



# THE AMERICAN INSTITUTE OF ARCHITECTS

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## Submission

ID: 265720

### Awards Program Information

Organization: **The American Institute of Architects**Application: **2012 Fellowship and Honorary Fellowship**

### Nominee Information

**\* = Required Field**

**Please enter your name as you wish it to appear on your official citation and any announcements should you be elevated to Fellowship.**

\*First Name William

Middle Name / Initial McLeod

\*Last Name / Surname Gaylord

Firm Name GGLO

\*City Seattle

\*State WA

Province (Outside US)

\*Country United States of America

\*Nominated By Chapter

\*Nominee's assigned AIA  
Chapter Seattle\*Date nominee became AIA  
member Mar-86

Please list the Name and Location of the educational institution, the Number of Years attended and the Degree received. Please list in chronological order. Secondary education first, most recent education last.

\*Nominee's Education Rhode Island School of Design, Providence Rhode Island - 5 years  
Bachelor of Fine Arts, 1976  
Bachelor of Architecture, 1977

State(s) or territory(ies) where nominee is licensed to practice architecture.

\*Practice State of Washington

\*Nominee is engaged in the  
profession of architecture as: Firm Owner

Example: Firm owner, designer, educator, government architect, etc.

Please list the Firm and Number of Years. Please list in chronological order starting with most recent.

\*Work History State of Rhode Island, Governors Energy Office - 1 year,  
The Bumgardner Architects - 7 years, and  
GGLO - 26 years

### Sponsor

\*Sponsor Name Rebecca Barnes

Sponsor Firm Name University of Washington, Office of Planning & Budgeting

Sponsor City Seattle

Sponsor State WA

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### Fellowship Nominee Information

\*Nominee Name Bill Gaylord

#### Category of Nomination

5. To make the profession of ever-increasing service to society

5. Service service to society

***Describe how the nominee's work may be considered notable and how it has advanced the profession of architecture in a 25 to 35 word statement.***

\*Summary Statement For Bill Gaylord, community engagement is the wellspring of civic vitality and professional effectiveness, expressed through his tireless leadership in nonprofit organizations that champion the value of art, architecture, and principled urbanism in public life.

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October 8, 2012

Linda Searl, FAIA  
Chair, 2013 Jury of Fellows  
The American Institute of Architects  
1735 New York Avenue NW  
Washington, DC 20006-5292

Dear Linda:

It is both a personal and professional honor to sponsor Bill Gaylord for Fellowship. Bill is at the cutting edge of our profession -- expanding the definition of architectural practice, leading the development of a new form of practice that expresses and engages social values, supporting and integrating art, culture and design advocacy. The results are visible in his firm's work, and in the vital life of our design and civic communities.

Bill's career has been characterized by his accomplishments in conceiving and nurturing new expressions of architecture's civic value to its community. The list of organizations and roles that bear his imprint is long and impressive, adding up to the fabled greater-than-the-sum-of-parts -- Seattle Architecture Foundation's architecture tours, its K-12 architecture education programs, ARCADE's voice for civic design for more than 30 years, his Space at the Steps incubation of more than 25 non-profits, Burien's Interim Art Space, and Seattle's recent Design In Public initiative and the World's Fair "Next 50" celebrations of arts, culture and design. Where there is energy, focus, and performance that engages the design community with the greater civic life of the city and region, Bill Gaylord is certainly there, a piper leading the way, making it fun and engaging and bringing people together around the possibilities inherent in a design vision associated with social issues and cultural opportunities with enormous public benefits.

I first met Bill 30 years ago, when we worked together on Seattle's ARCADE all-volunteer design journal, building the foundation that still supports this unique community voice. From my vantage point in government and public infrastructure, I have marveled at Bill's developing a successful firm known for its affordable housing and its leading edge interdisciplinary practice, while through his civic inventiveness Bill modeled an architecture of civic sustainability.

I urge you to take a close look at Bill's wonderful contributions -- you will see he is a pioneer who has invented and shared a new way to engage his understanding of design and its community-enriching potential that makes our profession and its products more relevant to the social and cultural concerns we share with our clients and our communities.

Sincerely,



Rebecca Gay Barnes, FAIA  
University Architect and Assistant Vice Provost for Campus Planning  
University of Washington  
Office of Planning and Budgeting

## SECTION 1: SUMMARY OF ACHIEVEMENTS

*For Bill Gaylord, community engagement is the wellspring of civic vitality and professional effectiveness, expressed through his tireless leadership in nonprofit organizations that champion the value of art, architecture, and principled urbanism in public life.*

### **Civic leader: Dedicated to connecting the public and youth with the power of design and the built environment.**

Thirty years ago AIA Seattle asked Bill, then a new arrival in the Northwest, to start an architecture tours program for the newly established Seattle Architectural Foundation (SAF). Bill's pilot program was so successful that it quickly expanded. SAF now offers over 100 tours every year and is a national model for other nonprofit architecture foundations. As SAF board president and trustee, Bill established youth architectural education programs to bring architecture to public schools from K-12. These enduring programs educate and inspire the public and the next generation of the design community.

In the early 1980s, Bill was instrumental in launching ARCADE, a nonprofit Pacific Northwest regional design journal that provides a forum for ideas about design culture and the built environment. As a long time board member, present from the magazine's inception, Bill's energy, vision and ideas were instrumental in building a foundation of community support for the now nationally recognized design publication.

### **Community server and nonprofit champion: Giving by design to lead as a national model for activist firms.**

A founding partner at GGLO, Bill leads the 105-person multi-disciplinary design firm's civic involvement initiative. One of his key roles is to support individual and firm-wide participation in community, civic and professional organizations. The *Puget Sound Business Journal* recognized GGLO as the only architecture firm in its top 25 Corporate Philanthropists in its size category. In 2011 AIA Seattle recognized Bill's civic leadership influence with a Community Service Award, singling out GGLO's unique culture of community involvement.

In 2010 GGLO received national attention when Metropolis highlighted GGLO's major civic undertaking, 'Space at the Steps' (S@TS) as an example of turning the challenges of the recession into opportunities. With GGLO's office located along Harbor Steps – Seattle's Spanish Steps – and faced with surplus office space, GGLO offered this accessible and visible space to nonprofits that share the firm's commitment to promoting sustainable urbanism. Over 25 nonprofits have used it for meetings and events or located offices there, making it a center of idea sharing. Among other nonprofits, AIA Seattle uses the space for annual committees, meetings and presents there regularly. As Director of S@TS, Bill curates everything from brown-bag discussions of civic issues to special events including site-specific art performances.

### **Arts, culture and design illuminator: Shaping the sustainable future, expanding the role and influence of the architect.**

As part of his continuing commitment to cultivating public awareness of design, Bill is an Advisory Board member for AIA Seattle's nonprofit Design in Public, an organization dedicated to empowering the citizens and leaders of Seattle to create a strong and thriving urban community by leveraging the power of design. Design in Public brings together thirteen multi-disciplinary organizations in a yearly design festival engaging the public.

Bill was instrumental in creating Burien/Interim Art Space (B/IAS), an outdoor art and collaboration space that ignited community participation and received international attention. The project began when the economic downturn placed plans for Burien's new mixed-use spaces on hold. Not willing to let this important city-center site languish until the economy recovered, Bill spearheaded plans for a temporary public space for community gatherings with programmed civic, educational and art space. B/IAS and its eleven public festivals brought together the citizens of one of the most diverse cities in Washington State and fostered lasting connections to place and community.

As Co-Chair of the Steering Committee for Arts, Culture & Design for the Next 50, Seattle Center Foundation, Bill was responsible for selecting and implementing over \$380K through 25 visual, performing, literary and media arts installations that explore ways for the region to envision and achieve a healthy, sustainable future for the next 50 years. Working with AIA Seattle and the Sustainable Futures Next 50 Committee, Bill participated in planning the International Living City Design Competition and the Seattle Center Foundation's Trash Fashion Futures benefit.

**Bill Gaylord has built a career and firm that promote civic engagement through design and community service. Through his leadership, GGLO has set a national standard for advocacy and outreach. The results are increased public awareness of the power of design, new places and opportunities for the public to connect.**

## SECTION 2.1: SIGNIFICANT WORK

### SECTION 2.1.1: VOLUNTEER COMMUNITY SERVICE

Bill Gaylord's professional mission has been to elevate quality and spirit of life by serving others. He does this by creating new expressions of architecture's civic value. Bill engages the community by partnering with organizations and the public through the power of design, ideas and innovative programs. Bill gives by design, volunteer services and leadership through a myriad of nonprofit organizations in the arts, culture and multi-disciplinary design fields. The lasting impact of Bill's dedicated volunteerism is to shape a national role model for architects as connectors and conveners in the public realm, mentoring young nonprofit organizations and acting as a catalyst for sustainable urbanism and, in words of Susan Szenasy, "all the things that go into building great cities in the 21st century".



#### Design in Public, AIA Seattle

2011 - Present

As a long-time advocate, current Advisory Board member and Design Festival champion, Bill works to set an example as activist leader, volunteer, fundraiser, sponsor and firm office space donor. With a mission to empower citizens and leaders in multi-disciplinary design professions to 'create an urban community where natural, built and social assets are optimized through design-based solutions', Design in Public, a 501c3 working with thirteen allied design organizations, responds to the question of how design can solve issues for communities.



#### Next 50, Seattle Center Foundation

2010 - Present

Challenging the city, the region and the world to conceive of new ideas for the realization of a healthy, sustainable future is the essence of the Seattle Center Foundation's Next 50. As Steering Committee leader and co-chair of Arts Culture and Design committee, Bill's impact is focused on future-oriented solutions that illuminate today's challenges and imagining the possibilities of 2062, fifty years in the future of design, sustainability, global health, education, science and civic action.



#### S@TS (Space at the Steps), Director

2008 - Present

As Director of the Space at the Steps, a public event venue made available to nonprofit groups that share the core values of creating community and sustainable urbanism, Bill curates the numerous weekly events serving the greater Seattle community. With the purpose of promoting spirited discussion and sharing of ideas, the S@TS's vision is to be a catalyst for the creation of places that benefit both people and the planet. Holding an audience of up to 100 persons, more than 25 nonprofits currently use the space.



#### Rhode Island School of Design Alumni Club, Co-Chair

2008 - Present

Bill serves as a co-chair of the RISD Alumni Club, Seattle Chapter, planning events and mentoring graduates and candidates for admissions. Bill plans and hosts all events including President John Maeda's "Turning STEM to STEAM" presentation at Western Bridge Gallery, University of Washington's Henry Gallery RISD reception and tour, and a GGLO Space at the Steps RISD reception for the national conference of art educators.

## SECTION 2.1.1: VOLUNTEER COMMUNITY SERVICE

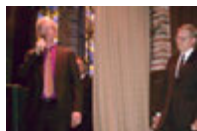


### Henry Art Gallery, Faye G. Allen Center for Visual Arts, University of Washington

2006 - Present

Bill Gaylord's dedicated leadership and stewardship of the University of Washington's nationally acclaimed Henry Art Gallery was recognized with the President's Award for Outstanding Board Service in 2011 for his "leadership, consistent support of the board and staff, and the incredible work as an ambassador for the Henry and the community."

Contemporaries Committee	2012 - Present
Trustee	2006 - Present
Executive Committee	2008 - 2012
Co-Chair Patrons Committee	2008 - 2012
Contemporaries Committee	2006 - 2008



### The American Institute of Architects Seattle Chapter

1984 - Present

Bill Gaylord's 28 years of AIA Seattle leadership has been unique in its focus on growing the chapter in new directions and engaging the public, connecting the community to the architecture profession. Bill accepted the AIA Seattle Chapter's first Community Service Award for a firm in 2011 in part due to his service through the AIA and the new directions his leadership has brought in the public perception of the role of an architect.

Design in Public Advisory Board	2012
Seattle Design Festival	2011, 2012
AIA Honors Nominations Committee	2009
Co-Chair, Seattle Honor Awards, "Perform/Transform"	2008
KNOWLEDGE BY DESIGN Case Study Committee and Forum Juror	2004 - 2005
2nd Vice President AIA Seattle	1990 - 1991
Chair, Architecture Tours Task Force	1986 - 1988
Honor Awards Committee	1984 - 1988

### Seattle Architectural Foundation (SAF)

1988 - 2006

"Bill Gaylord was instrumental in developing nationally recognized programs for SAF and the high standards he set for tour and youth programs continue to draw requests," - Sidney Dobson, MNPL. For more than 25 years Bill has dedicated himself to creating a first class Architecture Foundation, now recognized by the Chicago Architecture Foundation (CAF) and the American Architecture Organizations (AAO). At one time or another, Bill has served in nearly every position and role within the organization, leading with a passion to bring knowledge of the built environment to all ages through the numerous SAF programs he helped to create.





SECTION 2.1.1: VOLUNTEER COMMUNITY SERVICE



Formed and Chaired, SAF Emeritus Trustee Advisory Group	2002 - 2006
SAF President Board of Trustees	1996 - 1998
SAF Board Trustee	1993 - 1996, 1998 - 2003
Founder and Chair VIEWPOINTS Architecture Tours Program	1988 - 1993

**ARCADE Magazine** 1981 - 2005

Over a period of more than ten years and as many roles in shaping the now nationally recognized regional design magazine, Bill passionately led ARCADE in the formative years by creating a myriad of opportunities for sharing ideas about design, culture and the built environment with the public.

Board of Trustees	2000 - 2005
Editorial Board Vol. 2, No. 3, No. 4	1983
Managing Board	1982
Editor Vol. 1, No. 5, No. 10: Vol II, No. 6	1982/1983
Founding Volunteer (Graphics, Illustration, Advertising, Fundraising, Production)	1981 - 1985

**Downtown Seattle Association (DSA), Height and Density Task Force** 2001 - 2003

Bill Gaylord worked closely with DSA as a key architect member of the Downtown Height and Density Task Force throughout 2001 through 2003. The DSA represents private and nonprofit interests in Downtown Seattle, including residents, retailers, hoteliers, office building owners and tenants, low-income housing providers and agencies. In 1989, the “CAP” Initiative downzoned much of the downtown area, and the DSA Task Force worked for years to turn this issue around. “With Bill’s help, we developed the seminal white paper in 2002 that laid out for the City decision-makers the key issues and objectives for restoring appropriate density and public amenities to Downtown. Through this effort, the City Council ultimately adopted a new Downtown zoning package in 2006. Bill’s valuable assistance on the Task Force was important to the realization of this goal.” - John C. McCullough, McCullough Hill Leary, PS

**The Plymouth Forum, Adult Education Public Forums** 1999 - 2005

Bill Gaylord served as moderator and producer of these educational public forums and lectures on a wide variety of global topics by renowned speakers from Seattle and around the nation held each Sunday. Bill introduced and moderated numerous Plymouth Forum speakers over a six year period including such international figures as William H. Gates Sr. speaking twice, first on global health and second on tax reform and education; Jacob Lawrence and Gwendolyn Knight speaking on each of their art careers and insights from their lives; and former Deputy Secretary Housing and Urban Development, Ronald Cordell Sims. The impact of these forums goes beyond educating the public. The forum series builds healthy, informed, communities and engaged citizenry.

SECTION 2.1.1: VOLUNTEER COMMUNITY SERVICE



The Northwest Institute for Architecture and Urban Studies (NIAUSI), 1985 - 1987  
Board

The Northwest Institute for Architecture and Urban Studies is a nonprofit established for cultural exchange and excellence in the design quality of the built environment. While on the board, Bill Gaylord focused on fundraising for the programs and community event programming and implementation.



## SECTION 2.1.2: PRO BONO COMMUNITY PROJECTS

A legacy value of Bill Gaylord's civic career and mentorship is the belief in community action: working in the public good, providing professional services voluntarily, without payment or at a reduced fee as a service to nonprofit groups and causes. Setting an example in his firm and in the community, Bill's work has been recognized for the positive impact and service to the region and beyond.



### **House of the Immediate Future**

Habitat for Humanity  
Seattle, Washington

**2012**

Bill Gaylord and members of his firm volunteered to help build the 'House of the Immediate Future' at Seattle Center as part of the Next 50 Seattle Center Foundation celebration of the anniversary of the World's Fair. The home is built using sustainable practices, technological innovation and extensive volunteer labor. Bill and his staff made bricks, constructed cabinets, framed and installed drywall.



### **Bertschi School Living Building Science Wing**

Restorative Design Collective  
Seattle, Washington

**2009 - 2011**

Bill's firm is a member of the Restorative Design Collective, a group of leading green building professionals that conceived of and completed the first cutting edge green building of its kind for the Bertschi School, an independent elementary school in Seattle. Working pro bono, the team designed and built the project to meet standards of the Living Building Challenge, achieving self-sufficiency by generating all of their own energy and renewable resources, harvesting and treating all of their own water on site, and operating at maximum levels of efficiency with a healthy indoor quality to meet the 2030 Challenge and create a net zero building. Donated services from GGLO, an investment in both sustainable design and youth education, totalled \$65,000.



### **B/IAS, Burien/Interim Art Space**

Burien, Washington

**2008 - 2009**

Volunteering significant amounts of time, labor and resources to help create B/IAS, Bill was a catalyst in engaging others to join the arts project and give their time. Starting with a charrette he led with Burien Arts and members of the community, Bill went on to develop a site plan and design concept for the full block community space. From the planning of the public space itself to the logistics of the construction and helping to plan and volunteer for many of the eleven festivals, Bill was awarded the Silver Flask for his dedication to B/IAS and Burien Arts.



### **Plymouth Healing Communities**

Seattle, Washington

**2002 - 2005**

Bill Gaylord is a volunteer and supporter of Plymouth's Healing Communities, a program offering five neighborhood Seattle homes that provide shelter and companionship to individuals who are recovering from acute episodes of mental illness. Residents stay for a few months after hospitalization to regain stability before moving to more permanent housing. Bill and his firm have provided pro bono design services and volunteer labor. Bill provided work party labor, working with residents during construction for the Beacon Hill House of Healing.



SECTION 2.1.2: PRO BONO COMMUNITY PROJECTS



**REAL CHANGE: Office Design and Renovation** 2002  
Seattle, Washington

Bill Gaylord led a pro bono team from his firm who redesigned and physically renovated the ground floor offices of the nonprofit newspaper and advocacy nonprofit, *Real Change*, the voice for low-income and homeless people working for social and economic justice. *Real Change* and the jobs they create helps unemployed poor and homeless people meet their immediate needs and advocates structural changes for long term solutions to poverty. The impact of Bill’s work was to transform the organization’s workspace into a business place where the newspaper, vendors and constituents can thrive with dignity and self-determination. Pro bono services included design and construction documents, permitting, construction labor and coordination with the contractor, consultant and design-build MEP coordination, project management and construction administration.



**Rebuilding Together** 2000  
Christmas in April  
Seattle, Washington

As a leader of the firm’s community service program, Bill Gaylord and his firm took on the job of renovating an entire home and yard for a woman who suffered from a chemical sensitivity condition. Work included renovation of the interior of the home, providing non-toxic finishes throughout the home, reframing water damaged bathroom floors, repainting all finishes and a total clearing and replanting of the yard and garden.



**Department of Neighborhoods and Seattle Parks Department** 1999 - Present  
Seattle, Washington

Bill and his staff volunteer in Seattle neighborhoods and parks by providing labor for landscaping and maintenance, planting trees and shrubs to improve neighborhood and park infrastructure and streetscapes.



**T.T. Minor Public Elementary School 1998** 1997 - 2000  
Seattle, Washington

Part of the New School Foundation to ensure that every child has a strong foundation for success, the T.T. Minor Elementary School experimental program for enhanced academic achievement included new curriculum, longer school days and renovations to the 1950s-era school’s facilities. Bill Gaylord lead a pro bono group of consultants and members of his firm to evaluate and document everything from MEP systems, food service and kitchen facilities to exterior finishes and landscaping. The impact of the program curriculum changes and the facility improvements for learning and health, led Pacific Magazine to declare T.T. Minor a success: “much can be accomplished when citizens and educators work together....philanthropy and community action.”

SECTION 2.1.2: PRO BONO COMMUNITY PROJECTS



**Plymouth Housing Group**  
Seattle, Washington

1995 - 2003

For many years Bill Gaylord led a Saturday community service group from his firm in supporting Plymouth Housing Group with their interior repainting program for 12 properties across Seattle. Plymouth is a nonprofit housing provider of permanent homes for chronically homeless individuals.



**Center on Contemporary Art (CoCA)**  
Seattle, Washington

1985

Bill Gaylord provided pro bono design services for the renovation, design and layout of a Center on Contemporary Art exhibition in their Pioneer Square gallery. CoCA serves the Pacific Northwest as a catalyst and forum for the advancement, development, and understanding of contemporary art.

# SECTION 2.1.3: PRACTICE LEADERSHIP: SIGNIFICANT PROJECTS

## Creating a Firm Culture of Service to Society

As a founding member and the recognized civic leader of GGLO, Bill Gaylord has fostered a culture of working across disciplines to create hybrid public/private inclusive communities that elevate the human experience. Under his cultural and design leadership, the firm has expanded the definition of architectural practice, leading the creation of a new form of practice that expresses and connects to social values, supporting and integrating art, culture and principled development advocacy:

GGLO Architecture Interior Design Landscape Architecture Planning and Urban Design



**Yesler Terrace**  
2010 - Present  
Seattle, Washington



Yesler Terrace is an impactful model for the AIA’s 10 Principles for Livable Communities, practiced by Bill and his partners at GGLO. A 30-acre urban residential community owned and operated by Seattle Housing Authority, Yesler Terrace was recently awarded a \$10.27 million HUD Choice Neighborhood Grant for renewal. Built adjacent to Seattle’s downtown core, it is among the most diverse and economically challenged neighborhoods in the city. GGLO’s Master Redevelopment Plan for Yesler Terrace prioritizes providing a diversity of development sites providing up to 5,000 homes serving Seattle’s workforce as well as low and very low-income individuals and families. Public parks, plazas, shared-streets, and pedestrian pathways are woven throughout the site by GGLO’s integrated design practice.



**CURVe**  
2010 - Present  
Seattle, Washington  
Bill Gaylord, Principal-in-Charge

As Principal-in-Charge, Bill’s leadership, community outreach, and design of CURVe provides a new model of affordable workforce housing targeting employees of Seattle Childrens’ Hospital and the University of Washington and their families. Public spaces around all of the three buildings were designed to support and enliven the neighborhoods pedestrian environment at street and alley level with on-grade housing, live-work space, community uses, retail, athletic and bike club. Design strategies seek to provide connectivity and build community among the residents and encourage exercise in alignment with Seattle Children’s and the University of Washington’s values, specifically oriented to support opportunities for residents to walk, take stairs, bike or use public transportation.



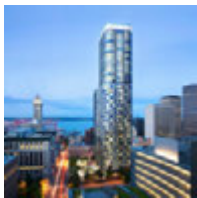
**Greenbridge**  
2003 - Present  
White Center, Washington



Greenbridge is an achievement in creating impact in social justice and inclusive community design for which Bill and GGLO’s partners have been recognized with numerous awards. King County Housing Authority received a HOPE VI grant award from the U.S. Department of Housing and Urban Development in November of 2001 to replace a World War II era public housing project with a mixed-income, smart growth neighborhood. The primary goal for this 100-acre, 10-year phased public housing development was to replace the crumbling housing and infrastructure with an equitable distribution and mix of housing types to create a neighborhood community with youth and social services at its heart and connections to open space, playgrounds, integrated art plan, and neighborhood commerce. The project required extensive outreach, including the simultaneous translation of options into six languages during outreach phases to address the needs of the different global cultures and the generational groups within those cultures.



## SECTION 2.1.3: PRACTICE LEADERSHIP: SIGNIFICANT PROJECTS



### **Seattle Civic Square**

2007 - Present

Seattle, Washington

Founding principal, Bill Gaylord, and GGLO, as architect of record, led a collaboration with design architect Foster + Partners (London, UK), landscape architect Atelier Dreiseitl (Ubelingen, Germany), and engineers Arup (London, UK and Seattle), for the design of this mixed-use high-rise across from Seattle City Hall. The heart of Seattle's government district, this civic project includes a large public plaza with retail, a transit station, office and residential 525' tower including 600,000 square feet of commercial office space; and 150 residential units with views in all directions. The project has obtained master use permits and will be certified LEED Gold.



### **University Village**

1996 - Present

Seattle, Washington

Bill Gaylord, Principal-in-Charge

University Village, as a hybrid public-private principled development, exemplifies Bill's approach to using every design opportunity to support and engage community. Characterized by high quality buildings and public spaces, strong neighborhood connections to the community and the University of Washington, and a pedestrian orientation that creates an authentic sense of place. Once a declining 1950s-era strip mall, over the past 16 years Bill, as Principal-in-Charge at GGLO, has transformed the vast majority of the 30-acre University Village into the Pacific Northwest's leading community retail center. Addressing the Canadian Urban Institute in Toronto, Bill spoke of the open space network and interactive art elements that encourage the community, from the very young, to the very old, to walk and connect with one another.



### **Bertschi School Living Building Science Wing**

2010 - 2011

Seattle, Washington

The Bertschi School Living Building Science Wing, a pro bono GGLO project partnered with the Restorative Design Collective, is on track to be the first Certified Living Building in Washington State, is a state-of-the-art learning environment. Bill and GGLO are part of the Restorative Design Collective, a group of design professionals formed to raise green building standards by attempting to meet the Living Building Challenge. In addition to being first in the state, this project is the first in the world to target LBC v2.0, and the first urban project constructed to meet the challenge. The Science Wing is a low-impact project that generates its own energy, treats its own waste and stormwater and provides a healthy learning environment for students.



### **Burien Town Square**

2003 - 2010

Burien, Washington

Bill Gaylord, Principal-in-Charge

Bill, as Principal-in-Charge and Burien community activist, has shepherded the mixed-use civic center, through the 10-year planning and design process. Winner of the APA Implementation Award and the Puget Sound Regional Council's Vision 2040 Award, the impact of this community project is to transform downtown Burien by providing its citizens with a new civic heart. Exemplified by the AIA's 10 Principles for Livable Communities, this project breaks down the 10-acre superblock site into four accessible blocks, made pedestrian-friendly by re-connected streets, all focused around a large central open one acre civic park with adjacent new City Hall and residences. Bill tirelessly worked with local community leaders to develop an art and performance program for the new civic space and an adjacent interim art space, B/IAS.





## SECTION 2.1.3: PRACTICE LEADERSHIP: SIGNIFICANT PROJECTS



### **Garfield Commons, Pacific Lutheran University**

2006 - 2008

Parkland, Washington

Bill Gaylord, Principal-in-Charge

As Principal-in-Charge, Bill designed Garfield Commons to be a new gateway to Pacific Lutheran University with a two-story university bookstore and community center and a private retail development that reinvigorates the Garfield Street business district with a strong pedestrian environment. The three buildings, varied in height and shape, feature a variety of public community spaces creating a collegiate “village” vernacular.



### **Asa Flats + Lofts**

2005 - 2008

Portland, Oregon

Asa Flats + Lofts is a transit oriented development in Portland, designed to fit the context of the historic warehouses, loading docks of Portland’s Pearl District. Asa Flats + Lofts is 231 market-rate apartments, situated within 13 levels of a residential tower rising above a three-story base, containing townhouses, parking and street-level retail.



### **170 off Third**

2005 - 2008

San Francisco, Washington

170 OffThird, a GGLO transit oriented development, mixed-use project is located directly across from the San Francisco Giants’ Ballpark located in the Mission Bay neighborhood, two 11-story residential towers include four landscaped courtyard levels. Bill and GGLO integrated significant work from four artists’ on the interior and exterior of this urban infill site.



### **Broadway Crossing**

2004 - 2007

Seattle, Washington

The first LEED Silver Certified, affordable housing project in Seattle, Broadway Crossing is an example of GGLO’s leadership in national innovation in an affordable housing development in a partnership with Capitol Hill Housing Improvement Program and Walgreens. Broadway Crossing has won numerous national and regional awards including: HUD Door Knock Award, “Best Overall Project” Affordable Housing Finance Magazine, Charles Edsen Tax Credit Excellence Award, Governor’s Smart Partnerships Award, City of Seattle Seagreen Award.



### **The Cobb**

2003 - 2006

Seattle, Washington

Bill provided design, historic preservation and retail design expertise to this adaptive reuse and restoration project of significant impact to Seattle’s downtown corridor. Built in 1910, the 11-story concrete Cobb Building was one of the first commercial buildings in the United States to exclusively offer medical and dental offices. At the end of its useful life as a medical office building, after almost a century of continuous use, its Beaux Arts character, narrow floor plate, tall ceilings, and abundant operable windows suited the conversion to apartments. Renovation included preserving historic features to assure necessary historic tax credit financing, seismic and life safety upgrades, and LEED Silver sustainable design strategies.

## SECTION 2.1.3: PRACTICE LEADERSHIP: SIGNIFICANT PROJECTS



### **Alcyone**

2000 - 2004

Seattle, Washington

Bill Gaylord, Principal-in-Charge

With Bill as Principal-in-Charge, Alcyone, the first LEED certified market rate housing project in Washington State, is a great example of GGLO's leadership in sustainable design and tenant education. Located in Seattle's Cascade Neighborhood, GGLO's design of 161-unit Alcyone was shaped by significant neighborhood input on livability, wellness and sustainability goals, creating a new sustainable housing paradigm, as told in numerous publications.



### **R.D. Merrill Building**

1996 - 2001

Seattle, Washington

Bill Gaylord, Principal-in-Charge

Bill, as Principal-in-Charge, designed the R.D. Merrill Building, the headquarters for the national senior housing provider, Merrill Gardens. Located in the Eastlake neighborhood of Seattle, it contains three levels of office on a triangular site, bordering a historic waterfront commercial district. The structure is designed to fit the context of the surrounding traditional masonry warehouses, as well as the nearby historic landmark, City Light Lake Union Steam Plant.



### **Site17**

1994 - 1998

Seattle, Washington

Bill Gaylord, Principal-in-Charge

As Principal-in-Charge, Bill led the public process, art integration and design for the much published Site 17 urban infill block of artist lofts and market-rate housing. Site 17 is designed to break down the site into a collage of colorful, distinct elements using raw materials in the context of the artistic waterfront neighborhood. Integrated art of metal gates and screens, street furniture, and an orbiting building icon were created by a local artist, Kevin Spitzer. Site 17 is a building that defines the Belltown neighborhood.



### **Monte Cristo Hotel**

1991 - 1994

Everett, Washington

Bill and GGLO led the City and a senior housing provider in this historic restoration of a landmark hotel in downtown Everett to its original Second Renaissance Revival Style. This mixed use building contains senior housing apartments, retail, commercial space and public, two-story, ornate atrium space with adjacent banquet facilities. The rebirth of this long vacant structure, thanks in part to Bill's leadership, helped revitalize the city's central business district by serving as the community's living room and a center for seniors.



### **RiverPlace**

1986 - 2001

Portland, Oregon

RiverPlace is an early and influential national example smart growth design of an urban waterfront brownfield in the Pacific Northwest, creating a model that has been emulated in similar projects throughout the country. Bill and the founders of GGLO were architects of the successful team that created the first phase of the award winning mixed use development, including housing, retail, hotel and marina. Upon completion of that first phase in 1986, and after the formation of GGLO, the firm was selected to continue designing the built project. GGLO was instrumental in the master planning and urban design effort for the expanded allocation of land, defining a number of new land parcels for future development. GGLO has worked with various development clients and acted as a design advisor to the Portland Development Commission over the past twenty years.



## SECTION 2.2: HONORS, AWARDS & RECOGNITION

Bill Gaylord himself, his work, and his firm, GGLO have been widely and internationally recognized for their efforts and influence in elevating the profession through service and promoting the dialogue on how design can best serve inclusive communities. The following honors, awards and recognitions are some, among many, that best exemplify Bill's influence.



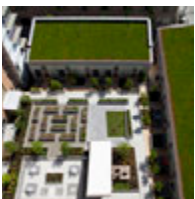
Atria Tamalpais Creek



Bill Gaylord accepts  
AIA Community  
Service Award



Colony Water Park



Asa Flats + Lofts'  
award winning green  
roof

### What Makes It Green

AIA Seattle Committee for the Environment, 2012  
Bertschi School Living Building Classroom, Seattle, Washington  
Restorative Design Collaborative

### Award of Excellence

Assisted Living Federation of America (ALFA) Senior Living by Design, 2012  
Atria Tamalpais Creek, Novato, California

### The Best 100 Companies to Work For

Seattle Magazine, 2012  
GGLO, Seattle, Washington

### Community Service Award

AIA Seattle, 2011  
GGLO, Seattle, Washington

### Door Knocker Award, Excellence in Affordable Housing

Housing and Urban Development, 2011  
Broadway Crossing, Seattle, Washington

### President's Award for Outstanding Board Service

Henry Art Gallery, University of Washington, 2011  
Bill Gaylord

### Future Shack Award for Forward Thinking for Urban Living

AIA Seattle, 2011  
Selected by both the Professional and Public Juries  
The Cobb, Seattle, Washington

### Award of Excellence in Park Planning

California Park & Recreation Society, 2011  
Colony Water Park, Anaheim, California

### Notable LEED Certified Project

U.S. Green Building Council, 2010  
The Allison Inn & Spa, Newberg, Oregon

### Vision 2040 Award

Puget Sound Regional Council, 2010  
Burien Town Square, Burien, Washington; Bill Gaylord Principal-in-Charge

### Award of Excellence for Intensive Residential

Green Roofs for Healthy Cities North America, 2010  
Asa Flats + Lofts, Portland, Oregon

### Green Washington Awards

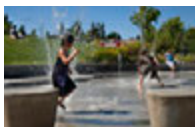
Seattle Business Magazine, 2009  
GGLO, Seattle, Washington

### Park Design of the Year

International Northwest Parks and Recreation Association, 2009  
McKinley Park, Tacoma, Washington

## SECTION 2.2:

## HONORS, AWARDS & RECOGNITION



Children at Burien  
Town Spray Park



Parks & Open Space at  
Greenbridge



Cover of Affordable  
Housing Finance  
featuring Broadway  
Crossing's award



Alcyone



Alcyone



Cascade Court

### **Award of Excellence**

National Association of Housing and Redevelopment Officials' (NAHRO), 2009  
Nia Apartments at Greenbridge, White Center, Washington

### **Implementation Award**

American Planning Association of Washington, 2009  
Burien Town Square, Burien, Washington; Bill Gaylord Principal-in-Charge

### **National AIA/Housing and Urban Development Secretary's Award**

National AIA and Secretary of HUD, 2008  
Parks & Open Space at Greenbridge, White Center, Washington

### **Best HOPE VI Tax Credit Project**

Charles Edson, 2008  
Seola Crossing at Greenbridge, Seattle, Washington

### **Metropolitan/Urban Housing Award: Best Overall**

Affordable Housing Tax Credit Coalition Award, 2008  
Broadway Crossing, Seattle, Washington

### **Design Excellence Award**

Seattle Design Commission, 2007  
Fremont Peak Park, Seattle, Washington

### **Governor's Smart Communities Award, Parks & Open Space**

Washington State Governor, 2006  
Greenbridge, Seattle, Washington

### **What Makes It Green Award**

U.S. Green Building Council, 2006  
Alcyone, Seattle, Washington

### **Show You're Green Awards**

National AIA, 2006  
Cabrini First Hill Apartments, Seattle, Washington

### **Sustainable Design Award**

Gold Nugget Award, 2005  
Alcyone, Seattle, Washington

### **Award of Merit for Best Mid-Rise Apartment Project**

Gold Nugget Award, 2005  
Alcyone, Seattle, Washington

### **Vision 2020 Award**

American Planning Association of Washington, 2002  
Juanita Village, Kirkland, Washington

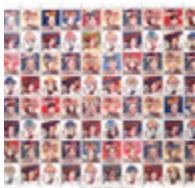
### **Design Matters: Best Practices in Affordable Housing**

City Design Center, University of Illinois at Chicago, 2001  
Bellevue and Olive Apartments, Seattle, Washington

### **Design Matters: Best Practices in Affordable Housing**

City Design Center, University of Illinois at Chicago, 2001  
Cascade Court Apartments, Seattle, Washington

## SECTION 2.2: HONORS, AWARDS & RECOGNITION



GGLO's 10th  
Anniversary  
Commemorative  
Stamps



Bez Residence

### **Design Matters: Best Practices in Affordable Housing**

City Design Center, University of Illinois at Chicago, 2001  
Eagles Apartments at Kreielsheimer Place, Seattle, Washington

### **Gold Achievement Award for Affordable Senior Housing**

National Council on Seniors' Housing, 1999  
Tate Mason House, Seattle, Washington

### **A.O. Bumgardner Shaping Communities Award for Lasting Civic Contribution**

Seattle Architecture Foundation, 1998  
Bill Gaylord, Recipient

### **NCSH Design Awards**

National Council of Seniors' Housing Award, 1998  
University House, Seattle, Washington

### **Communications Awards Program: Best of Show**

National Society of Marketing Professionals Award, 1998  
10th Anniversary GGLO Commemorative Stamps; Carl Chew, Artist; Bill Gaylord, Principal-in-Charge

### **Honor Award: Excellence on the Waterfront**

The Waterfront Center Annual Award, 1998  
Waterfront Landings, Seattle, Washington

### **First Place, Service Retailer Design**

ISP/VM+SD International Store Design Awards, 1998  
Ummelina International Day Spa, Seattle, Washington; Bill Gaylord, Principal-in-Charge

### **Honor Award: Excellence on the Waterfront**

The Waterfront Center Annual Award, 1995  
The Inn at Port Ludlow, Port Ludlow, Washington

### **Outstanding Achievement in Historic Preservation Rehabilitation Projects**

Washington State Historic Preservation Awards, 1995  
Monte Cristo Hotel, Catholic Services of Washington, Low Income Housing

### **Outstanding Achievement in Our Community**

City of Seattle Mayor's Small Business Award, 1995  
GGLO, Seattle, Washington

### **Commendation Award**

AIA Seattle, 1994  
Cascade Court Apartments, Seattle, Washington

### **Best Hotel or Hotel Resort**

Gold Nugget Award, Best in the West, 1990  
Inn at Langley, Langley, Washington

### **Honor Award**

American Institute of Architects Seattle Chapter, 1987  
Bez Residence, Seattle, Washington; Bill Gaylord Principal-in-Charge and Project Designer

### **Scholarship Prize**

European Honors Program, Rhode Island School of Design, 1976-1977

Choate Art Prize, 1972

## SECTION 2.3.1: PRESENTATIONS & PUBLIC FORUMS

Sharing his knowledge and insight is essential to the definition of “service” for Bill Gaylord. He is a tireless advocate for the profession and for examining how architects can work with other professions and those within the communities they serve to improve the performance of design. In addition to the specific presentations outlined below, Bill is a daily evangelist of these values in his mentorship of staff and interaction with clients and community partners.



### **“Design for the Human Experience”** **International Making Cities Livable (IMCL), National Conference** Portland, Oregon

**2012**

Bill Gaylord presented “Design for the Human Experience” to this international conference on “True Urbanism; Planning Healthy Communities for All”. Selected through an international competition of submitted white papers, Bill’s presentation was developed for the annual IMCL conference from his credo that successful healthy, whole communities today integrate sustainability from social, economic, environmental and, especially, artist and youth perspectives.

Bill explores several hybrid public and private case study projects where these factors have been infused by elevating the residents, and visitors’ quality and spirit of life through ‘design for the human experience’. Bill explores current science theories of 21 senses including the body in space: exteroception, proprioception, and kinesthesia in relation to creating public space.



### **“Climate Change: From Crisis to Opportunity”** **GGLO Space at the Steps Forum** Seattle, Washington

**2010**

This public forum of national and international speakers with moderator Susan Szenasy, *Metropolis* Editor, was conceived of, curated and presented by Bill Gaylord at the GGLO Space at the Steps, of which he is Director. International futurist, WorldChanging’s Alex Steffan, activist developer Liz Dunn and green guru Dennis Wilde of Gerding Edlen debated a bright green future and discussed how to create a blueprint for a successful century where cities are properly designed and developed. The event was televised by Seattle Channel and publicized nationally.



### **“Revitalizing Community”** **American Planning Association, Washington State Conference** Tacoma, Washington

**2008**

A focus of Bill’s career, revitalizing communities through public space by elevating the human condition, he presented case studies for hybrid public spaces where community life in principled commercial and mixed-use developments performs an important role in transforming communities and creating sustainable urbanism.



### **IDSA Northwest Design Debate** **Industrial Designers Society of America (IDSA) Northwest Chapter** Seattle, Washington

**2007**

Bill Gaylord fostered debate events on the future of design, designers as the leaders of tomorrow and their impact on innovation industries. Joining national interaction design guru, Bill Buxton from Microsoft, Bill served as the debate’s AIA representative architect.

## SECTION 2.3.1: PRESENTATIONS & PUBLIC FORUMS



**"Providing a Sense of Community and Identity"**  
**Canadian Urban Institute (CUI)**  
Toronto, Ontario, Canada

2005

Invited to speak at the annual Canadian Urban Institute's conference in Toronto on his more than a decade of design and placemaking work at University Village, Bill presented a comprehensive case study on the community design and development strategies for creating meaningful spaces for human connection. The lunch keynote presentation focused on "The Village", a private-public space hybrid of commercial development and its sustainable urbanist strategies of incremental development and the psychology and variety of spaces created for a myriad of human interactions.



**"Thinking of Tomorrow in Today's Lifestyle Centers: What's Next,"**  
**ISCS CenterBuild**  
Phoenix, Arizona

2003

"What is next?" in creating community is a common future forward theme in Bill's presentations. At the ICSC CenterBuild conference Bill was an early leader in the design of principled mixed-use retail centers that create neighborhood hybrid public community spaces. His recognized work on University Village and other hybrid public-private space design in commercial retail and mixed-use centers led an industry locked into impersonal private spaces to invest in and create public, inclusive spaces designed for human connections.



**"Innovative Urban Housing Design"**  
**HUD Conference, Windows on Washington**  
Seattle, Washington

2001

Inclusive communities that integrate low income, affordable, senior and special needs housing was the topic of Bill's HUD conference presentation to housing providers, government officials and public policy professionals. Bill spoke on his firm's nationally recognized inclusive housing design strategies that have been showcased for their impact and innovation in integrated design excellence.



**Plymouth Forum**  
**Host and Moderator**  
**Adult Education Public Forums**  
Seattle, Washington

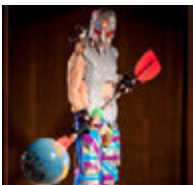
1999 - 2005

Bill served as host and moderator for dozens of adult education public forums on a myriad of topics: international studies, sustainable futures, national, regional and local election politics, tax reform, the arts in the city, low income housing, health care issues, the state of the city, and the future of the city. Bill introduced and fielded conversation and debate with such luminaries as William H. Gates Sr., Jacob Lawrence, Gwendolyn Knight, and former Deputy Secretary of Housing and Urban Development, Ronald Cordell Sims.



SECTION 2.3.2:    PERFORMANCES & COMPETITIONS

Bill Gaylord uses every medium at his disposal to share his vision and commitment – he is an ardent believer that, through transparency and learning from one another, we will raise the bar for all. It is this spirit that he carries through to all his efforts, from projects to performances. The performances and competitions below are emblematic of Bill’s unconventional thinking and willingness to share it with his peers and those around him.



**“Illuminating the Challenges, Imagining the Possibilities:  
Luman and Oceana”**

2012

Next 50: Arts Culture and Design Performance  
Benefit for the Seattle Center Foundation and Surfrider  
Performance at Trash Fashion Future  
Intiman Theater, Seattle, Washington

This globally broadcast, educational, nonprofit benefit performance forecasts the next five decades of one sustainable future and was conceived, written and performed by Bill Gaylord as part of the six months of NEXT 50 arts, culture and design programs. ‘Luman and Oceana’ is a narrative about the next five decades for the oceans, the planet and society through the lens of two nomads, in a solutions-based, post-waste society.

Informing the public by illuminating today’s global environmental statistics, audio of statistics being read was with Chris Jordon’s plastic consumption photo imagery. The performance predicts a positive future of generative cities, clothing that creates energy, food, and transformative shelter for urban nomadic societies. Bill led a team of seven who designed and constructed all five scenes, one for each decade from 2012 to 2062. The benefit performance was broadcast as part of the digital One to the World Global Classroom, an interactive webcast platform.

*<http://n50.onetotheworld.net/sustainable20>*

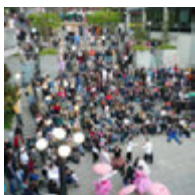
**“Poseidon and the Plastic Soup”**

2011

Benefit for ReStore, Environmental Building Center  
New York Fashion Academy  
Performance at Haute Trash  
Seattle, Washington

This nonprofit benefit fundraiser for ReStore, a sustainable industries business, was conceived as a public performance to inform the public about the five ocean gyres of plastic waste and to create a larger dialogue on global environmental issues. Audience members left the venue with actionable tasks and resources and information to back up the performance for future forward tactics. Bill wrote and performed the educational narrative. The outfit and gyre vortex structure, made of 98% trash or recycled content, were designed and created in collaboration with colleague Jennifer Stormont.

## SECTION 2.3.2: PERFORMANCES & COMPETITIONS



**"Global Vice" and "Ghost of Holiday Past and Future"**  
Benefit for I-Sustain: International Sustainability Institute  
Performance at Trash Fashion Bash/Seattle Art Museum  
Seattle, Washington

2009, 2007

These two nonprofit benefit performances for the International Sustainability Institute, held at the Seattle Art Museum, presented two stories shown through two characters created to illuminate the global environmental and social issues. Developed to inform the public and the media about the work of I-Sustain, Bill Gaylord wrote and performed in both public benefits. Designed and created in collaboration with colleague Jennifer Stormont, these performances included statistics and trends in environmental stewardship with actionable tasks for the audience to follow through on post performance.

**"Ooh La La"**  
May Day Public Performance  
Harbor Steps, Seattle, Washington

2008

Created as an opportunity to explore the use and design of public space in new ways through performance and the arts, Bill, through his firm GGLO and 4Culture, instigated and commissioned Ooh La La, a multi-media cross city performance by more than 150 artists lead by luminary performance artist Lucia Neare. Bill was instrumental in the planning, coordination and production, and fundraising for this monumental civic event at Harbor Steps across from the Seattle Art Museum. Documented in numerous media, the lasting impact of Bill, the architect public connector, and Lucia, the artist performer, was a unique collaboration benefiting future conceptions for public space activation and design in public.

**BLUEPRINT for Architecture**  
**A Monument for the Birthplace of Seattle, "If You Like It, Frame It"**  
Bill Gaylord and Norman Millar, 1983

1983

This collaborative competition entry for the creation of a monument to the birthplace of Seattle, "Alki" translated as "New York By and By". The published competition entry is a Beaux Arts and Postmodern hybrid mash-up connecting the current city center with the Alki birthplace. Water and flight transportation corridors and an iconic heroic gateway to the Pacific architecture commemorates the four original city founders as monumental islands framed in a Puget Sound pool of adoration.

**Wet Magazine Competition "Wet Dream In Situ"**  
Bill Gaylord and Norman Millar, 1982

1982

This competition entry illustrates a waterfront design by adaptive reuse of the Seattle viaduct as lineal roman style Beaux Arts baths. Integration of the hinge between the city's grid and the waterfront edge connects Seattle Center, the former World's Fair site, with the historic Pioneer Square, two ends of the hinge.



## SECTION 2.3.3: PUBLICATIONS

As Director of Business Development at GGLO, Bill Gaylord has been directly responsible for thought leadership efforts in partnership with public and nonprofit agencies that expand the discourse on elevating the human experience through design, planning and policy. Bill has also written extensively, for recognized publications, on creating successful hybrid public-private places and community. Bill's personal and project success in these areas has been widely recognized in independent articles as well.



### ***Capitol Hill EcoDistrict*** Capitol Hill Housing, GGLO, 2012

**March 2012**

In March 2011, the Bullitt Foundation awarded Capitol Hill Housing a grant to spearhead the creation of a new "EcoDistrict" on Capitol Hill in Seattle. GGLO conducted the research and outreach efforts detailed in the "Capitol Hill EcoDistrict" report, written by GGLO.



### ***Giving by Design*** GGLO, 2011 Bill Gaylord, Principal-in-Charge

**December 2011**

*Giving by Design* is a book of community service stories reflecting GGLO's mission, vision and values. The book showcases the firm's staff and the causes and organizations they serve throughout the region. *Giving by Design* explores the personal relationships each staff member has with their community organization of choice, and in most cases are written by the staff member themselves. Published as a new year's greeting for the firm's friends, peers and clients, it is a symbol of the firm's core value of civic responsibility and the philosophy of serving its community.

<http://gglo.blogspot.com/2012/01/giving-by-design.html>



### ***Transit-Oriented Communities: A Blueprint for Washington State*** GGLO, Futurewise, Transportation Choices Coalition, 2009

**October 2009**

In October 2009, GGLO, in partnership with the nonprofit advocacy organizations Futurewise and Transportation Choices Coalition, published a report called *Transit-Oriented Communities: A Blueprint for Washington State*. The purpose of the Blueprint was to provide guidance and inspiration for the community at large, and also to serve as an advocacy manual for new legislation that will promote exemplary TOC in cities throughout the Puget Sound Region.

### **Daily Journal of Commerce, "The Three C's of Urban Infill"** Bill Gaylord, October 2004

**October 2004**

"Whether a small but strategic site in a Seattle neighborhood or the grand scale transformation taking place at Ground Zero in New York, urban infill projects can create a metamorphosis in the character, function and social condition of our city."



### **Daily Journal of Commerce, "Twelve keys to Creating Authentic People Places"** Bill Gaylord, November 2003

**November 2003**

"Across the country, suburban as well as urban communities are embracing a new development model. Each is striving to create mixed-use, pedestrian-friendly places - villages, town centers, commons, main streets - with their own unique identity in a veritable frenzy of 'place making.'"

## SECTION 2.3.3: PUBLICATIONS

	<b>ARCADE, "Portland Returns to the River"</b> Bill Gaylord, 1986 RiverPlace, Portland Oregon	1986
	<b>ARCADE Vol II, No.5, "New York By and By"</b> Competition entry for BLUEPRINT: for Architecture Bill Gaylord and Norman Millar	December 1982 /January 1983
	<b>ARCADE, Vol II, No. 6; "Art at Every Scale"</b> Bill Gaylord, 1983	February 1983 /March 1983
	<b>Rhode Island School of Design Press, "Space Window"</b> Bill Gaylord, 1977	1977
	Bill Gaylord's early career design work was represented in this public exhibit and its catalogue, Space Window, an investigation in design of potential human habitation in L-5 orbit in space. Bill's illustrative artwork and thesis for a generative double helix space colony was critiqued by then futurists Fredrich St. Florian and Archigram's Michael Webb as an exemplary exploration of the vital need for architects to be visionary and look beyond our planets confines.	
	<b>Architect, "Shades of Gray"</b> Heidi Moore, October 2012 Bertschi Living Building Science Classroom, Seattle, Washington Restorative Design Collaborative	October 2012
	<b>Urban Land Magazine, "Living Green"</b> Terry J. Lassar, February 2005 The Alcyone, Seattle, Washington	February 2005
	<b>Terrain.Org, "Sustaining the City Through Sustainable Development"</b> Simmons B. Buntin, April 2002 UnSprawl Case Study: RiverPlace, Portland, Oregon	April 2002
	<b>Urban Land Institute, Urban Spaces No. 2 The Design of Urban Spaces</b> John Morris Dixon, FAIA, 2001 Bill Gaylord, Principal-in-Charge: University Village, Seattle, Washington; R.D. Merrill, Seattle, Washington	2001
	<b>Urban Land Institute, Density by Design, New Directions in Residential Developments</b> Steven Fader, 2000 Bill Gaylord, Principal-in-Charge: Case Study: Site 17, Seattle, Washington	2000
	<b>Urban Land Institute Handbook Development Series, Multifamily Housing Development Handbook</b> Adrienne Schmitz Site 17, Seattle, Washington Bill Gaylord, Principal-in-Charge	2000
	<b>VM+SD, "Ummelina International Spa"</b> Bill Gaylord, Principal-in-Charge: Ummelina International Day Spa, Seattle, Washington First Place for Service Retailer Design	1998

## SECTION 2.3.3: PUBLICATIONS



The New York Times



<b>Urban Land, "University Village is Putting Community Back into Retailing"</b> Terry Lassar, July 1998 Bill Gaylord, Principal-in-Charge: University Village	<b>July 1998</b>
<b>Urban Land, "Portland's On-Track Development"</b> Terry Lassar, March 1998 LaSalle/Centerpointe, Portland, Oregon	<b>March 1998</b>
<b>Architectural Record, "Main Street Goes Suburban"</b> Charles Lockwood, March 1998 Bill Gaylord, Principal-in-Charge: University Village, Seattle, Washington	<b>March 1998</b>
<b>Urban Land, "An Urban Village, Lionsgate"</b> Terry Lassar, November 1997 Lionsgate, Redmond, Washington	<b>November 1997</b>
<b>Seattle Homes and Lifestyles, "The Heart of the Matter"</b> Deirdre Allen Timmons, February 1999 Gaylord Residence, Seattle, Washington	<b>February 1999</b>
<b>Pacific Magazine, "Good Neighbors"</b> Lawrence Kreisman, May 21, 1995 Seattle Architects Give Public Housing Special Treatment	<b>May 1995</b>
<b>New York Times, "Good Houses Make Good Neighbors"</b> Elaine Louie, May 26, 1994 Cascade Court, Seattle, Washington	<b>May 1994</b>
<b>CASCADIA FORUM, "Partnering on Low-Income Housing"</b> Don Canty, October 1993 Terry & Graham Apartments, Seattle, Washington	<b>October 1993</b>
<b>New York Times, "Houses for the Homeless"</b> Staff, January 28, 1993 Pardee Townhouses and Thomas B. Foster House	<b>January 1993</b>
<b>Art and Architecture, Downtown Seattle Waterfront, "The Infill"</b> Rebecca Barnes, 1985 Waterfront Place, Seattle, Washington	<b>May 1985</b>

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## SECTION 3: EXHIBITS

Bill Gaylord is an architect. He is also an artist, a mentor, a convener and a thought-leader and he brings all of these things into his practice. Similarly, his identity and skills as an architect benefit all of his efforts. Bill has truly expanded the definition of architectural practice, and, what's more, has created visible, tangible ways of sharing this new definition. The following exhibits showcase some of the ways that Bill has shaped and continues to share his practice with others, inside the profession and out.

1. **Giving By Design**  
GGLO: Creating a Model for Civic Leadership  
1986 - Present
2. **Seattle Architecture Foundation**  
Educating the Public on our Profession and the Built Environment  
1998 - Present
3. **ARCADE**  
Shaping the Dialogue on Design  
1981 - 2005
4. **B/IAS (Burien / Interim Art Space)**  
Building Transformational Communities  
2009
5. **S@TS (Space at the Steps)**  
Connector and Incubator for Organizations that Shape Cities  
2009 - Present
6. **American Institutes of Architects**  
Design in Public: New Directions for Professional Service to Society  
1984 - Present
7. **Next 50, Seattle Center Foundation**  
Illuminating the Future through Arts, Culture and Design  
2010 - 2012
8. **Inclusive Communities**  
Elevating the Human Experience  
Ongoing
9. **Hybrid Public-Private Space**  
Practicing Principled Placemaking  
1996 - Present

# Giving By Design

## GGLO: Creating a Model for Civic Leadership

COMPLETION DATE:

1986 - Present

ROLE OF NOMINEE:

Founding Principal, 1986  
Director of Business Development, 1986 - Present  
Director of the S@TS, 2009 - Present

SYNOPSIS:



*"GGLO has emerged as a leader and convener of the nonprofit urban sustainability community in the Seattle region... GGLO's urban design program staff has provided technical assistance to numerous nonprofit organizations. The firm's meeting venue, Space at the Steps, has become a center for idea-sharing for the urban sustainability community, hosting special events and brown-bag discussions about creating places that benefit both people and the planet.."*

- AIA Seattle;  
Community Service  
Award

A founding principal at GGLO, Bill leads the firm's civic involvement initiative. GGLO is recognized, as in *Metropolis* in 2010, as an innovative industry model for engaging the public in civic-minded sustainable urbanism. Bill believes that one of his key roles as a founding principal is to nurture and shape individual and firm-wide participation in nonprofit, community and professional organizations. As someone who commits a large portion of his time and energy to civic initiatives, Bill established GGLO's culture of pro bono work and volunteerism, which the *Puget Sound Business Journal* consistently recognizes as one of the top 25 Corporate Philanthropists in its category. GGLO was named one of the Best Mid Sized Companies to Work for by *Seattle Business Magazine* in 2012 and the only design firm so honored. *Giving By Design*, a book that profiled and documents GGLO's pro bono and civic leadership in organizations that range in scale from hyper-local to multi-national.

Under Bill's leadership GGLO's urban design staff provided technical assistance to numerous nonprofit organizations including Great City, People's Waterfront Coalition and Commute Seattle. The firm provided pro bono work for the offices of Real Change, a homeless empowerment network that builds employment skills through newspaper vending and entrepreneurship, as well as The Bertschi School Living Building Science Classroom, House of Healing and Habitat for Humanity, among others. GGLO is the Seattle address for Architecture for Humanity, offering pro bono design and collocation support for the nonprofit and its web-based Open Architecture Network, which merged with WorldChanging in 2011. GGLO was the official pro bono workplace sponsor for WorldChanging 2009-2011 at the S@TS (Space at the Steps).

From 2008-2010 GGLO collaborated in a thought research partnership with the Washington State based advocacy group Futurewise in a project to promote transit oriented communities. In late 2009, the team published their 70-page document *Transit-Oriented Communities: A Blueprint for Washington State*, the outcome of interactive workshops held in cities across Washington State. Another GGLO thought research document receiving regional and national distribution and recognition is the *Capitol Hill EcoDistrict Study*, created through partnership and grants with several nonprofits. Since 2006, GGLO has been conducting ongoing pro bono Building Performance Evaluations of more than 50 multifamily projects in the Seattle area.

In 2011 AIA Seattle recognized Bill's leadership in creating such a strong culture of civic engagement at GGLO with the Community Service Award; representing the first time that a firm was recognized with this honor. The award noted GGLO's volunteer appointments to influential bodies such as the Seattle Planning Commission, AIA Seattle Committee on the Environment and Seattle Carbon Neutral Technical Review Committee as well as its multi-faceted engagement with the community-based organizations related to sustainable design, livability and social justice.

AWARDS:

AIA Seattle Community Service Award, 2011  
"The Best 100 Companies to Work For," Seattle Magazine, 2012  
Puget Sound Business Journal's Book of Lists: Philanthropists, 2010, 2011, 2012  
City of Seattle Mayor's Small Business Award Small Business Award, 1995

DECLARATION OF RESPONSIBILITY:

I have personal knowledge of the nominee's responsibility for the project listed above. That responsibility included: **Director of Business Development, and Director of S@TS.**

SIGNATURE:

TITLE/NAME:  **JEFF FOSTER, MANAGING PRINCIPAL**

RELATIONSHIP TO THE PROJECT: **MANAGING PRINCIPAL, GGLO**





*"Just leafed through your Giving by Design book. Absolutely brilliant. The social awareness and commitment by everyone at GGLO is truly inspiring." - Steve Wilson, AvalonBay Communities*

*"Very cool concept and report. Thanks to your team for making Seattle a better place." - Kate Joncas, Downtown Seattle Association*



*Giving by Design: 77 Community Service Stories by GGLO Staff*



GGLO Thought Research publications produced for nonprofit organizations.



Susan Szenasy moderates *Climate Change: From Crisis to Opportunity* Televised Event, S@TS



## SEATTLE ARCHITECTURE FOUNDATION

Educating the Public on our Profession and the Built Environment

## COMPLETION DATE:

1988 - Present

## ROLE OF NOMINEE:

Emeritus Trustee, 2006 - Present  
 Emeritus Trustee Advisory Board Founder and Chair, 2002 - 2006  
 President Board of Trustees, 1996 - 1998  
 Board Trustee, 1993 - 1996; 1998 - 2003  
 Founder and Chair: VIEWPOINTS Seattle Architecture Tours, 1988 - 1993

## SYNOPSIS:



*"Bill Gaylord was instrumental in developing these nationally recognized programs for SAF and the high standards he set for tour and youth programs continue to draw requests for information from groups forming their own programs as well as requests for SAF to lead workshops at conferences including the Chicago Architecture Foundation (CAF) and the first American Architecture Organizations (AAO) national conference in Chicago in November 2009."*

- Sydney W. Dobson,  
MNPL

## AWARDS:

A.O. Bumgardner Shaping Communities Award for Lasting Civic Contribution, 1998

## DECLARATION OF RESPONSIBILITY:

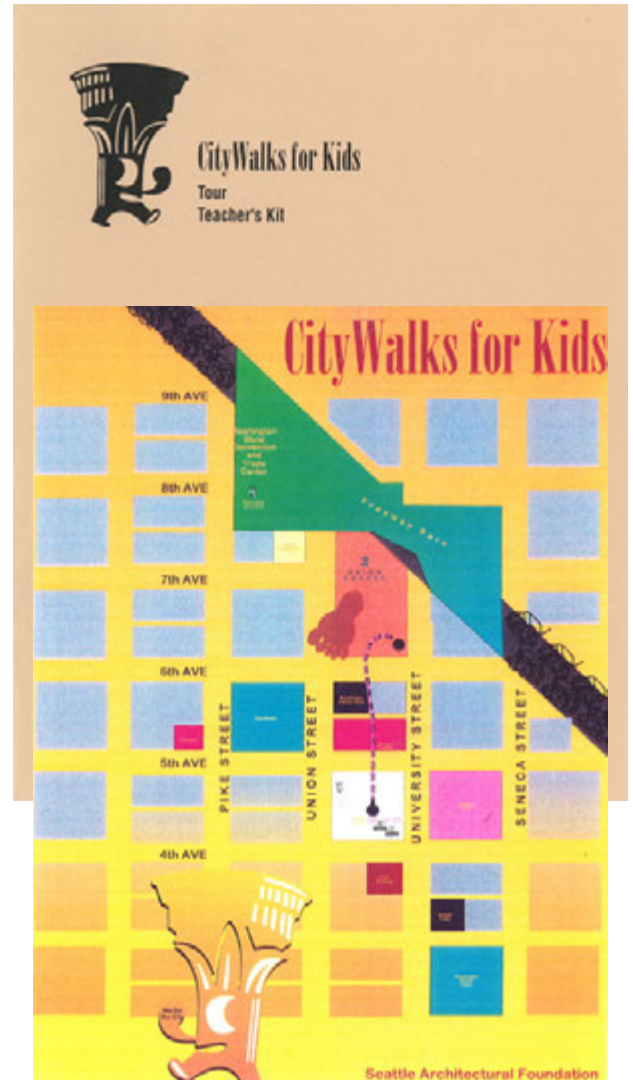
I have personal knowledge of the nominee's responsibility for the project listed above. That responsibility included: **Founder and Chair of Viewpoint Architecture Tours Program, Board Trustee, President of Board of Trustees, Emeritus Trustee Advisory Group Founder and Chair, and Emeritus Trustee.**

## SIGNATURE:

## TITLE/NAME:

SYDNEY W. DOBSON, MNPL

RELATIONSHIP TO THE PROJECT: **EXECUTIVE DIRECTOR,  
SEATTLE ARCHITECTURE FOUNDATION 2002 - 2012**



## ARCADE

## Shaping the Dialogue on Design

COMPLETION DATE:

1981 - 2005

ROLE OF NOMINEE:

Board of Trustees, 2000 - 2005

Editorial Board Vol. 2, No. 3, No. 4, 1983

Managing Board, 1982

Editor Vol. 1, No. 5, No. 10: Vol II, No. 6, 1982/1983

Founding Volunteer (Graphics, Illustration, Advertising, Fundraising, Production), 1981 - 1985

SYNOPSIS:

## ARCADE

*"In the 13 years that I have known Bill, he has consistently exhibited his commitment to nurturing the design community through his participation on key boards, his innovative and creative pursuits in the service of valuable nonprofit organizations, and through his philanthropic leadership. Perhaps most important, the Northwest design and art communities are keenly supported by Bill's enthusiasm and optimistic spirit."*

- Kelly Rodriguez,  
Executive Director,  
ARCADE

Beginning from ARCADE's conception, Bill served for more than a decade as a creative catalyst, founding volunteer, and leader of the Board of Trustees for the organization, helping to establish national recognition for their regional design publication ARCADE.

Founded in 1981, ARCADE is a Seattle-based nonprofit organization that publishes a quarterly Pacific Northwest magazine with a circulation of more than 5,000. Bill's early contributions - he was instrumental in producing the first 25 issues and provided editing, graphic design, production and fundraising - helped to shape the magazine during its formative years. He was also on the editorial board and authored the acclaimed "Children and Architecture" issue. Bill brought expertise for connecting the community to the region's first comprehensive design events calendar. For years he researched, edited and illustrated the Northwest Calendar for Design.

Under Bill's leadership on the Board of Trustees, ARCADE magazine grew into a respected regional design publication that laid the foundation for increased financial stability, and expanded advertising and readership. ARCADE magazine has since won national awards recognizing its design excellence, including *Print Magazine*, *Step Magazine*, *Graphic Design USA*, and the prestigious *Design and Design* 2008 Book of the Year.

DECLARATION OF RESPONSIBILITY:

I have personal knowledge of the nominee's responsibility for the project listed above. That responsibility included: **Founding Volunteer, Editor, Managing Board, Editorial Board, and Board of Trustees Member.**

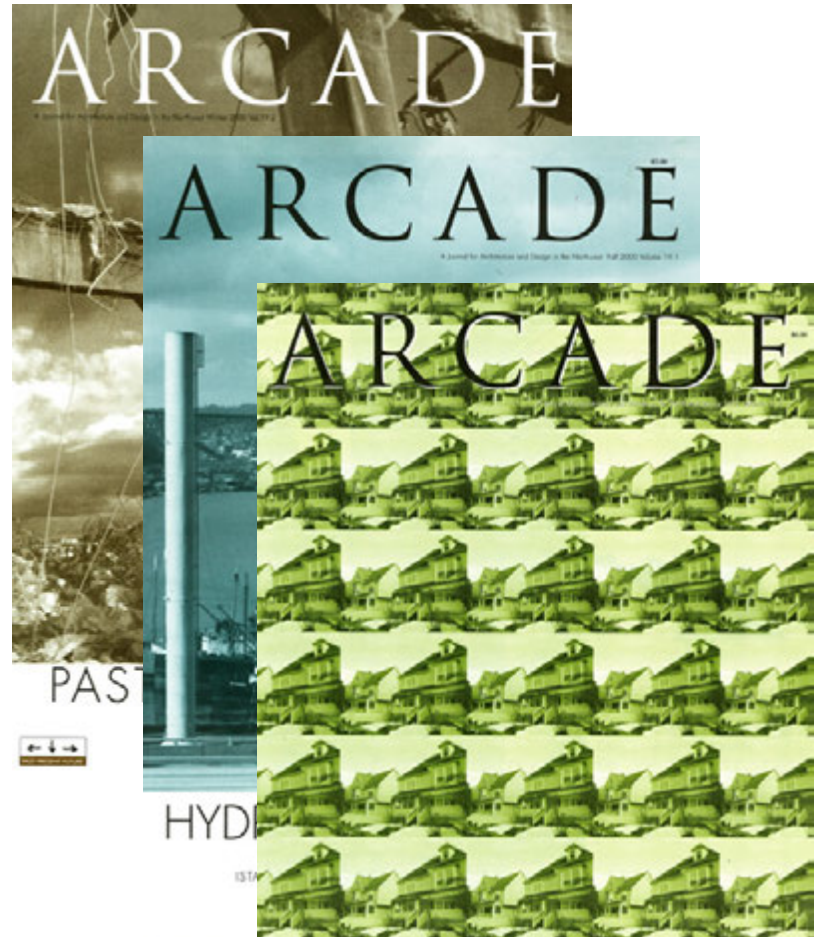
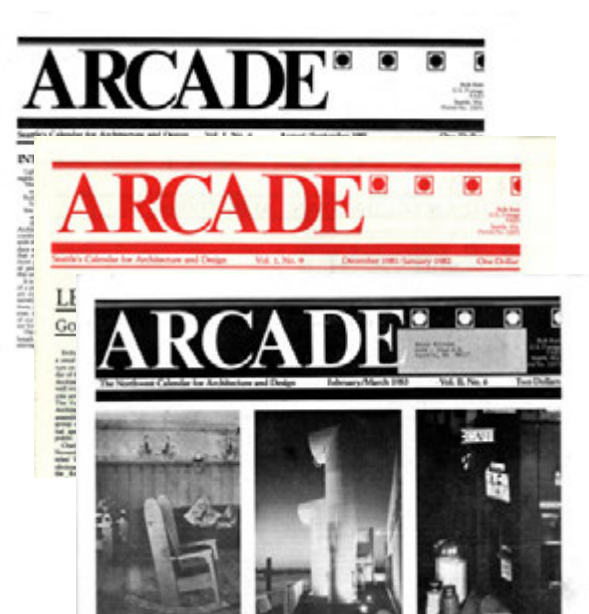
SIGNATURE:

TITLE/NAME:

KELLY RODRIGUEZ

RELATIONSHIP TO THE PROJECT: **EXECUTIVE DIRECTOR AND EDITOR**





# Burien/Interim Art Space (B/IAS)

## Building Transformational Communities

COMPLETION DATE:

2009

ROLE OF NOMINEE:

Architect, Community Planning, Volunteer, Fundraiser

SYNOPSIS:



*"Bill is clearly a civic leader. It is so rewarding to work with someone who is not simply an architect but a true visionary for the City of Burien. Bill went above and beyond when the B/IAS concept was presented to him by members of our community. It was so rewarding to set an entire city block on fire for the Arts. Bill puts his passion for community into his project design. This allows full integration of community needs into the project outcome. Bill is more than an architect - he is the "glue" for successful project implementation.*

- Joan McGilton,  
Former Mayor of Burien

Bill was instrumental in creating B/IAS (Burien/Interim Art Space), a yearlong experiment in outdoor art installations, temporary green spaces and venue for fostering community collaboration. The project began with the economic downturn in 2008 when one phase of a GGLO urban infill project was placed on hold indefinitely in Burien, one of the most diverse communities in Washington State. Not willing to let this important site in the city's center languish until the economy recovered, Bill worked with founders Kathy Justin and Dane Johnson on the Burien Arts Commission to lead a charrette to create a multi-dimensional interim art space that programmed 11 festivals over a year period and provided a site for high-school welding classes and children's P-patch gardens. Bill and his firm provided pro bono design services, volunteered for community-building events, raised funds and provided labor for the project's construction.

B/IAS was transformational to the City of Burien, both for the use of a vacant construction site as a temporary sculpture garden where art and space are re-envisioned, but also for the citizens of the city who discovered a community-building asset and developed a new appreciation for public space and art. As a model, it was soon replicated in Seattle and other communities around the country. The project attracted international attention from renowned German urban planner Thomas Sieverts who held a public forum and tour of the B/IAS site speaking on new forms of urban landscape.

B/IAS was the focus of a film documentary in which Bill is featured, "B-Town: How Burien Came Into Its Own" that examined how a community rebounds from an economic downturn. Bill presented B/IAS as a Case Study at the 2012 International Making Cities Livable Conference in Portland, Oregon. His white paper and presentation, "Design for the Human Experience," explored social sustainability and the vital role art, artists and children play in creating healthy communities.

PUBLICATIONS:

Deforest, Ashley. "WorldChanging Seattle: Burien/Interim Art Space." WorldChanging Seattle: Burien/Interim Art Space. N.p., 18 Dec. 2008.

FILM:

B-Town: How Burien Came Into Its Own. Dir. Aaron Stadler. Little Man Productions and Fat Cat Vdo, Inc., 2010. DVD.

DECLARATION OF RESPONSIBILITY:

I have personal knowledge of the nominee's responsibility for the project listed above. That responsibility included: **Architect, Community Planning, Volunteer, Fundraiser.**

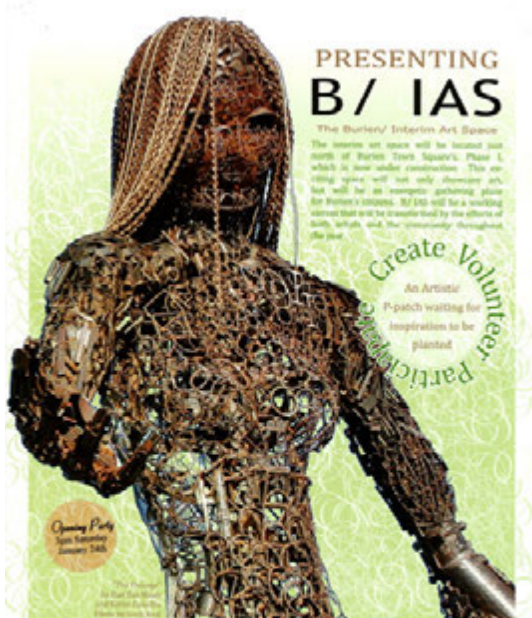
SIGNATURE:

TITLE/NAME:

**FORMER MAYOR JOAN MCGILTON,  
CURRENT COUNCIL PERSON, CITY OF BURIEN**

RELATIONSHIP TO THE PROJECT: **MAYOR OF BURIEN, WASHINGTON, DURING PROJECT**





An urban canvas for temporary art and community collaboration.

The Burien/ Interim Art Space is a year-long experiment, combining and transforming the concepts of art, temporary green space, and community gathering. The Interim Art Space at Burien's Town Square will be kicked off by displaying Burien's first major temporary art piece. The artwork, a sculpture depicting a mother & child walking together to share and explore life. This artwork was in the 2005 Burien's Town Square Festival. The figures stand a dramatic 30' and 20' tall and are fabricated out of recycled and scrap metal.

Opening 1/3/09 @ 150th & 5th Place [www.interim-art-space.com](http://www.interim-art-space.com)



High school welding class at B/IAS site, Burien, Washington



Opening ceremonies for a year of 11 community festivals



Fire Festival



Lantern Festival



B/IAS Concept Site Plan

## S@TS (Space at the Steps)

Connector and Incubator for Organizations that Shape Cities

COMPLETION DATE:

2008 - Present

ROLE OF NOMINEE:

Principal-in-Charge and Director of S@TS

SYNOPSIS:



In May 2010 Bill received national attention when Editor in Chief, Susan S. Szenasy, highlighted GGLO's S@TS (Space at the Steps) in *Metropolis* magazine. Susan became aware of S@TS when Bill invited her to moderate a panel discussion, open to the public and broadcast by the Seattle Channel, called "Climate Change: From Crisis to Opportunity". The groups that regularly gather here discuss all the things that go into building great cities in the 21st century," wrote Susan, "Our conversation about the opportunities presented by climate change included input from people in Seattle's planning department, city council, and real estate industry."

S@TS was born in 2008; a child of the recession. When the firm had more empty space than they could use, Bill conceived of the space as a way to partner with and donate space to nonprofits that share GGLO's values of promoting sustainable urbanism and fostering community vitality. As Director of S@TS Bill is proactive in the vetting process, reaching out to emerging nonprofits and curating intelligent and engaging programming and discourse. From brown-bag discussions to large special events including performance art on one of Seattle's major public spaces, Bill sees the S@TS as a community catalyst for the creation of places and events that benefit both designers and the urban fabric that surrounds us.

*"In addition to the useful information I gleaned from this event, what I remember best is the venue itself...The groups that regularly gather here discuss all the things that go into building great cities in the 21st century."*

- Susan S. Szenasy,  
*Metropolis Magazine*

S@TS fulfills a crucial role in serving as an incubator for organizations that seek to shape the city through improvements in the public realm. Such was the case when the newly formed People's Waterfront Coalition hosted a series of broad-based discussions at S@TS about how to lay the groundwork for and shepherd the development of Seattle's waterfront. The combined input of designers and activists that emerged from those discussions largely defined the principles and process for the excellent work by James Corner Field Operations and the Waterfront Committee that is now occurring.

Since its inception over 25 nonprofits, including Artist Trust, Great City and WorldChanging have co-located, held meetings and events or otherwise convened at S@TS. AIA Seattle uses the space for annual meetings and numerous AIA committees meet here regularly, including their 501c3 organization, Design in Public and its many subcommittees related to the Seattle Design Festival. S@TS has become widely known as a center for idea-sharing on topics ranging from social justice to sustainable urbanism and Bill as the recognized champion and catalyst ensuring that these important discussions take place.

AWARDS:

AIA Seattle Community Service Award, 2011

PUBLICATIONS:

Szenasy, Susan S., "Lifelong Learning", *Metropolis Magazine*, May 2010

TELEVISION:

Seattle Channel 3/31/2010 Space at the Steps: Climate Change: From Crisis to Opportunity

DECLARATION OF RESPONSIBILITY:

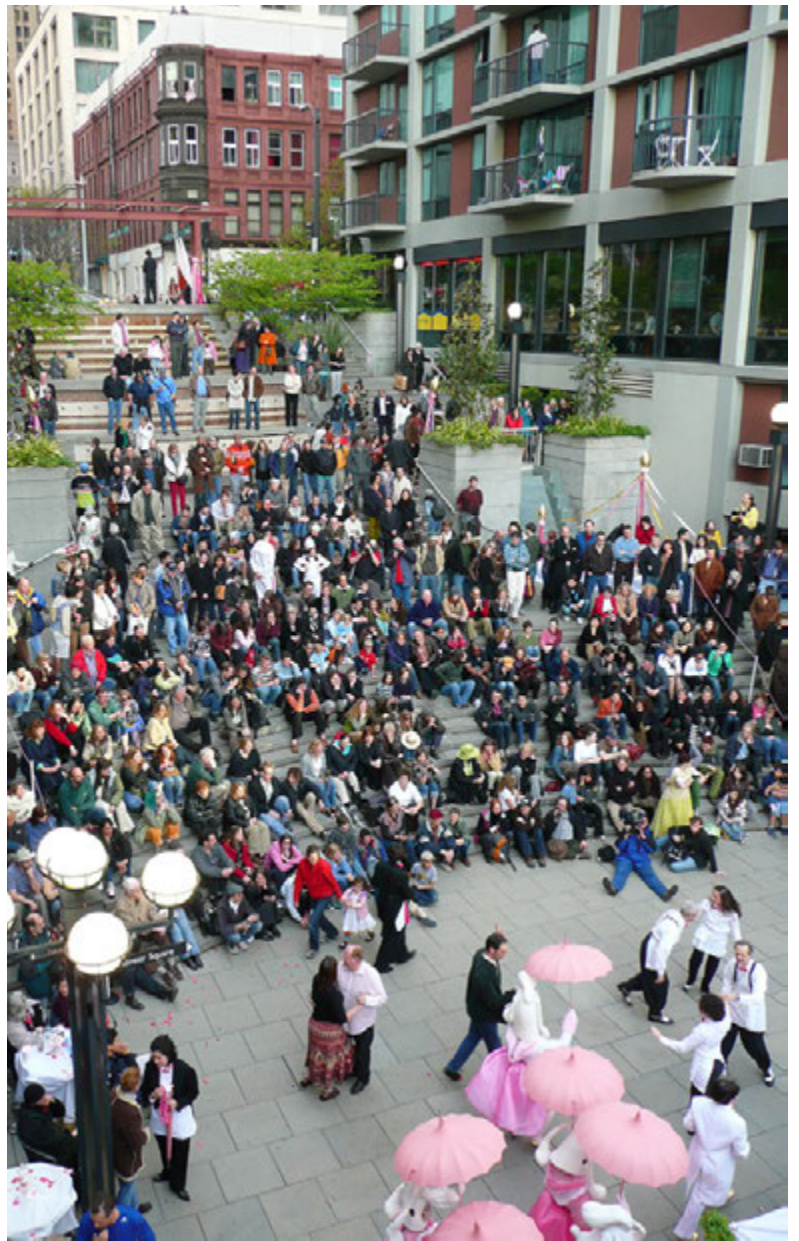
I have personal knowledge of the nominee's responsibility for the project listed above. That responsibility included: **Principal-in-Charge, and Director of S@TS.**

SIGNATURE:

TITLE/NAME: **JEFF FOSTER, GGLO MANAGING PRINCIPAL**

RELATIONSHIP TO THE PROJECT: **MANAGING PRINCIPAL**





GGLO sponsored Ooh La La outside S@TS



**Groups that have held events at S@TS include:**

2030 Seattle Roundtable, AIA Annual Meeting, AIA Seattle COTE, AIA Urban Design Committee, Allied Arts, Architecture for Humanity Seattle, Artist Trust, Clark University, Commute Seattle, Compassionate Seattle, Environmental Priorities Coalition, Futurewise, Great City, Harvard Loeb Fellowship, Housing Development Consortium, Industrial Designers Society of America, Interaction Design Association, Northwest Regional Hub on Climate, Mind and Behavior, People for Puget Sound, People's Waterfront Coalition, Seattle Architecture Foundation, Seattle Chapter RISD Alumni Association, Seattle Design Festival, Seattle Works, SPROUT Sustaining Emerging Artists, The Waterfront Center, and University of Oregon Department of Architecture



06

# American Institute of Architects Seattle

## Design in Public: New Directions for Professional Service to Society

COMPLETION DATE:

1984 - Present

ROLE OF NOMINEE:

Design in Public Advisory Board, 2012  
 Seattle Design Festival, 2011, 2012  
 AIA Honors Nominations Committee, 2009  
 AIA Seattle Honor Awards Co-Chair, Perform/Transform, 2008  
 KNOWLEDGE BY DESIGN Case Study Committee and Forum Juror, 2004 - 2005  
 AIA 2nd Vice President, 1990 - 1991  
 AIA Architecture Tours Task Force, 1986 - 1988  
 AIA Honors Award Committee, 1984 - 1988

SYNOPSIS:



Throughout 28 years of AIA leadership, Bill has focused on outreach and helped the Seattle Chapter to grow in new directions that made it a national leader in public engagement. In addition to his work to establish AIA-affiliated programs, Bill is an active AIA Seattle member serving on numerous committees and task forces and in key leadership positions.

In all of his commitments to the AIA Bill brings his interest in connecting architects to the community and to other disciplines. As Co-Chair of the 2008 AIA Honor Awards program, *Perform/Transform*, Bill and Co-Chair Mary Johnston, FAIA, expanded the program to integrate artists. Bill raised funds and commissioned the Los Angeles based Heidi Druckler Danee Theatre to create three site-specific dance pieces integrated into the Honor Awards program. The dancers performed on Benaroya Hall's grand staircase before the event, then as a dance gateway for attendees entering the auditorium and as an introduction to the awards presentation itself. These exciting program expansions grew participation and set a new direction for the Seattle Chapter's premiere annual event.

For more than two decades, Bill has been an industry-wide thought leader and AIA advocate for the creation of a multi-disciplinary regional architecture resource center for design. In 2011 AIA Seattle founded Design in Public (DIP) to encourage broader public dialog about the value of architecture and design to the community. As a member of the DIP Advisory Board, Bill's interest is in the multi-disciplinary aspects of the nonprofit. DIP's Seattle Design Festival brings together thirteen allied organizations from industrial designers, to graphic and interaction designers to produce the 4-day event, now in its second year. The inaugural festival featured 35 events including tours, films, speakers, installations and family programs and in 2012 expanded to more than 50 such events. Additionally, Bill has raised funds for Design in Public and his firm donates office and meeting space to the Seattle Design Festival and its Associate Director.

AWARDS:

AIA Seattle Community Service Award, 2011

DECLARATION OF RESPONSIBILITY:

I have personal knowledge of the nominee's responsibility for the project listed above. That responsibility included: **Design in Public Advisory Board Member, AIA Honors Nominations Committee, AIA Seattle Honor Awards Chair, KNOWLEDGE BY DESIGN Case Study Committee and Forum Juror, AIA 2nd Vice President, AIA Architecture Tours Task Force, and AIA Honors Award Committee Member.**

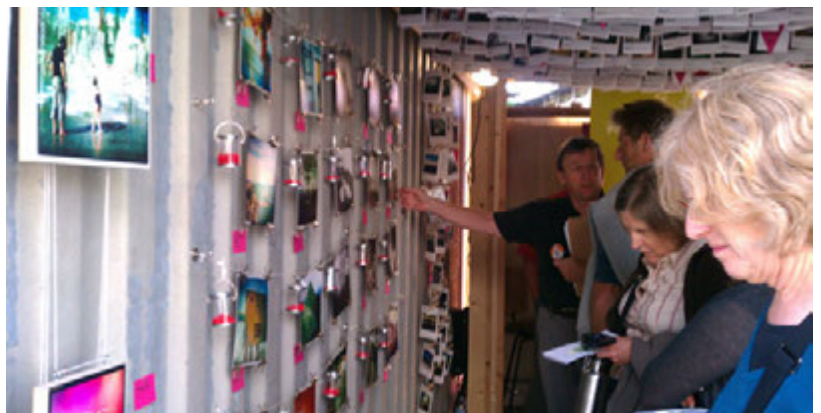
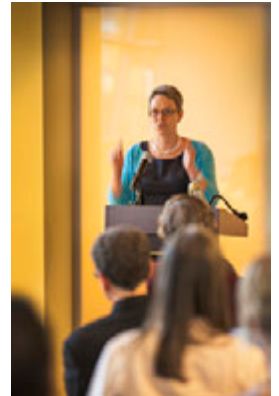
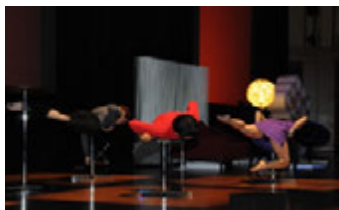
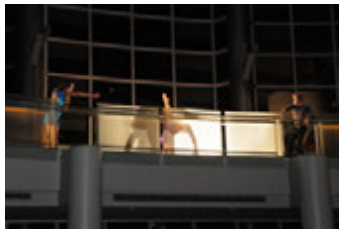
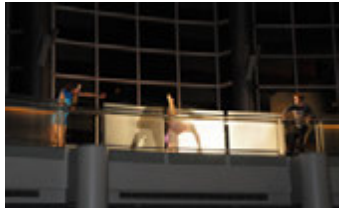
SIGNATURE:

TITLE/NAME:

✓

LISA RICHMOND

RELATIONSHIP TO THE PROJECT: **EXECUTIVE DIRECTOR, AIA SEATTLE**  
**EXECUTIVE DIRECTOR, DESIGN IN PUBLIC**



AIA Honor Awards Programs under Bill Gaylord's leadership

Seattle Design Festival 2012, Design Block in South Lake Union



07

## Next 50, Seattle Center Foundation

### Illuminating the Future through Arts, Culture and Design

COMPLETION DATE:

2010 - Present

ROLE OF NOMINEE:

Next 50 Steering Committee, 2011 - Present

Next 50 Co-Chair Arts, Culture &amp; Design Committee, 2011 - Present

SYNOPSIS:



*"Thanks to Bill's collaborative leadership the Design and Arts communities came together to create inspiring programming for our diverse citizenry."*

- Tracy Robinson,  
Seattle Center Foundation

The Seattle Center Foundation asked Bill to captain the Arts, Culture & Design segment of a six-month program of public exhibits, competitions and performances geared toward celebrating Seattle Center's next fifty years as the culture and community heart of Seattle.

During his tenure with the Next 50, Bill served on the Steering Committee and as Co-Chair of the Arts, Culture & Design Committee and acted as advisor to the Sustainable Futures Committee for the AIA Seattle partner-led international competition, Urban Intervention. Under his leadership, the Committee was responsible for commissioning over \$380K worth of projects including 25 visual, performing, literary and media arts experiences that formed the centerpiece of the Next 50 celebration. Installations on Seattle Center's 74-acre site drew over one million visitors.

Bill spearheaded the Next 50 Trash Fashion Futures, a benefit fundraiser for ocean health and the nonprofit organization Surfrider. Framed as an educational performance piece, Trash Fashion designers and performers envisioned the next fifty years through the use of salvaged and recycled materials in the design of wearable art and representational spaces. Trash Fashion Futures was one of hundreds of events streamed live on the One To The World™ Digital Classroom, an online platform that allowed multi-platform, international interaction with Next 50 events. Bill was involved in the marketing and communication visioning for this optimization of the Next 50 digital strategy.

Seattle Center, built to host the 1962 World's Fair, remains the region's gathering space for arts, cultural and community programs. Bill played a central role in programming the 50th anniversary of the World's Fair by challenging the city, region and world to conceive of new ideas for the realization of a healthy, sustainable future. More than one million people participated in the six month Next 50 programs.

ILLUMINATIONS, The Art of the Next 50 at Seattle Center

PUBLICATIONS:

Next 50 Global Channel: <http://n50.onetotheworld.net/sustainable20>

MEDIA:

DECLARATION OF RESPONSIBILITY:

I have personal knowledge of the nominee's responsibility for the project listed above. That responsibility included: **Next 50 Steering Committee Member and Next 50 Co-Chair Arts Culture and Design Committee Member.**

SIGNATURE:

TITLE/NAME:

A small, stylized handwritten signature in blue ink.

RELATIONSHIP TO THE PROJECT: **EXECUTIVE DIRECTOR, SEATTLE CENTER FOUNDATION**







# Inclusive Communities

## Elevating the Human Experience

### FIRM OF RECORD:

GGLO

### ROLE OF NOMINEE:

Founding Principal, 1986  
Director of Business Development, 1986 - Present  
Principal: Monte Cristo Hotel, 1994  
Principal-in-Charge: Ryther Child Center, 2012

### SYNOPSIS:

Driven by conviction, Bill and his partners have continually sought opportunities to shape communities that elevate the quality and spirit of life through inclusionary, community-informed design. GGLO focuses on designing places that acknowledge the role that special populations such as low income individuals and families, aging seniors and students - play in balanced, healthy communities. As a Founding Principal, Director of Business Development and cultural catalyst at GGLO, Bill has collaboratively shaped the practice to be a nationally recognized leader in planning and designing high-quality mixed income, sustainable and accessible housing, community buildings and open spaces for numerous housing authorities and nonprofit organizations.

Recognized by the National AIA, HUD, AIA Design for Aging, National Association of Housing and Redevelopment Officials (NAHRO), National Association of Home Builders (NAHB), Affordable Housing Finance Magazine and others, GGLO is a transformational leader collaborating with neighborhoods, agencies and businesses to create self-sustaining, inclusive communities.

From projects like Seattle Housing Authority's Yesler Terrace - redevelopment of 30 acres of 70 year old public housing over 15-20 years into a mixed-income, mixed-use community with improved transportation and access to employment and community amenities - to pro bono collaboration with the Restorative Design Collective on the Bertschi School Living Building Science Wing- on track to be the first Living Building Certified project in Washington State - GGLO is heavily invested in creating equitable, sustainable, and economically successful communities. Bill has led affordable housing projects, such as the redevelopment of the historic landmark Monte Cristo Hotel into high quality housing for low income seniors - an American Institute of Architects Project of the Month. He is presently leading a project to renovate residential dormitories at Ryther - a "leader in providing and advocating a comprehensive continuum of care and assistance for children, youth and families experiencing or at risk from neglect, mental illness, or emotional, physical, sexual and/or chemical abuse"- in conjunction with Architecture for Humanity.

### AWARDS FOR INCLUSIVE COMMUNITY PROJECTS:

#### **Atria Tamalpais Creek, Novato, California**

Merit Award, AIA Design for Aging, 2012  
Excellence Award, Alfa Senior Living by Design, 2012

#### **Broadway Crossing, Seattle, Washington**

Excellence in Affordable Housing, HUD Door Knocker Award, 2011  
Affordable Housing Finance Magazine, Best Overall Project, 2008  
Affordable Housing Tax Credit Coalition Award, Metropolitan/Urban Housing Award, 2008  
Governor's Smart Partnership Award, Development Project to Implement a Plan, 2007

#### **Greenbridge, White Center, Washington**

*Parks and Open Spaces Greenbridge:*  
AIA /HUD Secretary's Award, 2008  
Governor's Smart Communities Award, 2006

#### *Nia Apartments:*

NAHRO, Award of Excellence, 2009  
Pacific Northwest Regional Council Award, Project Design, 2009

#### **Cabrini First Hill, Seattle, Washington**

NAHB Housing Award, Best of Senior Housing, 2008  
National AIA, Show You're Green, 2007  
MultiFamily Executive Magazine, Project of the Year Senior Category, 2007

#### **LaSalle, Beaverton, Oregon**

Governor's Livability Award, 2007

#### **Bellevue and Olive Apartments, Seattle, Washington**

City Design Center, University of Illinois at Chicago, Design Matters: Best Practices in Affordable Housing, 2001  
AIA Seattle Housing the Northwest Awards, 1997

# 08

## Inclusive Communities

*continued*

AWARDS FOR INCLUSIVE  
COMMUNITY PROJECTS  
CONTINUED:

### **Cascade Court Apartments, Seattle, Washington**

City Design Center, University of Illinois at Chicago, Design Matters: Best Practices in Affordable Housing, 2001  
AIA Seattle Honor Awards, Award of Commendation, 1994

### **Eagles Apartments, Seattle, Washington**

City Design Center, University of Illinois at Chicago, Design Matters: Best Practices in Affordable Housing, 2001

### **Alexan at Columbia Shores, Vancouver, Washington**

Community Pride Design Awards, 2000

### **Monte Cristo Hotel, Everett, Washington**

Washington State Historic Preservation Award, 1995

DECLARATION OF  
RESPONSIBILITY:

I have personal knowledge of the nominee's responsibility for the project listed above. That responsibility included: **Director of Business Development, Principal of Monte Cristo Hotel, and Principal-in-Charge of Ryther Child Center.**

SIGNATURE:

TITLE/NAME:

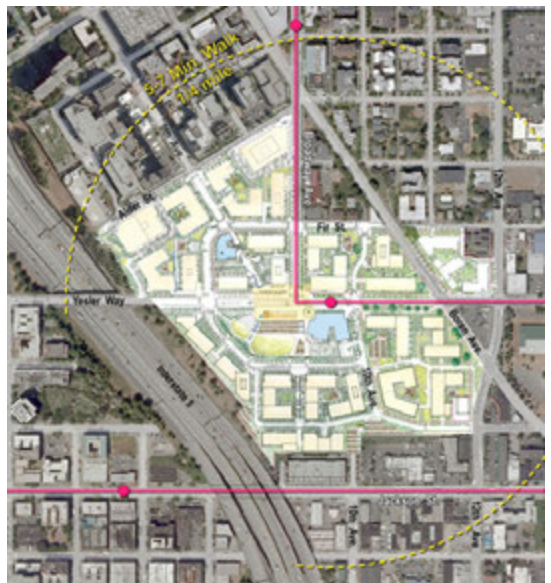
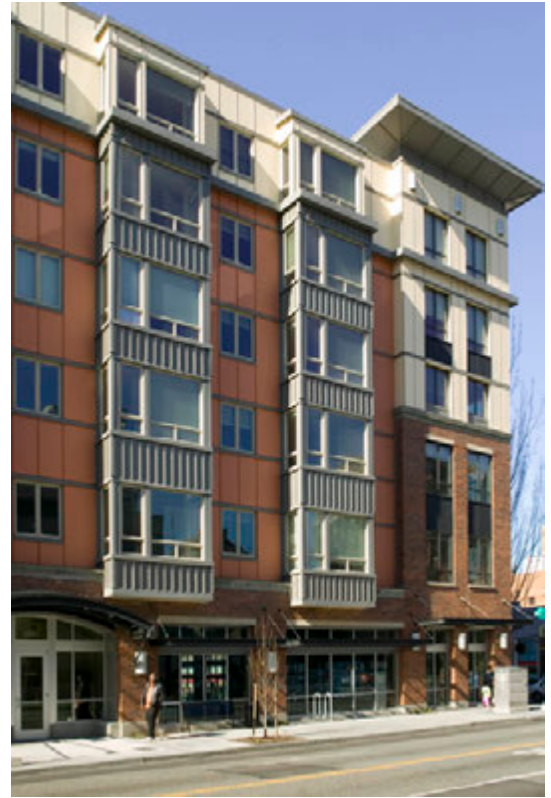
✍ **JEFF FOSTER, MANAGING PRINCIPAL**

RELATIONSHIP TO THE PROJECT: **MANAGING PRINCIPAL, GGLO**



Pictured: Greenbridge





Pictured: Greenbridge, Cabrini, Broadway Crossing, Eagle Apartments, Cascade Court, Monte Criso Hotel, Yesler Terrace

# Hybrid Public-Private Space

## Practicing Principled Placemaking

### FIRM OF RECORD:

GGLO

### ROLE OF NOMINEE:

Project Coordinator, Architect and Designer, RiverPlace Phase 1, Bumgardner Architects, 1982 - 1985  
Principal and Project Designer, RiverPlace, GGLO 1986 - 2001  
Principal in Charge, Burien Town Square, 2001 - 2010  
Principal in Charge, University Village, 1996 - Present

### SYNOPSIS:

From his formative years at RISD in Providence, Rhode Island where he was advised by his mentor William H. Whyte on human behavior, street life and the sanctity of public space, Bill has forged a career of designing projects that reinvigorate and transform downtowns. From humanizing mixed-use master plans to revitalizing retail centers as places of community gathering, Bill has advocated a design approach that focuses as much on the spaces between as on the buildings themselves. He has, through his practice and influence, been responsible for creating places and spaces that elevate and support the communities touched by his work.

*"He's a very rare bird, an architect who talks about people, who cares about people in terms of place... the fact that what's most important to him is quality of life - health and well-being, and the spirit of life in the community."*

- Suzanne Crowhurst  
H. Lennard,  
Founder and Director of  
International Making  
Cities Livable

RiverPlace, along with its surrounding 73 acre park is a national model recognized by The Waterfront Center for dense urban mixed-use developments. Bill served as project coordinator, architect and designer on many of the first phases of RiverPlace. An example of design excellence in waterfront public spaces, places for people to embrace the waterfront through the esplanade and accessible public spaces integrating the urban core with the waterfront are at the core of RiverPlace's design.

University Village, characterized by high quality buildings, strong neighborhood identity, connections to the community, pedestrian orientation and an authentic sense of place, exemplifies Bill's approach to using every design opportunity to support and engage community. Once a declining 1950s era strip mall, over the past 16 years Bill has helped transform the vast majority of University Village into the Pacific Northwest's leading community retail center. Addressing the Canadian Urban Institute in Toronto in 2006, he spoke of the open space network that encourages interaction with members of the community. From the very young, to the very old, any utilize the public spaces at "U Village" for both recreation and leisure.

The City of Burien's 2001 Downtown Plan identified three key goals for urban revitalization: a lively main street, a key transit center, and a new town square. Bill designed Burien Town Square as the civic heart of the community with mixed use buildings weaving around a public multi-purpose plaza and an interactive water feature, a performance lawn and stage and sustainable demonstration gardens. It is a downtown redevelopment project that, through more than four years of planning and community involvement lead by Bill, has transformed downtown Burien into a vibrant urban core. In providing a vigorous public space designed to support a wide variety of programs, from a weekly farmer's market, famous in the region, to festivals, to weekend picnics, the Square has been hugely successful in supporting commerce, civic engagement (monthly walk-n-talks through the Square engage residents in civic issues while promoting physical activity) and family recreation. Bill and his partners are engaged in two blocks of future phases today.

In 2010 Burien Town Square was honored with a Puget Sound Regional Council VISION 2040 Award. The Council stated, "Each year the Puget Sound Regional Council honors outstanding real-life examples of how the region is achieving our ambitious vision for growing wisely and creating great quality of life in all the region's communities."

### SPEAKING ENGAGEMENTS:

International Making Cities Livable; "Design for Human Experience", 2012  
American Planning Association, Northwest Chapter; "Revitalizing Community", 2007  
Canadian Urban Institute; "Providing a Sense of Community and Identity", 2005  
CenterBuild Conference; "Thinking of Tomorrow in Today's Lifestyle Centers: What's Next", 2003

### PUBLICATIONS:

Portland Returns to the River, ARCADE 1987  
Terrain.org, Unsprawl Case Study, Portland's RiverPlace

### AWARDS:

The Waterfront Center, Excellence on the Waterfront Award, RiverPlace, 1995  
Puget Sound Regional Council, Burien Town Square, Vision 2040 Award, 2010  
American Planning Association of Washington, Burien Town Square, 2009



# 09

## Hybrid Public-Private Space

*continued*

### DECLARATION OF RESPONSIBILITY:

I have personal knowledge of the nominee's responsibility for the project listed above. That responsibility included: **Principal and Project Designer of RiverPlace, Principal-in-Charge of Burien Town Square, and Principal-in-Charge of University Village.**

### SIGNATURE:

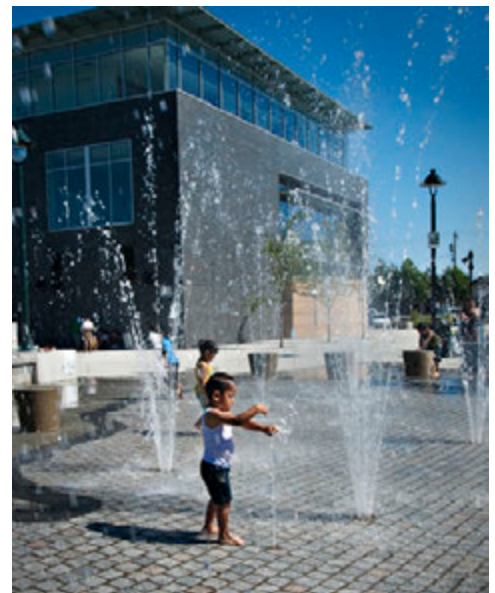
TITLE/NAME:  **JEFF FOSTER, MANAGING PRINCIPAL**

RELATIONSHIP TO THE PROJECT: **MANAGING PRINCIPAL, GGLO**



Pictured: Burien Town Square





Pictured: University Village, RiverPlace, Burien Town Park, and Burien Town Square Public Process

## Section 4: List of Reference Letters

1. Daniel S. Friedman, FAIA  
University of Washington,  
College of Built Environments  
Department of Architecture  
Seattle, WA 98195  
Dean of the College of Built Environments at the University of Washington

Mr. Friedman, FAIA, is a colleague and serves with the nominee on the AIA Design in Public Advisory Board.

2. Robert E. Hull, FAIA  
The Miller Hull Partnership, LLP  
Polson Building  
71 Columbia-Sixth Floor  
Seattle, Washington 98104  
Architect Founding Partner and Lead Designer of Miller|Hull Partnership, LLP

Mr. Hull, FAIA, is a colleague, served with the nominee on the Seattle Architecture Foundation (SAF) Board, and currently serves on the SAF Emeritus Trustee Advisory Board.

3. Don Miles, FAIA  
ZGF Architects LLP  
925 Fourth Avenue, Suite 2400  
Seattle, Washington 98104  
Principal and Director of Urban Design at ZGF Architects LLP

Mr. Miles, FAIA, served with the nominee as consecutive AIA Seattle Honor Awards Co-Chairs and is a longtime colleague. Mr. Miles is the first Architect with whom the nominee was connected when arriving from the east coast to Seattle thirty-four years ago.

4. Mark Reddington, FAIA  
LMN Architects  
801 Second Avenue, Suite 501  
Seattle, Washington 98104  
Partner at LMN Architects

Mr. Reddington, FAIA, is a colleague and served with the nominee on the AIA Seattle Honor Awards Committee.



## Section 4: List of Reference Letters

5. Cameron Sinclair  
Architecture for Humanity  
848 Folsom Street, Suite 201  
San Francisco, California 94107  
Co-Founder and 'Chief Eternal Optimist' for Architecture for Humanity

Mr. Sinclair is co-founder and CEO of Architecture for Humanity, a nonprofit with which the nominee works closely. The nominee firm is the workplace host for Architecture for Humanity's Seattle office and Mr. Sinclair, who is also a colleague of the nominee, interacts with the nominee in that capacity.

6. Peter Steinbrueck, FAIA  
Steinbrueck Urban Strategies, LLC  
1501 Western Avenue, Suite 600  
Seattle, Washington 98101  
Founder and Principal at Steinbrueck Urban Strategies, LLC

Mr. Steinbrueck, FAIA, is a colleague and founder of Steinbrueck Urban Strategies and former member of Seattle City Council. Mr. Steinbrueck presented the nominee and his firm GGLO the AIA Seattle Community Service Award.

7. Susan S. Szenasy  
Metropolis Magazine  
61 W. 23rd Street - Fourth Floor  
New York, New York 10010  
Chief Editor of Metropolis Magazine

Ms. Szenasy is Editor in Chief of *Metropolis Magazine*. Ms. Szenasy served as moderator for AIA Seattle Honor Awards when the nominee was Co-Chair of the annual event, and she moderated the nominee's Climate Change panel discussion at the GGLO Space at the Steps, subsequently covered in *Metropolis*.

