



AIA Strategic Council

An introduction

AIA Overview

AI A values

As members we stand for:

- Equity and human rights
- A sustainable future
- The impact of climate change
- Economic opportunity
- Investment in the future
- Strengthening and protecting our communities
- Federal policies that help firms thrive

AIA Strategic Plan 2021- 2025

Mission

AIA inspires and empowers architects to improve society and transform the world.

Vision

Drive positive change through the power of design and focused activism.

Goals

Climate action for human and ecological health;
Advance racial, ethnic and gender equity.

AIA Strategic Plan 2021- 2025

AIA core values:

Impactful: What we do matters and is relevant to our clients and to society.

Transformative: We work for profound, lasting, positive change in the profession and in society.

Visionary: We imagine a better future, and act courageously and confidently to achieve it.

Equitable and inclusive: We believe architecture is for everyone, and we model deep collaboration and inclusion in all we do.

Innovative: We lead with creativity and insight.

AIA Strategic Plan 2021- 2025

Imperatives

- ✓ Emphasize climate action
- ✓ Emphasize justice
- ✓ Catalyze equity
- ✓ Optimize the role of the architect
- ✓ Revolutionize research and technology
- ✓ Revolutionize architectural education



Strategies

- Mobilize for impact
- Educate and prepare
- Advance knowledge
- Broaden the tent

Strategic Council overview

AIA Strategic Council

The AIA Strategic Council serves as the members' voice in the national AIA conversation.

Our charge

Explore new ideas and solutions to significant issues facing the profession of architecture and its role in society.

Our mission

Seek to prioritize and make advancements by informing the AIA Board of Directors of important professional issues relevant to architects.

Our tasks

Focus on ideation, research, and generative thought-based activities. Councilors are outward-focused, forward-thinking, and member-centric.

The AIA Strategic Council is

REPRESENTATIVE

People chosen to stand or act on behalf of a wider group.

and

VISIONARY

Thinking or planning the future with imagination and wisdom.

Best practices: **Attributes of a councilor**

Qualities

- Strong communicator
- “Blue sky” thinker
- Unique background/ expertise
- Consensus-builder and deliberator
- Component membership connector
- Bias towards action
- Experience in ideation

Outcomes

- Research new ideas and/ or solutions
- Present findings to the AIA Board of Directors for consideration, alignment, and support

Best practices: Candidate qualifications

Qualified candidates should:

- Represent a broad range of talent and experience.
- Represent the values of AIA and the communities that AIA serves.
- AIA component leadership experience is desired but not required.

Best practices: Election practices

During the election process AIA will:

- Recruit and promote Strategic Council positions to all local and state components and to all component members.
- Create an open and transparent election process with a formal nomination and selection process.
- Involve the current Councilor(s) to support and assist engagement in the election process.

Apply to be a councilor

[Visit the Strategic Council page](#) for additional application information, resources are available in the sidebar titled “Governance resources” regarding recruitment or [email](#) the Council with any application questions.

For additional information

See the Strategic Council [resources](#).

Thank you.