

**Annual Meeting 2019**

**July 17-19**

**Renaissance Providence Downtown**

5 Avenue of the Arts  
Providence, RI 02903

**#AIASLGN19**

# State & Local Government Network



**AIA**

# Wednesday, July 17 Day 1

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3:30–4:30pm	<b>New attendee orientation</b> Beethoven	<b>Description</b> This session includes an overview of the State & Local Government Network conference from component executives with varying experience, from less than 5 years to over 20 years involvement, and an introduction to the resources available to AIA components through the State & Local Government Network. <b>Objectives</b> To provide useful information to new participants, and prepare attendees to participate and benefit from their experience at the conference. <b>Speakers</b> Corey Clayborne, AIA, Executive Vice President, AIA Virginia Mike Waldinger, Hon AIA, Executive Vice President, AIA Illinois Michael Winn, AIA, Manager, State and Local Policy, AIA
5:30–6:30pm	<b>Welcome reception</b> Ballroom Foyer	Official opening of the 2019 State & Local Government Network Conference. The welcome reception provides attendees with an opportunity to catch up with one another and hear from state and local officials. <b>Speakers</b> Joseph da Silva, School Building Authority, Rhode Island Department of Education Bonnie Nickerson, Director, Department of Planning and Development, Providence Jonathan Taylor, AIA, President, AIA Rhode Island
7–9pm	<b>State policy dinners</b> Various locations based on topic	Optional policy dinners provide members the opportunity to meet with fellow SLGN attendees and discuss topics affecting the architecture community. <i>Please note: AIA covers dinner costs for designated member and component leaders for these sessions. Meals for all other attendees will be on your own.</i>
	<b>School safety</b> Hemenway's Restaurant 121 S Main St	Optional policy dinner conversation and opportunity for participants to reconnect with fellow attendees and discuss school safety design. <b>Discussion leaders</b> William Babcock, Hon. AIA, Executive Director, AIA Wisconsin Jim Brewer, Managing Director, Government Affairs & Policy, AIA
	<b>AIA Contract Solutions</b> Mills Tavern, 101 N Main St	Optional dinner hosted by AIA Contract Solutions, includes a discussion on the state contracts initiative and serves as an opportunity for participants to reconnect with fellow attendees. <b>Discussion leaders</b> Bob Middlebrooks, AIA, Sr. Vice President Contract Solutions, AIA Angie Taylor, Contract Solutions Consultant, AIA

**7– 9pm**

State policy  
dinners  
continued

**21st century City Architect**

Café Nuovo  
One Citizens Plaza

Optional policy dinner conversation and opportunity for participants to reconnect with fellow attendees and discuss the 21st Century City Architect initiative.

**Discussion leaders**

Allison Hennie, Urban Designer, City of Lakewood, OH  
Dave Robar, AIA Ohio Director, AIA Cleveland  
Bryce Sylvester, Director of Planning, City of Lakewood, OH  
Michael Winn, AIA, Manager, State and Local Policy, AIA

**Expanding business  
opportunities for architects**

The Capital Grille Providence  
10 Memorial Blvd

Optional policy dinner conversation and opportunity for participants to reconnect with fellow attendees and discuss business issues.

**Discussion leaders**

Sarah Dodge, Sr. Vice President of Advocacy and Relationships, AIA  
Mike Elliott, AIA, Strategic Council Member  
Trey Wheeler, AIA, Government Relations Chair, AIA Tennessee

**Housing**

New Rivers  
7 Steeple St

Optional policy dinner conversation and opportunity for participants to reconnect with fellow attendees and discuss housing.

**Discussion leaders**

Anne Law, Director and Counsel, State and Local Policy, AIA  
Sandi Worthman, Executive Director, AIA Maryland

**Incentives to build more  
resilient and sustainable**

Kleos  
250 Westminster St

Optional policy dinner conversation and opportunity for participants to reconnect with fellow attendees and discuss resilience and sustainability incentives.

**Discussion leaders**

Melissa Morancy, Director, Knowledge Communities, AIA  
Cindy Schwartz, Sr. Director, Advocacy, AIA  
David Southerland, Executive Director, AIA Atlanta & Georgia

**Professional licensing**

The Dorrance,  
60 Dorrance St

Optional policy dinner conversation and opportunity for participants to reconnect with fellow attendees and discuss the state of professional licensing.

**Discussion leaders**

Josh Batkin, Vice President, Council Relations, NCARB  
Maurice Brown, Manager, Advocacy and External Engagement, NCARB  
Mike Waldinger, Executive Vice President, AIA Illinois

# Thursday, July 18 Day 2

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7:30-8:30am	<b>Breakfast</b> Ballroom Foyer	
8:30-8:45am	<b>Welcome and opening remarks</b> Symphony Ballroom A	<b>Speakers</b> Sarah Dodge, Sr. Vice President of Advocacy and Relationships, AIA Jane Frederick, 2019 First Vice President/2020 President Bob Middlebrooks, AIA, Sr. Vice President Contract Solutions, AIA
8:45-9:45am	<b>State &amp; Local Policy Agenda Announcement</b> Symphony Ballroom A	<p>Presentation of new AIA State &amp; Local Policy Agenda and working group reports.</p> <p><b>Objectives</b></p> <p>To unveil the new, proactive state &amp; local policy agenda to all attendees and hear updates from working groups partnering with AIA to develop and test policy and advocacy resources for components.</p> <p><b>Speakers</b></p> <p>Michelle Fanzo, Executive Director, AIA Pittsburgh Anne Law, Director and Counsel, State and Local Policy, AIA Amber Lombardo, Executive Director, AIA Mississippi Adrienne Montare, FAIA, Executive Director, AIA South Carolina Nikolaus Remus, AIA Government Affairs Manager, AIA Colorado Cindy Schwartz, Sr. Director, Advocacy, AIA Joseph Simonetta, Executive Director, AIA New Jersey Michael Winn, AIA, Manager, State and Local Policy, AIA</p>
9:45-10:15am	<b>2018 SGN task force reports</b> Symphony Ballroom A	<p>Brief reports from state component leaders involved in task force groups created at the 2018 SGN conference.</p> <p><b>Speakers</b></p> <p>Adrienne Montare, FAIA, Executive Director, AIA South Carolina Jon Riker, Board of Directors, AIA South Dakota Curt Wilson, Government Relations, AIA Oregon</p>
10:15-10:30am	<b>Break</b> Ballroom Foyer	
10:30-11:50am	<b>Open discussion on policy agenda</b> Symphony Ballroom A	<p>This session includes an open discussion on the State and Local Policy Agenda and other topics of interest.</p> <p><b>Objectives</b></p> <p>To provide attendees with an opportunity to pose questions related to the new, proactive state &amp; local policy agenda and discuss issues of importance to state or local components.</p>

11:50am-12pm	<b>AIA Contract Documents for state and local agencies</b> Symphony Ballroom A	<p>Presentation on the AIA Contract Solutions initiative to work with state agencies and local governments to create custom versions of AIA standard forms of agreement.</p> <p><b>Speakers</b></p> <p>Bob Middlebrooks, AIA, Sr. Vice President Contract Solutions, AIA</p>
12-1pm	<b>Lunch &amp; component success celebration</b> Symphony Ballroom A	<p>Presentations from state and local components highlighting recent advocacy successes.</p>
1-2:30pm	<b>State policy breakout session: School safety and design &amp; advocacy training</b> Beethoven	<p>Panel discussion with state component leaders to discuss recent state legislative efforts to advance safe school design and engage architects. This breakout session will include a hands-on advocacy training where attendees will learn to create effective messaging to engage diverse audiences.</p> <p><b>Objectives</b></p> <p>To inform attendees about recent efforts to educate state legislators regarding the role architects play in safe school design, to place AIA members on school safety commissions, and to ensure design services are eligible for school safety funding.</p> <p><b>Speakers</b></p> <p>Jim Brewer, Managing Director, Government Affairs &amp; Policy, AIA Scott Compton, AIA, Past President, AIA Pennsylvania Cindy Schwartz, Sr. Director, Advocacy, AIA David Southerland, Executive Director, AIA Atlanta &amp; Georgia Becky Walker, Government Relations Director, Texas Society of Architects</p>
	<b>Local policy breakout session: 21st century City Architect</b> Symphony Ballroom A	<p>Presentation on the AIA 21st Century City Architect initiative and panel discussion with the City of Lakewood Planning and Development Department.</p> <p><b>Objectives</b></p> <p>To hear from a director of planning and urban designer at a medium-size city regarding the importance of architects in public positions, and the challenges of creating a City Architect position. Additionally to inform attendees about the AIA City Architect initiative and encourage components to get involved.</p> <p><b>Speakers</b></p> <p>Ric Abramson, FAIA, Principal, Workplays studio*architecture Allison Hennie, Urban Designer, City of Lakewood, OH Dave Robar, AIA Ohio Director, AIA Cleveland Bryan Sylvester, Director of Planning, City of Lakewood, OH</p>

2:45-4:15pm	<p><b>State policy breakout session: NCARB model law update</b></p> <p>Symphony Ballroom A</p>	<p>NCARB presentation on pending updates to the NCARB model law and recent legislative efforts to protect the architecture profession.</p> <p><b>Objectives</b></p> <p>To receive an update from NCARB leadership on recent changes to the NCARB model law and any potential impact on the regulation of architecture. Additionally, to educate attendees regarding ongoing attacks on professional licensing as well as efforts to combat these attacks and protect licensure of architects.</p> <p><b>Speakers</b></p> <p>Josh Batkin, Vice President, Council Relations, NCARB Maurice Brown, Manager, Advocacy and External Engagement, NCARB Anne Law, Director of State and Local Policy, AIA</p>
	<p><b>Local policy breakout session: Housing access and affordability &amp; advocacy training</b></p> <p>Beethoven</p>	<p>Panel discussion with local component leaders to discuss recent efforts to work with city leaders to address challenges related to housing and showcase architects as critical partners. This breakout session will include a hands-on advocacy training where attendees will learn best practices for creating effective social media posts.</p> <p><b>Objectives</b></p> <p>To inform attendees about recent component efforts to engage local elected officials in discussions regarding policy changes to increase access to housing, and the value of working with architects as professionals trained to reconcile differing interests.</p> <p><b>Speakers</b></p> <p>Sarah Dodge, Sr. Vice President of Advocacy &amp; Relationships, AIA Sheri Hansen, Director of Communications, Advocacy, &amp; Public Outreach, AIA Minnesota Whitney Johnson, Assoc. AIA, Board Liaison to Advocacy Committee, AIA Middle Tennessee Cindy Schwartz, Sr. Director, Advocacy, AIA Kirsten Smith, Manager of Policy &amp; Advocacy, AIA Seattle</p>

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4:15-4:30pm      Break

4:30–6pm

**Cooperative policy breakout session: Energy efficiency improvements in new and existing buildings**

Symphony Ballroom A

Panel discussion with state and local component leaders to discuss recent legislative efforts to improve energy performance of existing buildings, through tax rebates and new mandates.

**Objectives**

To inform attendees about recent efforts to work with state legislators and local elected officials to advance legislation aimed at improving energy performance in buildings. Additionally, to learn about new AIA research and reports on energy retrofits and benchmarking.

**Speakers**

Mark Christian, Hon. AIACC, Director of Government Relations, AIA California  
Melissa Morancy, Director, Knowledge Communities, AIA  
Adam Roberts, Director of Policy, AIA New York City  
Michael Winn, AIA, Manager, State and Local Policy, AIA

**Cooperative policy breakout session: Incentives for resilient, sustainable design and construction & advocacy training**

Beethoven

Panel discussion with state and local component leaders to discuss recent work with city departments and state legislators to incentivize resilient design and create opportunities for architects to shape redevelopment. This breakout session will include advocacy training.

**Objectives**

To inform attendees about recent state and local-level efforts to identify and build coalitions to advance broad resilience-related policies, and to learn about several specific opportunities for architects to get involved in their own communities.

**Speakers**

Rusty Bienvenue, Executive Director, AIA Houston  
Brandon Gossard, AIA, Project Architect, Anderson Hallas Architects, P.C.  
Anne Law, Director of State & Local Policy, AIA  
John Nunnari, Executive Director, AIA Massachusetts

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6:30–9pm

**Cocktail hour and dinner**

Providence Art Club

Mayor Cornett and co-author Jayson White will discuss their experience researching and writing about medium-sized American cities that have found a way to flourish, through strategic planning and investment, and often without help from Washington.

**Speakers**

Mick Cornett, Mayor of Oklahoma City, 2004–18; President, US Conference of Mayors, 2016–17, co-author *The Next American City: The Big Promise of our Midsize Metros*  
Peter Exley, FAIA, 2020 First Vice President  
Jayson White, co-author *The Next American City: The Big Promise of our Midsize Metros*

# Friday, July 19 Day 3

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7:30–8:30am	<b>Breakfast</b> Ballroom Foyer	
7:30–8:30am	<b>Optional table top discussion: Advocacy 101 and Emerging Professionals</b> Symphony Ballroom A	<b>Speakers</b> Bruce Herrington, AIA, AIA Alabama Cindy Schwartz, Senior Director, Advocacy, AIA Eric Steva, AIA, AIA Kentucky
8:30–8:45am	<b>Welcome and brief remarks</b> Symphony Ballroom A	<b>Speakers</b> Sarah Dodge, Sr. Vice President of Advocacy and Relationships, AIA Robert Ivy, FAIA, EVP/Chief Executive Officer, AIA
8:45–10:15am	<b>Keynote presentation and conversation</b> Symphony Ballroom A	<p>Dr. Kleiman will discuss the often contentious relationship between states and cities, the recent increased interest from elected officials in the built environment, and ways for architects to demonstrate value and partner with both public and private leaders. This session will also include a conversation with Dr. Kleiman and an opportunity for attendees to provide questions.</p> <p><b>Speakers</b> Jane Frederick, 2019 First Vice President/2020 President Neil Kleiman, Director of the NYU Wagner Innovation Labs, lead author <i>Accelerating Cities: Why States Are the Most Important Partners for Economically Challenged Cities</i></p>
10:15–10:30am	<b>Break</b> Ballroom Foyer	
10:30–11:50am	<b>Component successes celebration</b> Symphony Ballroom A	Presentations from state and local components highlighting recent advocacy successes.



11:50am-12pm	<b>Closing remarks</b> Symphony Ballroom A	<p>Closing remarks thanking all attendees and announcing State &amp; Local Government Network Conference 2020 and exciting news on the future of the State &amp; Local Government Network.</p> <p><b>Speakers</b> Sarah Dodge, Sr. Vice President of Advocacy and Relationships, AIA</p>
1-4pm	<b>Tour—taste of Rhode Island</b>	<p>Join us for a fantastic progressive lunch tour through one of America's favorite cities! With more restaurants per capita than any city in America, and home to one of the most highly regarded culinary schools in the world, providence is loaded with delicious food. This tour will visit several great restaurants in the city, while exploring different neighborhoods. Great food combined with a great tour, this is a taste of Rhode Island! The tour will depart and return from the Renaissance hotel.</p>
2-4pm	<b>Tour—Providence architecture</b>	<p>Named the "Country's Best Small City" in 2014 by Architectural Digest, Providence has so much to see! Led by a well-known local architectural historian, you will love this journey through Providence as you explore the beauty and story of one of America's oldest cities. The tour will depart and return from the Renaissance hotel.</p>

## Speakers

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### **Mick Cornett**

*Mayor, Oklahoma City, 2004-18; President,  
US Conference of Mayors, 2016-17*

Mick Cornett is a former TV personality, businessman, and four-term Mayor of Oklahoma City. Last year he was named to Fortune Magazine's list of the 50 Greatest Leaders in the World.

His latest book *The Next American City: The Big Promise of our Midsize Metros* was published by Putnam/Random House and was released in September 2018.

Cornett spent 20 years as a television sportscaster/news anchor/sports play-by-play broadcaster. Following the Oklahoma City bombing in 1995 he diverted his attention to public service and served as a full-time college professor before winning a seat on the Oklahoma City Council in 2001.

In 2004 he won the city-wide election for Mayor and thus began a series of record-setting political victories. His re-election percentage of 87% in 2006 is the highest in city history. During his tenure, Oklahoma City experienced an economic renaissance that is still in progress.

Cornett is best known for helping to bring an NBA franchise to Oklahoma City and for addressing the community's shortcomings in areas of health and wellness. His leadership to pass the transformational MAPS 3 initiative has spurred an enormous amount of private investment into the city.

Newsweek called him one of the 5 Most Innovative Mayors in America. The European based World Mayor Organization named him the second-best Mayor in the World. And Governing Magazine proclaimed him a Public Official of the Year. He was the President of the United States Conference of Mayors in 2016-17.

He has a Journalism degree from the University of Oklahoma and an MBA from New York University.



### **Joseph da Silva**

*School Building Authority*

*Rhode Island Department of Education*

Dr. da Silva is a nationally recognized school architect, educator, and author. He is responsible for the oversight of the State's \$3 billion public school construction program at the Rhode Island Department of Education School Building Authority. Dr. da Silva is an active member of the local and national community. He is a founding member of the National Council of School Facilities and the Rhode Island Green Building Council, and serves on the Rhode Island Green Advisory Committee, and the Rhode Island Public Energy Partnership.

He is a seasoned professional, with over two decades of school design and planning experience in New England. The Massachusetts School Building Authority has recognized two of his past projects, Ashland High School, and Manchester-Essex Middle/High School as Model Schools. The Center for Green Schools at the U.S Green Building Council, in collaboration with the Green Schools National Network, awarded the 2017 Best of Green Schools policy maker award for Dr. da Silva's design of the state's first net ready zero energy school, the Paul W. Crowley East Bay Metropolitan Career and Technical Center in Newport, RI.

Dr. da Silva earned his bachelor's degree from the University of Massachusetts, his Master's from the University of Rhode Island, and his education master and doctorate from the University of Massachusetts. He currently, holds adjunct faculty positions at Bristol Community College and Providence College.

## Speakers

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### **Dr. Neil Kleiman**

*Director of NYU Wagner Innovation Labs*

Neil Kleiman has spent 25 years building a career at the intersection of policy, philanthropy, government and academia. He founded an urban issues think tank, established new university degree programs, and developed innovative and practical policy solutions for dozens of cities across the United States. He has also written and edited over thirty policy reports, with his work featured in the New York Times, Wall Street Journal, and National Public Radio.

Kleiman is an urban policy professor at New York University where he teaches courses on policy formation, urban innovation, and new approaches to managing technology and big data. He recently published *A New City Q/S: The Power of Open, Collaborative and Distributed Governance* on Brookings Institution press. At NYU, Kleiman is the co-director of the Mayors Leadership Institute on Smart Cities a partnership effort with the US Conference of Mayors.

Before joining NYU, Kleiman was Director of Policy at Living Cities, a collaborative of the world's largest foundations and corporate philanthropies. He began his career as the founding director of the Center for an Urban Future, a New York-based policy think tank.



### **Bonnie Nickerson**

*Director, Department of Planning & Development Providence*

Bonnie is the Director of the Department of Planning and Development for the City of Providence. In her role she leads a great team of professionals who oversee the City's Boards and Commissions, and the review of development proposals in the City. The Department also leads the City's efforts in comprehensive and neighborhood planning, redevelopment and special area plans as well as urban design, GIS, waterfront planning, environmental planning and transportation and transit planning. She also oversees the work of the City's Housing and Community Investment division that allocates federal funds to support affordable housing, and comprehensive and lasting neighborhood development. The Department's work is a partnership with many stakeholders and in her role as Director, Bonnie coordinates planning efforts with local, state and federal planning partners. She is passionate about where smart planning and placemaking come together to make lasting impacts on communities and quality of life. Bonnie sits on the I-195 Redevelopment Commission, is a trustee of the Providence Foundation and also serves as the Executive Director of the Providence Redevelopment Agency. Bonnie has a Master of Community Planning from the University of Rhode Island and BA in Urban Studies from Mount Holyoke College.

## Speakers

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### Jayson White

*Co-author, The Next American City: The Big Promise of Our Midsize Metros*

Jayson White is an entrepreneur and urban innovation researcher, and the co-author of *The Next American City: The Big Promise of Our Midsize Metros* with former Oklahoma City Mayor Mick Cornett and has worked in urban affairs and innovation for the past decade, leading the Urban Policy Advisory Group at Harvard Kennedy School and launching cutting-edge companies in urban change and commercial real estate. At the University of Virginia's CITEE Entrepreneurship Ecosystems Initiative, Mr. White and his colleagues are researching small and mid-size American metros' startup growth potential and advocating for high-impact ideas to take hold in key cities across the United States.

**Thank you to our sponsors:**

### **AIA Contract Documents**

AIA Contract Documents is now working with state agencies and local governments to create customized versions of AIA's standard form agreements that include state or local agency required language. Starting with the industry standard and locking in state or local agency required language provides an efficient way to ensure complete, correct and accurate government agreements. Additionally, state-agency specific templates eliminate the need for cumbersome supplemental conditions to AIA's standard templates. The customized template will include editable fill points for specific project details and will be purchased through AIA's easy-to-use platform as a pdf document.

If you are interested in learning more during SLGN 2019, please reach out to Bob Middlebrooks at [robertmiddlebrooks@aia.org](mailto:robertmiddlebrooks@aia.org) and (202) 626 7443.

# Notes

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