

Job ID: 182685

Name : 2023_CES_Q2_Newsletter

Subject : Hot summer tip from CES! How to submit courses & maximize visibility

Date Sent: 6/30/2023 2:01 PM

Total Sent: [6,711](#)

Data Extensions: Marketing Team (10) sent
Active CES Providers All POCs (6701) sent
(Using All Subscribers)(6711 sent)

Excluded : Unsub_AIAProductsServices (168 excluded)
HasOptOutEmail_True (64 excluded)
Hard_Bounces_All (893 excluded)



An update from
The American Institute
of Architects

CES News



Caption: We loved hearing your ideas at A'23 this June in San Francisco! We can't wait for next year.

Our members appreciate you

The importance of submitting attendance

We appreciate your commitment to your role as an approved AIA CES Provider as we strive for excellent professional development. We cannot stress how important your courses are to the profession, which is precisely why your attendance submission is essential to our architect members.

AIA members must complete their professional development to remain in good standing and renew their licensure. Because of you, your AIA CES-approved courses directly enhance AIA members' ability to practice. Thank you for contributing to the developing careers of 96,000 architects!

Any questions? We'd love to help. You can reply to this email or email us directly at ces@aia.org.

Attendance submission refresher

Don't wait – It's not too late! How to maximize your course's visibility

- Once a course is approved, [enter session information](#) for any upcoming sessions as soon as you know [5.2%](#) is confirmed.
- Don't wait to create sessions until it's time to report attendance. This can create discrepancies in reporting.
- Increase your attendance by maximizing your course's visibility in the [catalog](#). Adding sessions before classes run makes them visible [6.1%](#) searchable. Our members and other design professionals use the course catalog to find the programs they need to benefit their

careers and develop their skills.

4.3%

Course Sessions

For more information about this course contact the provider.

Jan 11-11, 2023 Session code: 41
12:00 PM to 1:00 AM

[View](#)

Apr 12-12, 2022 Session code: 40
12:00 PM to 1:00 AM

[View](#)

Mar 23-23, 2022 Session code: 39
12:00 PM to 1:00 AM

[View](#)

Before you submit attendance, create your course sessions *first* by [clicking here >](#) on your approved courses.

4.4%

Attendance reminders

Did you remember to submit?


- Attendance must be submitted within the 10 business day policy (outlined in the [AIA CES Standards](#)) after course completion.
- Submitting late [3%](#) is AIA members' licensure at risk and their ability to continue to practice.
- Kindly remind your attendees that AIA members should be giving you their correct AIA member number to avoid delays.


We understand that typos, mistakes, and simple human errors may happen so there will be some one-offs. Although submitting your attendance within 10 business days is what we strive for, *submitting it late is still preferred instead of not submitting at all*, as to help keep transcripts accurate.

1.8%

Manage Attendance

[Report Attendance >](#)

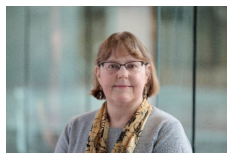
[Bulk Attendance](#) 

[My Courses Attendance](#) 

Continue to submit your attendance by [clicking here >](#)

Get to know the AIA CES team.

We are proud to serve you.



Barbara E. Reed, AIA

Manager, CES Provider Support & Audits

Barbara is a licensed architect and practiced for 18 years prior to joining AIA CES. A member of AIA Northern Virginia, she holds a BArch from UNC-Charlotte and BA in History with a minor in economics from Virginia Tech. In addition to reviewing provider courses, she works on Provider and member audits and well as state and territory continuing education requirements for AIA member transcripts. Barbara brings a broad knowledge of architectural practice to the AIA CES team as she assists providers and members to enhance the architecture profession through continuing education.

Did you know? 2023 Course statistics

- Second Quarter Total Courses Submitted: 6170
- Total Courses Submitted more than once: 559
- Total Reviews: 6777
- Total Courses Approved: 6191

Stay up to date on how your courses are performing. You can [log in to CE Dashboard](#) to see your own course statistics!

1.5%

**Thank you for your hard work and dedication from all of us at AIA.
We hope you have a wonderful start to your summer!**

Sincerely,
The CES Team
Stephen, Ramiro, Barbara, and Kate

If you have questions, please reply to this email or email us directly at ces@aia.org.

Fun Fact: A bridge in Peru known as The Puente de Piedra, or The Bridge of Stone, connects the city of Lima with Rimac. Built in the early 1600s by architect Juan del Corral, the bridge is known for its unique mortar which is evident in its nickname, The Bridge of Eggs. The mortar for the bridge was mixed with the egg whites from an estimated 10,000 sea birds!

%%=ContentBlockbyID("19204")=%%

Link	CTR	Total Clicks	Unique Clicks
https://transform.aia.org/confluence/display/CESWIKI/Session+Management%	6.2%	53.3% Actual total clicks: 431	63% Actual unique clicks: 413
https://www.aia.org/coursecatalog	0%	0.1% Actual total clicks: 1	0.2% Actual unique clicks: 1
http://transform.aia.org/confluence/display/CESWIKI/Session+Management%3	0%	0.1% Actual total clicks: 1	0.2% Actual unique clicks: 1
https://transform.aia.org/confluence/display/CESWIKI/Session+Management%	0%	0.1% Actual total clicks: 1	0.2% Actual unique clicks: 1
https://content.aia.org/sites/default/files/2018-12/AIA_CE_Standards_FINAL_v1	0%	0.1% Actual total clicks: 1	0.2% Actual unique clicks: 1
http://transform.aia.org/confluence/display/CESWIKI/Attendance+Management'	0%	0.1% Actual total clicks: 1	0.2% Actual unique clicks: 1
https://transform.aia.org/confluence/display/CESWIKI/Attendance+Managemer	0%	0.1% Actual total clicks: 1	0.2% Actual unique clicks: 1
https://www.aia.org/login?afterLogin=https%253A%252F%252Fwww.aia.org%3	0%	0.1% Actual total clicks: 1	0.2% Actual unique clicks: 1
https://www.facebook.com/AIANational	0.1%	1% Actual total clicks: 8	1.1% Actual unique clicks: 7
https://www.instagram.com/aianational/	0.1%	0.9% Actual total clicks: 7	0.9% Actual unique clicks: 6
https://twitter.com/@AIAnational	0.1%	8.5% Actual total clicks: 69	1.2% Actual unique clicks: 8
https://www.linkedin.com/company/the-american-institute-of-architects-aia	0.1%	0.9% Actual total clicks: 7	0.9% Actual unique clicks: 6
view it in your browser	0.2%	1.6% Actual total clicks: 13	1.5% Actual unique clicks: 10
Unsubscribe	0.3%	2.6% Actual total clicks: 21	2.6% Actual unique clicks: 17
Privacy Policy.	0.1%	0.7% Actual total clicks: 6	0.8% Actual unique clicks: 5
https://www.facebook.com/AIANational	0%	0.1% Actual total clicks: 1	0.2% Actual unique clicks: 1
https://www.instagram.com/aianational/	0%	0.1% Actual total clicks: 1	0.2% Actual unique clicks: 1
https://twitter.com/@AIAnational	0%	0% Actual total clicks: 0	0% Actual unique clicks: 0
https://www.linkedin.com/company/the-american-institute-of-architects-aia	0%	0% Actual total clicks: 0	0% Actual unique clicks: 0
https://view.hello.aia.org/?j=fec1157877620c78&m=%ex2;MemberID%&ls	0%	0.1% Actual total clicks: 1	0.2% Actual unique clicks: 1

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Actual total clicks: 0

Actual unique clicks: 0

<https://www.aia.org/pages/22691-privacy-policy>

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Actual total clicks: 0

Actual unique clicks: 0

Showing only links with click activity.

Link	Total	Unique	Net CTRs
https://transform.aia.org/confluence/display/CESWIKI/Session+Management%3A+Quick+Guide	431	413	6.2%
catalog	61	40	0.6%
enter session information	43	34	0.5%
clicking here &gt;	36	29	0.4%
http://transform.aia.org/confluence/display/CESWIKI/Session+Management%3A+Detailed+Guide	40	28	0.4%
AIA CES Standards	25	20	0.3%
Unsubscribe	21	17	0.3%
http://transform.aia.org/confluence/display/CESWIKI/Attendance+Management%3A+Detailed+Guide	13	12	0.2%
view it in your browser	13	10	0.2%
log in to CE Dashboard	18	10	0.2%
https://twitter.com/AIANational	69	8	0.1%
https://www.facebook.com/AIANational	8	7	0.1%
https://www.instagram.com/aianational/	7	6	0.1%
https://www.linkedin.com/company/the-american-institute-of-architects-aia	7	6	0.1%
Privacy Policy.	6	5	0.1%
https://www.facebook.com/AIANational	1	1	0.0%
https://www.instagram.com/aianational/	1	1	0.0%
https://view.hello.aia.org/?j=fec1157877620c78&m=%ex2;MemberID%&ls=%ex2;listsubid%&l=%ex2;listid%&s=%ex2;Subscri...	1	1	0.0%
https://www.aia.org/coursecatalog	1	1	0.0%
http://transform.aia.org/confluence/display/CESWIKI/Session+Management%3A+Detailed+Guide	1	1	0.0%
https://transform.aia.org/confluence/display/CESWIKI/Session+Management%3A+Detailed+Guide	1	1	0.0%
https://content.aia.org/sites/default/files/2018-12/AIA_CE_Standards_FINAL_v1.pdf	1	1	0.0%
http://transform.aia.org/confluence/display/CESWIKI/Attendance+Management%3A+Detailed+Guide	1	1	0.0%
https://transform.aia.org/confluence/display/CESWIKI/Attendance+Management%3A+Detailed+Guide	1	1	0.0%
https://www.aia.org/login?afterLogin=https%253A%252F%252Fwww.aia.org%252Fmy-account%252Fce-provider	1	1	0.0%