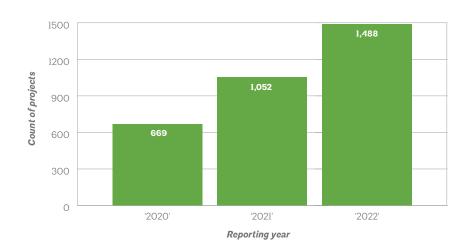
Reporting fuel sources in the DDx continues to increase since its inception in 2020. This year, 1,488 projects (10% of whole-building projects) were reported by fuel source in the DDx, totaling just over 208 million GSF. This is almost double the number in 2020, when 669 projects (5% of whole-building projects) were reported. This year, there were 707 all-electric

buildings, totaling over 80 million GSF, and another 303 projects were at least 75% electrified. This rapid increase in GSF reporting by fuel source signifies that architects are continuing to prioritize building electrification, showcasing both projects on the path to full electrification as well as projects that have already achieved it.

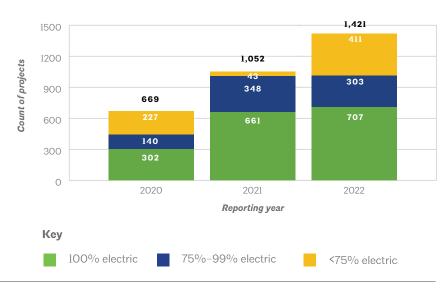
#### Resources

The Building Electrification Technology Roadmap
Framework for Design Excellence: Design for Energy
The Economics of Electrifying Buildings

#### PROJECTS REPORTED BY FUEL SOURCE



#### PATH TO ALL-ELECTRIC BUILDINGS BY PROJECT COUNT





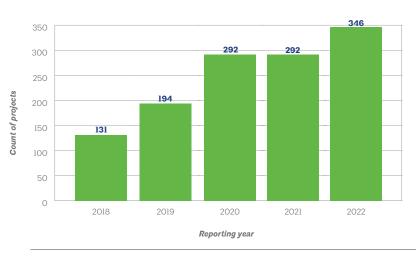
### **RENEWABLE ENERGY** / 2022 key takeaways for projects reporting renewable energy

# 2022 KEY TAKEAWAYS FOR PROJECTS REPORTING RENEWABLE ENERGY

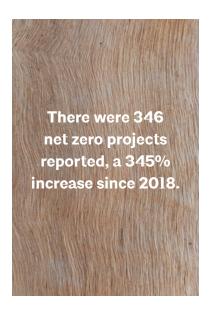
The renewable energy transformation is here, and architects have a key role. The journey to 2030 targets has three facets: passive design solutions, energy efficient systems, and incorporating renewable energy sources to reach net zero energy.

This year, the 2030 Commitment program aligned definitions with the IECC 2021 Zero Code, establishing that renewable energy sources are included in a project's net pEUI: Dedicated off-site renewables will count as equal to on-site renewables in your net pEUI calculation, while unbundled RECs do not count toward off-site renewable contributions. This allowance takes into account that off-site renewables must bridge the gap between energy efficient design, on-site renewables, and getting to the current 80% pEUI reduction target—and eventually net zero emissions.

#### **NET ZERO ENERGY PROJECTS**









93% of projects that reported renewable energy used on-site renewable energy, and 90% of the projects used on-site solar photovoltaics.

83% of projects that reported

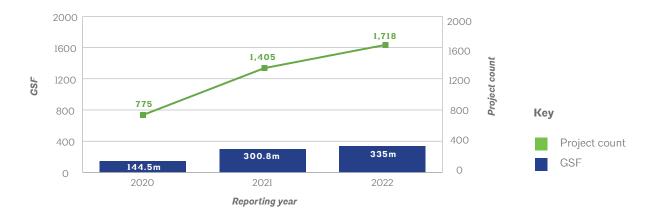
83% of projects that reported renewable energy in 2022 used solar photovoltaics, and 77% of the projects used on-site solar photovoltaics.



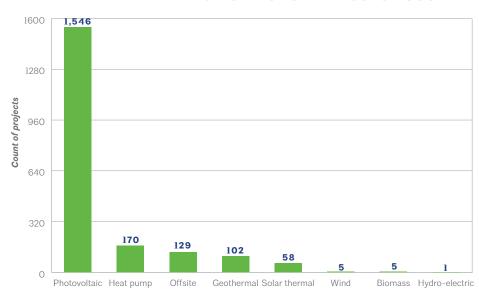
Photos (clockwise from top left): Appolinary Kalashnikova on Unsplash; Ashkan Forouzani on Unsplash; Pawel on Unsplash; American Public Power Association on Unsplash

### **RENEWABLE ENERGY** / 2022 key takeaways for projects reporting renewable energy

#### PROJECTS REPORTED WITH RENEWABLE ENERGY



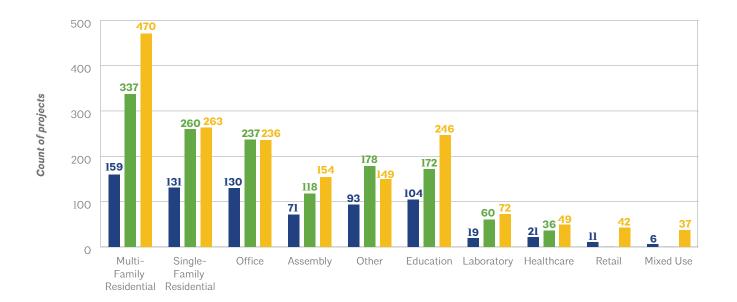
#### RENEWABLE ENERGY OPTIONS BY PROJECT COUNT



Although the cost of renewable energy continues to decline, there still is hesitation to include renewable technologies in projects. This can often be on the clients' side-in these cases, it's important to adapt your building to be "renewable ready." This can include strategies such as optimizing building orientation, roof design, and electrical systems, which can help with the cost of adding PV and can also improve PV performance in the future. This year, 1,718 projects—or approximately 7% of projects and representing almost 335 million GSF-reported using renewable energy. This continues the trend of year-over-year increases in the percentage of reported projects in the DDx that include renewable energy. Of these projects, the most popular renewable energy source is photovoltaics, with over 90% using photovoltaics as an energy source. Incorporating photovoltaics can also be more cost effective when they're utilized in multiple facets: For example, projects can use rooftop solar energy to provide shade for the building and collect rainwater. An additional benefit of renewable energy is increased resilience to building power outages and other disruptions, which are increasingly common as extreme weather events are on the rise.

### **RENEWABLE ENERGY** / 2022 key takeaways for projects reporting renewable energy

#### PROJECTS REPORTING RENEWABLE ENERGY BY USE TYPE



Another way to include renewable energy sources is by utilizing off-site options. Dedicated off-site renewables, which include direct ownership, green retail tariffs, power purchase agreements (PPAs), community renewables, and utility renewable contracts, are also considered when calculating a project's net pEUI. However, procurement of off-site renewable energy requires the purchase of renewable power that would not have existed otherwise. In 2022, 81 projects total, or 4.7% of renewable energy projects, used both on- and off-site renewable energy.

#### Resources

Architect's Primer on Renewable Energy Solar Ready Buildings Planning Guide Zero Code 2.0

#### Key

2020

2021

2022





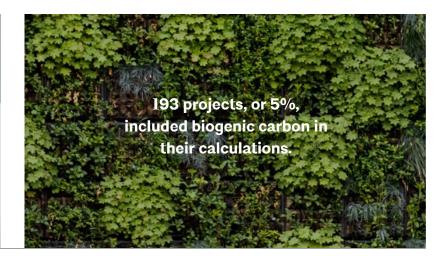


# 2022 KEY TAKEAWAYS FOR PROJECTS REPORTING FUEL SOURCES

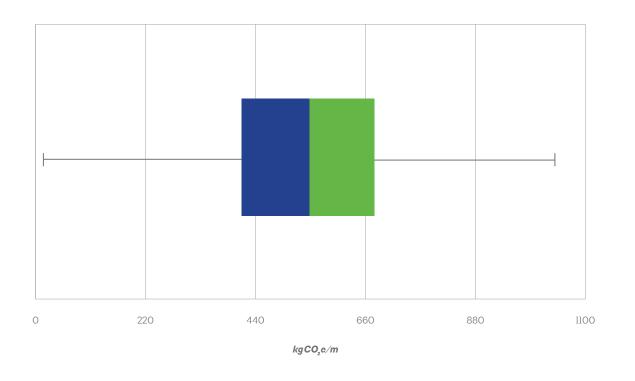
Embodied carbon has increasingly become a key topic in discussions about the built environment—we now understand that reducing operational carbon isn't enough to track the true impact of buildings. The carbon-intensive process necessary to construct a building—even before it begins to utilize energy during its use—cannot be overlooked when trying to reduce a building's contribution to climate change and greenhouse gas emissions. Concrete, steel, and aluminum, predominantly from the built environment, are responsible for 23% of global emissions. Architects must take action to both track and reduce embodied carbon in concert with operational carbon.

Photos (clockwise from top left): Iva Rajovic on Unsplash; Jude Infantini on Unsplash; Pawel on Unsplash; Hannes Egler on Unsplash



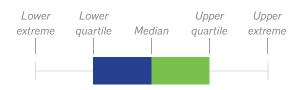


### REPORTED EMBODIED CARBON RANGES, EXCLUDING OUTLIER IN KgCO<sub>2</sub>e/m<sup>2</sup>

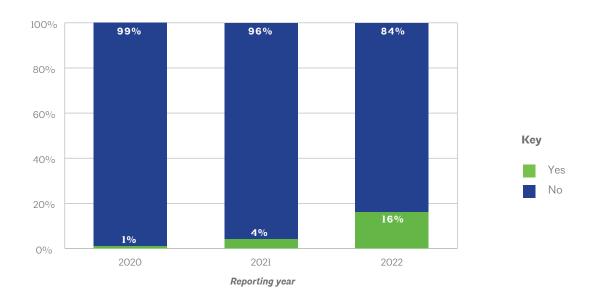


| Embodied carbon ranges, 2022 |         |
|------------------------------|---------|
| Minimum (excluding outliers) | 14.8    |
| Ql                           | 412     |
| Median                       | 550.76  |
| Q3                           | 677     |
| Maximum (excluding outliers) | 1054.86 |

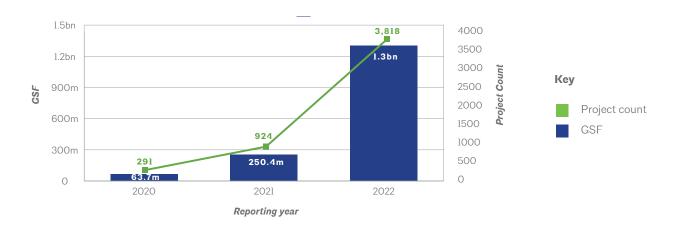
#### Key



#### PERCENT OF ALL PROJECTS REPORTING EMBODIED CARBON

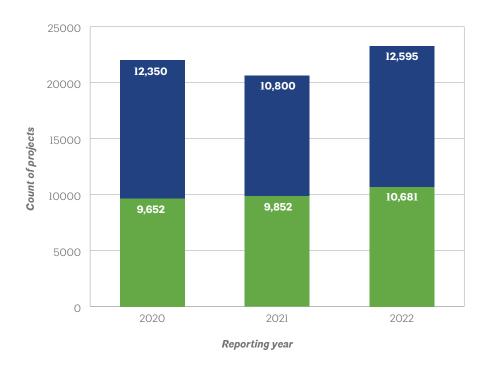


#### PROJECT COUNT AND GSF REPORTED WITH RENEWABLE ENERGY



In 2020, the updates to the DDx allowed firms to input their embodied carbon calculations for their projects. That first year, 55 firms reported embodied carbon for their projects, totaling 293 projects. Two reporting years later, the number of firms increased more than twofold to 123 firms, and the number of projects increased more than tenfold to over 3,800 and representing 1.3 billion GSF.

#### PROJECTS REPORTED BY CONSTRUCTION TYPE



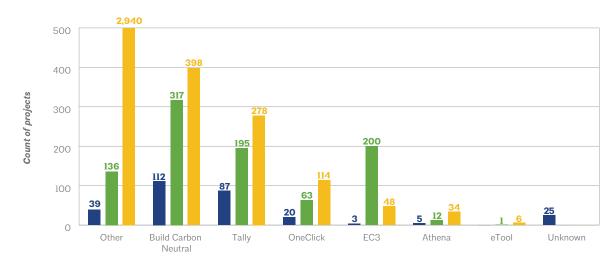
One significant opportunity to reduce embodied carbon emissions is through building reuse. Of the projects reporting embodied carbon, approximately 18% are major renovations of existing buildings. Across the entire DDx portfolio this reporting year, 10,681, or 45.9% of projects—though only 16.6% of gross square footage—are major renovations. This is the highest number of projects reported so far; this number has been increasing steadily since 2019. Designing for adaptability becomes an opportunity for building owners and architects alike due to the reduced environmental and carbon footprint as well as the community resilience and economic benefits.

#### Key

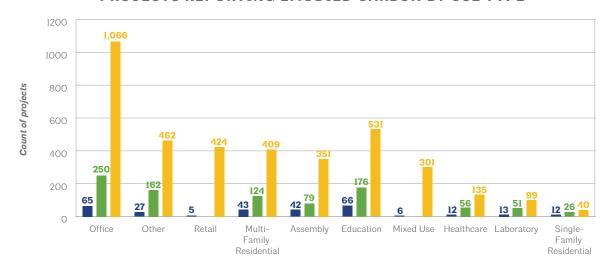
Major renovation

New construction

#### **EMBODIED CARBON MODELING TOOL BY PROJECT COUNT**



#### PROJECTS REPORTING EMODIED CARBON BY USE TYPE



Still, we have a long way to go to both increase the number of projects that are addressing embodied carbon as well as improving the accuracy of total embodied carbon numbers. This work includes incentivizing embodied carbon tracking and further training on these tools.

#### Resources

AIA-CLF Embodied Carbon Toolkit for Architects
AIAU Embodied Carbon 101 Certificate Series
Renovate, Retrofit, Reuse
ROI: Designing for reduced embodied carbon







### CASE STUDIES / AIA Indiana COTE

#### AIA INDIANA COTE

Back in 2016, Indiana was home to only six 2030 signatory firms. A small but mighty group, the sustainability professionals in these signatory firms quickly recognized the need for a peer-to-peer network to help support their 2030 data reporting and share best practices for high-performance design. In an effort to establish a formal community for these conversations, Daniel Overbey, AIA, and Joe Yount, AIA, co-founded the AIA Indiana Committee on the Environment (COTE®) Chapter—originating, they joke, as a "2030 support group."

As both co-founders reflect on the past seven years of AIA Indiana's COTE chapter, they note that they see incremental change. When speaking to their peers about the AIA 2030 Commitment, "most people have interest; there just needs to be that 'sell' that it can be done and here's how to do it," affirms Yount, senior associate at RATIO Design. That's where their local AIA chapter comes in: Meeting quarterly, AIA Indiana COTE has created go-to clusters for members to support one another and discuss topics like education, advocacy, and the 2030 Commitment. "It's almost like calling customer service. Folks just want to talk to a person, and our local COTE group can provide that direct person-to-person engagement," asserts Overbey, the director of sustainability and associate principal at Browning Day, speaking to the importance of having a local voice to champion sustainability with their peers.

Advocating for a stronger energy code has also been a core mission for the local member group as well. Right now, the Indiana energy code gives an approximately 31% pEUI reduction from the 2003 CBECS baseline. This past reporting year, projects in Indiana had an aggregated 34.9% pEUI reduction. "You have no idea how well you're doing if you're not recording the data," Overbey says, speaking to the power of 2030 reporting.

Today, in 2023, Indiana boasts 16 2030 signatory firms. The growth of both 2030 signatory firms and the AIA Indiana COTE chapter is proof of the importance of community when working toward a common goal. With 2030 right around the corner, local member networks like theirs are vital to keeping the architecture community both passionate about and accountable to doing their part in reducing carbon emissions.

"It's almost like calling customer service. Folks just want to talk to a person, and our local COTE group can provide that direct person-to-person engagement."

-Daniel Overbey, AIA

### CASE STUDIES / AIA Philadelphia COTE 2030 subcommittee

# AIA PHILADELPHIA COTE 2030 SUBCOMMITTEE

In 2017, the 2030 subcommittee of AIA Philadelphia's Committee on the Environment (COTE) had a renewed sense of importance as it sought to build community and further the profession's sustainability goals. Understanding that in the Philadelphia region, the green building space already had pockets of membership focused on topics like Passive House and the Living Future Communities, co-founders David Hincher, AIA, and Bunny Tucker, AIA, decided to focus the subgroup on AIA's sustainability initiatives, primarily the AIA 2030 Commitment and energy performance.

Prior to the start of the COVID-19 pandemic, member engagement—like most things—was happening in person. Speaking about the AIA 2030 Commitment at different firm offices, the 2030 subcommittee convened audiences of up to 30 members and covered introductory topics about the 2030 program. This included demystifying the 2030 Commitment, showcasing the DDx, getting acquainted with the ZeroTool, and promoting case studies of different-sized projects.

Once the pandemic turned our world remote, the Philadelphia 2030 subcomittee ramped up its programming, using virtual platforms to reach a larger audience. More than doubling their audience and broadening their reach to include members and speakers across the country, the Working Group hosted a session almost every month, extending their topics to not only be 2030 Commitment- and DDx-specific but also focusing on different energy themes, including tools and case studies.

The subcommittee's co-chairs serve a two-year term. "A new group of leaders is always bringing new ideas," says former co-chair Josh Abbell, AIA, project architect at Ballinger. "They're able to rethink what we're most interested in interrogating this year and turn it into programming." Catalyzing the benefits of virtual programming, the sessions are also recorded and put onto AIA Philadelphia COTE's YouTube channel. "We still see viewership tick up on our recorded sessions on YouTube, with repeated views on content like energy modeling," noted current co-chair Roshni Krishnan, AIA, architectural designer at Wulff Architects.

The 2030 subcomittee of AIA Philadelphia COTE is a prime example of how engaging with the AIA 2030 Commitment leads to continued conversations about and improvements to sustainability in practice. Hincher says that in the Philadelphia area, there may not be a lot of "low-hanging fruit left"—that is, firms that haven't signed onto the 2030 Commitment—so the attention now turns to conversations on what it means in practice to integrate data tracking and sustainability into a firm's workflows from the very beginning. At its core, this is the one of the primary goals of the AIA 2030 Commitment: By providing the set of standards and metrics for reaching net zero emissions, members are now building communities to learn from each other, improve firm practice, and better serve clients and project outcomes—while engaging in collective action that is necessary in this current moment.

"A new group of leaders is always bringing new ideas. They're able to rethink what we're most interested in interrogating this year and turn it into programming."

-Josh Abbell, AIA



#### CONCLUSION

#### **NEXT STEPS**

The AIA 2030 Commitment and its signatories are dedicated to strengthening cross-network ties with the architecture and design community and beyond to meet its goals. This is happening in multiple ways. Representatives from AIA from both the AIA 2030 Commitment and Architecture & Design Materials Pledge programs have joined with other allied industry organizations to collaborate on a common framework that will describe the major elements necessary to align and accelerate embodied carbon initiatives in the U.S. Within AIA, the 2030 Commitment is working across Knowledge Communities to build stronger connections to grow the program's reach and further engage all reporting signatories. We are also renewing our support for small and medium-sized firms, dispelling the myth that the program is only for large firms—or that only large firms can succeed in their portfolios. Finally, the Design Data Exchange (DDx) continues to offer a wealth of possibilities, enabling firms to employ their DDx portfolios to better understand and improve their data tracking and analytics.

#### **MOVING FORWARD TOGETHER**

Reaching carbon neutrality is at the core of climate mitigation. The growing body of research shows that we're continuing down a path of no return regarding Earth's warming temperature—and this will lead to catastrophic impacts on all communities, with many on the front lines already bearing the brunt of climate impacts.

The AIA Code of Ethics Rule Canon VI requires "Members should recognize and acknowledge the professional responsibilities they have to promote sustainable design and development in the natural and built environments and to implement energy and resource conscious design." The AIA 2030 Commitment provides the framework for firms to respond and implement change in their practice and projects. It's now up to architects to respond. Together, the architecture and design community can take action, and through a transformation of practice, the profession can improve the emissions trajectory in the coming decade—and further it in decades to come.

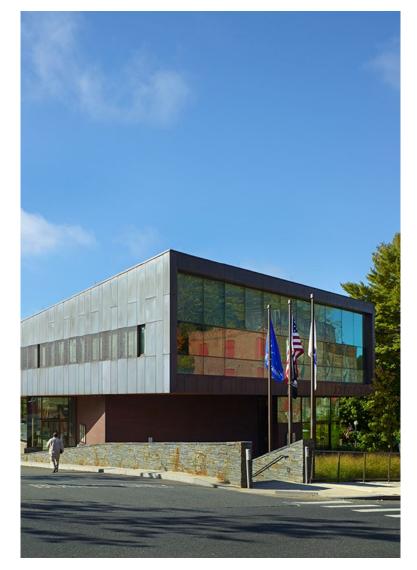
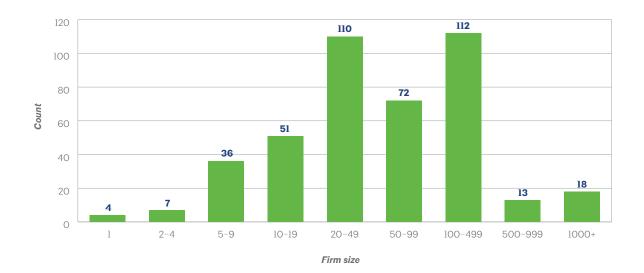


Photo by John Edward Linden Photography

#### NUMBER OF FIRMS REPORTING BY FIRM SIZE



#### REPORTING SIGNATORIES

19 signatories met the 80% pEUI reduction target across their entire portfolio highlighted in green.

AC Martin

Access Architecture

Adrian Smith + Gordon Gill Architecture

**Alchemy Architects** 

Allen Kachel

Alliiance

Amenta Emma Architects

Anderson Mason Dale Architects

Ankrom Moisan Architects, Inc.

Ann Beha Architects

ARC/Architectural Resources Cambridge

archimania

Architects FORA

Architects Hawaii Limited

Architectural Nexus. Inc.

Architectural Resources Group

Architekton

Arcturis

#### **Arkin Tilt Architects**

Arrowstreet

asap/ adam sokol architecture practice

Atkin Olshin Schade Architects

AXIS Architecture + Interiors

Ayers Saint Gross

Bailey Edward

Bala Consulting Engineers

Ballinger

BAR Architects & Interiors

#### **Barley|Pfeiffer Architecture**

Bassetti Architects

Bergmeyer

Beyer Blinder Belle Architects & Planners, LLP

BIG - Bjarke Ingels Group

bKL Architecture LLC

BKSK Architects

Blackney Hayes Architects

Blair + Mui Dowd Architects. PC

BLT Architects

BNIM Architects

Board & Vellum

Booth Hansen

Bora Architecture & Interiors

Boulder Associates. Inc.

BranchPattern, Inc.

BRIBURN

BRIC Architecture

brick architecture and interiors

Bright Common Architecture & Design

#### REPORTING SIGNATORIES

Brooks + Scarpa Architects, Inc.

Browning Day

Bruner/Cott & Associates BuroHappold Engineering

BVH Architecture

BWBR

BWS Architects
CallisonRTKL
CambridgeSeven
Cannon Design

Canopy Architecture + Design Carleton Hart Architecture

CAW Architects
CBT Architects
CCY Architects

Centerbrook Architects and Planners

Clark Nexsen Clayco / LJC CMTA, Inc. CO Architects

Coldham & Hartman Architects

COOKFOX Architects

Cooper Carry Corgan

Cornerstone Architecture Incorporated

**COULSON** 

Cuningham Group Architecture, Inc. Curtis + Ginsberg Architects LLP

Cushing Terrell

Dake Wells Architecture

Dattner Architects
David Baker Architects

Davis Partnership Architects

DE ARCHITECTS AIA
Deborah Berke Partners
Dekker/Perich/Sabatini

DELV Design

DES Architects + Engineers
Design Collective, Inc.

Dimension IV - Madison, LLC

Dewberry DIALOG DIGSAU

DiMella Shaffer

DLR Group

DRAW Architecture + Urban Design

DREAM Collaborative DS Architecture

DSGN Associates, Inc.
DSK Architects + Planners

dSPACE Studio

**Duda Paine Architects** 

DWL Architects + Planners, Inc Eckenhoff Saunders Architects

EDA

EEA Consulting Engineers
Egan Simon Architecture

EHDD

Ehrlich Yanai Rhee Chaney Architects

El Dorado

Elkus Manfredi Architects

Ellenzweig

Elness Swenson Graham Architects, Inc ELS Architecture and Urban Design

emersion DESIGN

Engberg Anderson Architects

English + Associates Architects, Inc

Ennead Architects

Epstein ESa

Eskew+Dumez+Ripple

EUA EwingCole FXP

**Farr Associates** 

FCA

**Feldman Architecture** 

Fennick McCredie Architecture

Fentress Architects

FFA Architecture and Interiors, Inc.

**FGM Architects** 

Field Paoli Architects

Finegold Alexander Architects

Flad Architects

Forge Craft Architecture + Design

Fox Architects

Frederick + Frederick Architects

Furman + Keil Architects

EXCollaborative LLP

gbA Architecture & Planning

**GBBN** 

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Gensler

Gerardo Noriega Architect, LLC dba GNA

Architecture

GFF GGA+ GGLO

Glumac, A Tetra Tech Company

Goettsch Partners Goody Clancy Gould Evans Green Hammer Gresham Smith

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Grimshaw

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Guidon Design

Hacker

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Transcorron Transcara / Control

Hasenstab Architects. Inc.

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Little Diversified Architectural Consulting

LMN Architects
Lord Aeck Sargent

LPA, Inc. LRK Inc. LS3P

LSW Architects

M Viamontes Architects LLC

MA Design

Macht Architecture

Magnusson Architecture & Planning, P.C.

Mahlum Architects Margulies Perruzzi

Marlene Imirzian & Associates Architects

Marvel Architects

MASON

McCarty Holsaple McCarty McGranahan Architects McKinney York Architects

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MG2

#### REPORTING SIGNATORIES

MHTN Architects Inc.

Miller Dunwiddie

Miller Dyer Spears, Inc.

Miller Hayashi Architects PLLC

Mithun

MJMA

MKB Architects

Mohagen Hansen Architecture Interiors

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MSR Design

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SHAFER CROWE KUECK | Architecture + Design

LLC

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Shepley Bulfinch

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SMNG A Ltd.
SMP Architects

**SMRT** 

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STG Design

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The SLAM Collaborative

Thornton Tomassetti

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TLC Engineering Solutions

TLCD Architecture

Tower Pinkster Titus Associates Inc

Trahan Architects

TreanorHL

Trivers Associates

TruexCullins

tvsdesign

Typical Works

Urban Design Perspectives

UrbanLab

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Wight & Company

William Rawn Associates

WJW Architects

Woodhouse Tinucci Architects

**Woods + Dangaran** 

Woods Bagot

Workbench

**Works Progress Architecture** 

Wright Heerema Architects

WRNS Studio

WRT

Y.A. studio

Yost Grube Hall

**ZeroEnergy Design** 

ZGF Architects LLP

Ziger|Snead Architects

#### **ACKNOWLEDGMENTS**

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For more information and resources, visit <u>aia.org/2030Commitment</u>.

#### PROJECT IMAGE CREDITS

Cover

RIDC Mill 19: Buildings A & B

Architect: MSR Design with R3A Architecture

Photo credit: Corey Gaffer

82.8% predicted net EUI reduction from national average for building type. .

This project received a 2023 COTE® Top Ten Award.

Page vi

Confluence Park

Architect: Lake|Flato Architects + Matsys

Photo credit: Casey Dunn

93% predicted net EUI reduction from national average for building type.

This project received a 2023 COTE® Top Ten Award.

Page 12

DPR Sacramento Zero Net Energy Office

Architect: SmithGroup

Photo credit: @Chad Davies

89.2% predicted net EUI reduction from national average for building type.

This project received a 2023 COTE® Top Ten Award.

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UC San Diego North Torrey Pines Living & Learning Neighborhood

Architect: HKS, Inc & Safdie Rabines Architects

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81.4% predicted net EUI reduction from national average for building type.

This project received a 2023 COTE® Top Ten Award.

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Westwood Hills Nature Center

Architect: HGA Architects and Engineers

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100% predicted net EUI reduction from national average for building type.

This project received a 2023 COTE® Top Ten Award.

Page 25

Watershed

Architect: Weber Thompson

Photo credit: Built Work Photography

68% predicted net EUI reduction from national average for building type.

This project received a 2023 COTE® Top Ten Award.

Page 29

Science and Environment Center

Architect: Leddy Maytum Stacy Architects

Photo credit: Bruce Damonte

100% predicted net EUI reduction from national average for building type.

This project received a 2023 COTE® Top Ten Award.

Page 35

Casa Adelante 2060 Folsom

Architect: Mithun with Y.A. Studio

Photo credit: Bruce Damonte

79% predicted net EUI reduction from national average for building type.

This project received a 2023 COTE® Top Ten Award.

Pages 38 & 39

John W. Olver Transit Center

Architect: Charles Rose Architects

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100.0% predicted net EUI reduction from national average for building type.

This project received a 2023 COTE® Top Ten Award.



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