

Dated October 3, 1945.
Received November 14, 1945.
Granted January 15, 1946

MEMBERSHIP NO 3808



THE AMERICAN INSTITUTE OF ARCHITECTS

APPLICATION FOR MEMBERSHIP

RECORD OF THE SECRETARY OF THE INSTITUTE

*In due order
November 20, 1945
J.H. Germain*

- A Name of applicant Arthur Gould Odell, Jr. Chapter North Carolina
- B Address of applicant Latta Arcade, Charlotte, North Carolina
- C Applicant proposed by Walter W. Hook and R. Edwin Wilson
- D Application received with check for \$ 10.00 on November 14, 19 45
- E Application returned for correction 19 .
- F Application in due order on November 20, 19 45
- Record of registration, Form S39, Sent (N.C.) Nov. 20, 19 45. Received. November 26, 1945.
- G Notices sent to chapter executive committee:
 - (a) Form S11, reasonable time ending on December 20, 19 45 on November 20, 19 45
 - (b) Form S12, 30 day extension ending on 19 ., on 19 .
- H Acknowledgments to applicant, proposers, and chapter on November 20, 19 45
- I Certified resolution of chapter executive committee recommending admission
~~on that application received~~ received on December 4, 19 45.
- J No report from chapter executive committee on 19 .
- K Application sent to The Board of Examiners on January 8, 19 46
- L The Board of Examiners reported on application on January 8, 19 46
- M Applicant was admitted on January 15, 19 46
- N Notice and certificate to applicant and notice of assignment to chapter and letter
to proposers on January 15, 19 46
- O Notice of denial of application to chapter and applicant and \$
returned to applicant on 19 .

CERTIFICATION OF ELECTION AND ASSIGNMENT

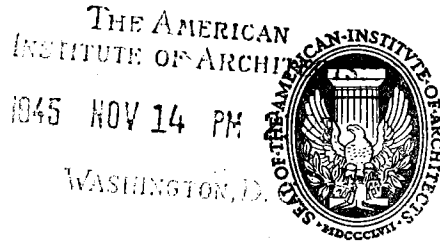
I, Secretary of The American Institute of Architects, hereby certify that, under authority vested in me by The Board of Directors, I have this day duly elected

Arthur Gould Odell, Jr.

to membership in The Institute, and hereby declare him to be a corporate member of The Institute and assign him to membership in the North Carolina Chapter.

Date January 15, 19 46

Alexander C. Robinson, Jr.
Secretary



ORIGINAL

File this original with The Secretary of The American Institute of Architects.

File the duplicate, on yellow paper, with the secretary of the local chapter of The Institute.

The American Institute of Architects

APPLICATION FOR MEMBERSHIP

I, the undersigned, do hereby apply for corporate membership in The American Institute of Architects.

1. My full name is Arthur Gould Odell, Jr.

2. I am a natural citizen of The United States

2. State whether a natural or a naturalized citizen.

3. My legal residence is in the City of Charlotte

County of Mecklenburg State of North Carolina

4. My address in The Institute records will be

4. State whether residence or office address.

Number Street
~~Johnston Building~~ Latta Arcade
City Charlotte, State North Carolina

5. I am engaged in the profession of architecture as a practicing architect

5. State whether as a practicing architect, a teacher, a public official, etc.

6. I desire to be a member of the North Carolina Chapter.

7. I declare that I have read the by-laws and the Principles of Professional Practice of The American Institute of Architects, and that I understand the duties, responsibilities and obligations thereunder of a member of The Institute, and I do hereby agree and declare that, if admitted to membership, I will to the best of my ability abide by and comply with such by-laws and Principles of Professional Practice.

8. I have filed the duplicate of this application with the secretary of the chapter above named. I am not indebted to The Institute or to any of its chapters or state association members.

9. I enclose my check for \$10.00, for admission fee and the first year's annual dues. It is my understanding that if for any reason I am not admitted to membership all of said amount will be returned to me, except five dollars which The Institute will retain as an examination fee.

Date October 3 1945

Arthur Gould Odell, Jr.
Applicant sign full name in ink

PAID
DATE 8/10 = 11/15/45

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STATISTICS

10. Date of birth November 22, 1913 Place of birth Concord, North Carolina

11. I am registered or licensed to practice architecture in the following named states:

(State or States) By Examination

(State or States) By Exemption

North Carolina

(a) I hold a Certificate No. _____ of the National Council of Architectural Registration Boards.

EDUCATION

12. I attended the following named schools (high school, private school, college or university); have held the following named scholarships; have travelled in the following named countries:

Concord High School, N.C.	1926-27
Staunton Military Academy, Va.	1927-30
Duke University, N.C.	1930-31
Cornell University, N.Y.	1931-35 degree, B. Arch.
Columbia University, N.Y.	summer, 1934
Ecole des Beaux-Arts, Paris	1935-36

Have traveled in the following countries:

France	Denmark
England	Sweden
Italy	Holland
Switzerland	Belgium
Germany	

PROFESSIONAL TRAINING

13. I list below, in chronological order, the periods of my training as draftsman, the names and addresses of my principal employers, and my classification as draftsman while employed by each:

Harrison and Fouilhoux Rockefeller Plaza New York, N. Y.	1936-37	Architectural designing and drafting.
--	---------	---------------------------------------

(W. K. Harrison)

Wyeth and King East 48th St. New York, N. Y.	1937	Architectural designing.
--	------	--------------------------

(Marion Wyeth)

Raymond Loewy Fifth Avenue New York, N. Y.	1937-38	Architectural designing.
--	---------	--------------------------

(Raymond Loewy)

PROFESSIONAL PRACTICE

14. I list below, in chronological order, the periods during which and the states in which I have practiced architecture as an individual or as a member of a firm or corporation or as a public official or have taught architecture or the arts and sciences allied therewith. (State names of firms or corporations or public office and of schools or colleges).

Established own firm in 1938 and practiced architecture until 1941, at which time I entered the Army.

Since 1941 have been in the Corps of Engineers (rank of major) and have been Post Engineer at the Charlotte Quartermaster Depot and the Kennedy General Hospital.

PRESENT OR PREVIOUS MEMBERSHIPS IN ARCHITECTURAL ORGANIZATIONS

- 15. Member of Institute from _____ to _____
- 16. Junior of Institute from _____ to _____
- 17. Associate of North Carolina Chapter from 1940 to present time
- 18. Junior Associate of _____ Chapter from _____ to _____
- 19. Member of State Association in North Carolina from 1940 to present time

ENDORSEMENT BY PROPOSERS

I, the undersigned, do hereby certify that I have read the statements made herein above by the applicant and believe them to be correct. I vouch for his honorable standing in this community and in his profession. I believe he is fully qualified for membership and I propose him therefor.

I have known the applicant for 10 years.
 Signed Walter W. Hook
 Professor Charlotte, N.C.
 Address 1205 Commercial Bank Bldg. 3.

I have known the applicant for 7 years.
 Signed R. Edwin Wilson
 Proposer Charlotte, N.C.
 Address 1204 Commercial Bank Bldg.

Note: The two proposers must be corporate members of The Institute in good standing.

THE AMERICAN
INSTITUTE OF ARCHITECTS
NOV 26 AM 9:35
WASHINGTON, D. C.



AP No
3808

THE AMERICAN INSTITUTE OF ARCHITECTS
THE OCTAGON, WASHINGTON, D. C.
Office of The Secretary

RECORD OF REGISTRATION

OF

Arthur Gould Odell, Jr., Charlotte, N. C.
(Name of Applicant)

SECRETARY,
BOARD OF ARCHITECTURAL EXAMINERS,
Raleigh, North Carolina
Address

Dear Sir:

The above named applicant for membership in The American Institute of Architects is an architect practicing in your state.

To qualify for such membership, an applicant, if resident in a state having registration or licensing laws for architects, must be registered or licensed by the state to practice architecture therein.

Will you please answer the following questions relating to the applicant's registration, to assist The Institute in determining his eligibility for membership? A duplicate of the form is enclosed for your files.

Date November 20, 1945

Alexander C. Robinson III
Secretary

1. Is the applicant registered or licensed to practice architecture in your state? Yes
2. Was his registration or licensing by examination? Yes or by exemption? No
3. What was the scope of the examination? Written Examination
Design 12 hrs.
Composition 4 hrs. History 4 hrs. Graphics 4 hrs.
Reis. Conc. 4 hrs. Mech. of Mat. 4 hrs. Practice & Spec. 4 hrs.
4. What was the period of the examination? 4 days. Written examination 30 hours; Oral examination 0 hours.
5. When examined, did applicant have a certificate from the National Council of Architectural Registration Boards? No If so, give Certificate No. ✓
6. Date of last registration Feb 20 1940 Registration No. 387 Is it current? Yes

Loss Sumner
(Signature of Secretary of Board)

North Carolina State Board of
Architectural Examination and Registration
(Name of Board)

Date Nov. 23 1945

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THE AMERICAN
INSTITUTE OF ARCHITECTS

1945 DEC -4 PM 2:15

WASHINGTON, D.C.

WEEKS, PRESIDENT
DURHAM, N. C.
SHUMAKER, VICE-PRESIDENT
RALEIGH, N. C.

WM. HENLEY DEITRICK, SECRETARY-TREASURER
RALEIGH, N. C.



NORTH CAROLINA CHAPTER
THE AMERICAN INSTITUTE OF ARCHITECTS

December 3, 1945

The American Institute of Architects
The Octagon
Washington, D. C.

Gentlemen:

This is to inform you that the membership of the North Carolina Chapter has been notified of the application of Arthur Odell, Jr., Charlotte, North Carolina, for membership in the American Institute of Architects and that there has been no adverse comment in the balloting.

Yours very truly,

Wm. Henley Deitrick
WM. HENLEY DEITRICK
Secretary

p/

THE AMERICAN INSTITUTE OF ARCHITECTS
THE OCTAGON, WASHINGTON, D. C.

COPY

January 15, 1946

Dear Mr. Odell:

The Secretary is happy to inform you that your application for membership in The Institute was acted on favorably by The Board of Directors and that you were admitted to corporate membership in The Institute and assigned to membership in the North Carolina Chapter, effective January 15, 1946. You will be a member of that Chapter, or of some other chapter if you later transfer thereto, until your membership in The Institute terminates.

Your certificate of membership, duly executed by the Officers of The Institute, will be sent in due course.

The Board of Directors welcomes you to membership in The Institute and The Secretary's office is at your service to the extent of its powers.

The policies and the activities of The Institute are developed largely from problems arising within the chapters. By taking an active part in your Chapter affairs you will contribute to the advancement of the objects of The Institute and will increase the benefits to be derived from Institute membership.

We bespeak your active cooperation.

Sincerely yours,

Alexander C. Robinson III
Secretary

AC:amy
Enc.

Mr. Arthur Gould Odell, Jr., A.I.A.
Latta Arcade
Charlotte, North Carolina

cc to: Proposers: Mr. Walter W. Hook
Mr. Edwin Wilson

A. G. ODELL, JR. AND ASSOCIATES

ARCHITECTS AND ENGINEERS

109 WEST THIRD STREET
CHARLOTTE, NORTH CAROLINA

October 17, 1951

American Institute of Architects
1741 New York Avenue N. W.
Washington 6, D. C.

Gentlemen:

I am planning to make my first trip to Mexico City and remembering that our recent convention was held there, I would like for you to send me any literature that you may have relative to the architectural points of interest that I might use as a guide in that neighborhood.

As I am planning to leave on or about the 27th of October, I would greatly appreciate your prompt reply.

I will be only too glad to reimburse you for any charges incurred by this service.

Sincerely,



A. G. Odell, Jr., A.I.A.

P

Note: Please advise names and addresses of American or English-speaking architects living in Mexico City if you have this information; otherwise, the names and addresses of several prominent Mexico City architects.

Zaragoza
Esquivel
Ortiz

THE AMERICAN INSTITUTE OF ARCHITECTS
THE OCTAGON, WASHINGTON, D. C.

2-3
COPY
Odell

October 22, 1951

Dear Mr. Odell:

I envy you very much your opportunity of going to Mexico soon, as I was fortunate enough to be there during the post-convention tour in 1949, and enjoyed it tremendously.

The Institute's delegation was lavishly entertained by a large number of architects, practically all of whom were English speaking. I believe it is fair to say that the leader in the country is Carlos Contreras, who, I believe, has been past president of their society. He was educated at M.I.T., and his son, Carlos, Jr., has just completed his education a year or two ago at Michigan. They and their families speak very fluent English.

Guillermo Zarraga was president of one of the two groups at the time we were in Mexico. He speaks good English and was most hospitable. Another name I remember is Mr. Espinosa, who also speaks fair English.

Kenneth Franham, F.A.I.A., of Houston has, at at least did have at one time, a branch office in Mexico City. He was president of the Houston Chapter in 1949.


The following members have recently been in Mexico and might provide additional information if you have time to obtain it from them.

M. Edwin Green
321 N. Front Street
Harrisburg, Pennsylvania

Alfred Shaw
208 So. La Salle Street
Chicago 4, Ill.

The tours which were held for the architects were not accompanied by any literature so we have nothing in this respect to send you. We were taken to the caves and old churches near Teotihuacan, and the cathedrals in Mexico City. At this point, my memory is a little hazy as to what other sites we saw, as we were kept busy with architectural tours, visits, and regular sightseeing visitations.

Sincerely yours,


J. W. Rankin
Administrative Secretary

Mr. A. G. Odell, Jr., A.I.A.
109 West Third Street
Charlotte, North Carolina

JWR/hd

A. G. ODELL, JR. AND ASSOCIATES

ARCHITECTS AND ENGINEERS

109 WEST THIRD STREET
CHARLOTTE, NORTH CAROLINA

~~File~~ 2-3
File Odell

October 25, 1951

Mr. J. W. Rankin, Administrative Secretary
The American Institute of Architects
The Octagon, Washington 6, D. C.

Dear Mr. Rankin:

I appreciate so much your letter of October 22, 1951 and
the information you sent me.

I of course am looking forward very much to my trip and
hope to meet some of the architects whose names you have
given me.

Yours very truly,



A. G. Odell, Jr., A.I.A.

P

Walter Hook and Associates
incorporated
Architects — Engineers

303½ West Fourth Street
Charlotte 2, North Carolina

28 April 1956

American Institute of Architects
1735 New York Avenue N.W.
Washington, D.C.

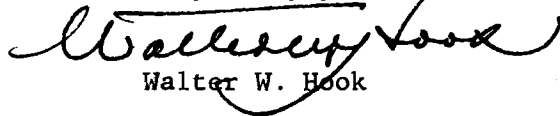
Atten: Miss Gervais

Gentlemen:

The Executive Committee of the North Carolina Chapter has unanimously recommended the presentation to the Jury of Fellows the name of Mr. Arthur Gould Odell of Charlotte, North Carolina, for advancement to Fellowship in the Institute.

It is requested that you forward immediately, to the undersigned, P.O. Box 1297, Charlotte, North Carolina, the necessary and required application forms and other data which might be necessary for such a submission.

Very truly yours,


Walter W. Hook

WWH/y

cc - Mr. F. Carter Williams
Mr. William H. Deitrick
Mr. Erle Stilwell

Selected
1946
Jan 15
958 dees
JWH

Walter Hook and Associates
incorporated
Architects — Engineers

303½ West Fourth Street
Charlotte 2, North Carolina

27 September 1956

Mr. F. Carter Williams, A.I.A. President
North Carolina Chapter
American Institute of Architects
Raleigh, North Carolina

Dear Carter:

I am sending to you attached, and in duplicate, prepared nomination for Fellowship concerning Gouldie Odell.

These applications should be properly authenticated by the Executive Committee on Page 1 in the spaces indicated, one copy to be filed with the Jury of Fellows at the Institute, and preferably by the Secretary of the Chapter, the other copy being retained for Chapter files.

I am retaining for my own files, a copy of certain of the data which has been given to me by Gouldie, for my own information in developing additional material, which will supplement the formal application.

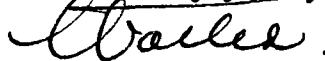
Please observe that the date of submission on Page 1 of the application has been left open, and should of course be filled in before the application is filed.

May I say that I am personally very pleased with this application, and I feel certain that with the proper support from the Chapter, and other interested parties, that we might feel sure of having this application approved.

I will continue work on the additional data and will keep all copies of information which I receive for incorporation into the Secretary's file.

With every good wish, I am,

Sincerely yours,



Walter W. Hook.

wwh/c

cc - Mr. Wm. Henley Deitrick, F.A.I.A.
cc - Mr. Erle G. Stillwell, F.A.I.A.



THE AMERICAN INSTITUTE OF ARCHITECTS
JURY OF FELLOWS

Received Nov. 1, 1956
Voted On Mar. 28, 1957.
Voted On 19 .
Voted On 19 .
Granted March 28, 1957

NO M

NOMINATION FOR FELLOWSHIP

CASE RECORD

1. Name of Nominee Arthur Gould Odell, Jr. Date of Nomination (Undated) 19 .
2. Address of Nominee 109 West Third Street, Charlotte, North Carolina
3. Nominee's firm A. G. Odell, Jr. & Associates
4. Nominee's principal place of business North Carolina
5. Nominee's Chapter North Carolina
6. Nominee's State Organization
7. Nominee admitted to Institute 1946 (January 15)
8. Nominee has been in good standing in Institute from 1946 19 to Dec. 31, 1956
9. Nominee's age 43 yrs. Birthplace Concord, N. C.
10. Nominators: Executive Committee, North Carolina Chapter:

President: F. Carter Williams
 Vice-Pres.: W. H. James, Jr.
 Treasurer: James L. Beam,
 Secretary: Cyril H. Pfohl

Directors: Robert L. Clemmer
 - Leslie N. Boney, Jr.

11. Achievement in Design



THE AMERICAN INSTITUTE OF ARCHITECTS
CONFIDENTIAL
1956 NOV -1 AM 9:15
WASHINGTON, D.C.

THE AMERICAN INSTITUTE OF ARCHITECTS

NOMINATION FOR FELLOWSHIP
BY
CHAPTER

THE JURY OF FELLOWS, A.I.A.
The Octagon, 1735 New York Avenue, N. W.
Washington 6, D. C.

Date 19

The Executive Committee of this Chapter, at a duly called meeting on Sept. 29th 1956 *Type in full name.
nominated* Arthur Gould Odell, Jr.
member of this Chapter, for fellowship in The Institute. We enclose evidence of the qualifications of the nominee for the fellowship on which the nomination was based and certify the resolution is as follows:

"Whereas, this Executive Committee believes* Arthur Gould Odell, Jr.
a member of this Chapter, has made so notable a contribution to the advancement of the profession because of his achievement in** Design
that he is worthy of fellowship in The Institute; and

*Type in full name.

**Type in "Design," "Science of Construction," "Literature," "Education," "Service to The Institute," or "Public Service," as is appropriate.

"Whereas, said member has been in good standing in this Chapter for† 10-1/2
years prior to this date; therefore be it

†Type in number of years.

"Resolved, That‡‡ the North Carolina Chapter,
The American Institute of Architects, does hereby nominate*

‡‡Type in name of Chapter.

*Type in full name.

Arthur Gould Odell, Jr.

for fellowship in The Institute, and the President and the Secretary be and hereby are authorized and directed to prepare the nomination papers and forward them to The Jury of Fellows of The Institute and to do all things proper to forward said nomination."

Leslie Z. Boney, Jr. Director
Harts Williams
W.R. James, Jr.
J.L. Beards
Director
Director
Director

Cyril H. Poel
Secretary.

THE NOMINATORS SHOULD SEE THAT LETTERS OR DATA ARE SENT TO THE JURY OF FELLOWS IN SUPPORT OF THIS NOMINATION.

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BIOGRAPHICAL STATISTICS

- 1. Nominee's full name Arthur Gould Odell, Jr.
- 2. Nominee is a natural naturalized citizen of the United States of America
- 3. Nominee's legal residence 2149 Sherwood Avenue, Charlotte, North Carolina
- 4. Nominee's firm name - A.G. Odell, Jr. & Associates
- 5. Nominee's principal place of business, address - 109 West Third Street, Charlotte, N.C.

2. Strike out in-appropriate word and write in name of Country.

6. Type in "N.C. A. R. B." or name of State Board, as case may be.

7. Strike out in-appropriate words.

8. Type in date of birth and city and Country.

- 6. Nominee is registered or licensed to practice architecture by - North Carolina, South Carolina, Florida, Maryland, NCARB

- 7. Nominee is engaged in practice of architecture as a practicing architect—teacher in architecture—teacher in science of construction—public official—retired. (Practicing Architect)

- 8. Born Nov. 22, 1913 . Place of birth Concord, North Carolina

- 9. Nominee's schools, colleges and universities:

	Location	No. of Years	Year of Graduation	Degree
High School	Concord High School	1		
Private School	Staunton Military Academy	3	1930	
College or University	Duke University	1		
	Cornell University	3½	1935	B. Arch.
College or University				
Post Graduate at				
Scholarships held				

- 10. Other data concerning nominee's record. For a one year period, 1935-6, the nominee did post graduate work in the Atelier Debat-Ponsan of the Ecole des Beaux-Arts, Paris, France. From 1936 to 1938, he was employed as an architectural designer in the office of Harrison and Fouilhoux, New York, N.Y. During 1938 he was employed as an architectural designer in the office of Raymond Loewy, New York, N.Y. In February, 1940, he opened his own office in Charlotte, N.C. From March 1941 until November 1945 the Nominee served in the Corps of Engineers of the U.S. Army with the ultimate rank of Lt. Col.

The Nominee has traveled extensively throughout the United States, France, England, Scotland, Belgium, Holland, Sweden, Denmark, Germany, Italy, Switzerland, Canada, Mexico and Cuba.

The Nominee was one of eight selected members of the A.I.A. who were guests of the German Federal Republic for the month of August, 1953.

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Nominators should read "Principles Underlying the Bestowal of Fellowships", Institute Document No. 9 before completing this nomination. Additional sheets may be inserted to supplement any page, 3 to 7, inclusive. Use typewriting only.

NOMINEE'S ACHIEVEMENT IN ARCHITECTURAL DESIGN

1. Works

Type (a) Commercial (b) Monumental (c) Domestic (d) Special	Identification of Work	Location of Work (City) (State)	Completed Construction Work (Year)	Photographs Drawings, or Sketches Submitted
Domestic	Carpenter Residence,	Charlotte, N. C.	1949	1
Domestic	Bell Residence	Charlotte, N. C.	1952	1
Domestic	Cannon Residence	Charlotte, N.C.	1952	1
Special	Double Oaks School	Charlotte, N.C.	1953	2
Commercial	Addison Building	Charlotte, N.C.	1954	2
Commercial	Eckerd's Drug Store	Charlotte, N.C.	1954	1
Special	Charlotte Auditorium & Coliseum	Charlotte, N.C.	1955	3
Special	Wilson Junior High School	Charlotte, N.C.	1955	2
Special	Charlotte Public Library	Charlotte, N.C.	1956	2

Under column
headed "Type"
type in (a), (b),
(c), or (d), as
the case may be.

Type in last col-
umn to right the
number submitted
in each case.

2. Describe nominee's notable work in design, to bring out the particular achievements the nominators believe have notably contributed to the advancement of the profession.

See Exhibit "A" attached.

Exhibit "A"

Under "Nominee's Achievement in Architectural Design" are listed selected examples of executed work:

The CARPENTER, BELL AND CANNON RESIDENCES were among the first houses in their region to be executed in a contemporary manner with extensive use of glass, radiant heating, and with a general feeling of closely relating the interiors to their outdoor surroundings.

The BELL RESIDENCE received an Award of Merit with Special Commendation by the North Carolina Chapter of the A.I.A. in 1955.

Architectural Record, August 1952: "Good living for small servantless family. . ."

Placards (Buenos Aires): "Entre boudoir y dormitorio hay sólo una división constituida por un armario, recurso de que puede echarse mano con ventaja, siempre que no haya problema de ruidos, entre dos ambientes contiguos..."

Nuestra Arquitectura (Buenos Aires), August 1953: "El espacio de almacenamiento es excepcionalmente bueno en toda la casa, pero en especial en la cocina y en el dormitorio principal. . ."

DOUBLE OAKS SCHOOL was one of the first finger plan schools executed in this region and is particularly unusual in its solution with respect to an irregular terrain. It was one of the first schools to use extensively bright color throughout both interior and exterior. Double Oaks School received the 1953 Honor Award of the School Executive Magazine, the 1954 Award of Merit of the A.I.A., and the 1955 Award with Special Commendation of the North Carolina Chapter of the A.I.A.

Architectural Record, April, 1954: ". . . The success with which the architect resolved the problem brought them one of the top awards in the 1954 School Executive Competition for Better Schools. . . It is not just the excellent use of the site, however, which makes this school outstanding. . . Materials are chosen both for durability and for effect. Lighting is uniformly good. . . Within the classrooms bright colors emphasize structure, give youngsters a sense of architecture. . ."

School Executive, April 1954: "Glass above partitions as well as in walls adds spacious quality. Small unit material is in keeping with child scale. Drapes are to make the room homey, not to darken it. . . Tile fences define individual back yards in classroom wing, which blends well with the site. . . This elementary school lunchroom-play-room is quietly gay. . ."

The ADDISON BUILDING was developed from the utilization of the 5-story reinforced concrete frame of an old parking garage. In 1955 it received the Award of Merit with Special Commendation of the North Carolina Chapter of the A.I.A.

Progressive Architecture, September 1955: "The Addison Building must surely be one of the most remarkable and extensive remodeling jobs of reinforced-concrete structure on record. . ."

ECKERD'S DRUG STORE with its glass front is typical of the smaller work executed by the nominee in which simplicity and economy of design have played an important part.

The CHARLOTTE AUDITORIUM AND COLISEUM received in 1956 an Award of Merit from the North Carolina Chapter of the American Institute of Architects. These buildings have contributed greatly to the recognition of architecture by the public throughout the Carolinas.

Architectural Record, December 1952: "The simple expression of structural forms in these two structures -- an auditorium and a coliseum for a new Civic Center in Charlotte -- has produced a character which readily identifies their purpose . . ."

Techniques & Architecture (Paris) 1955: ". . . La forme circulaire a été préférée à une solution rectangulaire pour différentes raisons; elle permet pour le même périmètre, un maximum de surface couverte, une charpente de couverture plus économique et un plus grand nombre de places au bord de l'arène . . ."

Look, January 24, 1956: "World's biggest dome . . . There's room under it for everything from a circus to a convention . . . The great Byzantine dome of St. Sophia is 107 feet in diameter, and the one topping St. Peter's in Rome is just under 138 feet across. The dome of a new coliseum in Charlotte, N. C. is more than 332 feet in diameter - a world record. Part of a \$5 million civic center, the coliseum was designed by architect A. G. Odell, Jr. and his associates to seat 13,500. The dome surface covers a two-acre area and consists of 3,665 pieces of aluminum. Into its framework went 970 tons of steel. The entire giant structure is supported, however, by only 48 reinforced concrete columns."

Progressive Architecture, September 1956: "The Carolinas' cultural and civic progress is again evidenced by the completion of Charlotte's Auditorium and Coliseum. . . Charlotte will surely become the meeting place for the entire region . . . The architects' major problem . . . has been well resolved . . . Primary considerations influencing the coliseum design were economy of construction and future maintenance, flexibility of use, and ease of circulation. Its circular shape allows a remarkably economical roof structure, greatest square footage for perimeter, and maximum number of seats on either side of the arena . . . Time tests show that building is normally evacuated within four minutes . . . Parking lots may be emptied within 15 minutes . . ."

WILSON JUNIOR HIGH SCHOOL received a 1955 citation from Progressive Architecture, 1956 Award of Merit of the North Carolina Chapter of the A.I.A. and 1956 Award of Merit with Special Commendation from the South Atlantic District, A.I.A., at its 1956 Regional Conference, with the following citation:

"The outstanding impression made on the jury by this school is its humane quality. On further examination the excellence of detailing and structure was evident in every part of the building. The very complicated set of forms is a direct reflection of the complex educational program; and their handling in a unified fashion without loss of human scale is particularly noteworthy.

Exhibit "A"

Page 3

"It is a rare example of geometric forms handled with great polish, avoiding the common error or arbitrary arrangement.

"The jury was happy to note that there was a great concern for prefabrication and repetition of standard units while not permitting this concern to dominate the quality of the design.

"The school represents a maturity of conception and execution by the educational authorities and the architect, working in collaboration, which is rarely encountered.

"The quality of livability which is so much to be desired in our schools of today, and which is not too common, moves the jury to give this project special commendation."

Progressive Architecture, January 1955: "The Jurors liked this 'pleasant court scheme' in which three classroom wings and an administrative unit radiate from a central court . . ."

PARTIAL BIBLIOGRAPHY - A. G. ODELL, JR.

- | | |
|-------------------------------------|---|
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Wilson Junior High School

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Auditorium & Coliseum

Qualified Contractor - Washington
June 1956, COVER & Pages 45-48

Wachovia Bank Building

Architectural Forum - N. Y.
July 1956, Page 17

Auditorium & Coliseum

The American City - N. Y.
August 1956, Pages 126-27

Double Oaks School

Masonry Building - Chicago
August 1956, Pages 21, 28-30

Lassiter Residence

Better Homes & Gardens - N. Y.
September 1956, Pages 14-15

Auditorium & Coliseum

Progressive Architecture - N. Y.
September 1956, COVER & Pages 111-121

NOMINEE'S ACHIEVEMENT IN SCIENCE OF CONSTRUCTION

1. CONSTRUCTION WORK

Type in last column to right the number submitted in each case.

Type of Work Constructed	Identification of Work	Location of Work	Completed Construction Work (Year)	Photographs, Drawings, or Sketches Submitted
Special	Charlotte Auditorium & Coliseum	Charlotte, N.C.	1955	3
Special	Wilson Junior High School	Charlotte, N.C.	1955	2

2. BOOKS, TREATISES, OR ARTICLES WRITTEN

Subject Title	Where Published	Date Published
.	.	.
.	.	.
.	.	.
.	.	.
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3. Describe nominee's notable work in the science of construction and any recognition thereof by other societies, to bring out the particular achievements the nominators believe have notably contributed to the advancement of the profession.

See Exhibit "B" attached.

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Exhibit "B"

CHARLOTTE AUDITORIUM & COLISEUM

Progressive Architecture, January 1953: ". . . (Coliseum . . . is) considered the most economical roof framing . . ."

Architectural Forum, November 1954: World's Largest Dome . . . Precise engineering design saved weight and dollars on the world's largest dome, a 334 feet diameter, all-welded, radial ribbed structure now a building over a new games and exhibitions coliseum at Charlotte, N. C. Using a tricky but economical design technique invented in 1863 for considerably smaller domes by the German steel expert J. W. Schwedler, the weight of the structural steel, including purlins and enclosing tension ring, was held to 970 tons, or 22 psf. Thanks to welding and prefabrication of the radial ribs on the ground, the framing steel went up in 3,400 man-days at a cost of \$150,300, or \$155 per ton of steel . . ."

Progressive Architecture, September 1956: ". . . Basic shape of the auditorium and its seating plan were determined primarily by acoustical considerations. The interior design incorporates not only the latest thinking in reverberation control in the form of distributing needed sound-absorbing material in strips at various locations, but also in the shaping of surfaces to direct sound from the stage area to listeners in the most efficient fashion. Thus the shape that evolved was framed most economically by a combination of reinforced-concrete, precast-concrete, and structural-steel components. . . Exterior masonry panels of auditorium and coliseum are of precast concrete slabs, approximately 22 feet by 7 feet . . . All roof steel, contiguous utility piping and conduit duct work (of coliseum) were painted from top prior to installation of repainted roof planking (thereby eliminating interior scaffolding) . . ."

WILSON JUNIOR HIGH SCHOOL

Progressive Architecture, January 1955: ". . . The structure is almost entirely made up of 4 inch, square pipe columns and light-weight box beams. In the multi-purpose room, the box beams radiate from a bearing 'drum' to columns along the perimeter of the circular unit. With the exception of masonry walls, the entire building will be shop fabricated."

NOMINEE'S ACHIEVEMENT IN EDUCATION AND LITERATURE

1. EDUCATION WORK

(List the degrees and the educational positions held by the nominee, and bring out clearly the nominee's signal work and its particular force and influence which the nominators believe to be a notable contribution to the advancement of the profession, and state evidences of recognition of such work by pupils, the profession, other societies, or the public.)

During 1955-56, the Nominee served as design critic in the College of Architecture, Cornell University.

2. LITERARY WORK

(List the original written works of the nominee and state clearly the particular force and influence of that work which the nominators believe to be a notable contribution to the advancement of the profession, and state evidences of recognition of such work by other societies, the profession, educational institutions or the public.)

*Book, Treatise
or Article*

Subject

*Name of Book or Periodical
Containing Work*

*Year Work
Published*

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NOMINEE'S ACHIEVEMENTS IN SERVICE TO THE INSTITUTE

1. State fully the nominee's signal service to The Institute, his chapter, or his state organization, or to the profession, which the nominators believe has notably contributed to the advancement of the profession, and list the offices in architectural organizations occupied by the nominee and the period of each.

The Nominee is completing his eighth year as a member of the Executive Committee of the North Carolina Chapter of the A.I.A.

During two terms, 1953 through 1954, he served as President of the Chapter. Prior to this, he had served one term as Treasurer.

At the present time he is Chairman of the Chapter Publications Committee, publishing Southern Architect, which was established during his administration as President.

He served during 1953 and 1954 on the Executive Committee of the South Atlantic District, A.I.A.

He currently serves on the National A.I.A. Committee on School Buildings.

He is Vice-President of the North Carolina Architectural Foundation and has served on its Board of Directors for the last three years.

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NOMINEE'S ACHIEVEMENT IN PUBLIC SERVICE

1. List the public offices held by the nominee and the positions of trust held by him in recognition of civic leadership, and state clearly his notable work in public service and the particular influence of that work which the nominators believe to be a notable contribution to the advancement of the profession.

The Nominee was a member of the Charlotte Planning Board for the years 1951 and 1952; during this time effective steps were taken toward expanding the activities of the Planning Board to embrace the entire county and to engage necessary fulltime professional assistance.

For three years, from 1952 to 1955, the Nominee served as President of the Charlotte Community Concert Association.

For five years he has headed the Architects and Engineers Division of the Charlotte-Mecklenburg United Appeal.

He is a member of the Kiwanis Club, the Executives Club, the Charlotte County Club, the Charlotte City Club, and the Cabarrus Country Club.

He is a member of the Solicitations Committee of Charlotte and Mecklenburg County, which is the executive body approving all budgets and public campaigns of the cultural and welfare organizations of the community.

For four years he has served on the Official Board of the Myers Park Methodist Church.

Walter Hook and Associates
incorporated
Architects — Engineers

303½ West Fourth Street
Charlotte 2, North Carolina

17 January 1957

The Jury of Fellows
American Institute of Architects Re: Photographic Exhibit
1735 New York Avenue, N.W. A.G. Odell, Jr.
Washington, D.C.

Gentlemen:

Attention: Miss Gervais

Redd

We are forwarding by this mail photographic exhibit to be attached to the file of Mr. A.G. Odell, Jr. of Charlotte, in connection with your consideration for advancement to Fellowship.

It is understood that when these drawings have served your purpose they will be returned to the Architect.

Very truly yours,


Walter W. Hook

WWH/C

ODELL, ARTHUR GOULD, JR.

Chapter Supporters:

F.Carter Williams)
W. R. James, Jr.) Nominators - and
James L. Beam : Executive Committee
Cyrill H. Pfohl) of Chapter
Robert L. Clemmer)
Leslie N. Boney, Jr.)

James C. Hemphill, Jr., Charlotte, N.C.
Geo. Watts Carr, J. D. Rivers, Vernon Harrison,
R.W.Carr, Durham, N.C.
Erle G.Stillwell, F.A.I.A., Asheville, N.C.
Luther Lashmit, A.I.A., Winston-Salem, N.C.
Henry L. Kamphoefner, A.I.A., Raleigh, N.C.
John Erwin Ramsay, A.I.A., Salisgury, N. C.
Louise Hall, A.I.A., Durham, N.C.
Tebee P. Hawkins, A.I.A., Charlotte, N.C.
Laslett, Basil G.F., A.I.A., Fayetteville, N. C.
G. Emory Holroyd, Jr., A.I.A., Charlotte, N.C.
Walter D. Toy, Jr., A.I.A., Charlotte, N.C.
R. A. Atkinson, Jr., A.I.A., Greensboro, N.C.
A. J. Maxwell, Jr. and Frank F. Clarke, A.I.A.
Goldsboro, N.C.
Edward Loewenstein, A.I.A., Greensboro, N.C.
Deitrick, Wm. Henley, F.A.I.A., Raleigh, N.C.
J. A. Malcolm, A.I.A., Charlotte, N.C.
Mangum W. Sloan, A.I.A., Charlotte, N.C.
Jesse M. Page, A.I.A., Raleigh, N.C.
Eccles D. Everhart, A.I.A., High Point, N.C.
W.A. Bowles, A.I.A., Charlotte, N.C.
Anthony Lord, A.I.A., Asheville, N.C.
George Matsumoto, A.I.A., Raleigh, N.C.
Walter W. Hook, F.A.I.A., Charlotte, N.C.
Lucian J. Dale, A.I.A., Charlotte, N.C.
C. Milton Small, A.I.A., Raleigh, N.C.
S. Porter Graves, Jr., A.I.A., Charlotte, N.C.
Ralfe Mesrobian, A.I.A., Charlotte, N. C.

(continued)

Non-Chapter Supporters:

Harmon, G. Thos., F.A.I.A., Columbia, S.C.
Clark, Carl W., A.I.A., Syracuse, N.Y.
Reid, John Lyon, R.A.I.A., San Francisco, Calif.
Wright, Henry L., F.A.I.A., Los Angeles, Calif.
Caudill, William W., A.I.A., Bryan, Texas
Aeck, Richard L., A.I.A., Atlanta, Ga.
Harriman, Alonzo J., A.I.A., Auburn, Maine
Homsey, Samuel E., F.A.I.A., Wilmington, Del.
Lopez, Frank G., Senior Editor, Architectural Record
Smith, Eberle M., A.I.A., Detroit, Mich.
Creighton, Thomas H., A.I.A., Editor, Progressive
Architecture, New York, N.Y.
Haskell, Douglas, Editor, Forum, New York, N.Y.
Grossi, Olindo, A.I.A., Brooklyn, N.Y.
Abramovitz, Max, F.A.I.A., New York, N.Y.
Wolfenbarger, F. O., A.I.A., Manhattan, Kansas
Edmundson, Donald W., A.I.A., Portland, Oregon
Baesel, Stuart, A.I.A., New York, N.Y.
Heffernan, Paul M., A.I.A., Atlanta, Ga.
McLeon, John W., A.I.A., Washington, D. C.

April 2, 1957

Mr. Arthur Gould Odell, Jr., F.A.I.A.
109 West Third Street
Charlotte, North Carolina

Dear Arthur:

The American Institute of Architects desires to confer upon you the honor of Fellowship and membership in The College of Fellows for your notable contributions in Design in accord with the action of The Jury of Fellows at its recent meeting.

The purpose of this letter is to request your presence at the 1957 Convention of The Institute, to be held in Washington, D. C., starting May 14, at the Sheraton-Park and Shoreham Hotels.

At the Sixth Annual Convocation of The College of Fellows at noon on Thursday, May 16, at the Hotel Carlton, those who have been elected to Fellowship will receive their certificates. Presentation will be with appropriate ceremony, and it is highly important that each of the newly-elected Fellows be present.

The Officers of The Institute and The Jury of Fellows join in the request that you come to receive this honor in person.

Please send your response to The Institute at an early date.

Yours sincerely,

Edmund N. Porges, F.A.I.A.
Executive Director

EKS/g

April 3, 1957

Mr. Arthur Gould Odell, Jr., F.A.I.A.
109 West Third Street
Charlotte, North Carolina

Dear Mr. Odell:

At the recent meeting of The Jury of Fellows you were elected to Fellowship in The Institute and membership in The College of Fellows of the A.I.A., for achievement in Design.

At the Convention there will be an exhibition of the work of the newly-elected Fellows presented for Design, and to that end the Jury has had to make a comprehensive, yet as small a selection of your exhibits as possible for this occasion.

Under separate cover your entire exhibit is being returned, and the photographs selected are designated by pieces of masking tape and are as follows:

- 1) Exterior - Charlotte Coliseum, Charlotte, North Carolina
- 2) Interior Stair - " " " " "
- 3) Side exterior - Charlotte Public Library, " " "

These should be reproduced to conform with the instructions enclosed (see pages 2 and 3) and should be forwarded to Mr. Arthur B. Holmes, A.I.A. Convention Manager, c/o Sheraton Hotel, Washington, D. C., to be received there not later than May 8.

The members of the Jury are happy to express their welcome to you in your new status.

Cordially yours,

Alexander C. Robinson, III, Chairman
The Jury of Fellows, A.I.A.

ACR/G
Enclosure

*Member
A.G. Odell, Jr.*

A. G. ODELL, JR. AND ASSOCIATES

ARCHITECTS

109 WEST THIRD STREET CHARLOTTE, NORTH CAROLINA

FAV

April 5, 1957

Mr. Edmund R. Purves, F.A.I.A.
Executive Director
The American Institute of Architects
1735 New York Avenue, N. W.
Washington 6, D. C.

Dear Ned:

I am highly honored by my election to Fellowship, and you may count on my presence at the Sixth Annual Convocation of The College of Fellows at noon on Thursday, May 16, at the Hotel Carlton in Washington.

With every good wish, I shall look forward to seeing you.

Sincerely,



A. G. Odell, Jr., A.I.A.

C

RECORDED



NORTH CAROLINA'S FELLOWS OF THE AMERICAN INSTITUTE OF ARCHITECTS

A. G. ODELL, JR.

This is the third in a series of sketches and selected works of the six architects in N. C. who have been elevated by the American Institute of Architects to Fellowship.

Arthur Gould Odell, Jr., was born November 22, 1913 in Concord, N. C. He attended Staunton Military Academy, then Duke University in 1930-31, and received his Bachelor of Architecture degree at Cornell University in 1935. The following year he studied at the Ecole des Beaux-Arts in Paris. The beginning of what has become an illustrious career for him was as an architectural designer in 1936. In 1940 he organized his present firm A. G. Odell, Jr. & Associates in Charlotte. Shortly thereafter the war called, and he served in the Corps of Engineers of the U. S. Army from 1941 until 1945 when he retired with the rank of Lieutenant Colonel.

The honors which have been bestowed upon his firm are many. His Double Oaks School in Charlotte received the School Executives Magazine Award in 1953, an Award of Merit by the AIA in 1954 and by NCAIA in 1955; his Wilson Junior High School in Charlotte was given a Citation by "Progressive Architecture" in 1955, an Award of Merit by NCAIA in 1956, an Award of Merit with Special Commendation by the South Atlantic District AIA in 1956, and an Award of Merit by the AIA in 1957; NCAIA has given him Awards of Merit in 1955 for his Addison Office Building and for the Bell residence, in 1956 for the Charlotte Auditorium and Coliseum, and in 1957 for the Charlotte Public Library. This summer The Charlotte Observer saluted him with the lead page of their feature section titled "Meet Architect A. G. Odell, Jr. He's Changing Our Skyline". In May of

this year "Progressive Architecture" had a sixteen page documentary of his work.

"Gouldie", as he is known to friends, has traveled in thirteen foreign countries in furtherance of his training, and in 1953 was one of eight members of AIA as guests of the German Federal Republic. In 1955 and 1956 he served as Visiting Critic at the College of Architecture at Cornell University. He is a Kiwanian, former member of the Board of Myers Park Methodist Church, former President of the Charlotte Community Concert Association, a Trustee of the Charlotte Mint Museum of Art, and Chairman of the Building Code Council of North Carolina.

He became a member of AIA in 1946. He has served the N. C. Chapter in many capacities including Treasurer in 1950, as President in 1953 and 1954, as Chairman of the Chapter Publications Committee in 1955, as Chairman of the Committee on Public Relations in 1956 and as Chairman of the Committee on Interprofessional Relations in 1957. He has been a member of the National AIA Committee on School Buildings since 1955.

His Fellowship was bestowed at the 1957 Convention of the American Institute of Architects. The citation wording read as follows "For his notable contribution to the advancement of the profession by his achievement in design."

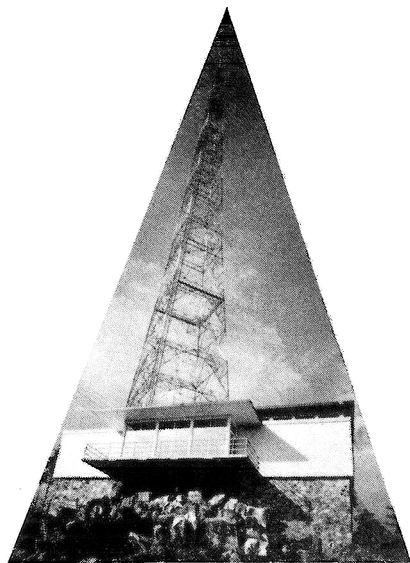


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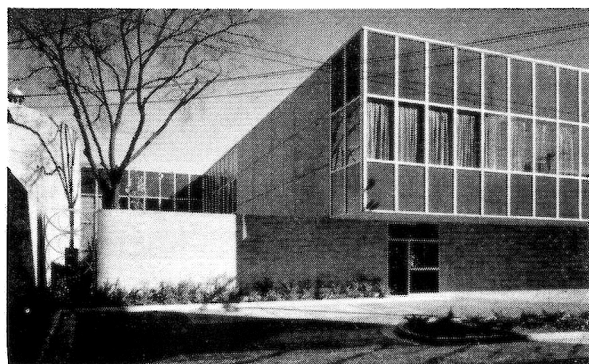
SELECTED WORKS OF A. G. ODELL, JR., FAIA



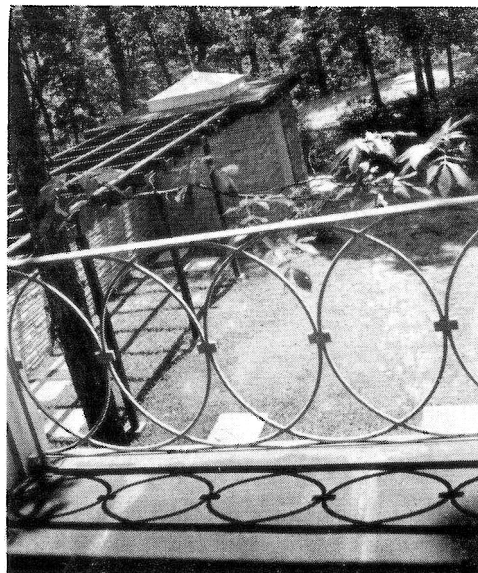
Stairway—Charlotte Auditorium



WBTV Transmitter Station—Charlotte



Side Entrance—Charlotte Public Library



Pump House—Carpenter Residence—Charlotte

BIOGRAPHICAL DATAName: A. G. Odell, Jr.

Pronunciation: _____

Occupation: (correct title) ArchitectPlace of Birth: Concord, N. C. Date of Birth: Nov. 22, 1913Names of Parents: A. G. Odell (Deceased) and Grace Patterson Odell (Deceased)Married to: Polly Robinson Odell (divorced) 1941
Mary Walker Odell 1951 Date of Marriage:Names of Children William R. Odell)
Alexandra Odell) both by first marriageEducation: (Degrees, Institutions, dates) Duke University 1930-1931; CornellUniversity 1931-1935 (B. Architecture); Ecole des Beaux Arts, Paris, 1935-1936.

Summary of Major Professional Experiences and Accomplishments:

(Including names of principal buildings designed; dates; and other relevant information)

Auditorium & Coliseum for the City of Charlotte now under construction, variousSchools for the Cities of Concord, Salisbury and Charlotte, N. C. and Cabarrus andMecklenburg Counties in N. C.; Various commercial projects and residences.Firm (individual or partnership): A. G. Odell, Jr. & Associates (sole ownership)Former Firm: noneMilitary Service: Lt. Col. Corps of Engineers 1941-1945

Memberships in Professional and Learned Societies:

(Including offices held; honors received)

Member National Society of Professional Engineers1951-1952, Member Planning Board of the City of Charlotte1953 and 1954 - President, N. C. Chapter of the American Institute of Architects

Principal writings or artistic works (other than architecture): _____

Home address: 2149 Sherwood Avenue, Charlotte, North CarolinaBusiness address: 109 West Third Street, Charlotte, North Carolina

FILE COPY - PLEASE RETURN

June 26, 1959

**Mr. Arthur G. Odell, Jr., F.A.I.A.
Hotel Roosevelt
New Orleans, Louisiana**

Dear Mr. Odell:

This will notify you officially of the action of the Ninety-first Convention of The American Institute of Architects in electing you to the Office of Regional Director of the South Atlantic District of The Institute for a term of three years beginning with the adjournment of the Ninety-first Convention on June 26, 1959, and ending with the adjournment of the Ninety-Fourth Convention in 1962.

Please advise me of your acceptance of office.

May I take this occasion to extend sincere congratulations.

Sincerely yours,

**Edward L. Wilson, F.A.I.A.
Secretary**

ELW/g

JUL 3 A.M.

MR



THE AMERICAN INSTITUTE OF ARCHITECTS
1735 NEW YORK AVENUE, N. W.
WASHINGTON 6, D. C.

A. G. ODELL, JR., F. A. I. A., DIRECTOR
SOUTH ATLANTIC REGION
102 WEST TRADE ST.
CHARLOTTE, NORTH CAROLINA

June 28, 1961

The American Institute of Architects
1735 New York Avenue, N. W.
Washington, D. C.

Gentlemen:

I would appreciate your letting me know the names and addresses of the appropriate Army and Navy headquarters which handle the selection of architects and engineers for work in North and South Carolina.

Sincerely,


A. G. Odell, Jr.

P

f

Cong
Reg
South Atlantic
Dir Odell

July 5, 1961

Mr. A. G. Odell, Jr., F.A.I.A.
102 West Trade Street
Charlotte, North Carolina

Dear Gouldie:

Matt Rockwell is away for a few days so I am sending you a copy of the 1960 Directory of Federal Agencies which contains the information you wish. (See pages 14 and 34.)

While this Directory is out of date in many respects, I believe there will be no change in the district offices in which you are interested. We are revising the Directory this summer and the new one should be ready early this September.

Best regards.

Very truly yours,

(Mrs.) Polly Shackleton
Head, Professional Affairs

PES:dfc

Enclosure

Odell, Arthur Gould Jr



THE AMERICAN INSTITUTE OF ARCHITECTS

The Octagon • 1735 New York Avenue • Washington 6, D. C.

April 16, 1963

Mr. Arthur Gould Odell, Jr., FAIA
Second Vice President
The American Institute of Architects
102 West Trade Street
Charlotte 2, North Carolina

Dear Gouldie,

For the record, I am enclosing a Certificate of Appreciation for your services as Chairman of the Committee on Regional and State Bylaws during the year 1961-1962.

I thought you might like to have this to add to the many other expressions of gratitude you have received and will be receiving in the future for your many services to the Institute.

Sincerely,

Henry L. Wright, FAIA
President

HLW/11
Encl.

Henry L. Wright, FAIA
President
1125 West Sixth Street
Los Angeles 17, California

m
Odell, Arthur Gould Jr

THE AMERICAN INSTITUTE OF ARCHITECTS

The Octagon • 1735 New York Avenue, N. W. • Washington 6, D. C. • EXecutive 3-7050

FILE COPY

June 18, 1964

Mr. Arthur Gould Odell, Jr., FAIA
Chase Park Plaza Hotel
St. Louis, Missouri

Dear Mr. Odell:

It gives me pleasure to notify you of the action of the Ninety-Sixth Convention of The American Institute of Architects in electing you to the Office of President to serve for a term of one year beginning with the adjournment of the Ninety-Sixth Convention on June 18, 1964, and ending with the adjournment of the Ninety-Seventh Convention in 1965.

Please advise me of your acceptance of office.

May I take this occasion to extend sincere congratulations.

Yours sincerely,

Clinton Gamble, FAIA
Secretary

CG/m

1

U. S. A.
PLEASE RETURN

INAUGURAL REMARKS

A. G. Odell, Jr., FAIA, President
The American Institute of Architects

96th AIA Convention
St. Louis, Missouri
June 18, 1964

Our Convention theme, "The City - Visible and Invisible", has illumined the visible substance of our physical environment as it may be created by the architect, and has reaffirmed that future order and beauty in our surroundings can only be realized through such physically invisible forces as the leadership of our national and local political officials, our educators, and our businessmen, and above all, by an awakened and aroused public opinion of the American people.

Each year our citizens spend millions of dollars to travel and enjoy the visual delights of European cities and countrysides, only to return to our country to wallow with indifference, apathy or blindness in the mire of ugliness which surrounds us in the billboards, the overhanging signs, the automobile graveyards, honky tonks, desecrated river banks, overhead wires mutilating our trees, the ubiquitous aerial trapezes of traffic signs and the concrete spaghetti of the highway cloverleaf in the heart of our living spaces. The effect of a beautiful building can be no better than its surroundings.

In our America there is only one architect for every ten thousand people, and his voice can do little more than point the way toward a better environment.

But to this cause of creating a beautiful America, The American Institute of Architects calls to arms the American people and their political leaders. As architects we point the way to future fulfillment and dedicate our talents, our energy, and our love toward the creation of a beautiful land for our children and our children's children. This is our goal and our pledge.

MAR 27 1977 *By Walter Egan*

Arthur G. Odell Jr.

A Striking Mixture Of Visionary Artist And Practical Businessman

This is excerpted from "We the People of North Carolina," the monthly magazine of the North Carolina Citizens Association.

"Architecture," Arthur Gould Odell Jr. is fond of saying, "is 90 per cent business and 10 per cent art."

Perhaps some architects would disagree with that, but "Gouldie" Odell's credentials to set the formula are impeccable. Buildings designed by his firm, Odell Associates Inc., stand handsomely and prominently in North Carolina and other states. The changing face of downtown North Carolina is strongly influenced by Odell and his firm. And North Carolina's emerging state government complex in Raleigh was first visualized on Odell drawing boards.

A. G. Odell, a striking mixture of visionary artist and practical businessman, is colorful, outspoken, aggressively conservative with regard to some public questions, well to the liberal-progressive side on others. He is a native Tar Heel whose graduate education was acquired at the Ecole de Beaux Arts in Paris, but whose vocal accents remain unmistakably those of Piedmont North Carolina.

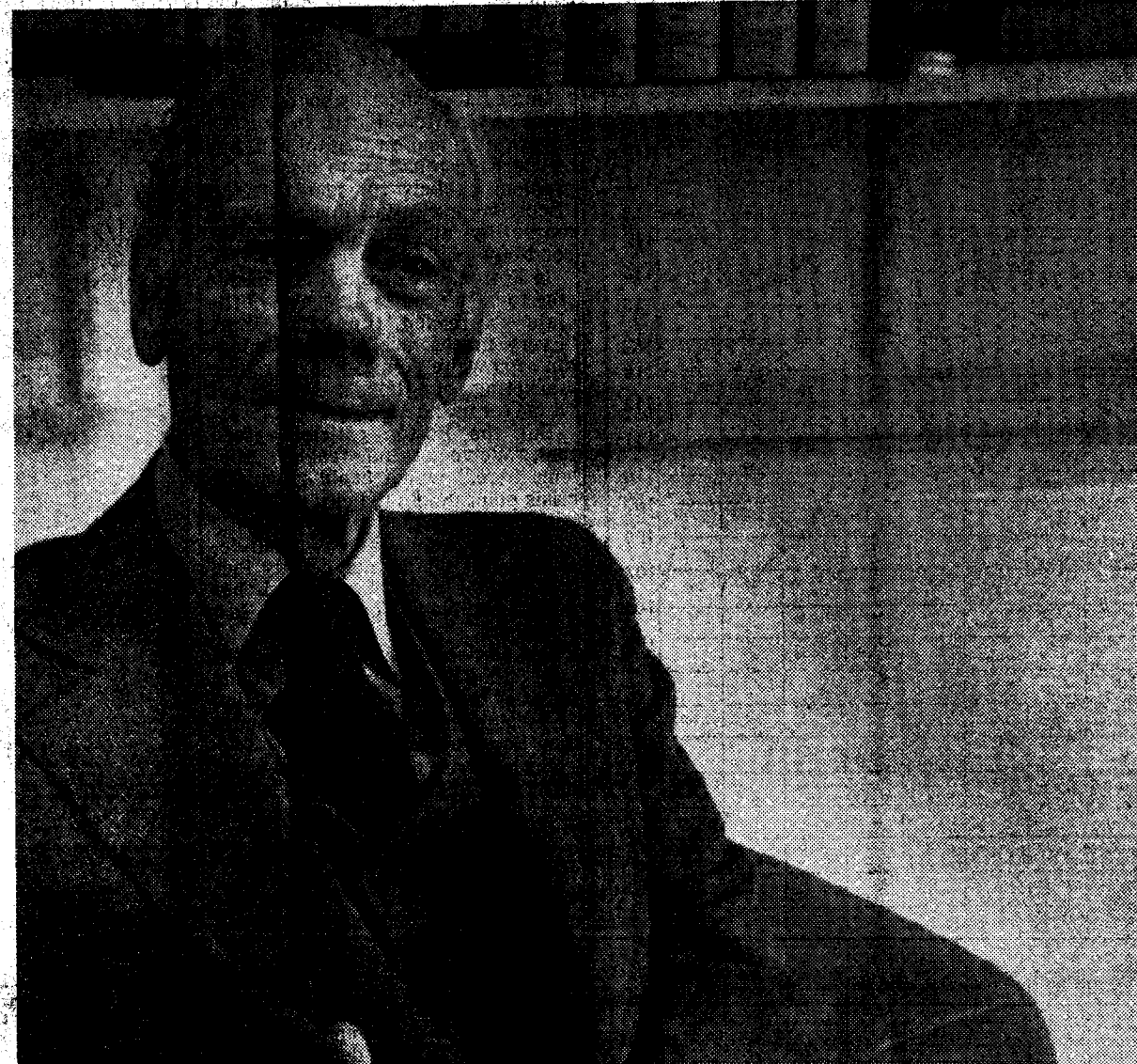
A cosmopolite who relishes the good life, he has traveled extensively. At age 62, he skis the snowy slopes of North Carolina; Aspen, Colo., and Switzerland every winter. He's a lover of vintage autos who may be spied driving a 1952 Rolls Royce, a 1957 Mercedes 190-SL, a 1965 Excalibur Roadster. Meanwhile, he deplors America's preoccupation with the car and declares our national transportation system may break down because "we insist on riding in our automobiles and letting our passenger trains go to hell."

Design Awards

He is the first Southerner ever to head the American Institute of Architects. Odell Associates reportedly has received more design awards than any other architectural firm in the Southeast.

Odell Associates, a Charlotte-based architectural-planning-engineering firm, has about 100 highly trained employees and branch offices in Greensboro, as well as Greenville, S.C., and Richmond.

There are many Odell building landmarks in North



our cities of tomorrow into places of beauty, with open space and all the other good things we can provide in them if only we will. People are not happy in the artificial environment of the ghettos — that's one reason for all the discontent and all the crime."

Public Hangings

Odell thinks the American system subsidizes too many people without requiring any productive work from them. And as for crime: "Where capital crimes are concerned, I'm for public hangings. We're coming to the point in this country where we practically support and forgive those who commit violent crimes — I'm damnablely opposed to that."

One gathers that Gouldie Odell sees a certain degree of crime in commissioning the design and construction of fine buildings without also carefully designing the environment in which the buildings will stand.

"An architect, no matter how talented he may be, can't do any better than his client will let him do," he explains. "A city is architecture — old and new. And architecture in its broad sense is much more than buildings — it's the land around the buildings, the trees, the open space. It's a crime to design and construct fine buildings and then not get the full use of them because of deficiencies in the environment where the building is located and in the transportation facilities to get the people to and from the building."

He would end the longstanding dedication of highway user taxes for highway purposes alone and begin plowing some of that revenue into mass transit facilities. There is no future at all, he says, in building more streets and highways for an ever-growing horde of cars to congest more cities.

Odell looks to his home state of North Carolina with hope for an admirable urban future.

"I expect that one day our growth along the Piedmont Crescent may well result in a continuous city all the way from Raleigh to Greensboro," he says. "That in itself will not be a bad thing if that growth is properly planned for esthetic considerations, ample park land and public transportation. But to do it right, we have to start the planning now."

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There are many Odell building landmarks in North Carolina and elsewhere, but one would surely start in Charlotte with the Charlotte Coliseum, an Odell design of the mid-1950s. The master plan for Charlotte's present business district renovation came from the Odell office. The new Independence Square is an Odell conception and its dominating structure, the 40-story NCNB Building, an Odell design. So is the city's Civic Center.

In Greensboro there is the Odell-designed Burlington Industries corporate headquarters; in Winston-Salem, the rising R.J. Reynolds world corporate headquarters. Between Durham and Chapel Hill, it's impossible to miss North Carolina Blue Cross-Blue Shield's beautiful home office of Odell design. Near Laurinburg, the entire campus of lovely St. Andrews Presbyterian College is an Odell concept.

The man whose firm has made such an esthetic imprint on our region was born Nov. 22, 1913 in Concord in Cabarrus County. His father and grandfather were textile men. Drawing fascinated him early in life. "I always drew buildings better than people," he remembers. In 1930 he entered the freshman engineering class at Duke University. A year later he transferred to Cornell University's School of Architecture, graduated in 1935 and went to Paris for graduate study.

One-Man Office

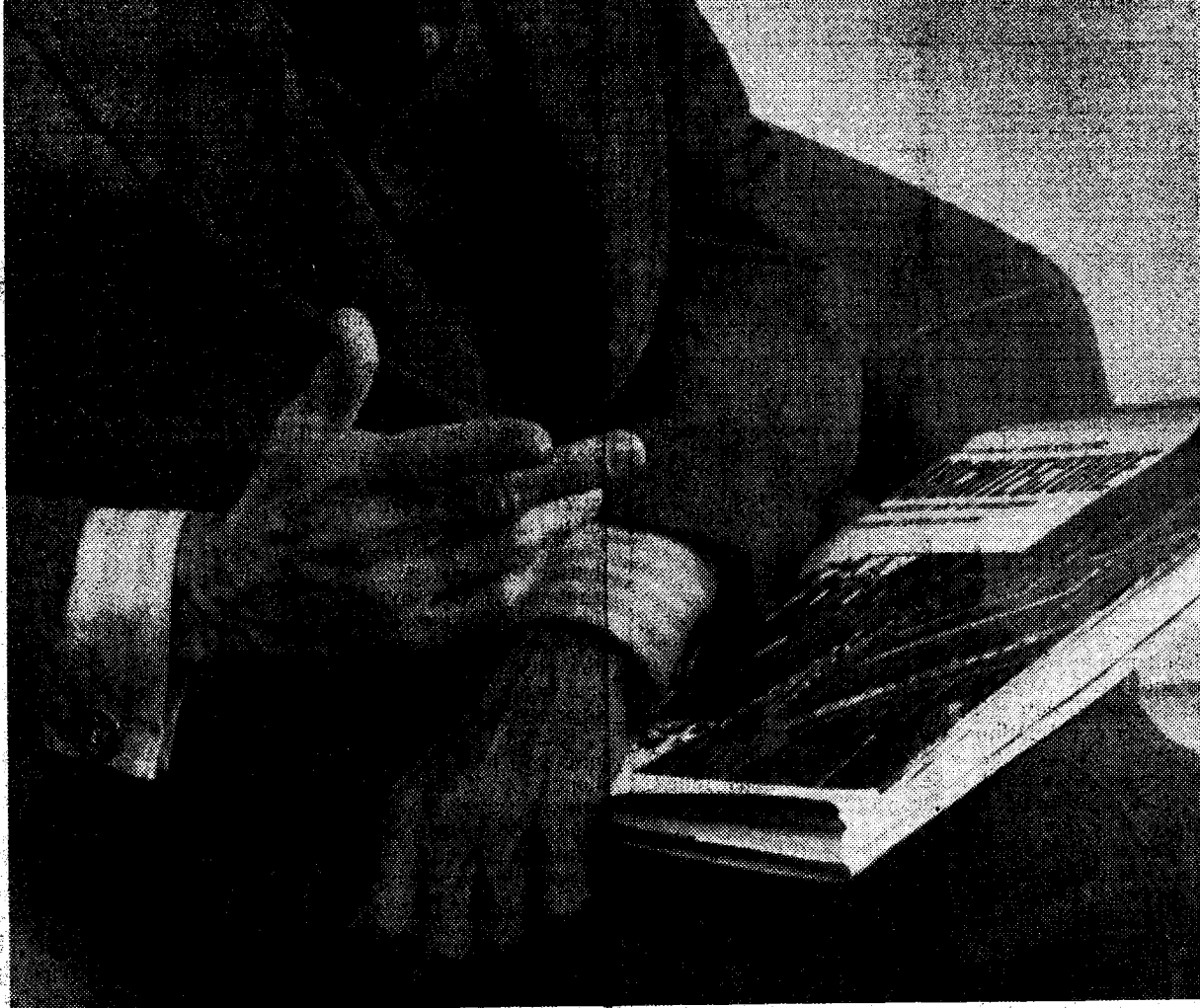
In 1940, he began his own firm in Charlotte as "a one-man office in which I functioned as designer, draftsman, engineer and business manager."

Soon after, he was functioning as an officer in the Army Corps of Engineers. He spent nearly five years in service, eventually becoming a lieutenant colonel.

After the war, Odell Associates quickly became much more than a one-man office. Gouldie Odell and his firm made their name first in Charlotte and started to spread their designs throughout North Carolina and other states. As early as 1951 the firm won three national awards for the Double Oaks School in Charlotte.

As the firm was growing, so were the demands for Gouldie Odell's public services. He was on the Charlotte Planning Board for two years, and for a year was chairman of the city's Building Code Board of Appeals. In the late 1950s he served on the North Carolina Building Code Council for two years.

By the 1960s, with his and his firm's reputation nationally known, Odell's advice, counsel and labors were



Observer Photo By BILL McCALLISTER

A. G. Odell Jr. . . . Many Of His Buildings Are Landmarks

" . . . we must convert our cities of tomorrow into places of beauty . . .

more in demand. There was his AIA presidency. The White House made him a member of the Conference on Natural Beauty in 1965 which earned him the friendship and gratitude of Mrs. Lyndon Johnson.

Also in 1965, Gouldie Odell took over a monumental national project — the Interior Department's Potomac Planning Task Force. Its assignment, completed in 1967 and widely praised, was to draw a blueprint for conservation and development of the entire Potomac River basin.

Gouldie Odell has been a man ready to speak his mind.

When he went to Australia several years ago to ad-

dress the Royal Australian Institute of Architects, the Charlotte designer spoke of both American and Australian cities:

"When you approach, you are greeted by rows of billboards, quick-lunch signs, junkyards, beat-up motels and run-down housing. Overhead wires form ugly patterns against the sky . . . downtown you find a few new buildings surrounded by acres of gray areas. Run-down business structures with peeling store fronts surround the business center. Instead of parks for people, you will find parking lots for cars."

Odell thinks, "Strict land-use laws are mandatory in North Carolina and every other state. We must convert

There is no future at all, he says, in building more streets and highways for an ever-growing horde of cars to congest more cities.

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"I expect that one day our growth along the Piedmont Crescent may well result in a continuous city all the way from Raleigh to Greensboro," he says. "That in itself will not be a bad thing if that growth is properly planned for esthetic considerations, ample park land and public transportation. But to do it right, we have to start the planning now."

Many North Carolina cities, Odell says, have been remiss in preservation efforts.

"I think Raleigh and Winston-Salem have done the best job of preserving valuable old buildings," he says. "But Greensboro and Charlotte have not . . . and that's a terrible shame."

Odell's passion for open space is reflected in the firm's offices on South Church Street. Walls are few on the 2½ floors used in the business. The lobby stretches the length of the building. Odell's own office is wide-open; his desk (an antique library table which once belonged to his great-grandfather — a captain in the Confederate Army) occupies an inconspicuous corner of an unimpeded sweep of space.

With twinkling pride and humor, Odell shows a visitor his space-saving wash room with commode which folds into the wall.

Admires Wright

Who are the architects he most admires?

"Frank Lloyd Wright, certainly — the way he overcame adversity and criticism to make his name almost a household word," Odell answers. "In an earlier generation, I'm a great admirer of Boston's H.H. Richardson. And although architecture was only one of his many interests, I would place Thomas Jefferson among the designers I most admire — his designs of the University of Virginia, of Monticello, and of the Virginia State capitol."

Odell is married to the former Mary Walker Ehringhaus and they have one child by that marriage — Charles Alexander. By an earlier marriage which ended in divorce, he has two children, William and Alexandra. The family is rounded out by two stepchildren — Mrs. Odell's son and daughter from an earlier marriage — Michael Ehringhaus and Mrs. Carroll Ehringhaus Niles.

The man has more sides than an Icosahedron — a 20-sided geometric figure which is one of the sculptured designs gracing the terrace of Odell Associates offices in Charlotte. Every five minutes of conversation turns up a new and unexpected facet. He is a man with a central theme which has many variations, but which he stated succinctly as:

"Man has a responsibility to put beauty into all his work, and not to make them a blemish on the face of the earth."

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NAMES



Arthur Gould Odell, Jr.

"The more mess, the greater the challenge." That is how AIA's new president, **Arthur Gould Odell, Jr. FAIA** last year wound up an interview with a reporter on the *Charlotte (N.C.) Observer*. Charlotte, a Piedmont city of a quarter million inhabitants, is the site of Mr. Odell's 60 man office (A. G. Odell Jr. and Associates), whose work is concentrated in the Charlotte area but which includes such out-of-state projects as the \$12 million Civic Center in Baltimore, Md.

Like his counterpart on the political scene, Odell (acquaintances use the more familiar "Gouldie," derived from his middle name) is the first southern president to head the AIA in a hundred years. He brings to his new office (whose term runs through June 1965) a restless energy, a dry humor and a steady record of plain, outspoken language.

Thus: "Our cityscapes are an aesthetic outrage . . . our citizens have become hardened to the unsightliness. When they go to Europe, they marvel at the beautiful cities. We could have the same thing here (in North Carolina) if people would just do it. But we can't even get a billboard bill out of committee in Raleigh."

As AIA president, Odell knows very well that the numerical strength of American architects is not enough to constitute an influential lobby ("there are fewer of us than there are members in the Tilesetters' Union"), and argues that the only influence architects can have is through the medium of others.

Following this precept, Odell belongs to (or heads) an important cross-section of civic groups in his home town, including the Charlotte Chamber of Commerce (director), the N.C. Emergency Resources Planning Committee (member), the Mint Museum of Art (president of the board of trustees), the Downtown Charlotte Association (director), and a number of other local organizations.

His own office is organized to provide comprehensive services, with allied disciplines such as engineering and landscape architecture represented on the staff. He admits that this is not the only way to run an office, but favors the system over independent consultants because of what he sees as the "convenience and efficiency of having everything under one roof," and because "when anything goes wrong after a building is complete, it is handled easier when you have your own staff." He makes all design decisions in his office, and regrets the propensity of boards and committees to ask not "how beautiful can you make it," but "how cheap."

An eighth generation Carolinian, "Gouldie" was born in Concord, N.C. on November 22, 1913, attended Duke University and graduated from Cornell in 1935 with the degree of bachelor of architecture. He spent the following year at the Beaux Arts in the atelier Debat-Ponsan, and returned to work in New York with Harrison and Fouilhoux and Raymond Loewy before founding his own firm in 1940.

He spent the war years in the U.S. Army Corps of Engineers, attaining the rank of lieutenant-colonel, and returned to Charlotte to a routine of design work, AIA activity and civic participation which culminated in his present office.

The bulk of his practice is educational and institutional (schools, churches, libraries), but he does an occasional house "to keep his hand in," and holds an award for industrial architecture for his Whitaker Park project in Winston-Salem for R. J. Reynolds Tobacco Company.

A recent project is the Special Warfare Headquarters and officers' quarters at Ft. Bragg, N.C., where US and Allied officers are being trained in advanced techniques of modern warfare.

His extracurricular pastimes include extensive reading, travel and walking. Golf has failed to attract him: he doesn't play despite membership in three country clubs.

An AIA member since 1946, Odell became a Fellow of the Institute in 1957.

RELEASE BY: Fran Mathay

RELEASE DATE: April 21, 1988

ODELL

FAIA

ARTHUR GOULD ODELL, JR., ARCHITECT DIES

Arthur Gould Odell, Jr., influential Southern modern architect, died today at Charlotte Memorial Hospital in Charlotte, North Carolina, after a long illness. He was a 74 year old eighth generation North Carolinian.

In 1939 Odell established an architectural practice in Charlotte, North Carolina. Architecture in the South at that time was described as "pseudo-neo classical." Odell's significant contribution to Southern architecture was design creativity rather than imitation. His early work which achieved national attention was the Charlotte Coliseum billed by LOOK MAGAZINE as the "largest-domed building in the world." This building launched his firm into designing many unique public buildings throughout the South during the next four decades. His influential design technique evolved from his study in Europe and his apprenticing with prominent New York designers before founding his own firm.

After receiving his architectural degree from Cornell University in 1934 and doing graduate studies at L'Ecole des Beaux Arts in Paris, France, Odell began his career in New York City. He apprenticed for Harrison & Fouilhoux, architects of the Rockefeller Center. He conceptually designed two futuristic buildings for the 1939 World's

Fair -- one of these designs became the trylon and perisphere which symbolized the Fair. Before the Fair opened, he went to work for Raymond Loewy, the French-born industrial designer who streamlined scores of products from the Studebaker to the Sears Coldspot Refrigerator.

As Odell's practice in North Carolina grew in reputation, so did his personal achievements and accomplishments. He was elected a Fellow to the American Institute of Architects (AIA) and became the first Southerner to be elected national president of the AIA in 1965. The White House made him a member of the Conference on Natural Beauty and the U. S. Department of Commerce named him to the National Advisory Committee on Highway Beautification. He was in charge of the Interior Department's Potomac Planning Task Force to develop a plan for the entire Potomac River basin, a monumental project.

In 1966 Odell received the highest honor given by his home State, "The North Carolina Award" in recognition of his prominence in architecture. The citation read in part, "His buildings speak to us of a cherished past. This native son looms increasingly larger on the national and international scene."

His international professional honors included "Grand Official of Orden del Sol del Peru"; honorary member of the College of Architects of Peru and Chile; Societies of Architects of Columbia, Venezuela, Mexico and the Philippines; the Institute of Architects of Brazil and the Royal Architectural Institute of Canada.

Among his firm's internationally-recognized buildings are the Burlington Industries Headquarters in Greensboro, NC; the Hampton Coliseum in Virginia; and the North Carolina Blue Cross and Blue Shield Building in Chapel Hill, NC. His firm has won over 75 design awards in its history for a variety of projects.

In 1982 Odell retired from the firm as Chairman and became Chairman Emeritus. Last June Odell and his firm were honored by the Newcomen Society of Philadelphia, an educational, non-profit organization which recognizes the achievement of outstanding American business.

Today Odell Associates is listed among the giants of the industry in ENR (Formerly ENGINEERING NEWS RECORD) AND BUILDING DESIGN MAGAZINES. Odell's original one-man office is now a firm numbering over 200 employees who specialize in architecture, engineering, land planning and interior design. The firm has offices in Charlotte, Greenville, Richmond, and Tampa.

Odell is survived by his wife, Mary Walker Odell of Charlotte; three children, William Robinson Odell of Charlotte, Alexandra Odell Dalbeck of Edgemoor, South Carolina, and Charles Alexander Odell of Charlotte; a brother, John K. P. Odell of Concord, NC; and grandchildren, Elizabeth and Preston Odell of Virginia Beach and Jasmine and Virginia Dalbeck of Edgemoor.

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