








# Hybrid Events

## Meeting Comparison Overview

### IMPORTANT NOTES

- > **Cloud Video Solution** (e.g., Zoom, Teams) at minimum must be accounted for to deliver the hybrid experience, whether Encore or client provided.
- > Consider a **Digital Experience Platform** (e.g., Chime Live) for a shared experience and increased engagement.
- > Since Multiple room configurations are possible, these are just examples of hybrid events – please work with your event partners to ensure your goals are met.
- > \*Square Footage range is an estimated example. Actual equipment can vary depending on additional variables of the space.

Boardroom Meeting with Remote Participants			Small Meeting with Remote Participants		Mid-Size Meeting with Remote Participants	
Base	Collaborative	Presenter Focused	Collaborative	Presenter Focused	Junior Ballroom	Ballroom
						
<ul style="list-style-type: none"> <li>&gt; (1) Monitor</li> <li>&gt; (1) Laptop</li> <li>&gt; (1) Bluetooth / Speakerphone</li> <li>&gt; (1) Wired Internet</li> </ul>	<ul style="list-style-type: none"> <li>&gt; (1) Monitor</li> <li>&gt; (1) 360° Webcam with Integrated Speaker and Microphone</li> <li>&gt; (1) Laptop</li> <li>&gt; (1) Wired Internet</li> </ul>	<ul style="list-style-type: none"> <li>&gt; (2) Monitors</li> <li>&gt; (1) Webcam with Integrated Speaker and Microphone</li> <li>&gt; (2) Laptops</li> <li>&gt; (2) Wired Internet</li> </ul>	<ul style="list-style-type: none"> <li>&gt; (2) Monitors</li> <li>&gt; (1) 360° Webcam with Integrated Speaker and Microphone</li> <li>&gt; (2) Laptops</li> <li>&gt; (2) Wired Internet</li> </ul>	<ul style="list-style-type: none"> <li>&gt; (2) Tripod Screens</li> <li>&gt; (2) Projectors</li> <li>&gt; (1) Audio System with Presenter and Push to Talk Mics</li> <li>&gt; (1) Camera</li> <li>&gt; (1) Web Interface Kit</li> <li>&gt; (1) Laptop for gallery</li> <li>&gt; (2) Wired Internet</li> </ul>	<ul style="list-style-type: none"> <li>&gt; (2) Tripod Screens</li> <li>&gt; (2) Projectors</li> <li>&gt; (1) Audio System with Presenter and Attendee Mics</li> <li>&gt; (2) Cameras</li> <li>&gt; (2) Web Interface Kits</li> <li>&gt; (2) Wired Internet</li> </ul>	<ul style="list-style-type: none"> <li>&gt; (2) FastFold Screens</li> <li>&gt; (2) Projectors</li> <li>&gt; (1) Audio System with Presenter and Attendee Mics</li> <li>&gt; (2) Cameras</li> <li>&gt; (2) Web Interface Kits</li> <li>&gt; (2) Wired Internet</li> </ul>
100 Sq. ft. – 350 sq. ft. *	200 Sq. ft. – 800 sq. ft. *	200 Sq. ft. – 800 sq. ft. *	1,000 Sq. ft. – 1,500 sq. ft.	1,500 Sq. ft. – 3,500 sq. ft. *	3,500 Sq. ft. – 4,000 sq. ft. *	4,400 Sq. ft. – 7,000 sq. ft. *

## Digital Platform Options

**Encore provided** – we offer an extensive range of solutions based on your goals (see next page). Encore will handle all the virtual and in-person elements of your events seamlessly.  
**or**  
**Bring your own** - our equipment is compatible with a wide range of digital platforms and our technicians will help you setup and test.

# Hybrid Events

## Digital Comparison Grid

### Video Conference / Webinar

*Cloud Video Solution*

### Microsite

*Cloud Video Solution  
&  
Digital Engagement Platform*

### Chime Live

*Cloud Video Solution  
&  
Digital Engagement Platform*

#### Specifications

Recommended number of in-person locations

**Up to 16**  
(for video on one screen)

**Up to 16**  
(for video on one screen)

**Up to 16**  
(for video on one screen)

Recommended number of virtual participants

**Up to 500**  
(3000 available at additional cost)

**Unlimited**  
(view only)

**Unlimited**

Recommended length of event

Less than 8 hours

One day

Multiple days / multiple sessions / concurrent sessions

Multi-way audio and video

**Yes**  
(up to 500 participants)

**Yes**  
Between in-person locations

**Yes**  
Between in-person locations and/or video breakouts

Secure remote attendee login

**Yes**

**No**  
Best for public access, email whitelist supported

**Yes**

Registration

**Yes**

**No**

**Yes**  
Integrated or API

#### Goals

Educate

**Yes**  
Great for seminar and presenter audience interaction.  
(Basic Q&A and polling)

**Yes**  
Great for delivering a broadcast message to large audiences  
(Basic Q&A and polling)

**Yes**  
Great for either seminar or broadcast to audiences  
with live interaction like Q&A and polling.

Collaborate

**Yes**  
Best for multiway audio and video

**Yes**  
Integrated Q&A and polling helps with collaboration

**Yes**  
Multiple options available through video, chat, and forums

Motivate

**Yes**  
Multiway audio and video interaction to  
support the message

**Yes**  
One way audio and video to broadcast the motivating  
message to an unlimited audience

**Yes**  
Broadcast or multiway audio and video to a large audience,  
gather feedback, distribute supporting materials

Network

**Yes**  
Enhanced with multiway audio and video

**No**

**Yes**  
Connect and exchange contact information  
use multiway audio and video

#### Enhancements

Sponsorship/Brand visibility

**Yes**  
If part of the presentation

**Yes**  
Site can be branded or used to recognize multiple sponsors

**Yes**  
Opportunities throughout platform including dedicated pages

Extended On Demand Access

**Yes**  
Recorded file available

**Yes**  
Recorded file available

**Yes**  
Everything can be recorded and hosted,  
extended access to the platform available

Optional extras:

Show Calling and Broadcasts, Optional Extended Hosting

Show Calling and Broadcast, Extended Hosting

Show Calling and Broadcast, Extended Hosting

Pricing

\$

\$\$

\$\$\$