

WORKSHOP 1

How AIA Works & What It Can Do for or with You! (3 LUs)

Moderator: Abigail Gorman, MBA, Chief of Staff, AIA national

Kathy Compton, Sr. Vice President, Strategic Marketing, Communications, and Conference, AIA national

Sarah Dodge, Sr. Vice President, Advocacy and Relationships, AIA national

Carl Elefante, FAIA, 2018 AIA President

Susan McDaid, Hon. AIA, Sr. Vice President, Member & Component Services

Terri Stewart, CAE, Senior Vice President, Knowledge and Practice, AIA national

This interactive session will begin with a broad overview of the national AIA structure, the inner workings of the AIA Board of the Directors, the AIA Strategic Council, and their decision-making processes, followed by an open forum discussion with knowledgeable members and AIA staff who will answer your questions about AIA resources and activities related to the work of your component. The session will also identify tools that will help you assess your component's needs and increase your success. Come ready with questions and go away with suggestions of things to do and people to talk with at national to support your efforts!

Learning objectives:

- Identify resources for strengthening AIA member value.
- Provide an overview of the AIA organizational structure and its connection to the Operating Plan.
- Become aware of major AIA resources.
- Share component programs and activities.

WORKSHOP 2

Developing a Partnership Between the Board of Directors & Component Staff (3 LUs)

Bob Harris, CAE, President & Founder, Harris Management, Inc., Tallahassee

Pre-registration is required.

Both the component executive and the component president or the component president-elect must attend together. This hands-on workshop is limited to 50 sets of partners.

Board members are the fiduciaries who steer the organization towards a sustainable future by adopting sound, ethical, and legal governance and financial management policies, as well as making sure the chapter has adequate resources to advance its mission. Boards often hire a component executive who manages the daily affairs, with this person reporting to the board. This structure defines accountability with everyone working for the same objective that makes these partnerships succeed. But what

happens when there is conflict? This session will examine how to create and maintain an effective staff/board relationship.

Learning objectives:

- Discuss the role of the board of directors and the component executive.
- Discuss the duties of the board versus the component executive, distinguishing governance (board) from management (staff) roles.
- Explore shared responsibilities.
- Examine how to cultivate and maintain a constructive and effective partnership and explore how to handle conflicts when they arise.

Friday, March 8, 7–10am

WORKSHOP 3

Architecture-Based Learning for K–12 Students (3 LUs)

Kelsey Canovai, Wake Forest School of Medicine Center of Excellence for Research, Teaching and Learning

Stuart Coppedge, FAIA, AIA K–12 Working Group

Jim Duffey, Wake Forest School of Medicine Center of Excellence for Research, Teaching and Learning

Linsey Graff, Assoc. AIA, AIA K–12 Working Group

Stan Hill, PhD, Wake Forest School of Medicine Center of Excellence for Research, Teaching and Learning

Architects are constantly changing the world around us. They create thoughtful, practical solutions while working with other inspirational professionals. The challenge for engaging the next generation of potential architects is expressing how architecture inspires youth to invent, design, and create things that matter. Come prepared to participate in this highly interactive and collaborative session in which teams will create real-world problems and challenges for student engagement.

Learning objectives:

- Link expertise and fundamental curriculum requirements of schools using Problem-and Project-Based Learning methods.
- Become aware of a research-based method for K–12 engagement.
- Demonstrate how instructional content relates to real-world STEM professions, such as architecture.
- Create engaging scenarios to support the importance of architecture and architects.

