**Option 2: City-integrated conference alternative (700 person)**

Thursday:

* Afternoon:
  + plenary room for 200
  + four (4) breakout rooms for 50
* Evening: Welcome reception space for 600

Friday:

* Early morning:
  + four (4) wellness rooms (accommodating 75 yoga mats)
  + OR 2-4 fitness studios within 1-mile radius of host hotel and/or plenary space
* Morning: one plenary space for **700**
  + Of interest: Theaters, concert halls, museum auditoriums, any alternative architectecturally interesting space.
* Lunch:
  + One main space for 700 women to eat (housed in same location as plenary)
  + Five (5) smaller lunch and learn rooms for 15
* Afternoon: fourteen (14) breakout rooms for 50

Saturday:

* Early morning:
  + four (4) wellness rooms (accommodating 75 yoga mats)
  + OR 2 fitness studios within 1-mile radius of host hotel and/or plenary space
* Morning: plenary space for 700
* Afternoon: seven (10) breakout rooms for 50
* Afternoon: plenary space for 500

City-integrated conference alternative:

The 2021 Women’s Leadership Summit will consider a city-integrated office to infuse design, inspiration, and exploration into the core leadership content. This model would include an alternative anchor, such as a music hall, theater, museum, or another non-conventional space for the plenaries. Additional breakouts could be integrated through the city’s landscape (within a two-mile radius) of alternate spaces, such as coworking spaces, showrooms, studios, or unique company spaces specific to the selected city.

**Example from an LA conference I’d looked into attending last year:** *Centered around downtown Los Angeles’ historic Broadway Theatre district, we will take over LA’s top hotels, restaurants, theaters, build an open-air lounge and marketplace, erect a wellness studio, convert rooftops into salons, and more.*