



Speak Like a Pro!

Gary Rifkin

March 8-10, 2017

Gary@CoreClarity.net

an **AIA** leadership event

BUILDING CONFIDENCE

- Fear & Stress
- Preparation & Practice
- Notes
- The 4 Questions



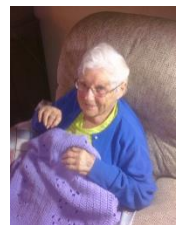
DYNAMIC OPENINGS

- “Attention Getting”
- Activities
- Surprises



THE POWER OF THE STORY

- Story Basics
- Story ↔ Message
- Storytelling Tips



INTERACTIVE ACTIVITIES

- Audience Participation
- Small Group Activities
- Partnership Activities



ACTION-ORIENTED CLOSINGS

- Review
- Questions
- Action Planning/Homework
- The “Real” Close



BELIEVABILITY

- Authenticity
- Passion
- Energy





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Gary helps brilliant people shine. His work with CoreClarity is focused on helping individuals and teams understand how they are brilliant. His work with Gary Rifkin Presents helps individuals shine in front of any audience.

His varied client list includes American Airlines, Heinz Corporation, American Institute of Architects, National Association for Healthcare Quality, Dr Pepper Snapple Group, Southwest Airlines, Interstate Battery, MD Anderson and the American Society of Association Executives.

As a highly motivating speech coach, Gary has prepared hundreds of clients to deliver content-rich presentations that both hit the mark and inspire listeners to action.

Gary's primary responsibility is the CoreClarity Facilitator Certification program. He leads the Facilitator Qualification Intensive and provides expert guidance to new and experienced CoreClarity Facilitators so that they can deliver outstanding programs for their clients.

Gary earned undergraduate and graduate degrees from Penn State University and Bowling Green State University. He is a Past-President of the North Texas Chapter of the National Speakers Association and has served as the Chair of NSA's Academy for Professional Speaking. Gary holds the designation of Certified Speaking Professional, and in July of 2015, received the highest honor in the National Speakers Association – the Cavett Award. It is presented annually to the member whose accomplishments over the years have reflected outstanding credit, respect, honor and admiration in the Association and the speaking profession, and whose actions (in terms of sharing, guiding and inspiring other members) most closely parallel the illustrious career of Founder Cavett Robert.