



Re: AIA Strategic Council – At-large Representative recruitment

Dear Component Leaders:

The AIA Strategic Council (“Council”) is a diverse group of over 60 forward-thinking leaders, charged with exploring new ideas and solutions to significant issues facing the profession of architecture and its role in society. The Council seeks to prioritize and make advancements by informing the AIA Board of Directors and other Institute bodies about important professional issues and opportunities.

The Council is not an AIA governing body, which allows it the freedom to explore issues outside of current constructs. The Council’s primary focus is the future of the profession. A recent and profound example of this is the Council’s effort, along with the Board of Directors, to create the 2021–2025 AIA Strategic Plan.

While the form and operation of the Strategic Council has continued to evolve since its inception in 2015, engaged and effective Councilors over this time have shared several qualities. Each year, the AIA Strategic Council has the opportunity to elect as many as five At-large Representatives to serve two-year terms. As you consider individuals who may be interested in serving on the Council as an At-large Representative, we encourage you to seek the following characteristics:

- An exemplary communicator, a listener and advocate who will capably serve as an active conduit for information and ideas.
- A natural leader, able to inspire, collaborate, and work with others, who possesses a bias for action.
- A reflective thinker, offering expertise, experience, insight, and/or unique perspectives.

The intent of these at-large positions is to bring diverse viewpoints to the council that might not be otherwise represented. This includes people from allied professions, futurists, educators, and other professionals who would not typically become council members through the state representative election process.

Questions for potential candidates may include:

- Do you want to make a difference?
- Are you an individual committed to action?
- Do you embody the qualities of an engaged and effective councilor?

If so, the AIA Strategic Council needs them. For more information, please talk to your state’s current Councilor, or contact strategiccouncil@aia.org. Thank you for your commitment to AIA, and we look forward to collaborating with you!

Sincerely,

Yanitza Brongers-Marrero, FAIA
Chair, AIA Strategic Council Best Practices Committee

Resources:

[AIA Bylaws](#)

[AIA Demographics Report](#)

[AIA Rules of the Board](#)

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