

**GRASS
ROOTS**

2017

**Component
Restructuring**

Becky Magdaleno, CAE

AIA Florida

an **AIA** leadership event

Statewide Conversations

Blue Ribbon Panel

Management Pilot Program and Growth

Governance Change

Statewide MOU

Accomplishments

Lessons Learned



2017

an **AIA** leadership event

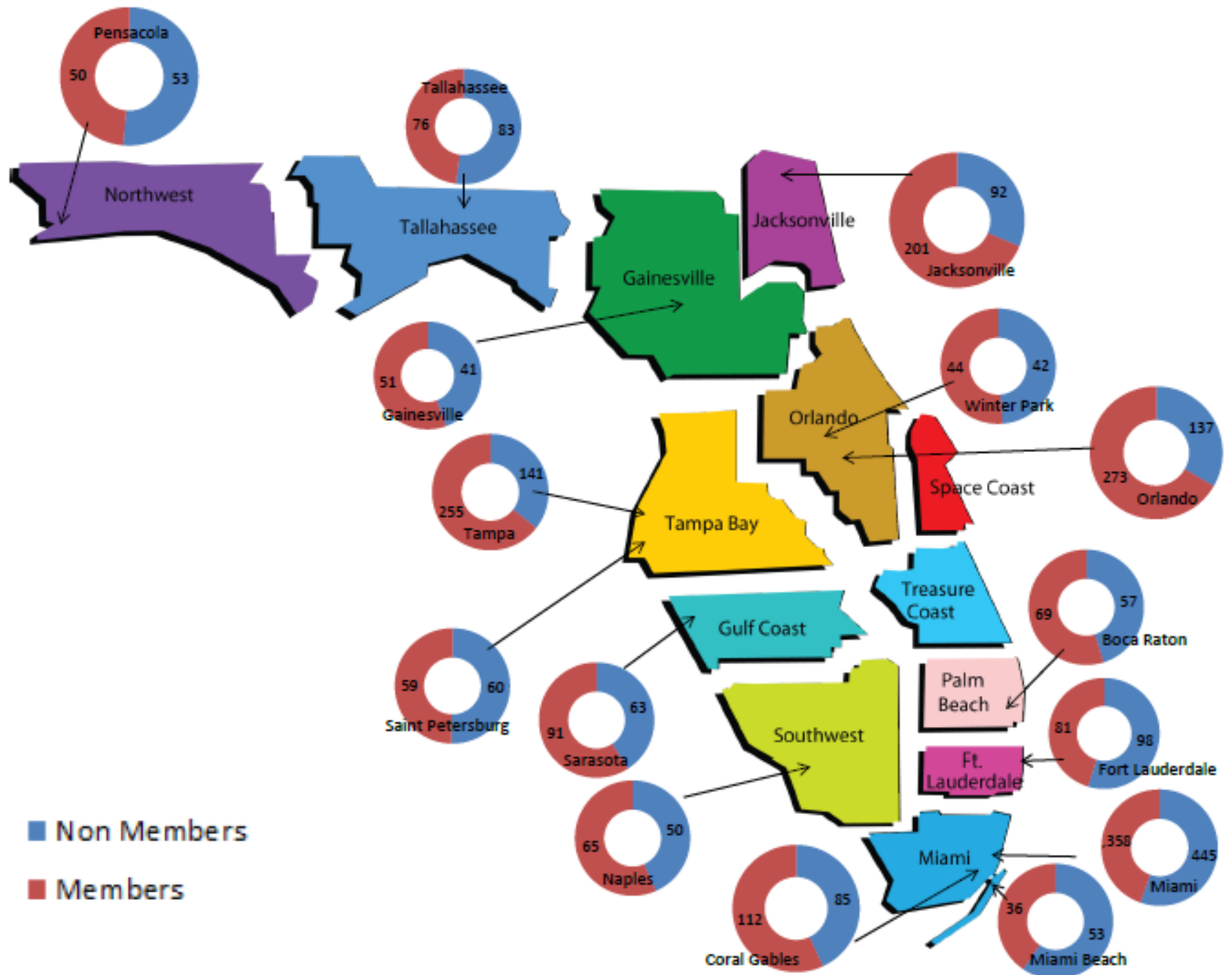
Blue Ribbon Panel



2017

an AIA leadership event

	Up to 100 members	101-200	Over 200
	<ul style="list-style-type: none"> Gainesville Space Coast Tallahassee Treasure Coast 	<ul style="list-style-type: none"> Ft. Lauderdale Gulf Coast Northwest Southwest 	<ul style="list-style-type: none"> Jacksonville Miami Orlando Palm Beach Tampa Bay
Tier 1 – Component Toolkit/Best Practices <ul style="list-style-type: none"> Standard operating procedures for meeting timelines Board meeting management tips Board governance training 			
Tier 2 – Financial Management <ul style="list-style-type: none"> Preparation of monthly financial statement Annual filings with State and IRS Local component retains control of accounts payable and receivables processing. 			
Tier 3 – Financial Management Plus <ul style="list-style-type: none"> Tier 2 services AIA Florida handles accounts payable and receivables processing 			
Tier 4 – Customer Service/Back End Office <ul style="list-style-type: none"> AIA Florida receives and responds to local component member communiques: phone, email, letter, fax, etc. Management of recruitment and retention, overall communications (print, web) and newsletters 			
Tier 5 – Continuing Education Coordination <ul style="list-style-type: none"> AIA Florida provides event management services which may include site selection for events. Speaker coordination Marketing and registration for events CE processing 			
Tier 6 – Board Governance <ul style="list-style-type: none"> AIA Florida provides bylaws review Board orientation training Strategic planning 			
Tier 7 – Member Benefits <ul style="list-style-type: none"> AIA Florida provides assistance with development of member benefits programs, non-dues revenue generation and data mining 			
Tier 8 – Technology <ul style="list-style-type: none"> AIA Florida coordinates and oversees social media presence. 			

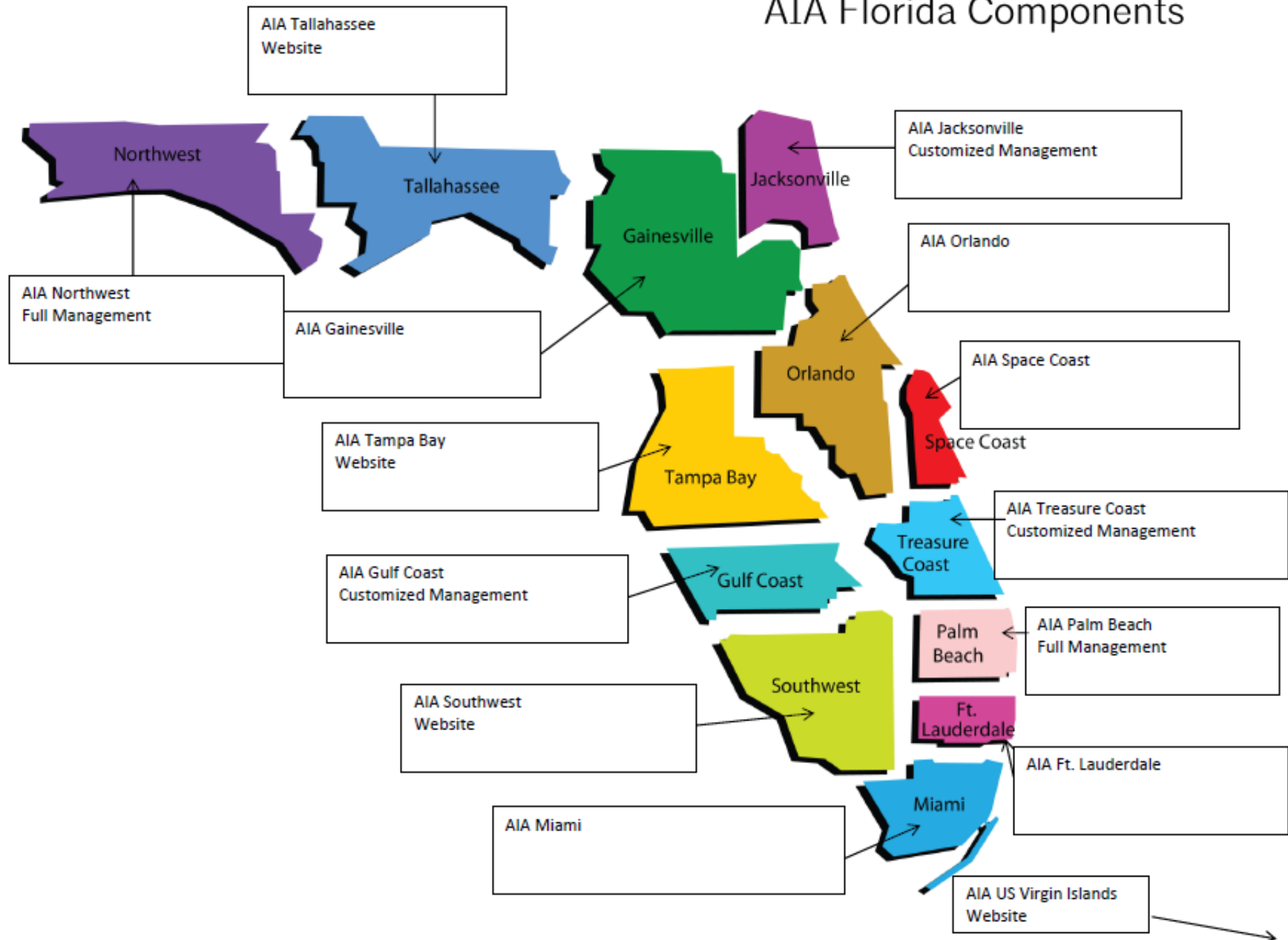


Blue Ribbon Panel

AIA Florida and Local Component Timetables for Further Action:

July 1, 2014	AIA Florida receives Component Management Feasibility Study Final Report
August 1, 2014	AIA Florida distributes final report and NW FL Analysis to local components
Aug/Sept 2014	Local components conduct needs assessments
September 1, 2014	AIA Florida releases pricing schedule for services
October 1, 2014	Local components communicate to AIA Florida on their decision
Fall 2014/Winter 2015	AIA Florida travels to component board meetings upon request
Fall 2014	AIA Florida develops a “primer” power point presentation on service options
Winter 2014	AIA Florida determines an “onboarding” schedule

AIA Florida Components





AIA Florida

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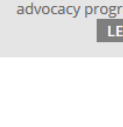
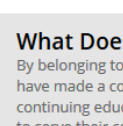
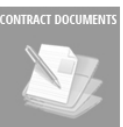
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AIA Florida Southwest

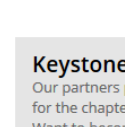
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2017 AIA JACKSONVILLE AWARDS REGISTRATION NOW OPEN

Registration Deadline: March 6
Submission Deadline: March 16
Awards Gala: April 21

Looking for an architect?

What Members Need To Know

There's A Talent Shortage - So Why Are We Chasing Away Half the Potential Workforce? (ENR, 1/4/2017)

The 10 most innovative homes of 2016 (Business Insider, 1/4/2017)

AIA study reveals architects want material manufacturers to step up their digital game (Architect, 1/4/2017)

Elks Building Sold (Florida Times Union, 1/19/2016)

Science Says Beautiful Architecture Makes Us Happy and Healthy (ArchDaily, 1/5/2016)

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March Board Meeting, Social and Lecture
Don't miss the March meeting event!

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Presents:
Ivan S. Chow, AIA, NCARB
Associate Dean, School of Building Arts
Interim Chair, Architecture and Urban Design
Acting Coordinator, Integrated Path at SCAD
Savannah College of Art and Design*



Save The Date
EDP's first Designer Trivia Night!
Thursday, Feb. 23

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EDP
DESIGNER TRIVIA SHOWDOWN

Thursday, February 23rd
8:30pm - 10:30pm
Reservations will be served
10pm - 11:30pm
Reservations at 10pm

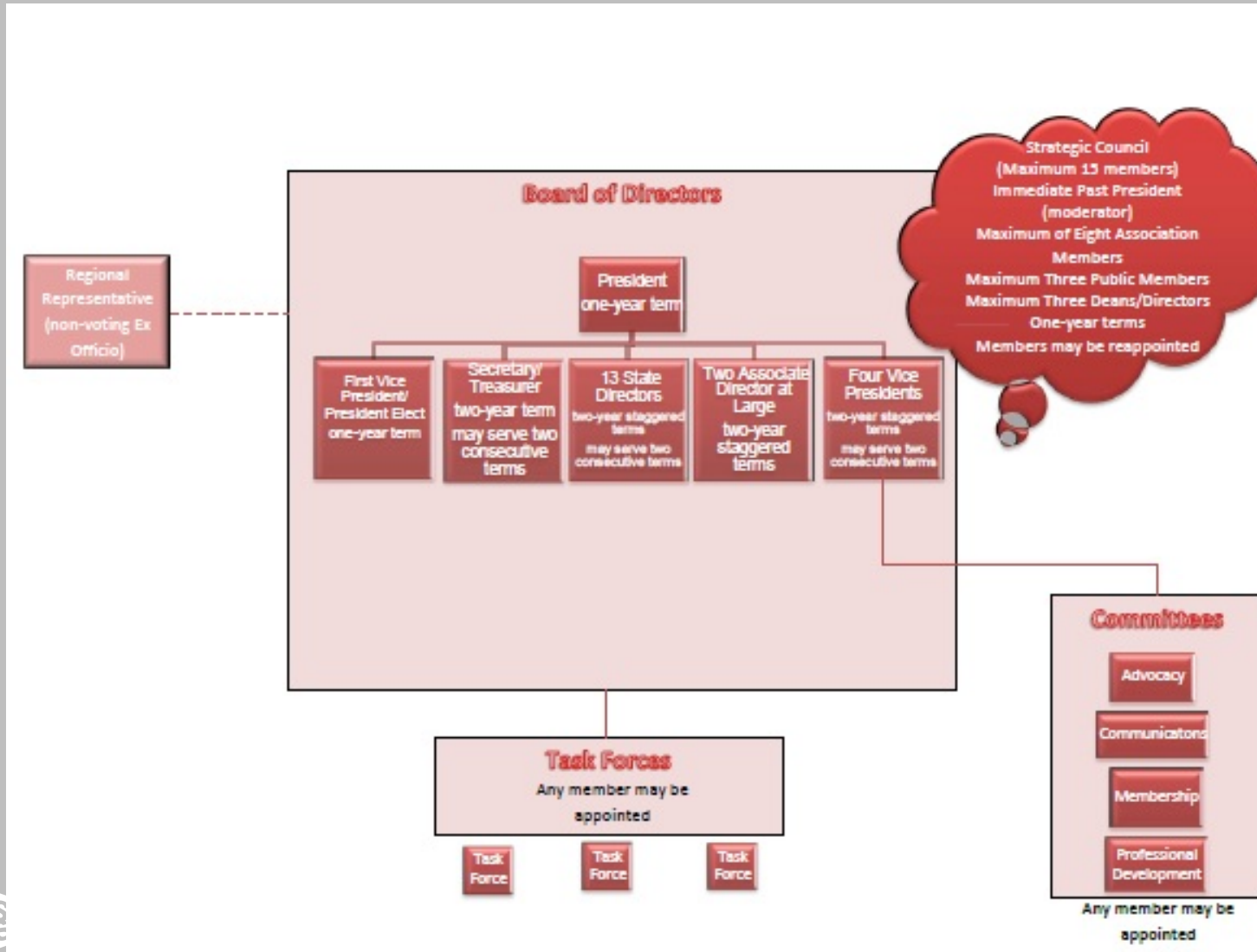
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