



AIA Repositioning & Component Changes

Dave Crawford, EVP

AIA North Carolina

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AIA

REPOSITIONING

GRASS
ROOTS

2017

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AIA ADVANCEMENT STATEMENT

“Together we agree that the time is now to change the way we think and behave in order to become a more valued, relevant profession. The AIA will focus its priorities to elevate public awareness, advocate for the profession and expand and share knowledge. Bold, visionary leadership is urgently needed to ensure a prosperous future and to inspire architects to create a better world for all people—through architecture.”

-[Adopted by AIA Board of Directors, 2013]



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TIMELINE of REPOSITIONING

2013 – AIA National Board Restructuring

2014 – National Development of Core Member Services

2015 – State & Local MOU and Development of Service Delivery

2016 – Accreditation & Component Structure Repositioning

2017 – Full Implementation of New Structure & Service Delivery MOU

TIMELINE of REPOSITIONING

2013 – AIA National Board
Restructuring



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AIA CORE MEMBER SERVICES

Primary Element of Repositioning

Provide a Valuable and **Consistent**

Experience for All Members



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AIA CORE MEMBER SERVICES



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AIA CORE MEMBER SERVICES



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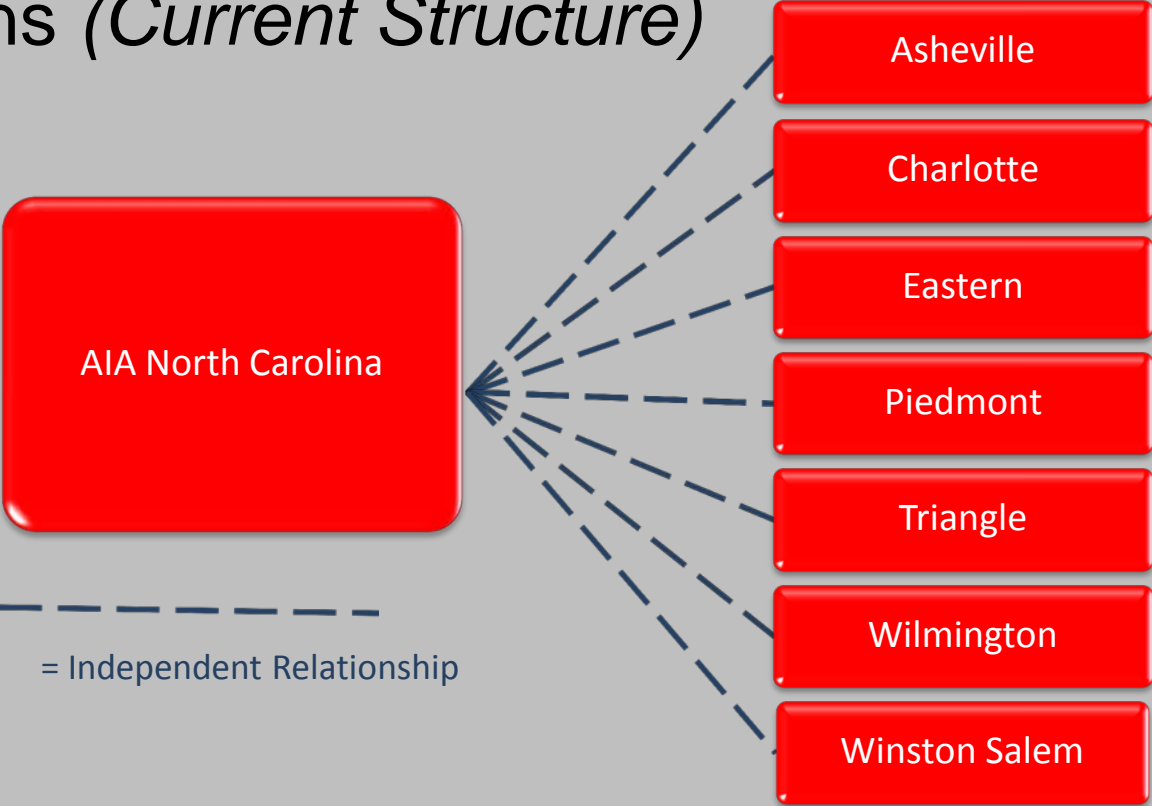
AIA CORE MEMBER SERVICES

1	2	3	4	5	6	7
Member Communications	Education	Advocacy	Public Awareness	Governance	Membership	Finances & Operations
<p>Promote value of AIA membership ◆◆◆</p> <p><i>Promote AIA resources to members</i> ◆◆◆</p> <p><i>Support AIA brand</i></p>	<p>Ensure access to 18 credits per year of ce ◆◆◆</p> <p>Ensure quality continuing education ◆◆◆</p> <p><i>Offer IDP & ARE support to EPs for licensure and career development</i> ◆◆◆</p> <p><i>Maintain CES transcripts</i> ◆◆◆</p> <p>Offer any AIA member, regardless of component, an opportunity to participate in CE</p>	<p><i>Advance AIA legislative priorities</i> ◆◆◆</p> <p>Engage regulatory entities ◆◆◆</p> <p>Empower members to advocate for themselves and their profession</p>	<p>Promote the value of design and the role of architects ◆◆◆</p> <p><i>Recognize members' design excellence</i> ◆◆◆</p> <p>Engage with local community</p>	<p><i>Comply with federal and state laws</i> ◆◆◆</p> <p><i>Mitigate risk</i> ◆◆◆</p> <p><i>Keep local, state and national strategic plans up to date and aligned</i> ◆◆◆</p> <p>Develop visionary leaders to serve at local, state and national levels; participate in leadership conference</p>	<p>Actively recruit and retain members ◆◆◆</p> <p><i>Maintain member records in AIA database</i> ◆◆◆</p> <p>Engage members in fellowship/community</p>	<p><i>Conduct secure, transparent and timely financial practices</i> ◆◆◆</p> <p>Offer touch points (phone, website, email, etc.) to members and the public ◆◆◆</p> <p><i>Participate in AIA volunteer and component staff and volunteer training opportunities</i></p>



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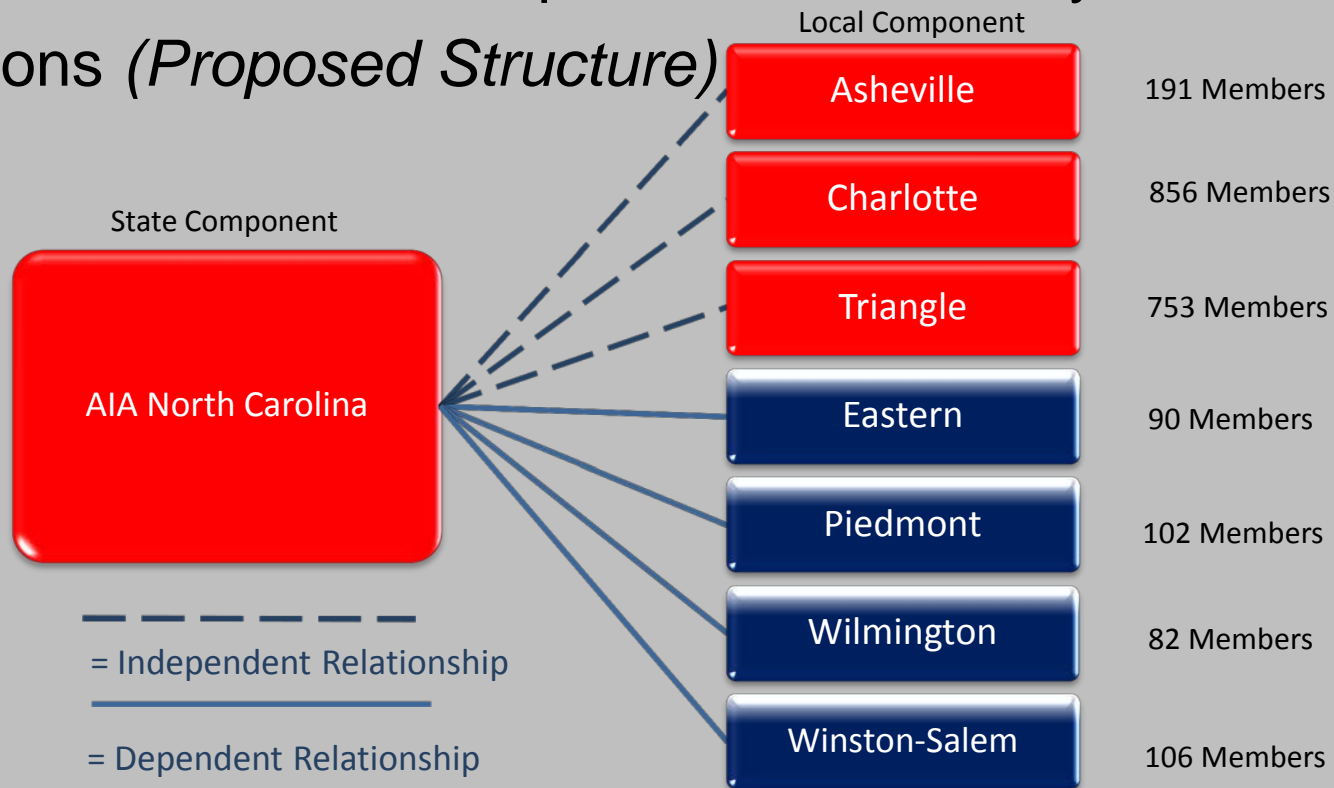
Model 1 A: Statewide Chapter with 7 Mandatory Sections (*Current Structure*)



= Independent Relationship

This model is comprised of one chapter for the entire state with AIA members assigned to sections. The state chapter and **all sections** are IRS 501(c)(6) organizations and are usually incorporated. This model is generally employed by states with large geographical distances between urban centers.

Model 2: Statewide Chapter with Mandatory & Volunteer Sections *(Proposed Structure)*



This model is comprised of one chapter for the entire state with AIA members assigned to sections. The state chapter and some sections are IRS 501(c)(6) organizations and are usually incorporated. This model is generally employed by states with large geographical distances between urban centers.

2016 Architect Membership Dues Renewal Invoice

For questions concerning your membership dues, contact:

Local dues: Tanja Bean at (919)387-7454 / tbean@alatriangle.org
State dues: Tanja Bean at (919)387-7454 / tbean@alatriangle.org
National dues: The AIA at 1-800-242-3837 / memberrenewal@aia.org

Primary Contact Information
Member: David L. Liberatore, AIA

 Address: 115 Lochwood West Dr
 Cary, NC 27518-9742

E-mail: dlibbyl404@gmail.com

Phone: (919)830-8243

Six Ways to Renew Your Membership Today

- Online By Electronic Check Payment** Pay by electronic check at www.aia.org/renew
- Online By Credit/Debit Card Payment** Pay by credit/debit card at www.aia.org/renew
- By Phone** 800-242-3837 (option 2)
- By Fax** 202-626-7547
- By Mail** The American Institute of Architects
c/o PO Box 64185
Baltimore, MD 21264-4185
www.aia.org/renew
- Dues Installment Program**

Your Architect Dues

National: The American Institute of Architects	\$260.00
State: AIA North Carolina	\$387.00
Local: AIA Triangle	\$115.00
2016 Individual Dues Total:	(A) \$762.00
2015 Balance Due:	\$0.00
Individual Dues Balance:	\$762.00

I attest that I am licensed to practice architecture in a U.S. jurisdiction.
 _____ (Check here to confirm)

The tax-deductible percentage of your 2016 AIA membership dues

Local: 100% **State:** 95% **National:** 85%

National Taxpayer Identification Number: 53-002-5930

For additional information, please see the reverse side of the invoice.

Payment Method	Member ID: 30108426	Invoice No: 2009172002
I will be paying by: _____ 1. Company Check _____ 2. Personal Check _____ 3. Company Credit Card _____ 4. Personal Credit Card		
Card Information (Please print clearly) <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Discover		
Name on Card: _____		
Account Number: _____	Expiration Date: _____	
Signature: _____	Authorized amount: \$ _____	

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Name on Card: _____		
Account Number: _____	Expiration Date: _____	
Signature: _____	Authorized amount: \$ _____	



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North Carolina

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SERVICES AIANC CAN PROVIDE & SUPPORT

1	2	3	4	5	6	7
Member Communications	Education	Advocate	Public Awareness	Governance	Membership	Finances & Operations
<i>Web site hosting & management</i>	<i>Emerging Professional support</i>	<i>Advance AIA legislative priorities</i>	<i>Provide technical and staff support for awards programs</i>	<i>Annual tax filings</i>	<i>Maintain member records in AIA database</i>	<i>Give access to online registration and better accounting</i>
❖❖❖	❖❖❖	❖❖❖		❖❖❖	❖❖❖	
<i>Consistent AIA branding, messaging and advertising across all component web platforms</i>	<i>Ensuring 18 CEUs to every member through OWLS & annual conference</i>	<i>Engage regulatory entities</i>		<i>D&O and event insurance</i>	<i>Coordinate Fellows activity</i>	❖❖❖
				❖❖❖		<i>Financially assist with staff and volunteer training opportunities</i>
				<i>Strategic planning coordination</i>		



AIA CORE MEMBER SERVICES



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New York



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Mandatory & Volunteer Services

	Mandatory	Voluntary
Activities	May carry out any activities allowed by Institute bylaws.	May carry out any activities allowed by Institute bylaws.
Bylaws	Must have bylaws approved by the Institute.	Need not have bylaws approved by the Institute.
Core Member Service	Must deliver Core Member Services.	<i>Need not deliver Core Member Services. (Delivery ensured by State.)</i>
Dues	May charge dues.	<i>May not charge dues. (Funding from State.)</i>
Governance	Must elect officers and board.	<i>Need not elect officers and board.</i>
Membership	Assigned. Need at least 100 members to establish a new chapter.	Voluntary. Need at least 10 members to establish a new section.
Staff	Members must have access to staff (may be through partner).	May be staffed or unstaffed.
National Resource Allocation	Eligible. Distributed based on membership size and statewide Member Service Agreement.	<i>Ineligible. (State would share with section.)</i>
Accreditation	Requires annual or triennial accreditation from National AIA.	<i>No accreditation required. (Members guaranteed core service by State.)</i>



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North Carolina

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Thank You!

For More Information, Please Feel Free to Contact David Crawford

919-833-6656

dcrawford@aianc.org



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