



AIA Lobby Day social media toolkit 2023

#AIALobbyDay

AIA Lobby Day provides architect members with a platform to directly advocate in support of legislation affecting the architecture profession before federal members of Congress and Congressional staff.

Lobby Day 2023 is on February 15. These are in-person meetings with members of Congress and congressional staff.

This toolkit provides suggested messaging for you to consider using while engaging on social media before, during, and after Lobby Day 2023 events and meetings.

When engaging on social media on topics related to Lobby Day 2023, please include #AIALobbyDay in your post(s).

During Lobby Day 2023, we are highlighting two bipartisan pieces of legislation.

- The Democracy In Design Act would ensure that communities across the country maintain a voice in the design of federal buildings consistent with their preferences, topographies, and design traditions.
- The Resilient AMERICA Act would make significant changes to the federal government's ability to prepare communities for future natural disaster events by:
 - » increasing funding for FEMA's pre-disaster mitigation grant program (the Building Resilient Infrastructure and Communities (BRIC) Program).
 - » supporting additional BRIC Programs set aside funding for resilient building code adoption and implementation.

Sample social media posts and suggested usage guidelines follow on the next pages.

Follow @AIANational on [Twitter](#), [Instagram](#), [LinkedIn](#), and [Facebook](#).

Social Media Posts

For Individuals:

Post now through Lobby Day.

I support Democracy in Design!

@[Your Member of Congress], no single design style should be imposed on federal buildings in a nation that embraces the freedom of creativity and values the importance of community. Support the bipartisan Democracy in Design Act!

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Post during or after Lobby Day.

Thanks to @[Your Member of Congress] for taking time to meet today to discuss two bipartisan pieces of legislation that are important to architects: the Resilient AMERICA Act and the Democracy in Design Act.

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For AIA Components:

Post during Lobby Day - option 1.

Architects from {AIA Component} are headed to Capitol Hill today to meet with @[Your Member of Congress] to advocate for the Resilient AMERICA Act and the Democracy in Design Act. Together, we can create positive change!

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Post during Lobby Day - option 2.

{AIA Component} is meeting with @[Your Member of Congress] to urge passage of the Resilient AMERICA Act, which would make significant changes to the federal government's ability to prepare communities for future natural disasters.

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Inspiration from #AIALobbyDay 2022

Twitter

← **Tweet**

 **Shannon Christensen**
@srpc406

Thank you to Maggie from [@SenatorTester](#)'s office for meeting with [@TurchinJenn](#) and I to voice our support of two bipartisan policies - the Democracy in Design Act & the Yes In My Backyard (YIMBY) Act.

[#AIALobbyDay](#)



4:21 PM · 4/14/22

← **Tweet**


 **AIA Florida**
@AIAFlorida

Thank you [@RepAllLawsonJr](#)'s office for your time today to meet with Florida architects. [#AIALobbyDay](#)



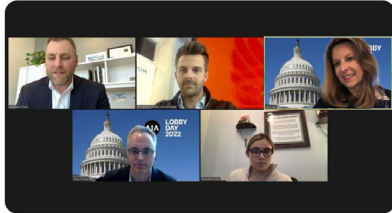
3:15 PM · 4/14/22

← **Tweet**

 **AIA Nebraska**
@AIANebraska

Thank you to the Office of [@SenSasse](#) for taking time to meet today to discuss two bipartisan pieces of legislation that are important to architects: the YIMBY Act and the Democracy in Design Act. [p2a.co/pJbH9px](#)

[#AIALobbyDay](#)



4:07 PM · 4/14/22

Inspiration from #AIALobbyDay 2022

LinkedIn


 **Will Chmylak** ***
Healthcare Design Architect, AIA, NCARB
9mo

It was an honor to meet US Representative Sharice Davids for AIA's 2022 Lobby Day. Representative Davids allowed us to discuss two important pieces of legislation that will impact architects, our profession and the general public - the Democracy in Design Act and the Yes In My Backyard (YIMBY) Act. [#AIALobbyDay](#)



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 **Brian Forehand, AIA, NCARB, IIDA, LEED AP, WELL AP** ***
Founder + Principal, nth° architecture + int...
10mo

It was a distinct honor and pleasure to meet today with Congresswoman Eleanor Holmes Norton to discuss two bipartisan pieces of legislation that are important to architects: the Yes in My Backyard (YIMBY) Act (H.R. 3198/ S. 1614) and the Democracy in Design Act (H.R.5291)! Our team from [AIAJDC](#) included [Mary Fitch](#), [Yiselle Santos Rivera](#), [AIA, NOMA](#), and [Abigail R. Brown](#), [AIA](#).


All architects are encouraged to show your support for Democracy in Design by signing the petition today! <https://p2a.co/pJbH9px>

[#AIALobbyDay](#) [#Advocacy](#)
[#CitizenArchitects](#)



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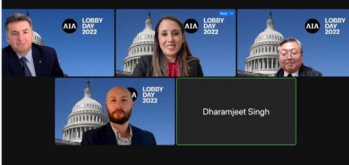
Like Comment Share

 **Graciela Carrillo, AIA, LEED AP** ***
Senior Manager Nassau BOCES | AIA Strat...
9mo

It was a distinct honor and pleasure to meet today with [Dharamjeet Singh](#) Legislative Assistant for Congressman [Gregory Meeks](#) to discuss two bipartisan pieces of legislation that are important to architects: the Yes in My Backyard (YIMBY) Act (H.R. 3198/ S. 1614) and the Democracy in Design Act (H.R.5291)! Our team from [AIA|NYS](#) included [Willy Zambrano](#), [FAIA, LEED AP](#), [Victor Han](#) and Michael Burridge !

All architects are encouraged to show your support for Democracy in Design by signing the petition today! <https://p2a.co/pJbH9px>

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