

Welcome to Grassroots 2017, an AIA leadership event!

Thomas Vonier, FAIA, AIA President

Carl Elefante, FAIA, AIA First Vice President and 2017 AIA Grassroots Chair

Robert Ivy, FAIA, AIA Chief Executive Officer

About AIA

Founded in 1857, the American Institute of Architects consistently works to create more valuable, healthy, secure, and sustainable buildings, neighborhoods, and communities. With nearly 234 chapters, AIA advocates for public policies that promote economic vitality and public well-being. Members adhere to a code of ethics to ensure the highest professional standards. AIA provides members with tools and resources to assist them in their careers and businesses as well as engaging civic and government leaders and the public to find solutions to pressing issues facing our communities, institutions, nation, and the world.

Sustainable meetings

AIA incorporates environmentally sustainable principles into the planning of all meetings. We strive to reduce waste and energy consumption, maximize efficiency, and recycle at every opportunity. Attendees also can help. Be mindful of the resources you consume when you travel. Recycle where appropriate.

AIA Learning Units (LUs)

In compliance with the AIA Continuing Education System, Learning Units will be given to course sessions that affect architects in practice only. AIA members earn 4 LUs for pre-event workshops, 2 HSW for tours, 1.5 LUs for workshops, and 5 HSW for the Opening Plenary Session.

Conference locations

Conference headquarters

Grand Hyatt Washington
1000 H Street NW
Washington, DC 20001

Welcome reception

AIA national headquarters
1735 New York Avenue NW
Washington, DC 20006

The Octagon

1799 New York Avenue NW
Washington, DC 20006

Schedule at a glance

Wednesday, March 8

- Pre-event workshops
- Tours
- Regional meetings

Thursday, March 9

- Welcome breakfast
- **Opening plenary session:** Keynote speakers, Archi-Talks, break-out sessions, and break-out session report outs
- Developing as a Leader workshops
- Welcome reception

Friday, March 10

- Peer group networking breakfasts
- Developing as a Leader workshops
- **General session:** My AIA Story, introduction of candidates for office and town hall
- **Closing General Session**

Schedule Of Activities

All events will be held at the Grand Hyatt Washington unless otherwise noted.

Wednesday, March 8

Pre-event optional activities

There are several pre-event optional activities you can attend. Registration required.

7am–6:30pm

Independence Foyer

Grassroots registration hours

8–9am

9–10am

Farragut/Lafayette

Capitol Hill briefings

Please attend only one of the sessions.

9am–noon

Capitol Hill visits

Meet with members of Congress to discuss federal issues that are important to you, your community, the profession, and AIA.

Noon

Lunch for workshop attendees

12:30–4:30pm

Farragut/Lafayette

Workshop 1

Developing a Partnership Between the Board of Directors and Component Staff (4 LUs)

Pre-registration is required.

12:30–4:30pm

Wilson/Roosevelt

Workshop 2

Implicit Bias and its Impact on Leadership and Decision Making (4 LUs)

Pre-registration is required.

12:30pm

Tour buses depart from the Grand Hyatt 10th Street Entrance

1–3pm

Tour 1

The Smithsonian Arts & Industries Building (2 HSW)
Pre-registration is required.

1–3pm

Tour 2

National Gallery of Arts East Building (2 HSW);
Pre-registration is required.

5:30–7:00pm

Regional meetings

Penn Quarter B

California

Cabinet A

Central States

Declaration B

Florida/Caribbean

Penn Quarter A

Gulf States

Wilson

Illionis

Potomac

International

Farragut Square

Michigan

Arlington

Middle Atlantic

Lafayette Park

New England

Cabin John

New Jersey

Declaration A

New York

Cabin C

North Central States

Independence E

Northwest and Pacific

Cabinet B

Ohio Valley

Burnham

Pennsylvania

Latrobe/Bulfinch

South Atlantic

Constitution B

Texas

Roosevelt

The Virginias

Constitution A

Western Mountain

Evening

Dinner on your own

Thursday, March 9

6:30am–6:30pm
Independence Foyer

11am–5:45pm
Farragut/Lafayette

7–8:15am
Independence Ballroom

7–8:15am
Declaration A/B

8:30–11am
Independence Ballroom

Grassroots registration hours

Resource Center hours

Chat with colleagues and AIA national staff to learn more about AIA products and services. You will also have an opportunity to win great prizes.

Welcome breakfast

CACE Breakfast and Meeting (for CACE members only)

OPENING PLENARY SESSION

Call to order & welcome

Thomas Vonier, FAIA, AIA President

Introduction

Design Impact Matters: Architects shape lives, opportunities & challenges for the profession

Carl Elefante, FAIA, AIA First Vice President and 2017 Grassroots Chair

Keynotes

The New Urban Agenda Sweeping Mandates for Architects Dr. Joan Clos, Under Secretary-General and Executive Director, United Nations Human Settlement Program (UN-Habitat)

Urbanism & Climate Change

Peter Calthorpe, Architect, Urban Designer and Urban Planner, Peter Calthorpe Associates

Archi-Talks

Rapid-Fire Talks on Key 21st Century Issues

Moderator: Elizabeth Chu Richter, FAIA, 2015 AIA President

Walkable Cities

One Small Step for Design: One Giant Leap for Impacts

Jeff Speck, City Planner and Urban Developer, Speck and Associates

Heritage Cities

Renewing & Transforming Existing Buildings

Jean Carroon, FAIA, LEED AP, Principal, Design, Preservation and Sustainability, Goody Clancy, BSA

Resilient Cities

Confronting Challenges in the Age of Uncertainty

Michael Berkowitz, President of 100 Resilient Cities and Managing Director, The Rockefeller Foundation

21st Century Cities

Today's Issues, Tomorrow's Ideas

Tom Dallessio, AICP, President, CEO, and Publisher, Next City

11-11:15am

Break

11:15am-12:30pm

Break-out sessions

Each speaker will lead a discussion about their Archi-Talk presentation, facilitated by members of AIA's Strategic Council. Come prepared to discuss some of the livable, sustainable projects in your community that has resulted from good design. Choose one break-out session to attend. Your participation is essential.

Declaration A/B

Session 1: Walkable Cities

Penn Quarter

Session 2: Heritage Cities

Constitution B

Session 3: Resilient Cities

Constitution A

Session 4: 21st Century Cities

12:30-2:15pm

Networking lunch

Independence Ballroom

Sponsored by CNA/Schinnerer and AIA Trust

Call to order

Carl Elefante, FAIA, AIA First Vice President and 2017 Grassroots Chair

CNA/Schinnerer/AIA Trust Grants Program

Kevin Collins, Senior Vice President, Victor O. Schinnerer and Company, Inc.

Component Excellence Award presentations

Community Outreach Communications: Community Involvement: Arizona Kids Build; AIA Phoenix Metro Knowledge Sharing Initiatives: AIA Gulf States Region

Diversity Recognition Program presentations

Thomas Vonier, FAIA, AIA President
Carl Elefante, FAIA, AIA First Vice President and 2017 Grassroots Chair
Heather Koury, Hon. AIA, CACE President
Robert Ivy, FAIA, AIA Chief Executive Officer

Break-out session reports & wrap-up

Carl Elefante, FAIA, AIA First Vice President and 2017 Grassroots Chair

2:30–4pm

Developing as a Leader workshops

Choose from six concurrent workshops. Attendees receive 1.5 LUs unless noted otherwise.

Latrobe/Bulfinch

Workshop A1

Building an Inspiring & Sustainable Practice through Equity, Diversity, & Inclusion

Constitution B

Workshop A2

Community Leadership: Getting Involved to Impact Change

Burnham

Workshop A3

Emotional Leadership: The Key Success Factor

Cabin John/Arlington

Workshop A4

Engaging the Media: How to Maximize a Press Interview (offered twice)

Wilson/Roosevelt

Workshop A5

Component Restructuring

Constitution A

Workshop A6

Speak Like a Pro (offered twice)

4:15–5:45pm

Developing as a Leader workshops

Choose from six concurrent workshops. Attendees receive 1.5 LUs unless noted otherwise.

Burnham

Workshop B1

Courageous Leadership

Latrobe/Bulfinch

Workshop B2

Engaging the Media: How to Maximize a Press Interview

Cabin John/Arlington

Workshop B3

Financial Responsibility & Risk Awareness

Constitution B

Workshop B4

How to Talk about Architecture with Clients & the Public

Constitution A

Workshop B5

Leadership & Communication—The Skills of Champions

Wilson/Roosevelt

Workshop B6

Managing Project Conflicts

6pm

Shuttle buses depart the Grand Hyatt 10th street entrance at 6pm and again 6:15pm

6–7:30pm

AIA headquarters

Welcome Reception

Enjoy light hors d'oeuvres while you tour AIA national headquarters, meet the staff, and network with colleagues. The AIA bookstore will be open.

International Design Awards Program

Don't forget to make your way to the historic Octagon for sweets. We'll recognize the distinguished award recipients of the International Region during the welcome reception. Recipients will be available for Q&A. See their work on exhibit March 9–13.

Emerging Professionals Exhibition 2017

Stop by the first and second floors to see inspiring architectural work, art, and designs by emerging

architectural professionals. Sponsored by the AIA Center for Emerging Professionals, this year's exhibit showcases innovative and solution-oriented projects by the rising generation of architects.

Friday, March 10

7:45 am–3pm

Independence Foyer

Grassroots registration hours

7:45am–3pm

Farragut/Lafayette

Resource Center hours

8–9:00 am

Networking peer group breakfasts

See the back of the program for peer group listings.

Independence Ballroom

Peer Group 1: Volunteer-led or part-time staff
Local components with fewer than 250 members

Declaration A/B

Peer Group 2: Urban
Local components with fewer than 1,000 members and an urban location

Wilson/Roosevelt

Peer Group 3: Suburban
Local components with fewer than 1,000 members and a suburban location

Renwick

Peer Group 4: Region
Local components with fewer than 1,000 members and a component location covering a large geographical area

Arlington

Peer Group 5: Big Sibs
Local components with more than 1,000 members

Penn Quarter A

Peer Group 6: Small States
State components with fewer than 300 members

Penn Quarter B

Peer Group 7: Intermediate States
State components with 300–999 members

Burnham

Peer Group 8: Sizeable States
State components with 1,000–3,000 members

Cabin John	Peer Group 9: Large States Single state regions with memberships that range from 1,700 to more than 8,000 members
9:30–11am	Developing as a Leader workshops Choose from six concurrent workshops. Attendees receive 1.5 LUs unless noted otherwise.
Constitution D	Workshop C1 Board Responsibilities in Governance
Constitution A	Workshop C2 Being the Strategic Partner Everybody Wants to Have in the Board Room and on the Project
Constitution E	Workshop C3 Building an Emerging Professionals Network
Constitution C	Workshop C4 Know Thyself: Managing Cultural Difference
Latrobe/Bulfinch	Workshop C5 Materials Matter
Constitution B	Workshop C6 Speak Like a Pro
11am–1:45pm Independence Ballroom	GENERAL SESSION/Lunch My AIA, The Introduction of Candidates for Office & Town Hall Call to order Korey White, AIA, Chair of the National Associates Committee My AIA Story Diversity: Valerie Hassett, FAIA, AIA Northern Virginia Emerging Professionals: Leah Ijjas, AIA, LEED AP BD+C, Member, AIA DC Public Outreach: Jessica Reinert, Hon. AIA Iowa, CAE, IOM, Executive Director, AIA Iowa Advocacy: Jay Wickersham FAIA, President-elect, BSA Candidates for national office Bruce W. Sekanick, FAIA, AIA Secretary, will announce the 2017 candidates for office.

Moderator: Ned Cramer, Assoc. AIA, Editor-in-Chief,
ARCHITECT Magazine

2018–2020 At-large Director (one to be elected)

Emily Grandstaff-Rice, FAIA (Boston Society AIA/AIA
Massachusetts)

Daniel S. Hart, FAIA (AIA West Texas/AIA Texas)

2018–2019 Treasurer

Patrick P. Panetta, AIA (AIA Phoenix Metro/AIA New
Arizona)

2018 First Vice President/2019 President-elect

William J. Bates, FAIA (AIA Pittsburgh/AIA
Pennsylvania)

Town Hall

Thomas Vonier, FAIA, AIA President

Carl Elefante, FAIA, AIA First Vice President and 2017
AIA Grassroots Chair

Heather Koury, Hon. AIA, CACE President

Robert Ivy, FAIA, AIA Chief Executive Officer

Jason Winters, AIA, Moderator, AIA Strategic Council

Keynote introduction

Steve Ziger, AIA, 1992 President, AIA Baltimore

1:45–2:45pm

Closing Keynote

Catherine Pugh, Mayor, Baltimore

3pm

Wrap-up

Thomas Vonier, FAIA, AIA President

Carl Elefante, FAIA, AIA First Vice President and 2017
AIA Grassroots Chair