



Re: AIA Strategic Council – State Component Representation

Dear Component Leaders:

The AIA Strategic Council (“Council”) is a diverse group of over 60 forward-thinking leaders, charged with exploring new ideas and solutions to significant issues facing the profession of architecture and its role in society. The Council seeks to prioritize and make advancements by informing the AIA Board of Directors and other Institute bodies about important professional issues and opportunities.

The Council is not an AIA governing body, which allows it the freedom to explore issues outside of current constructs. The Council’s primary focus is the future of the profession. A recent and profound example of this is the Council’s effort, along with the Board of Directors, to create the 2021–2025 AIA Strategic Plan.

While the form and operation of the Strategic Council has continued to evolve since its inception in 2015, engaged and effective Councilors over this time have several shared qualities. As you recruit, nominate, and elect the representative(s) of your state to the Council, we encourage you to seek individuals with the following characteristics:

- A true representative of your state’s members, reflective of the diversity of your communities and professionals.
- An exemplary communicator, a listener and advocate who will capably serve as an active conduit for information and ideas to and from your members.
- A natural leader, able to inspire, collaborate, and work with others, who possesses a bias for action.
- A reflective thinker who offers expertise, experience, insight, and/or unique perspectives.

I want to stress that the AIA Bylaws do not require that state representatives be Architect members, so please ensure that your state has also removed that barrier to engagement.

Questions for potential candidates may include:

- Do you want to make a difference?
- Are you an individual committed to action?
- Do you embody the qualities of an engaged and effective councilor?

If so, the AIA Strategic Council needs them. For more information, please talk to your state’s current Strategic Councilor, or contact strategiccouncil@aia.org. Thank you for your commitment to AIA, and we look forward to collaborating with you!

Sincerely,

Yanitza Brongers-Marrero, FAIA
Chair, AIA Strategic Council Best Practices Committee

Resources:

[AIA Bylaws](#)

[AIA Demographics Report](#)

[AIA Rules of the Board](#)

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