



# Taliesin Colloquium 2023- The Evolution of Preservation Standards and Guidelines

We must ask if the current policies and standard continue to be viable as the world is far different than it was when the standards were written. The current climate crisis has changed codes and regulations and goals toward sustainable building practices. Equally our understanding of the need for historic preservation to take on a more holistic view of sustainability including social, cultural and economic equity has intensified and calls for us to look closely as to whether current standards are inclusive or exclusive. Are the current policies and practices of historic preservation still valid or must they mature to meet the current challenges. How can we respond to these challenges and prepare for the future. Do policies and practices need to be open to change. Some say that current standards provide the required flexibility and that that it is the interpretation that has become to rigid. Others believe that we need additional standards to address issues of social and economic equity. This Colloquium will take a deep dive into the global issues that preservationists face today and the Standards and Guidelines that have been the backbone of our practice.

## Friday, February 3

1:30pm	<b>Welcome</b> Registration opens at Taliesin West
2:00pm	<b>Introduction</b> Jill H. Gotthelf, AIA, FAPT, RP, colloquium coordinator, AIA Historic Resources Committee Elizabeth Hallas, AIA, LEED, 2023 chair, AIA Historic Resources Committee Fred Prozzillo, vice president of preservation, The Frank Lloyd Wright Foundation
2:30pm	<b>Video: An Interview with W Brown Morton</b> Ashley Wilson will interview W Brown Morton to understand the social and economic times and drivers for developing the Secretary of the Interior's Standards and Guidelines and if they adequately address Historic Preservation in the 21st century. Taking a look at equity and Preservation's struggle to tell the full American story, climate concerns and the need for our heritage sites to be part of the climate solution, and vast changes in real estate financing, Ashley and Brown Morton will explore whether the existing Standards are adequate and if our interpretation of the Standards is appropriate. How can changing values, inequities, climate crisis and increasingly unforgiving codes best be addressed without losing sight of the significance of the Standards and what they offer for stewardship of our historic properties  Speakers: W. Brown Morton III, Hon AIA, co-author of The Secretary of the Interior's Standards for Historic Preservation Projects. Ashley Wilson, AIA, Grand Gund Architect Emeritus, National Trust for Historic Preservation
2:45pm	<b>Keynote:</b>

Erica Avrami, PhD, James Marston Fitch Assistant Professor of Historic Preservation at Columbia GSAAP and Director of the Urban Heritage, Sustainability and Social Inclusion Initiative

3:30pm **Break**

3:45pm **Session 1: Thoughts on Our Changing Environment and Economy and the Secretary of the Interior's Standards**

While the Secretary of the Interior's Standards and their Guidelines have been revised numerous times over the years, they are essential still a static system for determining appropriate interventions to historic properties, which are located within highly dynamic political, social, cultural, environmental, and economic systems. This session offers some thoughts on the impact of changing economic and environmental systems on the interpretation of the Standards and application of the Guidelines to historic buildings, districts and landscape.

Speaker: Richard Wagner, AIA, PhD, Principal, David H Gleason Associates, Inc

4:30pm **Discussion/Q&A**

5:00pm **Reception**

Please join us in the sculpture garden.

6:00pm **Twilight Tour**

Wright's desert masterpiece glows warmly like a jewel under Arizona's starry skies during this evening tour. Capture sweeping views of the city light as you visit Wrights private quarters and living room, the gracious Taliesin West "Garden Room," the Drafting Studio, Kiva, Cabaret, and more.

## **Saturday, February 4**

8:00am **Breakfast**

Please join us in the sculpture garden.

9:00am **Introduction**

Jill H. Gotthelf, AIA, FAPT, RP, 2021 chair, AIA Historic Resources Committee  
SueAnn Pemberton, FAIA, FAPT, 2022 chair, AIA Historic Resources Committee

9:15am **Session 2: Social Justice in Historic Preservation: The Need for Conservation Standards**

This session will explore and develop a case for expanding The *Secretary of Interior Standards for the Treatment of Historic Properties*. The existing Standards need not be changed (restoration, reconstruction, preservation, and rehabilitation), but perhaps a new set or two added. Adding a conservation treatment standard can provide the flexibility we need in a way that embraces intangible elements of historic preservation rather than negates them by focusing too heavily on materiality. Doing so would enable us continue preserving or celebrating our history and heritage while simultaneously addressing contemporary needs related to climate change and resilience, code upgrades, equity and inclusion, and economic stability in older neighborhoods. If we are able to find a way to adapt or add to the preservation treatment standards, we will be able to better serve our diverse communities.

Speaker: Nickolas Vann, Deputy State Historic Preservation Officer, Washington State

9:55am

**Session 3: Adaptive Management and Its Implications for Historic Preservation**

Adaptive management has been implemented in various fields, most often associated with conservation and environmental challenges. Agencies within the U.S. federal government are, therefore, familiar with the broad outlines of its systematic approach and the idea of learning from outcomes. Understanding examples of where adaptive management has been used, how discretion for its use exists within enabling and organic statutes, and its potential benefits, especially around climate change, can start the conversation around its potential use in historic preservation and the implications of that use.

Speaker: Heather Payne, Associate Professor of Law, Seton Hall University School of Law

10:25am

**Discussion/Questions**

10:45am

**Break**

11:00pm

**Session 4: Panel Discussion**

Speaker: Richard Wagner, AIA, PhD, Principal, David H Gleason Associates, Inc

Speaker: Nickolas Vann, Deputy State Historic Preservation Officer, Washington State

Speaker: Heather Payne, Associate Professor of Law, Seton Hall University School of Law

Speaker: TBD

Moderator: Elizabeth Hallas, AIA, Principal, Anderson Hallas Architects

12:30pm

**Lunch**

Please join us in the sculpture garden.

1:30pm

**Facilitated Small Group Discussions/Work Session 1 – Developing A Path Forward**

Break into small groups facilitated by Speakers and HRC Advisory Group

2:15pm

**Small Group Report Out 1**

3:00pm

**Break**

3:15pm

**Facilitated Small Group Discussions/Work Session 2 – Developing A Path Forward**

Break into small groups facilitated by Speaker and HRC Advisory Group

4:00pm

**Small Group Report Out 2**

4:45pm

**Closing remarks**

Jill H Gotthelf, AIA FAPT RP, 2021 chair, AIA Historic Resources Committee

5:00pm

**Adjourn**

## **AIA Continuing Education**

Attendees can request continuing education credit by completing the post-event survey. A link to the survey will be sent to attendees in the week following the event.

Questions? Email us at [hrc@aia.org](mailto:hrc@aia.org)

### **About HRC**

The mission of the Historic Resources Committee (HRC) is to identify, understand, and preserve architectural heritage, both nationally and internationally. HRC is engaged in promoting the role of the historic architect within the profession through the development of information and knowledge among members, allied professional organizations, and the public.

Learn more at [www.aia.org/hrc](http://www.aia.org/hrc)

Learning Objectives:

After attending this program, participants will be able to:

1. Illustrate strategies for interpretation and application of the Secretary of Interior's Standards For Treatment of Historic Properties and associated Guidelines to address social, cultural and economic equity in historic preservation, restoration and adaptive reuse.
2. Identify areas of conflict between the Secretary of Interior's Standards and approaches for historic preservation to embrace a more holistic view of sustainability, equity and wellbeing to foster culturally diverse, inclusive, dynamic and healthy communities.
3. Investigate the use of an adaptive management model to evaluate, improve and enhance current historic preservation policies and standards that are in conflict with codes, policies and initiatives related to climate action and resilience.
4. Compare approaches to bring forth equitable access to the National Register of Historic Places and the economic benefits offered through historic preservation tax credits for underserved communities and overlooked cultural resources..