Firm luminary program

An AIA Leadership Event with AIA Minnesota

September 12–14, 2019

Hyatt Regency
Minneapolis
1300 Nicollet Mall
Minneapolis, MN 55403

Sponsorship deadline
June 1, 2019

Contact
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About

When women lead, firms succeed

Every two years, The American Institute of Architects hosts the Women’s Leadership Summit (WLS), the largest event for women architects and designers in the country. After a sold-out event in 2017, AIA has expanded WLS to engage a larger and more diverse audience of women advancing their careers.

As more women pursue opportunities within the industry, AIA strives to give them the education and resources they need to succeed.

- Women are one of the fastest-growing architect demographics.
- Women currently make up about 24 percent of AIA membership.
- Women are 47 percent of current architecture students.
- 1 in 3 new architects are women.

Support your leaders, strengthen your team

People are your firm’s biggest asset. And helping them achieve their career goals helps you achieve your business goals.

At WLS, women benefit from a candid, comfortable environment where they contribute their unique perspectives and facilitate conversations about challenges they face: Gaining respect on a construction site, negotiating, managing remote teams, getting promoted, and many others. An experience-centric event, WLS sessions provide practical tools for attendees to implement at your firm right away.
No matter where your employees are in their careers, WLS balances their needs and objectives. Emerging professionals meet mentors, mid-careers architects learn how to accelerate growth, and executives learn new ways to lead change. When women architects and designers have the support they need to fulfill their potential, they become more committed to your firm.

Engaging this growing demographic of architects sparks innovation and strengthens the industry. It starts with your firm.

**Firm luminary benefits**

Illuminate equity in your workplace or university. Send your employees to WLS for an inspiring and educational experience that translates to the success of firms, universities, and the industry as a whole. Registration begins with two attendees for $2,000, with the option to grow to meet the needs of your office and includes:

- One ticket to the full Summit and Welcome Reception per Luminary attendee
- Firm recognition on-site and online
- Book authored by keynote speaker per Luminary attendee
- Early access to registration

Additional luminary tickets may be purchased for $1,000 (includes all benefits above, per luminary attendee). A luminary ticket covers the unsubsidized cost to attend the WLS which may allow attendance to increase.