

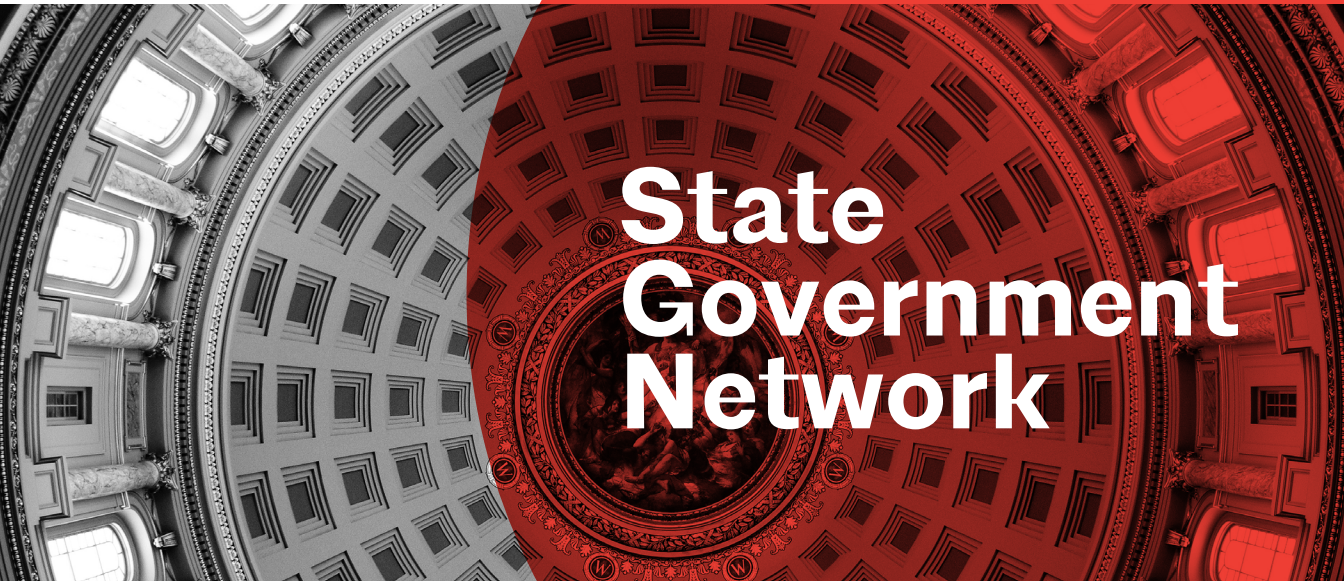
Annual Meeting 2018

July 10-13

Best Western Premiere Park Hotel Madison

22 S Carroll St. Madison, WI 53703

#AIASGN18



State Government Network

Tuesday, July 10

9–9:15am	Welcome Doty Room	Description Welcome and brief opening remarks for all individuals participating in the pre-conference strategy sessions. Speakers > Carl Elefante, FAIA, 2018 AIA, President
9:15am–5pm	Strategy & training workshops Track 1. Writing a SpeakUp-inspired advocacy plan (intermediate) Capitol East Room Track 2A. Preventing building code rollbacks (advanced) Vilas A Room Track 2B. Opposing threats to professional licensure (advanced) Vilas A Room	Description Following the process outlined at SpeakUp, attendees work in small groups and utilize the 5 Elements of a Legislative Campaign creating a targeted action plan to address a specific issue in their state. Intended to be an open and collaborative working session. Throughout the day, attendees will have numerous opportunities to discuss challenges and share progress or lessons learned. Objective(s) Allow participants to make substantial progress toward finishing their state-specific advocacy plan. Leaders > Cindy Schwartz, Sr. Director, Advocacy and ArchiPAC, AIA Description A deep-dive strategy and working session on preventing efforts to delay adoption or rollback building codes. Forward looking session, but not blue-sky. Attendees should have previous experience creating campaign strategies and passing legislation at the component level. Objective(s) As appropriate, participants will mock up campaign collateral, outline proposed bill language, identify allies and opponents and draft a plan for long-term success. Leaders > John Peavey, Sr. Director, Codes and Standards Policy, AIA > Ron Piester, AIA, Vice President, Membership/Certification, International Code Council > Jason Shelley, Executive Director, AIA Indiana Description A deep-dive strategy and work session on opposing threats to professional licensure. Forward looking session, but not blue-sky. Attendees should have previous experience creating campaign strategies and passing legislation at the component level. Objective(s) As appropriate, participants will mock up campaign collateral, outline proposed bill language, identify allies and opponents and draft a plan for long-term success. Leaders > Tina Litteral, Executive Vice President, AIA Arizona

9:15am–5pm Strategy & training workshops continued	Track 2C. Planning for QBS 2.0 (advanced) Vilas A Room	Description A deep-dive strategy and working session on the future of Qualifications Based Selection (QBS) in the states. Forward looking session, but not blue-sky. Attendees should have previous experience creating campaign strategies and passing legislation at the component level. Objective(s) As appropriate, participants will mock up campaign collateral, outline proposed bill language, identify allies and opponents and draft a plan for long-term success. Leaders > Judy Belcher, Executive Director, AIA West Virginia
	Track 3. Champion's training: Blueprint for Better Communities Doty Room	Description The Blueprint for Better Communities is an initiative to increase architects' engagement with their communities around pressing issues like climate change, housing, and public health. Participants will learn how to structure authentic community engagement processes for effective civic leadership around issues relevant to community with an interactive experience for participants who want to champion an issue in their local community. Objective(s) Participants leave with techniques and methods to engage groups, and skills to effectively deploy within their community. Speakers > Carl Elefante, FAIA, 2018 AIA President > Donna F Dunn, Sr Consultant, Tecker International
5–6pm	Happy hour: Strategy & training workshops The Post–Park Hotel Restaurant	Description This Happy Hour will allow all individuals participating in pre-conference sessions to enjoy drinks and share progress and lessons learned. Speakers > Carl Elefante, FAIA, 2018 AIA President > Cindy Schwartz, Sr. Director, Advocacy and ArchiPAC, AIA

Wednesday, July 11

9am–12pm	Tour: University of Wisconsin Conference Hotel Lobby	Description Learn about recent restoration and infill projects on the University of Wisconsin campus as well as the history of Madison from its 1850s sandstone homes to current development trends. <i>Cost \$20 Walking tour includes transportation to campus and bottled water. Participants are responsible for lunch and return transportation. Limited to first 20 registrants.</i>
	Tour: Wisconsin State Capitol Conference Hotel Lobby	Description Walking tour (1 ½ hr) of the Wisconsin State Capitol, including a historical overview and discussion of the restoration/rehabilitation project. <i>Cost \$10; Limited to 20 registrants.</i>
2–4:30pm	New attendee orientation Capitol East Room	Description This session will include a thorough introduction to the State Government Network and the SGN annual meeting, provided by experienced SGN members and regular attendees.
		Objective(s) Provide useful information to members who are new to SGN or the SGN annual meeting, and to bring individuals up to speed to ensure they are equipped to participate and benefit from their experience. Leaders > Mike Waldinger, Hon. AIA , Executive Vice President, AIA Illinois > Trey Wheeler, AIA, NCARB Partner, Cogent Studio Board Member (ex officio), AIA Tennessee
5:30–7pm	Welcome reception: Hosted by AIA Wisconsin AIA Wisconsin 321 S Hamilton St.	Description Official start of the 2018 SGN Annual Meeting, hosted by AIA Wisconsin. Welcome reception provides members with an opportunity to catch up with one another and hear from a local elected official.
		Speakers > Bill Babcock, Hon. AIA, Executive Director, AIA Wisconsin > Christine Taylor, State Representative, 76th Assembly District
7:30–9pm	State policy dinners Various locations based on topic	Optional policy dinners provide members the opportunity to meet with fellow SGN attendees and discuss topics affecting the architecture community. <i>Please note: AIA covers dinner costs for designated member and component leaders for these sessions. Meals for all other attendees will be on your own.</i>
	Blueprint for Better Communities Fresco 227 State St.	Description Optional policy dinner and opportunity for members to meet with fellow SGN attendees and discuss the Blueprint for Better Communities initiative. Leaders > Jim Brewer, Managing Director, Government Affairs & Policy, AIA > Carl Elefante, FAIA, 2018 AIA President

7:30–9pm

State policy
dinners
continued

Equity in architecture

Cento Ristorante
122 W Mifflin St.

Description

Optional policy dinner and opportunity for members to meet with fellow SGN attendees to discuss equity, diversity and inclusion in architecture and AIA.

Leaders

- > Bill Bates, FAIA, 2018 First Vice President/2019 President-elect
- > Marcia Calloway, Director, Equity, Diversity & Inclusion, AIA
- > Blake Nanney, Specialist, Advocacy, AIA

Future of architecture

Graft
18 N Carroll St.

Description

Optional policy dinner and opportunity for members to meet with fellow SGN attendees to discuss the future of the profession.

Leaders

- > Sarah Dodge, Sr. Vice President of Advocacy and Relationships, AIA
- > Del Ruff, Sr. Director, Workforce & Education, AIA

Infrastructure spending

Graze
1 S Pinckney St.

Description

Optional policy dinner and opportunity for members to meet with fellow SGN attendees to discuss infrastructure spending.

Leaders

- > Tina Litteral, Executive Vice President, AIA Arizona
- > Michael Winn, AIA, LEED-AP, Manager, State and Local Policy, AIA

Material bans

Sardine
617 Williamson St.

Description

Optional policy dinner and opportunity for members to meet with fellow SGN attendees to discuss issues related to material bans and their impact on practice.

Leaders

- > Chris Parts, AIA, Principal, Hord Coplan Macht, Director, AIA Maryland
- > John Peavey, Sr. Director, Codes and Standards Policy, AIA
- > James Smith, P.E., Midwest Regional Manager, American Wood Council

State incentives for resilient buildings

Dlux
117 Martin Luther King Blvd.

Description

Optional policy dinner and opportunity for members to meet with fellow SGN attendees to discuss state incentives to encourage resiliency.

Leaders

- > Sheri Hansen, Director of Communications, Advocacy & Public Outreach, AIA Minnesota
- > Cindy Schwartz, Sr. Director, Advocacy and ArchiPAC, AIA

Streamlining licensure

Paisan's
131 W Wilson St.

Description

Optional policy dinner and opportunity for members to meet with fellow SGN attendees to discuss issues related to time required to obtain a license.

Leaders

- > Josh Batkin, Director, Council Relations, NCARB
- > Robert Ivy, FAIA, EVP/Chief Executive Officer, AIA national
- > Anne Law, Director and Counsel, State and Local Policy, AIA
- > Adrienne Montaire, AIA, LEED-AP, Executive Director, AIA South Carolina
- > Marta Zaniewski, Assistant Director for External Engagement, Council Relations, NCARB

Thursday, July 12 Day 1

7:30–8:30am	Breakfast University Room	Provided breakfast
8:30–9am	Welcome & opening remarks Madison Room	Description Welcome statement and opening remarks for all individuals attending the 2018 State Government Network Annual Meeting. Speakers > Bill Bates, FAIA, 2018 AIA First Vice President/2019 President-elect
9–10:30am	Status update and Q&A: Advocacy and Relationships department Madison Room	Description Panel discussion with AIA Advocacy and Relationships Department leadership and discussion with attendees. Also includes an update on the Capacity Building Initiative. Objectives Provide an overview of recent changes to the AIA Advocacy and Relationships Department, and specific state and local opportunities and challenges Speakers > Jim Brewer, Managing Director, Government Affairs & Policy, AIA > Sarah Dodge, Sr. Vice President of Advocacy and Relationships, AIA > Anne Law, Director and Counsel, State and Local Policy, AIA > Cindy Schwartz, Sr. Director, Advocacy and ArchiPAC, AIA
10:45am–12pm	Presentation: National Council of Architectural Registration Boards Madison Room	Description Includes a presentation from NCARB on specific issues of joint interest such as state licensing compacts, state legislative efforts to require least restrictive regulations and the nuances of educating legislators on the benefits of professional licensure and the value of regulatory boards. Objectives Allow a closely allied partner organization to provide updates on legislative issues of mutual concern and to support cooperative efforts. Speakers > Josh Batkin, Director, Council Relations, NCARB > Jim Brewer, Managing Director, Government Affairs & Policy, AIA

12–1:30pm

**Lunch presentation:
2018 state elections**
University Room

Description

This session will include a lunch presentation by Stateside Associates on the 2018 state elections.

Speakers

> Kiley Smith, Senior Political Consultant, Stateside Associates
Kiley Smith joined Stateside Associates in 2017 serving as Senior Political Consultant. Kiley most recently served as Executive Director of the Republican Legislative Campaign Committee (RLCC), the national organization dedicated exclusively to electing more Republicans to state legislatures and the largest caucus within the Republican State Leadership Committee (RSLC). In her role at Stateside, she works closely with the Issue Management team, planning and supporting state advocacy efforts on behalf of clients, helping clients navigate their policy- and political-oriented state and local officials Groups, and leading business development efforts.

1:30–3pm

Breakout sessions

1A. AIA resources
Vilas A Room

Description

Review AIA resources and provide training for individuals interested in using available legislative monitoring, advocacy and communications tools.

Objectives

Teach participants to access existing resources and train component staff to use Cision, Stateside and AIA Messaging Book effectively.

Speakers

> Kirsten Smith, Manager of Advocacy, AIA Washington Council
> Anne Law, Director and Counsel, State and Local Policy, AIA
> Blake Nanney, Specialist, Advocacy, AIA
> Caitlin Reagan, Sr Manager, Public Affairs, AIA

1B. State PACs
Vilas B Room

Description

Includes a presentation on Political Action Committees (PAC) best practices and a discussion with advocacy staff from AIA components.

Objectives

Provide attendees with specific ideas to improve their respective PAC, and the tools to implement these improvements.

Speakers

> Kirsten Smith, Manager of Advocacy, AIA Washington Council
> David Lancaster, Hon. AIA, Senior Advocate, Texas Society of Architects
> Cindy Schwartz, Sr. Director, Advocacy and ArchiPAC, AIA

Thursday, July 12 Day 1

1:30–3pm Break out sessions continued	1C. Code rollbacks Capitol East Room	Description Includes a discussion of recent legislative efforts to stall adoption of the latest building codes, or revert to previous code cycles. Interactive conversation – speakers work with component to develop a practical strategy for addressing a current effort to undermine building codes. Will also include an update from the Code Rollbacks strategy session. Objectives Inform attendees about recent efforts to undermine building codes and provide information to effectively oppose these efforts. Speakers > John Peavey, Sr. Director, Codes and Standards Policy, AIA > Amal Mahrouki, Director of Legislative Affairs. AIA Pennsylvania > Ron Piester, AIA, Vice President, Membership/Certification, International Code Council > Jason Shelley, Executive Director, AIA Indiana
1:30–5:45pm	Hip Hop Architecture Camp Madison Public Library 201 W Mifflin St.	Description Special, off-site session provides participants with opportunity to observe Hip Hop Architecture Camp. A limited number of participants will also serve as jury members Objectives Allow SGN members to experience a highly successful program introducing the profession to children and young adults with limited exposure to architects. Leaders > Bill Bates, FAIA, 2018 AIA First Vice President/2019 President-elect > Del Ruff, Sr. Director, Workforce & Education, AIA
3–4:30pm	Breakout sessions 2A. AIA resources Vilas A Room	Description Review AIA resources and provide training for individuals interested in using available legislative monitoring, advocacy and communications tools. Objectives Teach participants to access existing resources and train component staff to use Cision, Stateside and AIA Messaging Book effectively. Speakers > Stephen Abresch, Senior Manager, Legislative Services, Stateside Associates > Anne Law, Director and Counsel, State and Local Policy, AIA national > Caitlin Reagan, Sr Manager, Public Affairs, AIA

3-4:30pm

Break out sessions continued

2B. QBS 2.0

Capitol East Room

Description

Discussion on the future of QBS, including what is essential to preserve and protect, and what may be negotiable without compromising the purpose of original legislation. Also includes an update from the QBS 2.0 strategy session.

Objectives

Inform attendees about recent efforts to reform QBS and provide an opportunity to discuss the future of qualifications-based procurement of architectural services.

Speakers

- > Judy Belcher, Executive Director, AIA West Virginia
- > Bill Babcock, Hon. AIA, Executive Director, AIA Wisconsin
- > Curt Wilson, AIA, Principal, PIVOT Architecture, Legislative Vice President, AIA Oregon

2C. Diversity in the profession

Vilas B Room

Description

Includes an update on diversity in the architecture profession and legislative efforts in support of diversity.

Objectives

Provide attendees with information on AIA efforts and legislative opportunities to support diversity in the architectural profession.

Speakers

- > Marcia Calloway, Director, Equity, Diversity & Inclusion, AIA
- > Marta Zaniewski, Assistant Director for External Engagement, Council Relations, NCARB

4:30-5:45pm**Individual presentations & group discussion**

Madison Room

Description

Includes brief presentations on specific legislative opportunities as well as an open group discussion on topics of interest such as local issues, business concerns, energy and conservation, and others.

Objectives

Provide members an opportunity to briefly discuss issues of importance in their state, which did not make the general SGN meeting agenda.

Speakers

- > Rick Abramson, FAIA, Founder, WORKPLAYS studio architecture, Regional Representative, Strategic Council
- > Chris Toddy, AIA, President, Christopher @ Architects, President-Elect, AIA Cleveland

6:30-8:30pm**Dinner at Monona Terrace**

Community Terrace
Monona Terrace
1 John Nolen Dr.

Description

Includes a brief welcome statement and dinner remarks prior to the SGN dinner at the Monona Terrace.

Speakers

- > Bill Bates, FAIA, 2018 AIA First Vice President/2019 President-elect

7:30–8:30am	Breakfast University Room	Provided breakfast
8:30–8:40am	Welcome and brief remarks Madison Room	Description Welcome statement and brief remarks for all individuals attending Day 2 of the 2018 State Government Network annual meeting. Speakers > Robert Ivy, FAIA, EVP/Chief Executive Officer, AIA national
8:40–8:45am	Hip Hop Architecture Camp report Madison Room	Description Include a brief report from individuals who attended the Hip Hop Architecture camp. Objectives Allow members who attended to the Hip Hop Architecture camp to share their experience and to expose this highly successful program to SGN members who did not participate. Speakers > Bill Bates, FAIA, 2018 AIA First Vice President/2019 President-elect > Nick Remus, AIA, Government Affairs Manager, AIA Colorado > Del Ruff, Sr. Director, Workforce & Education, AIA
8:45–10:15am	Panel discussion: Procurement of architectural services Madison Room	Description Includes a panel discussion on procurement of architectural services, including M/WBE and QBS issues. Objectives Provide attendees with information on current legislative efforts that may significantly change the way architectural services are procured by state and local governments. Speakers > Mike Burrige, Director of Government Affairs, AIA New York State > Stephen Panzarino, AIA, LEED-AP, Managing Principal, HDR Architecture Vice President, AIA Florida > Mike Waldinger, Hon. AIA, Executive Vice President, AIA Illinois > Curt Wilson, AIA, Principal, PIVOT Architecture, Legislative Vice President, AIA Oregon

Friday, July 13 Day 2

10:30am–12pm	Panel discussion: Defending professional licensure Madison Room	<p>Description</p> <p>Includes a panel discussion on threats to professional licensure, as well as an update from the Opposing Threats to Professional Licensure strategy session.</p> <p>Objectives</p> <p>Provide attendees with information on current legislative efforts to eliminate or substantially reduce occupational and professional licensure requirements in various states.</p> <p>Speakers</p> <ul style="list-style-type: none">> Josh Batkin, Director, Council Relations, NCARB> Corey Clayborne, AIA, Executive Vice President, AIA Virginia> Tina Litteral, Executive Vice President, AIA Arizona> John Riker, Assoc. AIA, Job Captain, JLG Architects Board Member, AIA South Dakota> Brent Stevenson, IOM, Executive Director, AIA Arkansas
12–12:05pm	Closing remarks Madison Room	<p>Description</p> <p>Brief closing remarks for all individuals attending the 2018 State Government Network Annual Meeting.</p> <p>Speakers</p> <ul style="list-style-type: none">> Sarah Dodge, Sr. Vice President of Advocacy and Relationships, AIA

