

AIA Awards

Demystifying Fellowship

2019

Demystifying Fellowship 2019

PRESENTATION AGENDA

Overview

- Important dates
- The jury
- Submission
- Objects
- Facts & stats
- Resources
- Q&A

Important dates

Demystifying Fellowship 2019

IMPORTANT DATES

Deadline

October 12, 2018 prior to 5pm ET

Notification

No later than Friday, February 15, 2019

The jury

Demystifying Fellowship 2019

THE JURY

2019 Jury of Fellows

- Mary Cox, FAIA (The Virginias - Chair)
- Peter Bardwell, FAIA (Ohio Valley)
- Mary Burke, FAIA (New York)
- Philip Castillo, FAIA (Illinois)
- Mary Johnston, FAIA (Northwest & Pacific)
- Paul Mankins, FAIA (Central States)
- Nancy Rogo Trainer, FAIA (Pennsylvania)

The Jury consist of seven Fellows, nominated annually by the Secretary for approval by the Board. One of the Jury members is designated as chair. An effort is made to achieve an equitable distribution of members by geographic region and by Fellowship accomplishment.

Demystifying Fellowship 2019

THE JURY

Process

- Review 1/7 of total submissions
- Present assigned candidates to the five other voting jurors
- A juror cannot review candidates from their own firm or region

Demystifying Fellowship 2019

THE JURY

Process

Deliberation

- Presenter draws attention to what does or does not support claims
- Presenter answers questions from jurors and makes recommendation
- Jury discussion–10-12 minutes

Demystifying Fellowship 2019

THE JURY

Process

Voting

- Six of the seven jurors vote—one sits out
- Minimum of four votes is required for elevation
- Ties are revisited with the same six voting jurors on the last day—if still a tie no elevation occurs
- There are no quotas

Demystifying Fellowship 2019

THE JURY

Target objectives

Initial questions

- Has nominee been nationally recognized?
- Has the nominee had a “ripple effect”?
- What is the ripple effect?
- Has the nominee been active in the AIA?

Demystifying Fellowship 2019

THE JURY

Target objectives

Submission documents

- Strong, specific sponsor letter
- Strong, specific reference letters
- Well organized submission, not to exceed 40 pages, 10 pt. font is the minimum!
- Clear, concise summary statement that is not overreaching
- High quality images/exhibits
- Consistency
- Leadership
- Results

Demystifying Fellowship 2019

THE JURY

Target objectives

A distinguished body of work

- Published work
- Award recognition

Notable contributions

- Impact on other practices
- Lecturing
- National leadership

Demystifying Fellowship 2019

THE JURY

Target objectives

Widespread recognition of results

- Publications
- Awards
- Requests to speak and to serve on juries

Sharing of knowledge or expertise

- Speaking and leading seminars
- Publications in architecture journals and associated professional journals
- National news media coverage
- Published peer recognition

Demystifying Fellowship 2019

THE JURY

Target objectives

Leadership in AIA

- National office
- Local and regional offices
- Committee chair
- Jury service
- Authored articles
- Presented at conventions
- Need impact and results

Submission

Demystifying Fellowship 2019

SUBMISSION

Process

Submission must be:

- clear and concise
- results oriented
- well-documented influence on profession

Demystifying Fellowship 2019

SUBMISSION

Fellowship submission tips

- WHO you are
- WHAT you accomplished
- WHEN it occurred
- WHY it's significant
- HOW it benefited or was shared with profession
- PROVE IT!—documentation and support

Demystifying Fellowship 2019

SUBMISSION

Composition

- **Sponsor letter**
- **Section 1**
 - Summary of achievements
- **Section 2**
 - **2.1** Significant work
 - **2.2** Honors, awards, recognition
 - **2.3** Publications
- **Section 3**
 - Exhibits list
 - Exhibits (Properly signed)
- **References**

Demystifying Fellowship 2019

SUBMISSION

Sponsor letter

- Must be an FAIA or AIA member in good standing
- Must provide a one-page letter of support
- Should be BEST and WORST critic, someone that knows you well!
- May sponsor more than one candidate but should speak specifically to each candidate's individual achievements
- Involved in submission process
- Serves as a buffer between candidate and references

Demystifying Fellowship 2019

SUBMISSION

Section 1

Summary

- Focus on about 3 main points
- Expand on these points in Section 2
- Be clear, concise, succinct
- Restate claims from sponsor letter
- HAMMER IT IN!
- Prove “ripple effect” of work

Demystifying Fellowship 2019

SUBMISSION

Section 2

2.1 Accomplishments

- Projects
- Jury service
- Presentations/lectures
- AIA involvement
- Civic/volunteer involvement

2.2 Honors, awards, recognition

2.3 Publications

Demystifying Fellowship 2019

SUBMISSION

Section 2

Tips

- Demonstrate broad influence and impact
- Group similar accomplishments together
- Work supporting YOUR case first
- Explain any time gaps
- Divide up different types of awards
- Make distinction about articles
 - about you
 - authored by you

Demystifying Fellowship 2019

SUBMISSION

Section 3

Exhibits

- Show tangible results and explain the problem, your role, and the outcome
- If submitting in design:
 - Show more than minimum of 5 projects
 - BUT use only your strongest projects
- If not in design, don't put projects first
- One picture worth a thousand words

Demystifying Fellowship 2019

SUBMISSION

References

- Each reference should focus on one–two points from Summary Statement
- Speak directly about your work
- Seek those with a direct connection
- Recognized leaders in your field
- Broad geographic range
- Avoid “big names” offering no substance

Demystifying Fellowship 2019

SUBMISSION

In short...

- Clear, concise presentation
- White space is a good thing
- Strong sponsor
- Strong/specific references
- Support for summary statement
- Focus on results/achievements
- Demonstrate influence on profession

Objects

Demystifying Fellowship 2019

OBJECTS

I: Design

Design, Urban Design, and Preservation

- MUST have five projects that the candidate is 'Largely Responsible for Design' with appropriate signatory
- Jury doesn't judge design
- Jury looks for peer recognition through awards, articles, etc.

Demystifying Fellowship 2019

OBJECTS

2: Education, Literature, Research, or Practice

Education

- Show impact through teaching tools; student work

Practice-Management or Technical Advancement

- How have you elevated your firm?
- How are you sharing with the profession?

Specialty Practice

- Show that through design/innovation the field is better
- OK not to have Awards but in lieu of those, expect to see sharing

Demystifying Fellowship 2019

OBJECTS

3: Led the Institute or Related Organization

Led Institute

- Jury looking for “So What?” factor
- Provide quantifiable results

Led a related organization

- Not enough just to lead it
- What did you do to connect it to the AIA?
- Seat time is not important – what did you do?

Demystifying Fellowship 2019

OBJECTS

4: Public Service, Government, or Industry Organizations

- Need to document the benefit to the AIA
- How is your work affecting policies?
- How are you making things easier for architects in the profession?

Demystifying Fellowship 2019

OBJECTS

5: Alternative Career, Volunteer, Service to Society

- Show how contributions are significant because you are an architect
- Volunteer work not used as marketing tool
- Must be clear you are NOT gaining commissions through volunteer service

Facts & stats

Demystifying Fellowship 2019

FACTS & STATS

Myths

- It's best to get only Fellows to write reference letters
- Your reference letters should come from members only
- Letters from BIG names are best
- You can't get Fellowship in Object 1 unless you have a National Honor Award
- Horizontal format is preferred

Demystifying Fellowship 2019

FACTS & STATS

2018 Fellowship

297 candidates, 152 elevated (51.18%)

Number of candidates by year of nomination

- 1st year: 223 (75.08%)
- 2nd year: 62 (20.88%)
- 3rd year: 12 (4.04%)

Demystifying Fellowship 2019

FACTS & STATS

2018 Fellowship

Number elevated of entries received by year

- 1st year: 114 of 223 (51.12%)
- 2nd year: 32 of 62 (51.61%)
- 3rd year: 6 of 12 (50.00%)

Demystifying Fellowship 2019

FACTS & STATS

2018 Fellowship

Number of candidates by nomination object

- Object 1: 81 (27.27%)
- Object 2: 134 (45.12%)
- Object 3: 34 (11.45%)
- Object 4: 23 (7.74%)
- Object 5: 25 (8.42%)

Demystifying Fellowship 2019

FACTS & STATS

2018 Fellowship

Number elevated of number nominated in object

- Object 1: 37/81 (45.68%)
- Object 2: 67/134 (50.00%)
- Object 3: 21/34 (61.76%)
- Object 4: 13/23 (56.52%)
- Object 5: 14/25 (56.00%)

Demystifying Fellowship 2019

FACTS & STATS

AIA College of Fellows

The College of Fellows, founded in 1952 (Modern College), is composed of members of the Institute who are elected to Fellowship by a jury of their peers. Fellowship is one of the highest honors the AIA can bestow upon a member (only the GOLD MEDAL is higher). Elevation to Fellowship not only recognizes the achievements of the architect as an individual but also elevates before the public and the profession those architects who have made significant contributions to architecture and to society.



Demystifying Fellowship 2019

FACTS & STATS

AIA College of Fellows Purpose

College of Fellows is to:

- stimulate a sharing of interests among Fellows
- promote the purposes of the Institute
- advance the profession of Architecture
- mentor young architects
- be of ever-increasing service to society

Resources

Demystifying Fellowship 2019

RESOURCES

Visit aia.org/fellows for

- Fellowship FAQ
- Online submission FAQ
- Fellowship walk-through
- Best examples

Contacts

General inquiries HonorsAwards@aia.org

Daniel Lobo (202) 626 7474, daniellobo@aia.org