

AIA Updates

Rusty Bienvenue, AIA Houston & AIA Board of Directors Kevin D. Watkins, CAE, AIA Senior Vice President

AGENDA

- Welcome
- 2024 Component Investment Fund
- Accreditation Updates & Next Steps
- Question & Answer

COMPONENT RESOURCE ALLOCATION BACKGROUND

- Funding was initially tied to the sale of AIA Electronic Contract Document revenues.
- AIA no longer receives royalty funds from contract document sales since divesture.
- The last task force met from 2019 to early 2021 and provided recommendations to the Board of Directors.
 - AIA Leadership Summit and CACE annual meeting underwriting would stay intact.
 - Funds would be 5% of AIA's total approved budgeted operating expenses in any year beginning in 2023 –
 which was delayed by one year at the recommendation of staff.
- Encouraged an investment-sharing mindset that supports the idea that all components—national, state, and local should benefit from the funding.

COMPONENT RESOURCE ALLOCATION BACKGROUND

- As AIA National looks to the future, opportunities for diverse revenue is essential. One way to activate
 this sooner is to grow the Conference on Architecture and expand product offerings.
- The fund should encourage components and the national organization to strive to be more creative and innovative with programming and products.
- AIA funding was never intended to fund individual component operations at a significant level.
- AIA Component Support remains strong with over \$7M in direct financial support.

CURRENT COMPONENT SUPPORT PROGRAMS

•	Component	Resource	Allocation	\$4.027M
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- CACE Annual Meeting \$150K
- CACE Annual Meeting Stipends \$80K
- Credit Card Fees \$750K
- Component Matching Grants \$90K
- Component Excellence Fund \$100K
- AIA Leadership Summit \$800K
- Dues Invoicing & Processing \$1M
- Licensing Advisor Support \$50K

2024 COMPONENT INVESTMENT FUND DISTRIBUTION

- Investment Fund will be based on 5% of AIA's Expense Budget
 - Based on 2023 budget numbers, \$3.65M
- <u>Tier One</u>: Base Component Reinvestment
 - Based on 2023 budget figures, \$2.92M
 - Akin to the current calculation of Component Resource Allocation and tied to member counts on August 1.
 - Continuation of quarterly payments.
- Tier Two: AIA Conference Activation
 - Based on 2023 budget figures, \$730K
 - AIA will 20% of A'24 and WLS member registrations with components (according to MOU).
 - Paid within 90 days of conference conclusion.

2023 CONFERENCE ON ARCHITECTURE STATE TOTALS

State	# of Reg	State %	Total Reg	State	# of Reg	State %	Total Reg
AL	29	\$4,523.80	\$22,619.00	NE	32	\$4,733.80	\$23,669.00
AK	18	\$3,214.80	\$16,074.00	NV	45	\$4,945.40	\$24,727.00
AZ	113	\$15,103.20	\$75,516.00	NH	10	\$1,232.80	\$6,164.00
AR	20	\$2,911.80	\$14,559.00	NJ	96	\$12,262.40	\$61,312.00
AS	0	\$0.00	\$0.00	NM	43	\$6,274.40	\$31,372.00
CA	1887	\$176,193.39	\$880,966.95	NY	282	\$35,574.60	\$177,873.00
CO	112	\$12,858.40	\$64,292.00	NC	84	\$9,281.40	\$46,407.00
СТ	32	\$3,877.80	\$19,389.00	ND	1	\$40.00	\$200.00
DE	0	\$0.00	\$0.00	ОН	82	\$11,374.80	\$56,874.00
DC	88	\$13,778.60	\$68,893.00	OK	39	\$4,092.40	\$20,462.00
FL	151	\$16,904.60	\$84,523.00		102	\$12,901.20	\$64,506.00
GA	112	\$13,853.00	\$69,265.00	PA	95	\$12,061.00	\$60,305.00
GU	1	\$160.00	\$800.00		7	\$1,300.00	\$6,500.00
HI	44	\$6,181.20	\$30,906.00	RI	6	\$402.80	\$2,014.00
ID	23	\$2,153.00	\$10,765.00	SC	38	\$5,422.80	\$27,114.00
L	161	\$22,337.60	\$111,688.00	SD	10	' /	\$8,400.00
IN	35	\$4,340.80	\$21,704.00	TN	57	\$9,442.80	\$47,214.00
IA	48	\$7,075.40	\$35,377.00		272	\$36,971.60	\$184,858.00
KS	26	\$3,749.80	\$18,749.00	TT	0	\$0.00	\$0.00
KY	31	\$4,470.00	\$22,350.00	UT	58	\$7,753.60	\$38,768.00
LA	46	\$7,290.80	\$36,454.00	VT	5	\$1,195.00	\$5,975.00
ME	5	\$508.00	\$2,540.00	VA	88	\$12,018.00	\$60,090.00
MD	82	\$11,071.20	\$55,356.00		0	\$0.00	\$0.00
MA	111	\$13,736.00	\$68,680.00	WA	173	\$21,678.00	\$108,390.00
MI	62	\$9,476.60	\$47,383.00	WV	1	\$175.00	\$875.00
MN	64	\$8,475.00	\$42,375.00	WI	26		
MS	19	\$2,335.60	\$11,678.00	WY	2	\$445.00	\$2,225.00
MO	100	\$13,257.20	\$66,286.00	Unassigned/Int'I/TBD	251	\$21,849.00	\$109,244.00
MT	15	\$1,851.40	\$9,257.00		5340	\$620,517.59	\$3,102,586.95

THANK YOU!

Ad-hoc Advisory Group:

- Rusty Bienvenue (TX)
- Steve Swarney (PA)
- Jennifer Briggs (TX)
- Amber Lombardo (TN)
- Carlos Fernandez (NV)
- Gina Calabro (CT)
- Becky Magdaleno (FL)
- Mike Waldinger (CO)
- Carol Pedigo (TN)

ACCREDITATION UPDATES

- 2023 2025 Review Cycle just ending:
 - 73% (149 components) have achieved accreditation for the 2023-2025 period.
 - 27% (54 components) have not yet passed accreditation and are working to either document success or receive training and coaching to improve in specific areas of opportunity.
 - Approximately 10% of members belong to a component that has not yet passed accreditation.
 - Main areas of concern were around business planning/policies and branding.
- Components were significantly improved in several former areas of concern from prior rounds:
 - Curation of 4 Learning Unit (LU) hours
 - Board Orientation
 - Anti-harassment policy
 - Equity, diversity, and inclusion policy
 - Public outreach efforts

ACCREDITATION UPDATES

- More enterprise-wide solutions are needed to aid components.
- The badge concept was an opportunity to signify commitment and to move away from certificates.
- There is an opportunity to reassess <u>accreditation goals and intended outcomes</u>.
- What's Next
 - CACE ExCom to identify a formal feedback process that includes reps from staffed and volunteer-led components.
 - Convene national/component volunteers and staff to modify cycle standards and transparent guidelines for non-compliance in the upcoming cycle.
 - Developing enterprise-wide solutions and more individual coaching by the Component Engagement team.
 - User-experience improvements for submissions, up to and including a new web interface.

Questions

Thank You!