

Memorandum

Date:	May 19, 2017
То:	AIA Board of Directors; AIA Strategic Council
Subject:	Summary of Actions and Discussions from the April 26, 2017, Board of Directors meeting

The following actions were taken by the Board of Directors during its meeting on April 26, 2017. After the Board's approval, minutes of this meeting will be available to AIA members upon request; please contact Anne Tyler Feldmann at <u>annefeldmann@aia.org</u>.

<u>Appointment to the National Ethics Council:</u> The Board appointed Kevin G. Montgomery, FAIA, LEED AP BD+C, to a three-year term as a member of the National Ethics Council, concluding December 31, 2019.

<u>Annual Audit:</u> The Board received the 2016 annual audit report prepared by the Institute's outside audit firm. As in past years, the AIA received an unqualified report – the best possible result. The organization's finances are liquid, stable, and strong.

<u>Public Policies and Position Statements:</u> The Board approved revisions to the Public Policy on Construction Industry Regulation, and to the Position Statement on Tort Reform. (Copies of the Directory of Public Policies and Position Statements can be found <u>here</u> on aia.org.)

<u>Dues Indexing:</u> The Board approved a 2.2 percent dues increase for 2018. Architect members' Institute dues will increase by \$6.00 to \$271 in 2017; Associate members' Institute dues will increase by \$3.00 to \$117; International Associate members' Institute dues will increase by \$4.00 to \$196; and Institute dues of national Allied members will increase by \$8.00 to \$362.

In addition to the actions noted above:

Finances: The Board received an update on the Institute's finances as of March 31, 2017, and the perspective of Director Ron Miller (as someone from outside the AIA) on the AIA's finances and budgeting.

Management Report: EVP/Chief Executive Officer Ivy reported on activities supporting the Strategic Plan and delivering programs that increase member value, such as government advocacy, continuing education, the Center for Practice, sponsorships and other non-dues revenue sources, and proposals for specialty certification. Elected and staff leaders are traveling to meet with members, and to listen to their concerns. Management is closely watching membership trends across other associations, noting such things as generational differences and member value. At year-end 2016, our total number of members was 90,386, which reflects a 90% retention rate and 10% were new or returning members.

K-12 Initiative: The AIA K-12 Initiative develops strategic partnerships, shares instructional resources, and engages architects and educators while providing a more diverse group of young people with an early appreciation of architecture. There was an update on supporting activities, including working with similarly interested partner organizations, and drafting curriculum creation guidelines.

Governance Task Force: A status report was offered on the work of the group to date, which included development of recommendations to address communication at all levels.

Formation of an International Chapter: The Board received an update on the potential formation of a new AIA chapter in Canada, for further consideration at the Board's conference call meeting in July 2017.