



The American
Institute
of Architects

AIA Year in Review 2019

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Message from the CEO



Heading into 2020, few could have guessed this year would bring both a global health crisis and a renewed struggle for racial equality. The architecture profession has important contributions to make in this historic moment, and we face the challenges of 2020 strengthened by the passion and integrity of our members—a firm foundation further reinforced by the achievements of prior years.

Sustainability has long been an AIA priority, but 2019 marked the year we took decisive action to make it our top priority. Building on more than 30 years of work supporting the design of sustainable and resilient communities, the member-led sustainability resolution adopted at AIA's Conference on Architecture 2019 spurred the development of a comprehensive climate action plan to guide meaningful, measurable progress. Harnessing our members' collective expertise and jumpstarting collaboration across the industry, 2019 stands as a turning point when our profession accelerated our commitment to reduce carbon emissions in the built environment.

Architects' duty to protect the health, safety, and welfare of the public—including efforts to mitigate climate change impacts—is supported by our commitment to ensure an inclusive, equitable, and diverse profession with a demonstrated record of advancing social justice through the power of design.

Now more than ever, our goal is for future generations to know architecture as much for the inclusiveness and diversity of its practitioners, and focus on sustainability, as for its creativity and technical expertise.

A handwritten signature in black ink, reading "Robert Ivy". The signature is fluid and cursive, with a long horizontal line extending from the end.

Robert Ivy, FAIA
EVP/Chief Executive Officer

Sustainability

AIA's sustainability efforts provide practical tools to equip members to help in the fight against climate change. AIA's goal is to ensure that the expertise of architects is front and center in building, improving and maintaining communities that are better able to mitigate and adapt to a changing climate.

COTE® Top Ten Award 2019 winner
Daniels Building at One Spadina Crescent, NADAAA with
Adamson Associates and ERA Architects, Toronto, Ontario
Photo credit: Nic Lehoux

Promoting sustainability & resilience

AIA’s efforts to prepare the current and future generations of architects for a safe, healthy, and resilient built environment have never been more necessary.

2019 marked the start of AIA’s renewed focus on climate action and efforts to mobilize architects and other built environment professionals to meaningfully address climate change. AIA’s Board ratified Resolution 19-II, which directed AIA to focus on “urgent and sustained climate action.” Also, the COTE® Top Ten measures formed the basis for the AIA Framework for Design Excellence.

Working closely with bipartisan members of the House and Senate standing committees, as well as the House Select Committee on the Climate Crisis, AIA supported comprehensive climate action.

In 2019, AIA published the following resources:

- *Strategic Leveraging Energy Transparency* brief
- *2030 By the Numbers*
- *Renovate, Retrofit, Reuse: Uncovering the Hidden Value in America’s Existing Building Stock*
- *Architect’s Guide to Building Performance: Integrating simulation into the Design Process*
- *Design for Modular Construction: An Introduction for Architects*

AIAU launched its third sustainability certificate series: Materials Matter. Along with the certificate programs—AIA+2030 and Resilience—the three series have sold more than 6,000 units.

17.7
MILLION MT CO₂e

From *2030 By the Numbers*: In 2018, 2030 Commitment projects accounted for an annual overall energy savings equivalent to avoiding 17.7 million MT CO₂e.

SUSTAINABILITY BY THE NUMBERS

712

projects were designed to meet the 70% pEUI reduction target.

142

architecture & design firms joined the 2030 Commitment in 2019.

17.7 MILLION

MT CO₂e avoided by 2030 Commitment participants.

131

net-zero energy projects reported.

Community

AIA's goal is to ensure that lawmakers and the public, from city councils to Congress, know that architects are central to improving communities. Supporting an active and thriving community of architects, we're highlighting how architects are driving positive change in all types of communities.

AIA Library Building Awards 2019
Half Moon Bay Library, Noll & Tam Architects, Half Moon Bay, CA
Photo credit: Anthony Lindsey Photography





Building community

A'19 brought together thousands of architects and design enthusiasts in Las Vegas to learn from each other and leaders in and out of the profession. With Roman Mars as the host, A'19 speakers ran the gamut from film director Ryan Coogler to Reshma Saujani.

A'19 delivered on goals to connect architects with peers, showcase the latest trends and design solutions, propel leadership in sustainable design, and celebrate architecture.

Nearly 600 companies brought their design

solutions to the Architecture Expo and engaged with architects to demonstrate the latest trends and products in the marketplace. One of the top highlights on the floor was the AIA + ARCHITECT booth, which provided 14 hours of continuous live programming.

Reshma Saujani, founder of Girls Who Code, spoke on the A'19 stage about the importance of closing the gender gap stating "We have to continue to fight racism and sexism in every industry." Photo credit: Oscar and Associates

A'19 BY THE NUMBERS

20,000+

attendees

81%

customer satisfaction rate of overall Excellent or Good (+5.8%)

91

Architecture Expo ranking among largest US trade shows (+6 points)

43,750

education credits recorded for AIA members

158,350

net square feet of Architecture Expo with 595 exhibitors

1,416

Emerging Professionals registered

Membership

AIA’s more than 95,000 members prove every day why architects are central to solving many of the greatest challenges we face at the community, national, and global levels. With record high membership for the fifth year in a row, AIA’s voice is strong and continues to be an effective advocate for the profession.

AIA’s membership reached another all-time high of more than 95,000 total members with an overall membership growth rate of 1.95% in 2019. AIA has seen an increase of sectors vital to the future of the profession; for example, Associate membership grew by 3.2%, and female membership by 6.3%. Further, individuals from underrepresented racial and ethnic groups across all member categories increased by 6.6%, compared to 2018.

Despite progress in these areas, women make up 24% of all members, and individuals from underrepresented racial and ethnic groups make up only 16% of members. We must continue to progress toward a more equitable profession and membership.

MEMBERSHIP BY THE NUMBERS

95K
members, a record high

1.95%
increase in female membership

6.6%
increase in underrepresented racial/ethnic groups members



University students from the US and Brazil work on design ideas during a Communities by Design field visit to Pedra do Sal, the birthplace of samba. Photo credit: Erin Simmons

Supporting communities

Architects are central to maintaining thriving communities and finding real-world positive and socially just solutions for struggling communities.

The Center for Communities by Design highlights the value that architects bring to the work of city-building. Through the first 10 months of 2019, the Center provided resources to 67 jurisdictions

across 19 countries and 22 states, completed 5 design assistance projects and published 6 reports.



Strengthening connections

Through the Women’s Leadership Summit 2019 and other events, AIA brought together new and veteran leaders of the architecture industry to advance inclusion, build connections, and advance other key professional goals.

The Women’s Leadership Summit (WLS) 2019, hosted by AIA Minnesota, welcomed nearly 750 women architects and designers to Minneapolis for the largest gathering of women architects in the country. The next WLS is planned for 2021.

To encourage a culture of sharing, the AIA Center for Practice has developed a series of networking events for in-depth

discussions around different facets of practice, launching firm roundtables in partnership with AIA Detroit and AIA Colorado.

To encourage component programs that support young architects, the College of Fellows provided more than \$35,000 of grants to local and state component programs supporting licensure, mentoring, and research.

Winners of the Payette Sho-Ping Memorial Academic Scholarship at the Women’s Leadership Summit 2019.
Photo credit: Joe Szurszewski



WLS BY THE NUMBERS

44
states represented

500%+
increase in sponsorship funds raise

25
companies and firms sponsored WLS

Recognizing excellence

AIA Honors & Awards highlights best practices and recognizes exemplary projects across the profession.

Gold Medal

The AIA Gold Medal 2019 was awarded to Lord Richard Rogers, Hon. FAIA. Lord Rogers’ buildings are renowned for their detailing rigor, extreme flexibility, and technology-driven sustainability.

Architecture Firm Award

The winner of the Architecture Firm 2019 award was Payette Associates based in Boston. The firm’s culture encourages a spirit of entrepreneurship and discovery that leads to work exemplifying architectural excellence and the higher ideals of service to humanity.

RECOGNITION BY THE NUMBERS

1,400+

submissions for Honors and Awards, including Fellows

115

members elevated to FAIA

158

Honors and Awards recipients



Top image: Lord Richard Rogers recipient of the AIA Gold Medal 2019. Photo credit: Dezeen Limited

Bottom image: Architecture Firm Award recipient Payette Associates at A'19. Photo credit: Robert

Whitney M. Young Jr. Award

By promoting equity and inclusion through her consulting work and education efforts, Karen L. Braitmayer, FAIA, a long-time champion of a more inclusive and just environment, was the Whitney M Young Award 2019 winner. Nationally recognized for her leadership and advocacy for civil rights for people with disabilities, she has overcome physical and social barriers, and her example continues to inspire.

Twenty-five Year Award

The Sainsbury Wing at the National Gallery in London— designed by Venturi, Scott Brown and Associates (VSBA)— was honored with the Twenty-five Year Award for a building that set standards of excellence for its architectural design and significance.



Karen L. Braitmayer, FAIA, is the Whitney M. Young Jr. Award.
Photo credit: Daniel Sheehan

COTE Top Ten Awards

COTE Top Ten 2019 award winners included the North Transfer Station, a community-driven sanitation station, and the renovation of one of the nation's most iconic buildings, St. Patrick's Cathedral in New York City. Two international projects—an off-the-grid school in Kenya and the Daniels Building in Toronto —allowed the program to continue to expand its influence internationally.

AIA Housing Awards program and AIA/Housing and Urban Development Secretary's Awards

The AIA Housing Awards program was established to emphasize the importance of good housing as a necessity of life. The award recognizes projects that demonstrate excellence in affordable and accessible housing and community spaces. Combined, the 2019 awards recognize 16 projects in eight award categories.



2019 Housing award winner Mirror point by MacKay-Lyons Sweetapple Architects. Photo credit: James Brittain Photography

Advancing equity & diversity

Increasing equity, diversity, and inclusion is a core value of AIA because, ultimately, it is critical to the long-term relevance, prosperity, and credibility of the profession. Cultivating a diverse and inclusive workforce throughout the career journey, advancing workplace qualities of belonging, and fostering equitable workplace practices serve the profession and society-at-large.

Guides for Equitable Practice

Building on the first six chapters of the Guides for Equitable Practice, the final three guides were released in early 2020. Developed in partnership with the University of Washington, the University of Minnesota, and the American Institute of Architects’ Equity and the Future of Architecture Committee, the Guides serve as a resource that promotes equity, diversity, and inclusion in the profession.

Educational outreach

Working to sustain a strong pipeline of diverse students, AIA partnered with Wake Forest University’s Center of Excellence for Research, Teaching, and Learning (CERTL) to develop problem-based learning templates that members can use to engage K-12 students.

Following visits by AIA President Bill Bates to all seven NAAB-accredited Schools of Architecture at Historically Black Colleges and Universities (HBCUs), AIA responded to the needs of these schools with a pilot project, Future Architects Opportunity Grants, for third-year architecture students attending one of

four HBCUs in the DC area. The grant will fund attendance at a conference, architecture study, or aid in costs associated with an internship.

In collaboration with the Architects Foundation, AIA hosted a reception for a photography exhibit —“Without Regard to Sex, Race or Color” by Andrew Feiler—and hosted two architecture students who shared stories about their experiences at architecture school at Howard University and the University of the District of Columbia.

In partnership with local firms and components, AIA piloted the “Embracing Our Differences, Changing the World” speaker series. More than 250 attended the events, while more than 500 members participated in “Building a Respectful & Harassment-Free Workplace Culture” eLearning sessions.



AIA is committed to advancing equitable practice and released the first *Guides for Equitable Practice* in 2019. We released three additional chapters in 2019.

Architects Foundation

The Architects Foundation leads philanthropic efforts to attract, inspire, and invest in the next-generation design community.

The Architects Foundation now runs eight different scholarship programs. The Foundation welcomed 37 new scholars in 2019 with the combined help of 31 jurors and continues to support an additional 26 scholars with multiyear awards. Additionally, it met with 30+ scholars around the country—in Chicago, Dallas, DC, Las Vegas, Minneapolis, and New York.

In 2019, the Foundation opened The Octagon’s doors to 3,500+ people for exhibits, tours and lectures.

FOUNDATION BY THE NUMBERS

37

Number of new scholars welcomed in 2019

63

Total scholars currently supported

3,500+

Visitors welcomed at the Octagon Museum

10

Diversity advancement scholars awarded



Diversity Advancement 2019 Scholarship winners include (left to right) Roberto Arroyo, Kayla Brown, Yanela Díaz, Justine Do (Benjamin Moore & Co. Scholar), Alec Jackson, Nia Lankford, Samuel Leung, Sarah Lowrey, Jalion McLean, Grant Stokes.



Influence

The architect's role in helping to solve the most complex challenges of our time—from climate change, to economic opportunity, to social equity—is undeniable. Society's understanding of the profession's passion for positive and compassionate change is essential if architects are to help lead the changes society needs.

Regional & Urban Design Award 2019 winner
The Infra-Space Initiative, Newton Lower Falls, Massachusetts
Photo credit: Landing Studio

Blueprint for Better

Blueprint for Better provides a framework and a forum that highlights how architects are making a positive difference in communities around the world.

The Blueprint for Better public awareness campaign provided multiple opportunities for architects to strengthen their connections with civic leaders, influencers, and mayors. Ultimately, the campaign seeks to ensure that architects have a seat at the table when critical civic decisions are made, and that members are ready to speak to the value that architects bring to our communities.

Through AIA’s partnership with the U.S. Conference of Mayors, architects have increasingly engaged with mayors and civic leaders at events around the country.

In its fifth year, the AIA Film Challenge highlighted how architects are successfully collaborating with civic leaders to create resilient and sustainable communities. A record 103 short films were submitted, and nearly 117,000 votes were cast during the public voting period. The top prize was awarded to Weston Waugh, director of The EastPoint Project, featuring Gardner Architects. Shot in Oklahoma City, the film highlights an adaptive reuse project that revitalized a forgotten area of the community.



Peter Exely, FAIA, moderates a panel at Chicago Ideas with the AIA Film Challenge 2019 Grand Prize and People’s Choice Winners. Photo credit: James C. Svehla Photography



Oswaldo Ortega, AIA, Associate at Gensler, coaches a student through AIA’s interactive game “Build the Block”. Photo credit: Courtesy of Chicago Ideas

Championing the profession

AIA and our component partners are advancing the profession’s policy agenda through bipartisan advocacy in Washington, DC, in statehouses, and in municipal governments across the country. AIA is a leading voice on issues important to our profession and our communities. AIA is well-positioned to engage federal policymakers on key issues including climate action, building resilience, school safety, historic preservation, affordable housing, and tax policy.

Environmental stewardship

AIA is working closely with bipartisan members of relevant House and Senate committees, including the House Select Committee on the Climate Crisis, to support comprehensive climate action that recognizes that the building sector accounts for roughly 40% of current greenhouse gas emissions and acknowledges the central role of the architect in addressing this critical issue.

AIA also continues to engage with the Environmental Protection Agency and Department of Energy, opposing any rollback of regulations that could negatively impact the health, safety, and welfare of the public.

School safety

AIA was instrumental in the introduction of a bipartisan Senate bill to establish a federal clearinghouse on best practices for safer schools. This legislation would support implementation of an AIA-backed recommendation from the Federal Commission on School Safety released in December of 2018.

Historic preservation

AIA and AIAIL have partnered in support of a bipartisan bill to strengthen and continue the historic preservation tax credit, the Historic Tax Credit Growth and Opportunity Act. This is one of multiple tax incentives the AIA supports to encourage building reuse and community development.



2019 ArchiPAC donor buttons

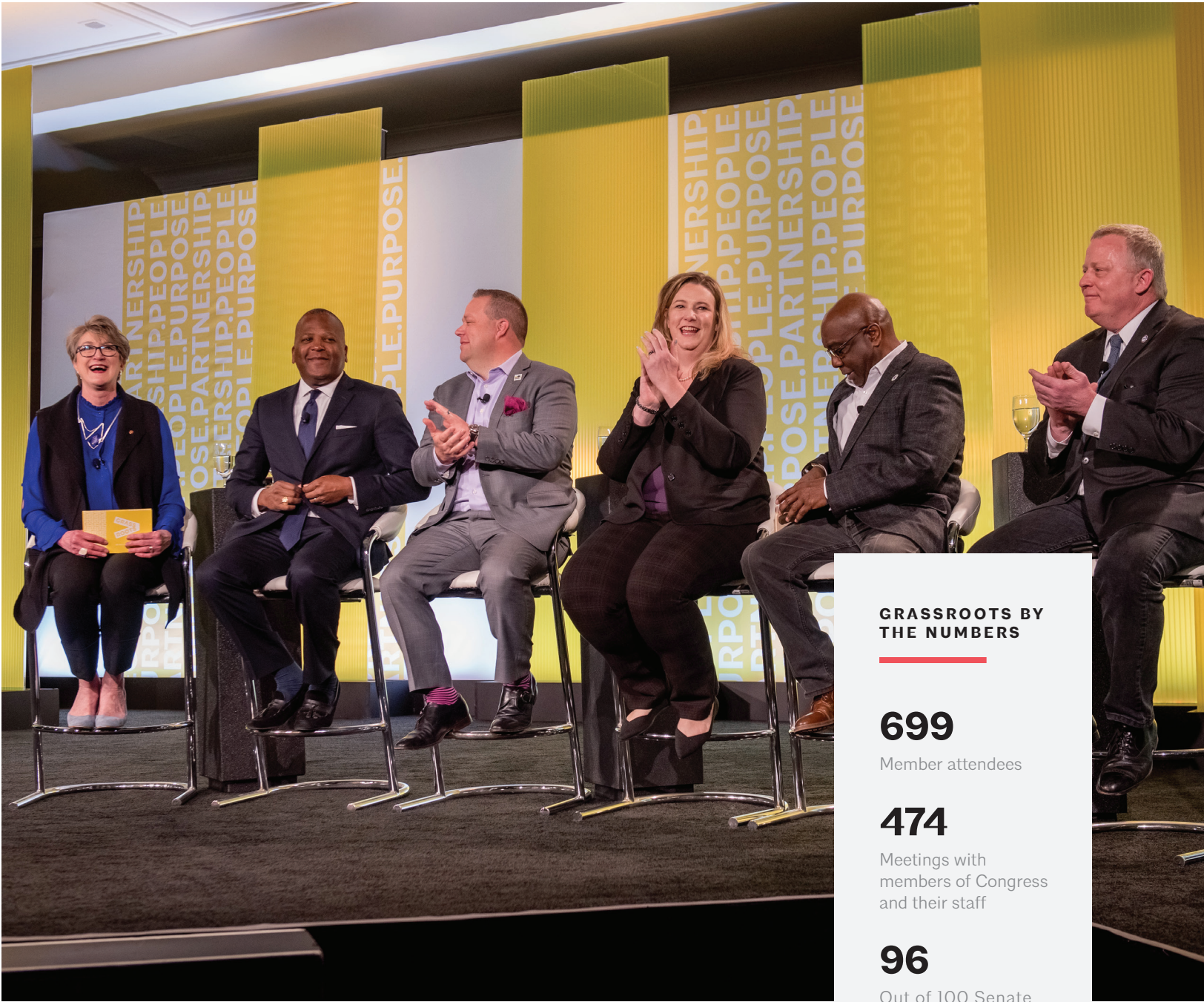
Leading by design

The yearly Grassroots event provides attendees with an opportunity to share successful ideas, innovative practices, and tools to enhance their ability to influence decision-makers and to lead their components and communities.

Grassroots 2019 explored the possibilities of expanding the architect’s role in designing a better future. Through the theme “People, Purpose, and Partnerships,” the Washington, DC event included direct outreach to Congress, showcased innovative practices and tools to strengthen components and communities, and advanced understanding of the strength and reach of the AIA network. With 699 attending, participation reached its highest levels in three years.

Focusing on issues related to school safety and retrofitting existing buildings with energy efficient technologies, more than 600 AIA members participated in 474 meetings with members of Congress and their staffs that covered 96 out of 100 Senate offices and 84% of the country’s congressional districts.

A pair of panel discussions—one featuring mayors and one featuring AIA members—highlighted strategies for shaping communities. Grassroots 2019 also featured a presentation from Doris Kearns Goodwin who spoke about how adversity tested and, ultimately, emphasized the greatness of four past presidents.



2020 AIA president Jane Frederick, FAIA leads a mayors panel discussion at Grassroots 2019 in Washington, DC.
Photo credit: Sam Kittner

GRASSROOTS BY THE NUMBERS

699

Member attendees

474

Meetings with members of Congress and their staff

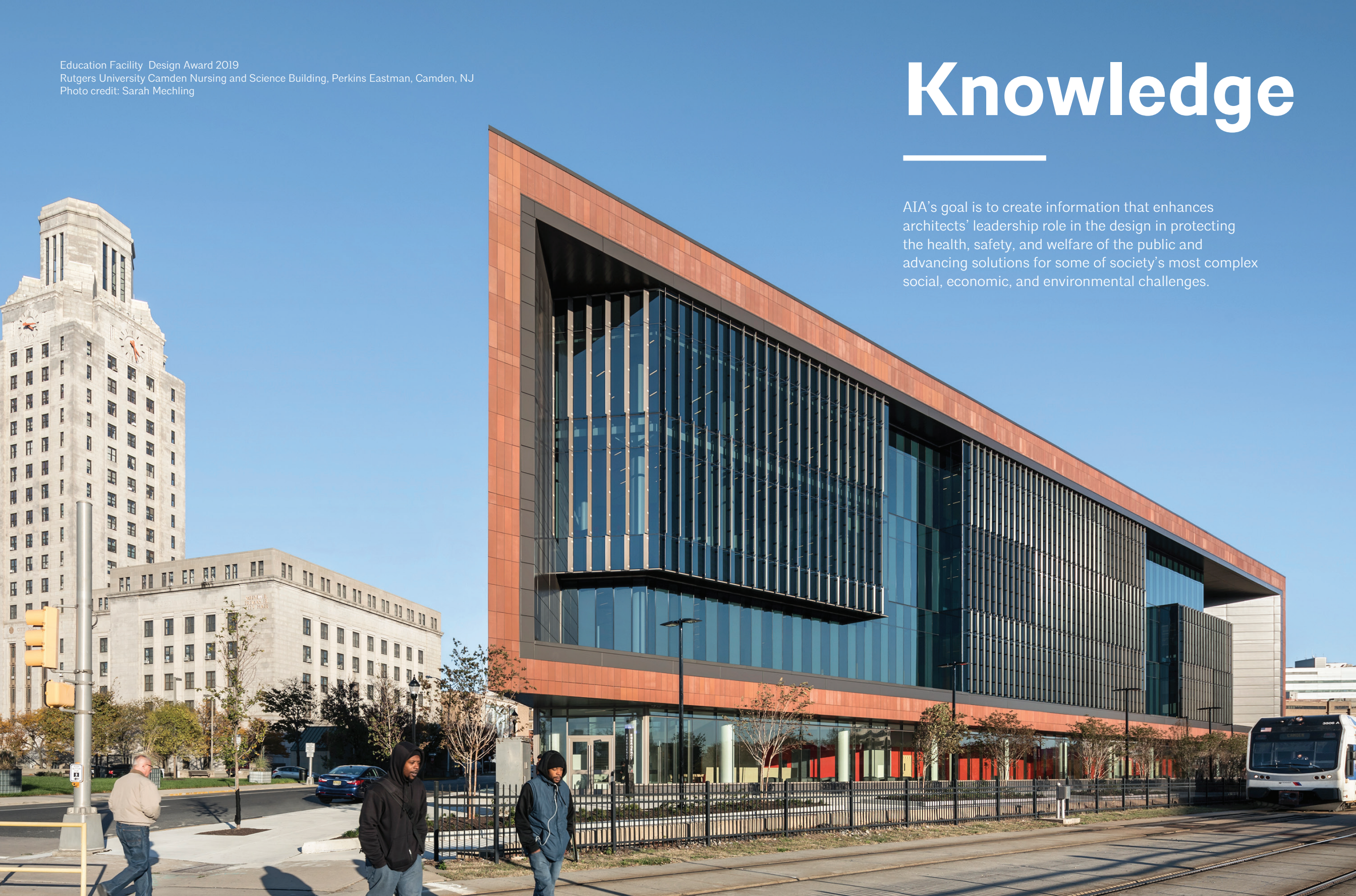
96

Out of 100 Senate offices visited

Education Facility Design Award 2019
Rutgers University Camden Nursing and Science Building, Perkins Eastman, Camden, NJ
Photo credit: Sarah Mechling

Knowledge

AIA's goal is to create information that enhances architects' leadership role in the design in protecting the health, safety, and welfare of the public and advancing solutions for some of society's most complex social, economic, and environmental challenges.



Knowledge Communities

AIA Knowledge Communities engage a dynamic network of members and professionals from allied industry organizations.

More than 650 AIA members engaged in the leadership and programmatic functions of the 21 Knowledge Communities in 2019—creating meaningful touchpoints between architects, related professions, the public, policymakers, and clients.

Knowledge Communities created high quality, curated content through email, online resources, conferences/events, publications, and webinars. In total, AIA's Knowledge Communities provided over 18,000 CES credits and 750 pieces of knowledge content.

The College of Fellows granted its 10th biennial Latrobe Prize, a research grant of \$100,000, to Perkins Eastman and Drexel University for the topic “Addressing a Multi-billion Dollar Challenge: Advancing Knowledge of How High-Quality School Buildings Can Positively Impact Educational Outcomes.”



Regina Gray Regina Gray, Director of Affordable Housing Research and Technology addresses attendees at the 2019 Best in Housing Awards Reception held at the Marjorie Barrick Museum of Art, Las Vegas, NV.
Photo credit: Oscar & Associates

Disaster assistance

The increasing scope and frequency of natural disasters could become the “new normal” because of climate change. That’s why AIA is committed to providing the resources our members, components, and their communities need to help them respond to disasters.

AIA’s first nationwide training, “AIA Disaster Assistance Bootcamp,” hosted members and staff from 43 states and territories resulting in 12 hours of education material and case studies on disaster response and recovery as well as the liability, partnerships, and volunteer engagement that accompany these critical community efforts.

AIA, in partnership with component partners, federal agencies, and municipalities, worked to provide post-disaster building Safety Assessment

Trainings (SAP) to almost 500 architects and professionals.

In 2019 AIA worked with the federal government to develop the Federal Emergency Management Agency’s Building Safety Assessment Guide (P-2055). AIA staff and members provided extensive input on the drafting and editing of DRRRA documents.



AIA Honor Awards: Architecture
Confluence Park, LakelFlato Architects+ Matsys, San Antonio, TX
Photo credit: Casey Dunn

Financials

A dynamic and diverse revenue base strengthens AIA's ability to fulfill its mission be the voice for the profession and a resource for members as they serve society.

Non-dues revenue

AIA Continuing Education

AIA continuing education provides a valuable member service through the network of more than 3,000 providers and catalog of more than 78,000 courses.

AIA’s continuing education services provide high-quality learning programs that meet AIA membership requirements and registration requirements in nearly every licensing jurisdiction. AIA has worked closely with NCARB to maintain coordination between AIA’s approval of continuing education programs and state boards’ acceptance of AIA-approved programs.

The continuing education program continues to be a significant contributor to AIA’s revenue stream. AIAU revenue increased 30% in 2019.

AIA Contract Documents®

AIA Contract Documents is an important contributor of revenue to AIA, which helps to strengthen our ability to advance the Institute’s mission on behalf of our members.

AIA Contract Documents continued to advance the concepts of a fair and balanced ecosystem for architects, engineers, contractors, and owners in their contractual relationships. Having produced 25 new or revised documents, guides, and forms in 2019, AIA’s Contract documents are recognized as the most trusted and widely used standard form contracts in the design and construction industry. They offer a proven solution to manage risk by providing a common basis for establishing legal and business relationships throughout the construction process.

AIA Store

The AIA Store is an important portal for members of the public to explore the profession and augment their love of design.

2019 saw a marked increase in foot traffic stopping by the AIA Store and online, allowing more of the public to enjoy the shop and get more exposure to architecture.

MasterSpec®

MasterSpec, a product of AIA’s continued strategic partnership with Deltek (the exclusive developer of MasterSpec), marked the celebration of its 50th anniversary in 2019.

Deltek’s stewardship of MasterSpec on our behalf continues with plans to enhance the solution from a content and technology perspective. This supports the evolution of MasterSpec with continued focus on market transformation and leadership providing value to the architect, firm and building product manufacturer.

The partnership with Deltek includes improved oversight processes to ensure that this important product continues to improve and thrive.

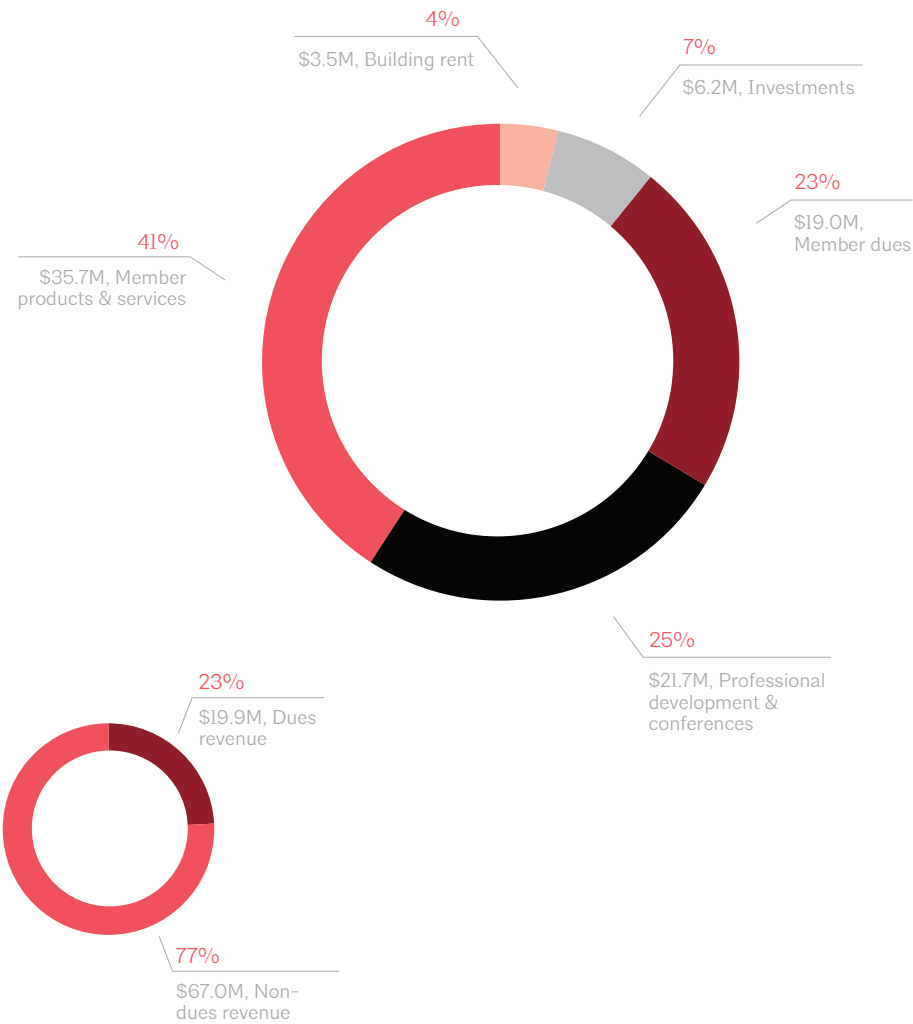
Meetings

AIA’s meetings and events are vital to advancing the profession while providing forums for interaction between AIA membership, the broader industry, and the public.

In 2019, AIA produced and managed more than 70 member meetings in D.C., across the United States, and around the world. AIA hosted 80 external events in our headquarters building meeting space, and staff fulfilled over 200 requests for catering for events in AIA headquarters.

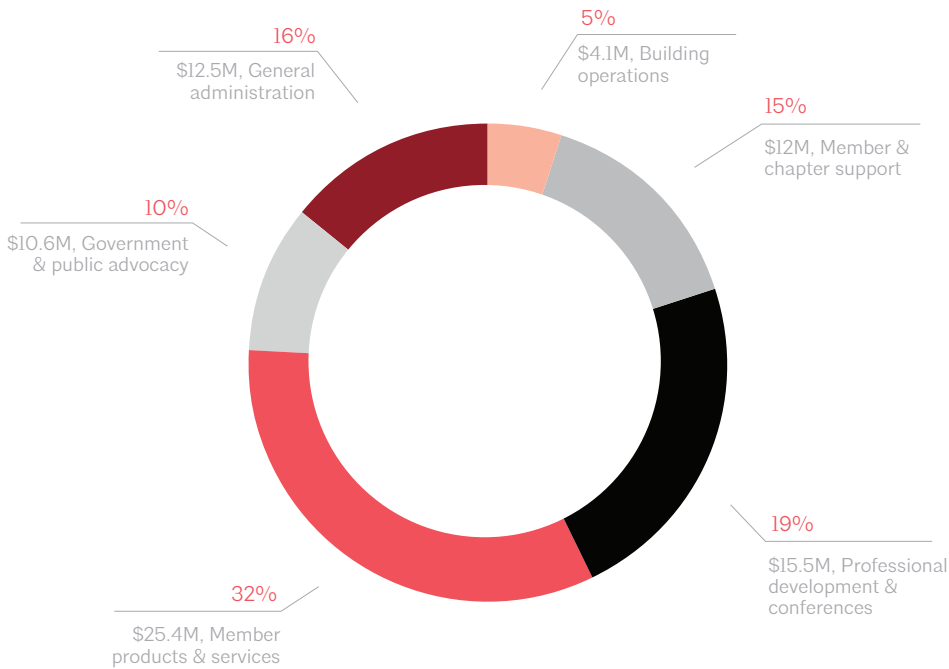
Revenue

2019 revenue total: \$87.02M



Expenses

2019 expenses total: \$80.1M



Letter from the President



I'm optimistic about what the years ahead will bring. In my view, the future of architecture is only limited by the architect's imagination and the public's faith in our ability to drive lasting, meaningful, and positive change.

I believe that achieving our biggest goals—including increasing social equity, expanding economic opportunity, and mitigating climate change—depends on embracing equity, diversity, and inclusion in the profession.

It is clear to me that for this profession to survive, to say nothing of thriving in the decades ahead, those who practice architecture must reflect society's diversity. As was noted in this document, that's why AIA is focused on creating a reliable pipeline of new, young, and diverse talent right now.

We must all work together to realize our shared vision of a profession that is a respected and valued intellectual and moral leader and regarded as a partner for progress by anyone who shares our passion to drive positive change through the power of design.

A handwritten signature in black ink, appearing to read 'W. Bates'.

William Bates, FAIA
2019 AIA President

Strategic Partners:

Deltek + AVITRU

hanleywood
Where Data Drives Action

Oldcastle BuildingEnvelope®
A CRH COMPANY

SHERWIN-WILLIAMS®

Innovation Partners:

Andersen
WINDOWS • DOORS

Benjamin Moore®

constructconnect™
Powering connections. Improving results.

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